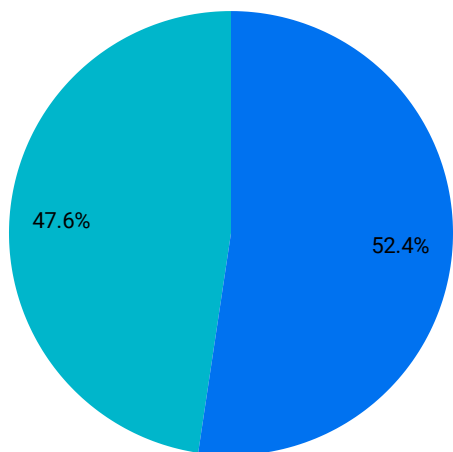


Total Customer
3,999

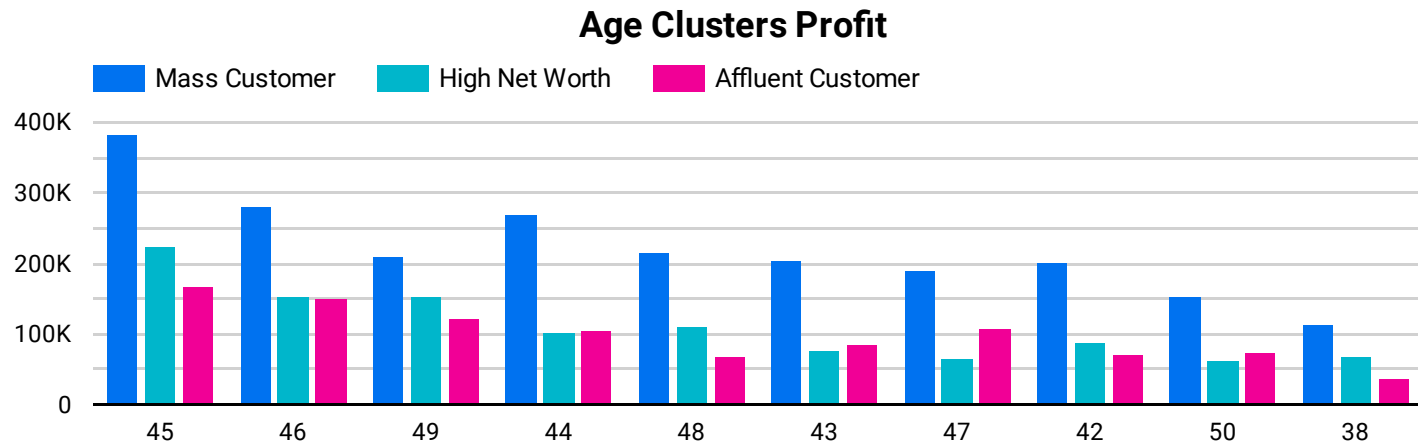
Total Product
101

Total Transaction
19,445

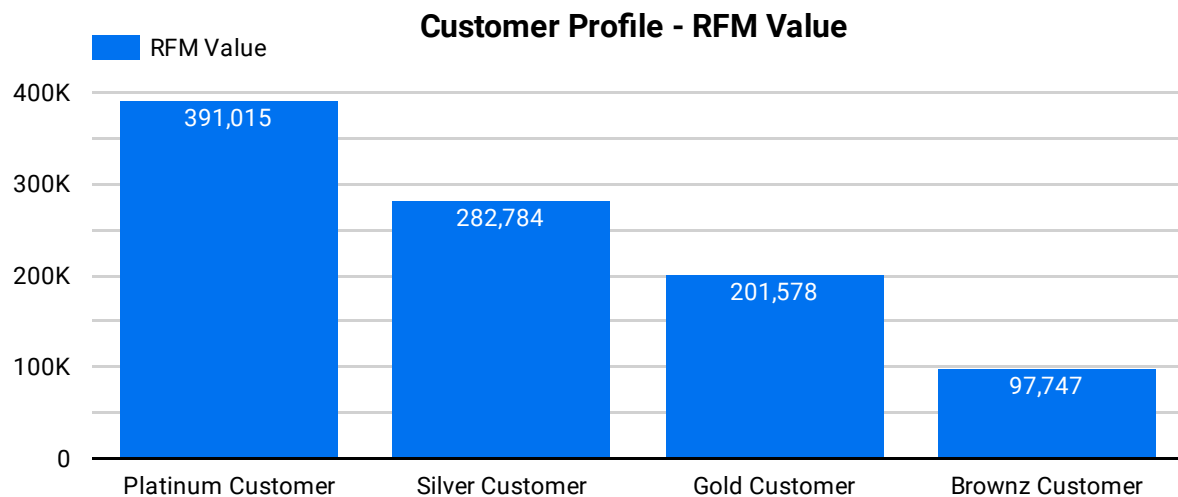
