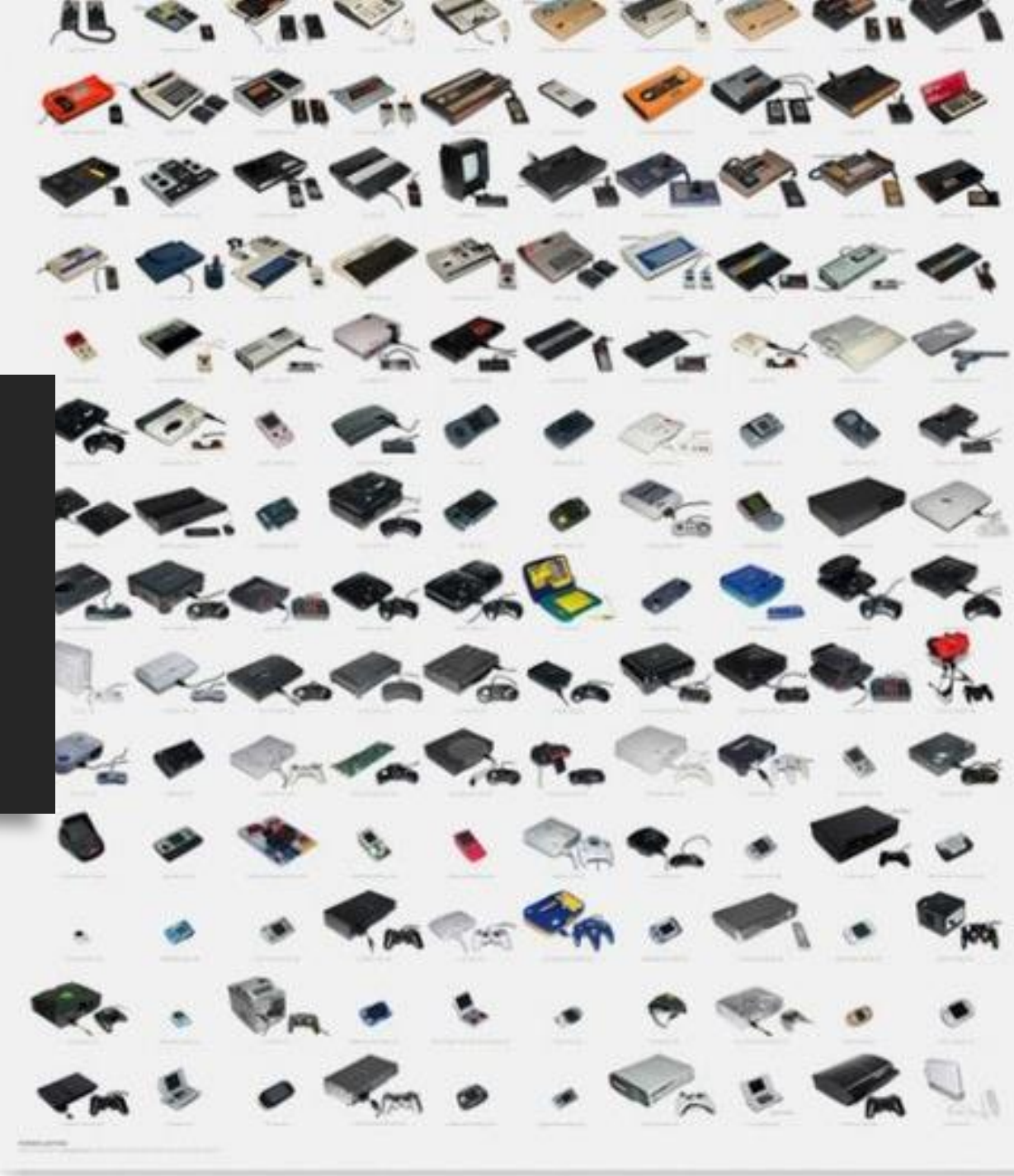


# Historical Console Video Game Sales

Robert Johnson



# Content



History of Consoles Sales



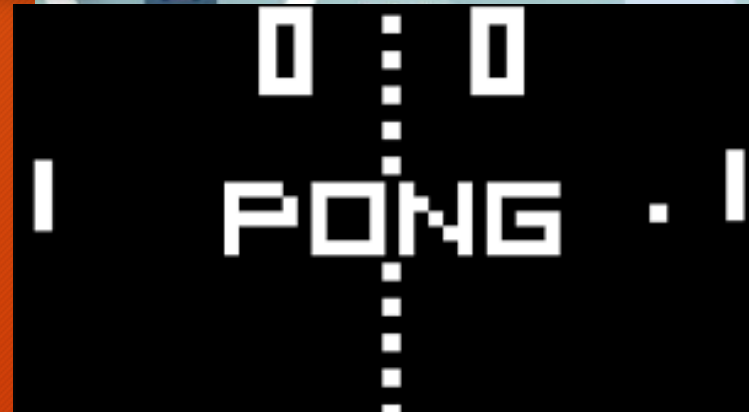
Game Sales by Platform



Game Sales by Genres

# GAMING CONSOLE HISTORY

Video gaming has come a long way since the early days of Pong and Pac-man.

