



## Matt Silverman

Product Designer in San Diego, CA

mattsilverman.xyz

### About

I'm a product designer from San Diego with a passion for simplifying complex problems through software design. Most recently, I worked as a senior product designer at MakersPlace, where I focused on building experiences for rare digital art collectors and creators in the Web3 space. Now, I'm seeking my next challenge, with a particular interest in blockchain technology, AI, and the future of decentralized systems.

### Experience

#### Senior Product Designer

**MakersPlace**

San Diego, CA (Remote)

Oct 2022 to Jan 2025

I was the lead product designer at MakersPlace, crafting seamless experiences for rare digital art collectors and creators in the Web3 space.

#### Product Designer

**Matt Silverman Design**

San Francisco, CA

Sept 2011 to Present

I have helped build products and experiences for over a dozen startups such as Magic Instruments (YC W16), Kriya AI (BoostVC Tribe 9), SenseiHub (BoostVC Tribe 9).

#### Lead Product Designer

**Olympus DAO**

San Francisco, CA

Sept 2021 to Oct 2022

Designer on the DAO core team for the Give, Stake, Wrap, Bond products.

#### Product Designer

**Odyssey DAO**

San Francisco, CA

Sept 2021 to Dec 2021

Part of the DAO founding team. I was one of 5 designers and engineers who built odysseydao.com, an ELI5 learning DAO helping to onboard the next wave of Web3 users.

#### Product Designer

**The Action Network**

San Francisco, CA

May 2019 to Jan 2020

I helped design sports betting experiences for The Action Network website, and Action App.

#### UX Designer

**Boditrak Sports**

San Francisco, CA

Jan 2018 to Jul 2018

Designed Alto, an app within the sports medicine field to help doctors and coaches better understand and manage their athletes performance and care.

#### UX Designer

**Kriya Ai**

San Francisco, CA

Oct 2016 to Oct 2017

I conducted UX research and helped design Leo, an automated Ai-powered assistant.

#### Product Designer

**Unified**

San Diego, CA

Mar 2015 to Feb 2016

Research and design for Unified iOS, an app that helps college students share and discover what is happening on their campus.

#### User Researcher (temp)

**Qualcomm Retail Solutions (fka Firethorn Holdings LLC - A Qualcomm Inc. company)**

San Diego, CA

Jun 2010 to Jul 2010

User research for SWAGG app on iOS and Android.

### Education

No school. Dropped out and taught myself design through online resources, design events, and mentors. I continue to learn and grow in the areas of design, HCI, and computer science.

### Contact

#### Website (2025 portfolio coming soon)

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