

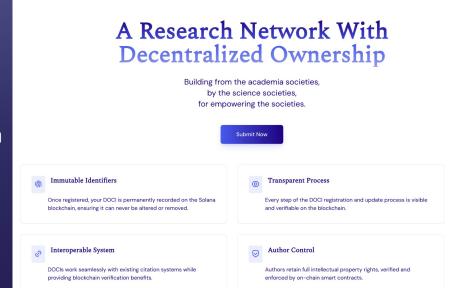


# Empowering Science, Decentralizing Knowledge!



A decentralized academic publishing platform leveraging Solana blockchain to:

dramatically reduce publishing costs, empower researchers, incentivize reviewers, and democratize scholarly communication.







### **Centralized Publishing Model:**

### **Expensive**



Researchers find current publication charges (APCs) excessively high, limiting their ability to share important research.

### **Unfair**



Reviewers report feeling undervalued, receiving minimal or no recognition for critical peer review contributions.

### Restrictive



Authors lose control over copyrights and intellectual property, restricting dissemination of their own research

The average expenditures of institutions are **87.5% for subscriptions**, 11.8% for APCs, and 0.6% for administrative costs.

According to journal prices and APCs, the market influence of the top three publishers was 48.0%.

Kim SJ, Park KS. Market share of the largest publishers in Journal Citation Reports based on journal price and article processing charge. Sci Ed. 2020;7(2):149-155.





### Existing centralized players exploited the academia



Elsevier



**Springer Nature** 





- **Limited IP rights**
- inflexible copyrights
- No reviewer incentives



Wilev

**MDPI** 

- Limited reviewer × recognition
- expensive



- Questionable quality assurance
- limited transparency



### **Fronsciers**

- Low APC fees, no other hidden cost
- Decentralized transparency submissions
- **Robust reviewer recognition**
- **Enhanced intellectual property rights**
- Incentives all contributions for authors and reviewer on-chain







A decentralized, blockchain-based scientific publishing platform that:

- Lowers publication fees dramatically
- Provides blockchain-backed DOI minting and tracking
- Guarantees full **transparency** and **decentralization**
- Rewards reviewers and incentivizes quality contributions
- **Empowers** authors by retaining their intellectual property rights





# **How Fronsciers Works (Use-Cases)**

Researcher (Author) **Peer Reviewers** Readers & Institutions Pin to IPFS Submit manuscript Claim reviews Access content via DOCI Submit feedback Mint DOCI on Solana Track status Earn blockchain-verified Verifiable blockchain record Share published DOCI Premium subscription with academic badges and Retail full intellectual rewards additional insights and property rights Visibility and recognition in metrics Transparent academic community Institutional memberships submission-to-publication Incentivized participation for enhanced access and lifecycle through tangible rewards. features.





# **Advantages for All Stakeholders**

### **Authors**



- Significantly lower publication fees (\$50 DOCI vs. \$2,000+ traditional APCs)
- Retain full copyright ownership
- Enhanced academic visibility through transparent metrics

### Reviewers



- Verifiable blockchain-based recognition. **Incentivization** through digital badges and tokens
- Enhanced **professional visibility** and academic career advancement.

# Academic Societies & Institutions



- Transparent and verifiable research outputs
- Affordable institutional memberships
- Active participation in governance via decentralized protocols





# **Market Size**

JCR		Top 3 publishers				+ Top 10 publishers					
		Elsevier	Springer	Wiley	T&F	Sage	OUP	ACS	Kluwer	IEEE	RSC <sup>b)</sup>
JCR	Journal	1,849	1,904	1,267	1,222	630	287	56	242	166	43
Journal price (USD)	Journal	1,599	1,574	1,103	1,120	558	241	38	201	147	38
	Total	5,268,186	4,045,842	2,995,079	2,510,658	761,613	275,044	121,020	517,235	179,664	141,062
	Average <sup>a)</sup>	3,295	2,570	2,715	2,242	1,365	1,141	3,185	2,573	1,222	3,712
APC (USD)	Journal	1,720	1,598	1,216	1,189	614	287	56	205	165	42
	Total	4,747,649	4,856,840	3,891,288	3,561,055	1,761,714	732,366	216,750	579,275	339,327	84,721
	Average <sup>a)</sup>	2,760	3,039	3,200	2,995	2,869	2,552	3,871	2,826	2,057	2,017