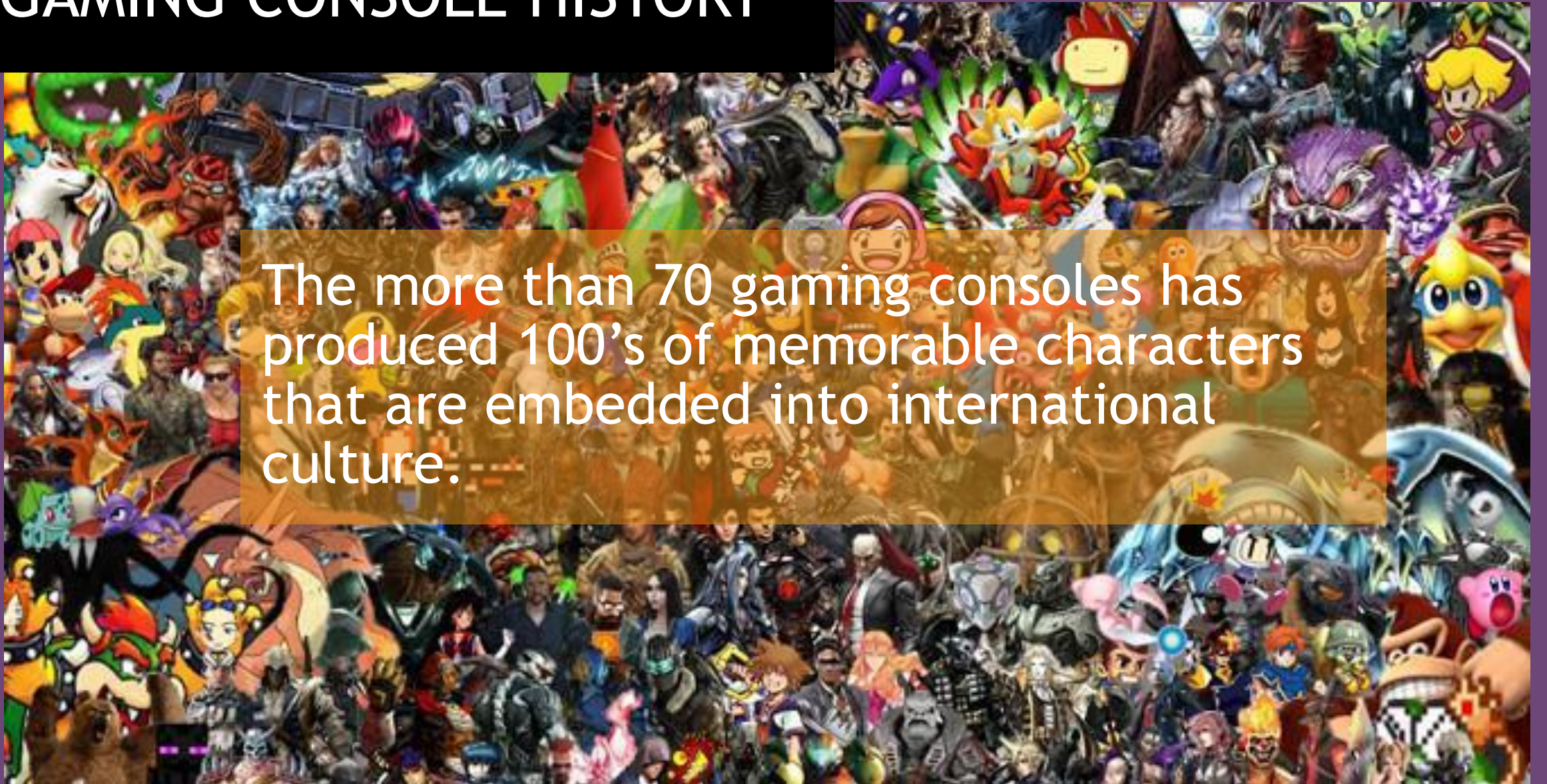


The aggressive competition between gaming companies has driven the technological leaps to superior features and video gaming quality we see today.



# GAMING CONSOLE HISTORY

The more than 70 gaming consoles has produced 100's of memorable characters that are embedded into international culture.





