

200+
PARTICIPANTS

PALAKKAD'S FIRST
ALL CATEGORY
WOMENS MARATHON

FEATURING 5+
ORGANIZATIONS



5KM



SHE RUN

7 April 2019

06:00PM - 07:00PM

GOVERNMENT ENGINEERING COLLEGE SREEKRISHNAPURAM

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ABOUT

SHE RUN is proposed to be a district level women only mini marathon, a notion conceived by the women cell of GEC Palakkad as a token of women health awareness. While targeted policies and programs have enabled women to lead healthier lives, significant gender-based health disparities remain in many regions. Targeted to happen on World Health day, SHE RUN will feature a big section of women, ranging from students to kudumbasree members, to shape Palakkad's first women only marathon.

AIM

Women health has always been a challenging issue, especially in rural areas. Not discounting the importance of health needs and health status of men, the fact remains that over a lifetime the health of women is usually worse than that of men. As students who represent a motive oriented women cell, we realise how mass and proper awareness can lead to a change in the current attitude. A mini marathon including women from different age groups and categories will serve this purpose in an effective way.

SPONSORSHIP



TITLE SPONSOR - 30,000/-

- Banners and flex accross town with your company name
- Notices and e-posters with the title sponsors mentioned
- Publicity through women institutions (Sports clubs, gyms, health centers and colleges)
- Publicity through eminent dignitaries present for the event

THE FIRST SECONDS OF VICTORY
25 69 51 12 45 65 32 12 69 65 74 81 36 69
12 32 45 12 45 65 32 12 69 65 74 81 36 69
89 56 89 47 32 12 14 15 45 69 85 82 83



WHY SPONSOR US ?

- *Distribution of digital and hard copy posters*
- *Chance to perform a publicity event during cultural*
- *Announcement through public addressing system*
- *Exposure to large all category women population*
- *Offers wide social media coverage*
- *Instillment of publicity through the vivid stalls and banners placed around the Fort Maidan*
- *Endorsement via incorporation of company logo on SHE RUN t-shirts*
- *Sponsors are invited for prize distribution*
- *Reach out exclusively to this niche market*

CONTACT US



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