Profit
\$10.73M



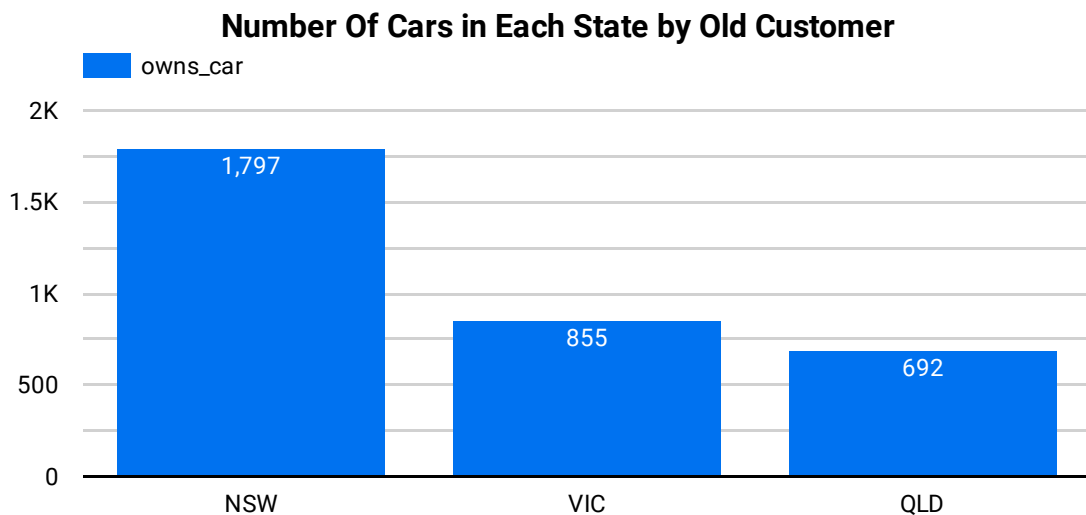
Male vs Female



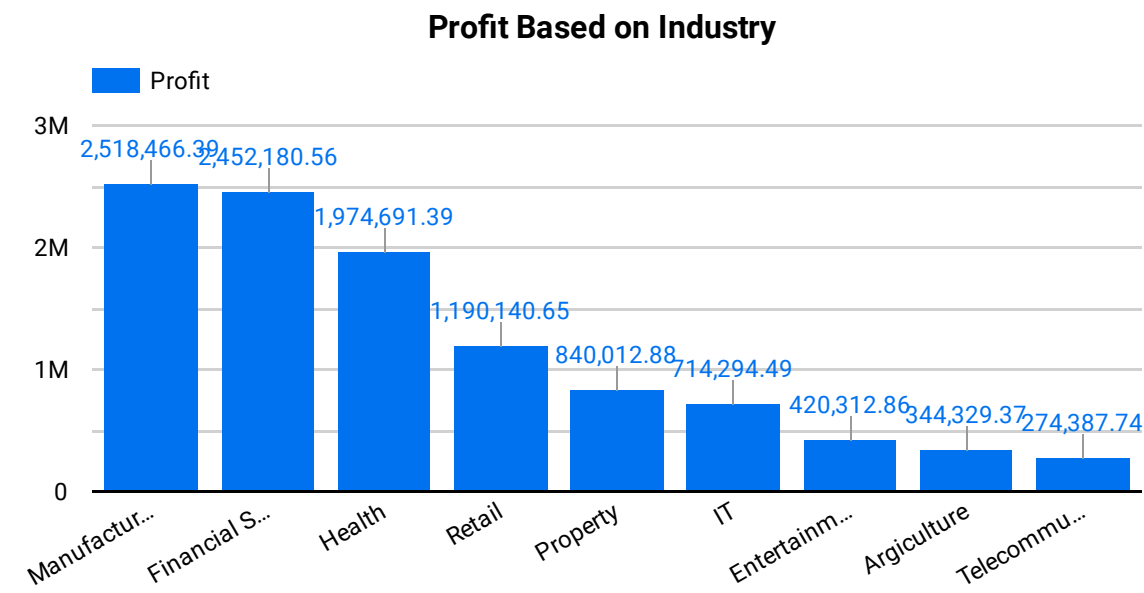
Age Clusters Profit



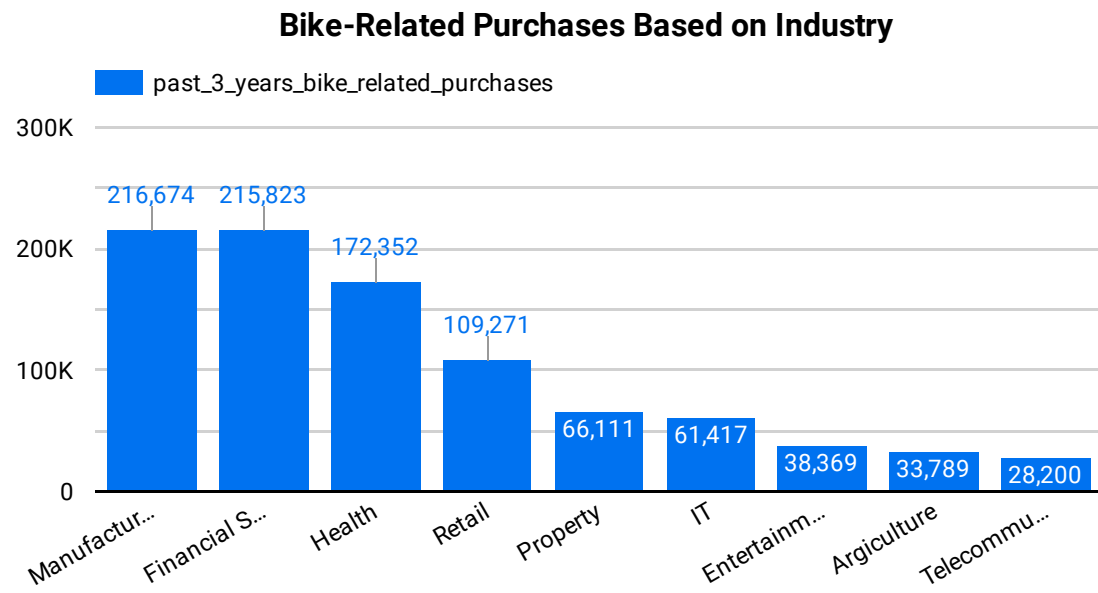