# GAMING CONSOLE TODAY

**\$116  
Billion**

Today, video games are a more than \$116 billion global industry, and nearly two-thirds of American homes have household members who play video games regularly.

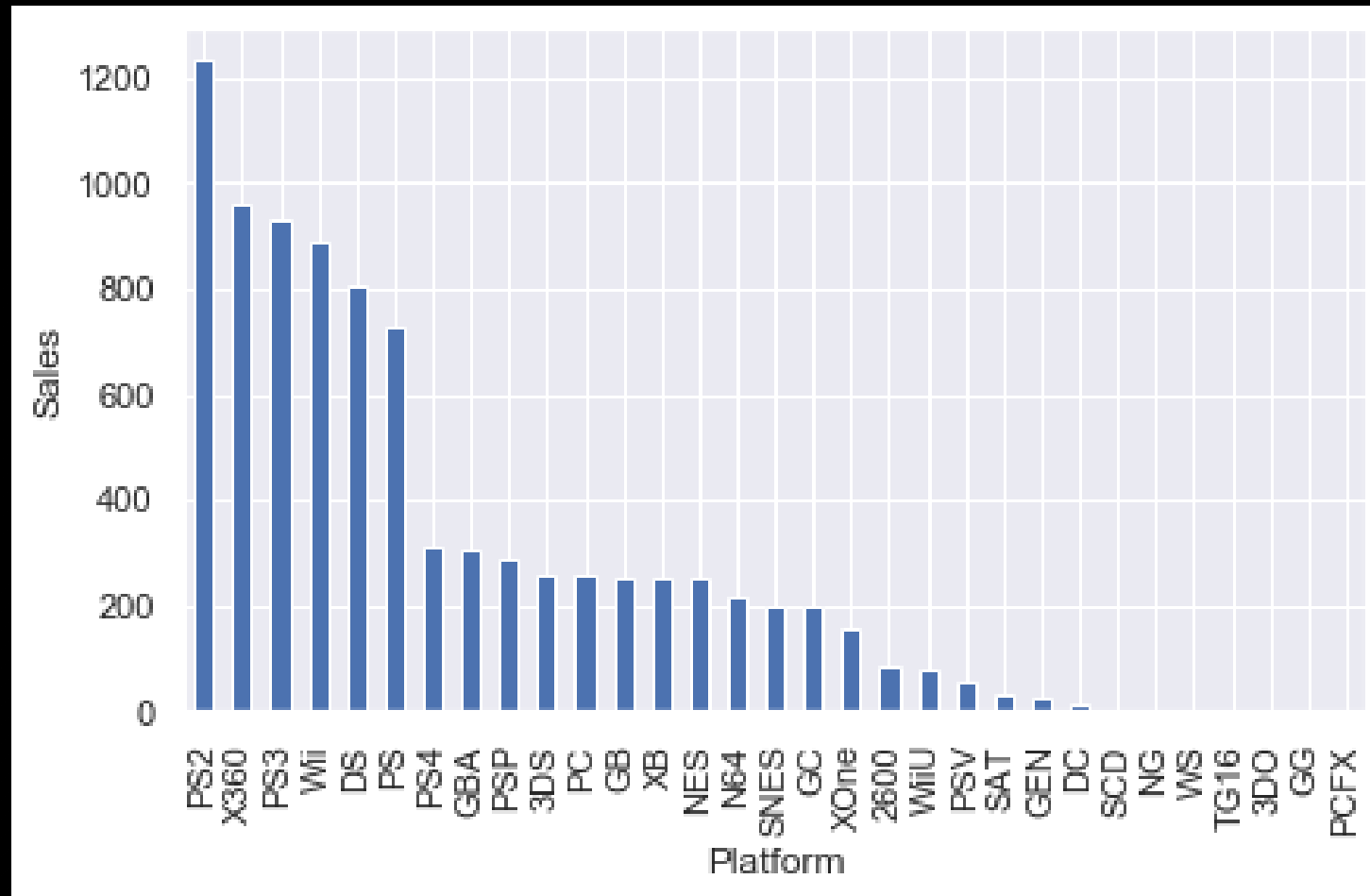
The game industry is also often at the forefront of computer technology and drives popular culture.