Deign room on (UCD)	Journ	nal price	APC		
Price range (USD)	Journal	Share (%)	Journal	Share (%)	
< 500	554	8.4	38	0.6	
500-1,000	1,559	23.6	37	0.5	
1,000–1,500	1,124	17.0	105	1.5	
1,500-2,000	762	11.5	255	3.7	
2,000-2,500	512	7.7	902	13.2	
2,500-3,000	374	5.6	3,476	50.9	
3,000–3,500	329	5.0	1,130	16.5	
3,500–4,000	218	3.3	670	9.8	
4,000–4,500	181	2.7	176	2.6	
4,500-5,000	150	2.3	25	0.4	
> 5,000	856	12.9	17	0.3	
Total	6,619	100	6,831 <sup>a)</sup>	100	

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Serviceable **Obtainable** Market (0,6%): **USD 7.32 M** 

\*According to IMARC Group

**Total Total Addressable** Market\* 2024 USD 12.2 B

> (44.8%)\*\*: **USD 5.46 B**

Serviceable **Addressable Market** 

\*\*Beside top 10 publisher, their maket share 55.2%





# Financial Viability & Revenue Model

Short-Term (1 Year)

Revenue : \$27K-\$54KCosts : \$14K-\$22K

• Profit Margin : Break-even to modest profit (10-30%)

Short-Term (1 Year)

Revenue : \$130K-\$340K
 Costs : \$50K-\$90K
 Profit Margin : 60-70%

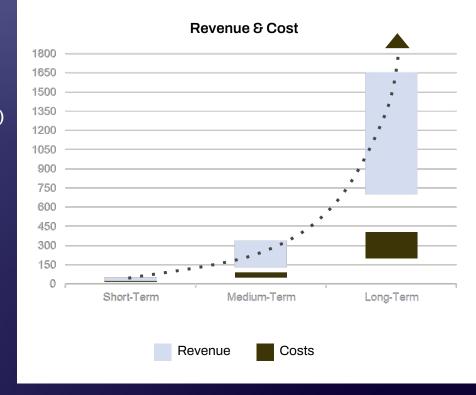
Short-Term (1 Year)

Revenue : \$700K-\$1,65MCosts : \$200K-\$400K

Profit Margin : 70-80%

\*Revenue streams include:

submission fees, premium reader subscriptions, institutional memberships, and a robust token economy







# Why We're the Right Team



### Rejoel M

- 5+ years of experience in academic publishing & medical research
- Academic Health System Universitas Indonesia
- Big Data Center IMERI FM UI



### Abimanyu W

- 6+ years of experience in media and marketing
- Chief Marketing & content of CRAFTS
- Chief Design of EIDCP



### Proven Track Record

Successfully executed blockchain projects and decentralized applications



### **Expertise**

Team composed of experienced Solana developers and blockchain enthusiasts



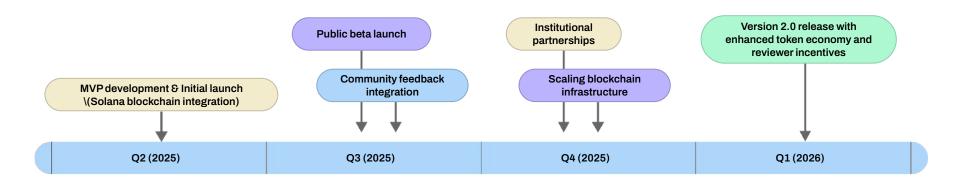
# Academic integration

Deep understanding of academic publishing challenges, with personal experiences motivating the venture





# Roadmap (Next Year Plan)







# Value Proposition



# Infrastructure Maturity

Blockchain (Solana) technology is efficient and affordable



# Mainstream Academic Demand

Increasing frustration with centralized publishers creates opportunity for disruption



# Regulatory Acceptance

Growing regulatory support for decentralized digital assets and IP rights

The moment is now to revolutionize academic publishing.









### **Rejoel Mangasa Siagian**

Founder fronsciers@gmail.com +62 82213482048

# **Fronsciers**

**Empowering Science, Decentralizing Knowledge** 

https://fronsciers.replit.app/ x.com/fronsciers