Customer Profile - RFM Value



Number Of Cars in Each State by Old Customer



Profit Based on Industry



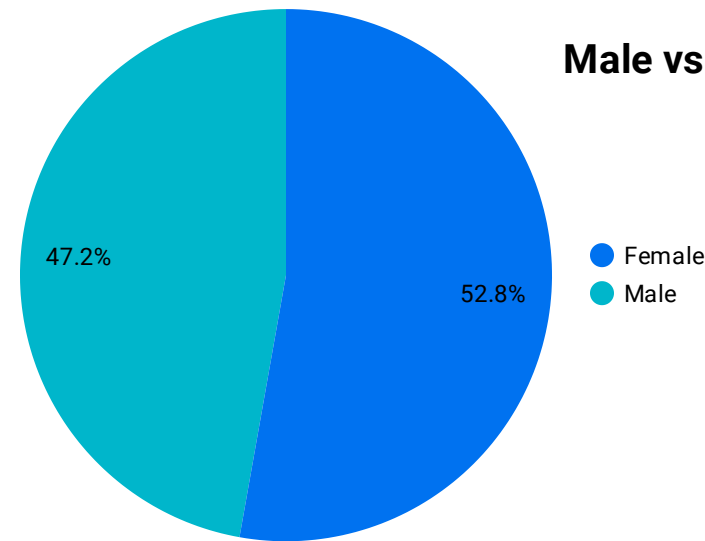
Bike-Related Purchases Based on Industry