**2/3  
U.S.  
Household**

# SALES BY PLATFORM

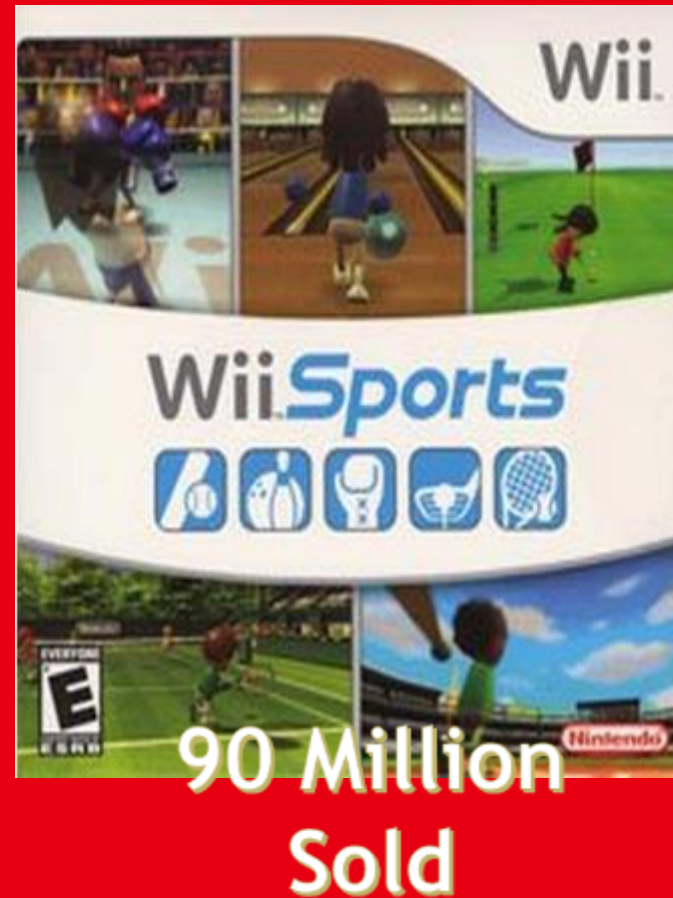
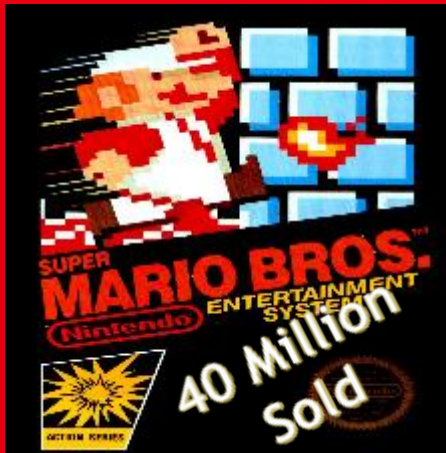
Video game historically have been spread out across the various consoles. With most of the success being concentrated with Nintendo, PlayStation, and Xbox