Total Customer
971

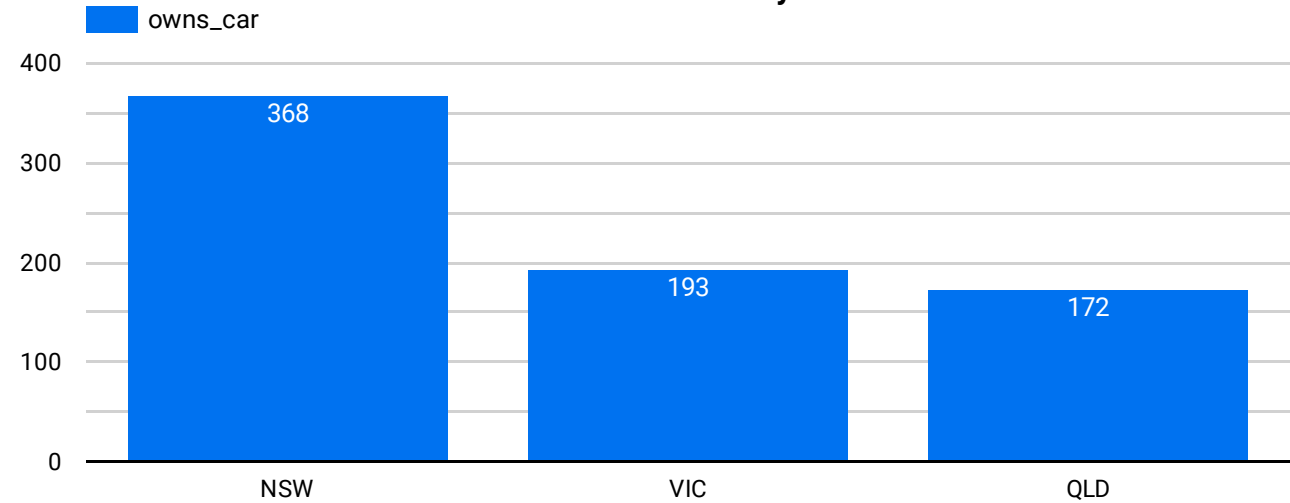
Total Product
101

New Customer

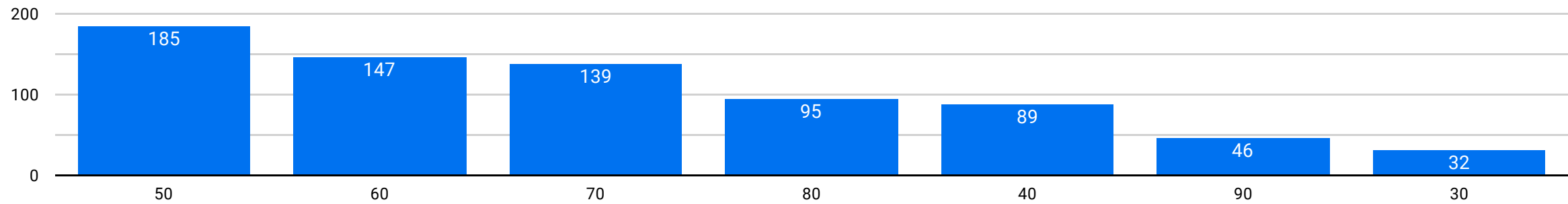
Male vs Female



Number Of Cars in Each State by New Customer

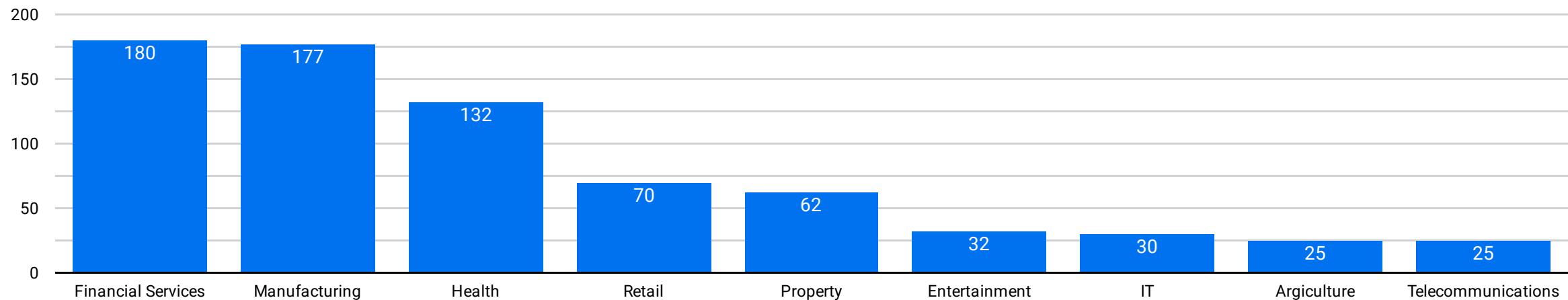


Age



Number Of Cars in Each State by New Customer

past_3_years_bike_related_purchases



Summary Table for High-Value Customers

	customer_id ▾	Name	Last Name	Address	Postcode	State
1.	3495	Constantine	Frissell	1 Dayton Park	2767	NSW
2.	3488	Cristobal	Whitrod	42293 Banding Plaza	2136	NSW
3.	3487	AMe	Sanderson	30011 Manufacturers Hill	3146	VIC
4.	3486	Reece	Crewther	8934 Havey Plaza	2548	NSW
5.	3480	Jarib	0	70980 Washington Parkway	2300	NSW
6.	3475	Correna	Goldsberry	1 Michigan Way	2153	NSW
7.	3472	Dionysus	McCarlie	75 Longview Terrace	2640	NSW
8.	3470	Catherina	Ricca	176 Sutteridge Alley	3121	VIC
9.	3468	Averill	Woodbridge	7 Weeping Birch Alley	2230	NSW
10.	3467	Killy	Spaducci	682 Claremont Circle	4350	QLD
11.	3455	Coop	Skey	757 Debs Avenue	4670	QLD
12.	3452	Maura	Estevez	46 Stone Corner Avenue	2210	NSW
13.	3451	Ruprecht	Loreit	4233 Service Avenue	2340	NSW
14.	3448	Roderich	Mixer	6691 Lindbergh Drive	2147	NSW
15.	3446	Gard	Tidy	8 Becker Drive	4868	QLD
16.	3445	Craggy	0	59531 Barnett Pass	3352	VIC
17.	3427	Mace	Edington	0 Walton Court	2226	NSW
18.	3425	Alister	De la Yglesia	5 Anhalt Court	3122	VIC
19.	3421	Ronalda	McGeechan	8 Garrison Trail	2226	NSW
20.	3420	Norby	Elion	00283 Loftsgordon Center	4118	QLD
21.	3419	Felipa	Guslon	33792 Burrows Plaza	4125	QLD
22.	3411	Alena	Hannis	7181 Dakota Trail	3029	VIC
23.	3407	Marven	Ditts	02181 Starling Trail	3015	VIC
24.	3402	Krystyna	Scadden	73 Glacier Hill Drive	2880	NSW
25.	3393	Henrietta	Olexa	0 Weeping Birch Plaza	2093	NSW
26.	3390	Fayth	Baudins	10097 Hooker Way	3196	VIC
27.	3382	Burk	Walczak	40 Sauthoff Circle	3129	VIC