# SALES BY PLATFORM

## BEST SELLING GAMES FOR NINTENDO CONSOLES





# SALES BY PLATFORM

## BEST SELLING GAMES FOR PLAYSTATION CONSOLES





# SALES BY PLATFORM

## BEST SELLING GAMES FOR XBOX CONSOLES



# SALES BY GENRE

Video game genres are classifications assigned to a video game based on its gameplay interaction rather than visual or narrative differences.

Game genres are defined by consumer, so it is possible to see one game in a different genre or unique genres.

ACTION

ADVENTURE

MISC

PLATFORM

PUZZLE

RACING

ROLE-PLAYING

SHOOTER

SIMULATION

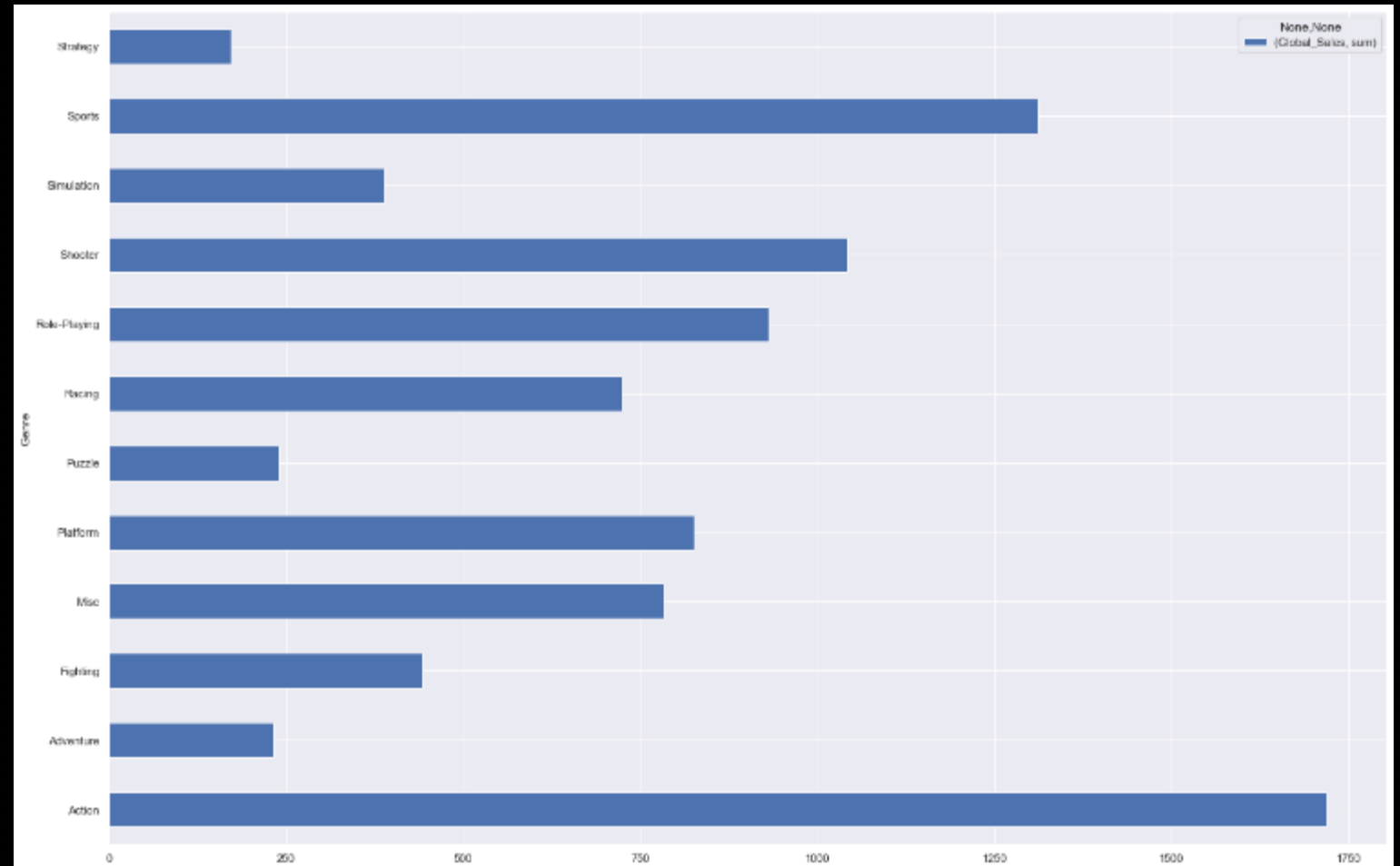
SPORTS

STRATEGY



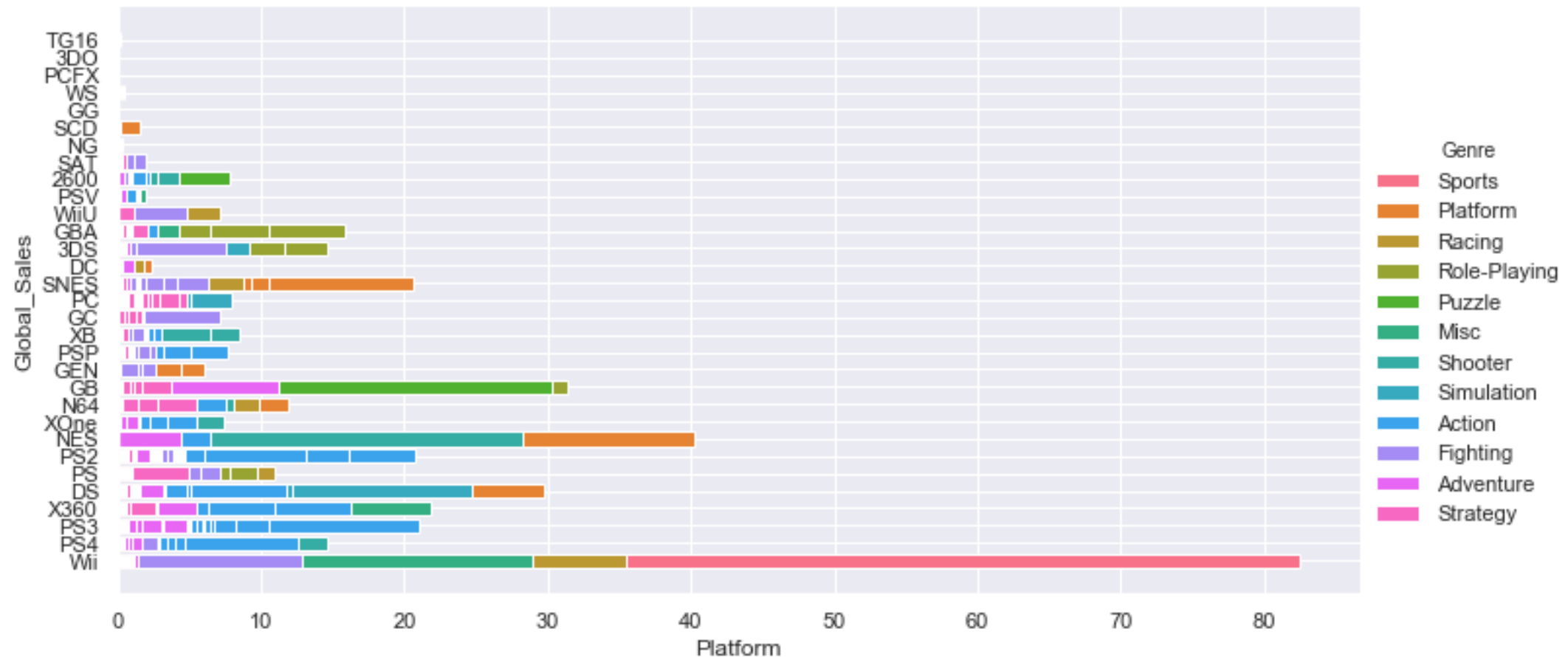
# SALES BY GENRE

Historically  
Action games are  
the best-selling  
genre followed  
closely by sports



# SALES BY GENRE

## BEST SELLING GENRE BY CONSOLES





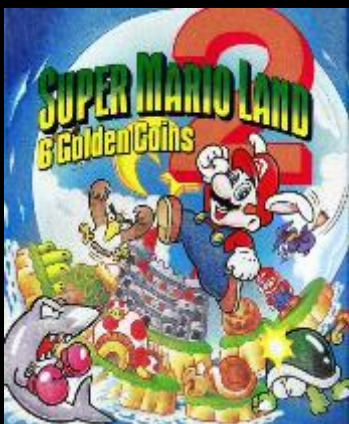
# SALES BY GENRE

BEST SELLING GAME FOR EACH GENRE

ACTION



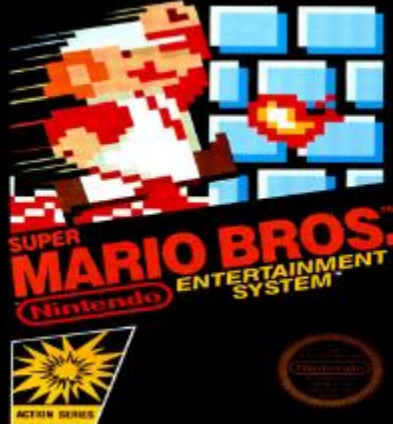
ADVENTURE



FIGHTING



PLATFORM

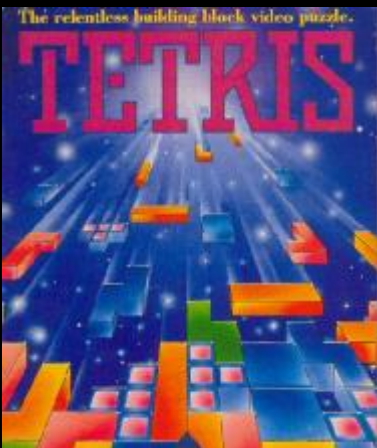


MISC

ROLE-PLAYING



PUZZLE



RACING



SHOOTER



SIMULATION



SPORTS



STRATEGY





# DATA SET SUMMARY

- Over the 40 years of data in this set the historical trend of the console industry are clear. Nintendo has the clear game sales lead because long history and 10 consoles.
- An action game is the best-selling console game. However nine of the 12 best selling game are exclusive to Nintendo.
- The next 40 years of console gaming will be interesting to see if Nintendo will be overtaken by PlayStation or Xbox.