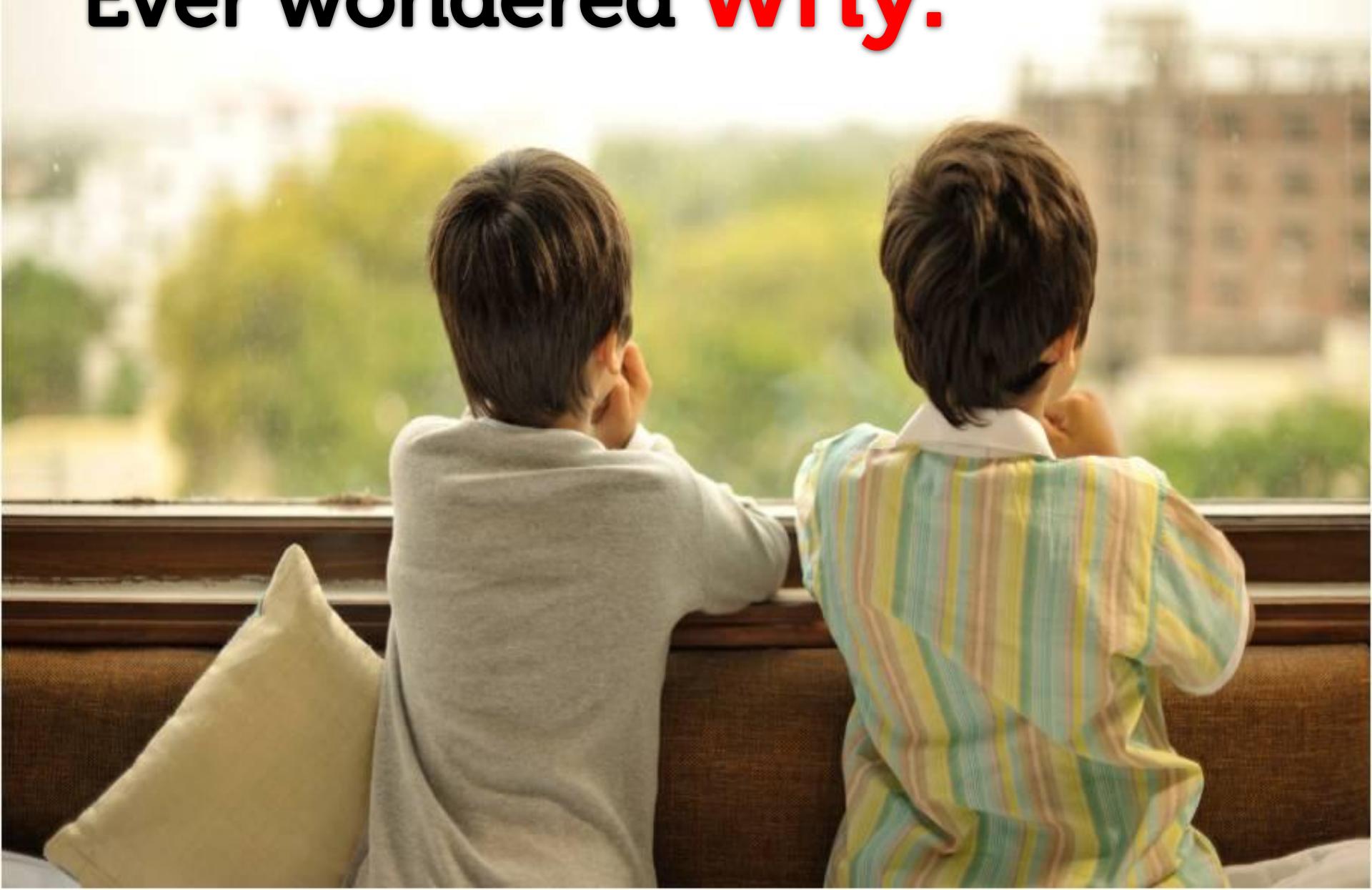


Have you noticed how the word
holidays
always makes everybody smile.



Ever wondered **why.**



Because they create
happy memories for your
whole family..



**Because they introduce
you to a new *culture*..**



**Because they let you
re-connect with your kids..**



**Because they give you & your spouse
the much-deserved **break..****



**Because they refresh and prepare
you to take on work all over again..**



**Because they allow you to re-discover
the little pleasures of life..**



And, because they let you spend **quality** time with people who matter the most!



So, when was the
last time
your family took
such a
holiday....



..without you spending a **fortune**?





Welcome to the World of Club Mahindra



The Mahindra group
defines our Legacy..





Our extended family is..

the **USD 15.4 billion Mahindra** group

that's present across 5 continents
&
boasts of brands like..





And spread across diverse sectors.

Auto & Farm



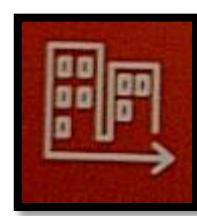
Finance

Two-wheelers



Partners

Defense



Information Technology

Auto Components

Pre-owned vehicles

Hospitality

Real Estate



Come, peek inside our holidays brand
Club Mahindra..



Our small yet eventful journey..

We are a..



Year old Company
with



1,47,000 happy members
and



40 beautiful
resorts.



That makes us..



&



Number 1 Holidays
Company in India

Among the top 10 vacation
ownership companies in the world



We create an environment of..

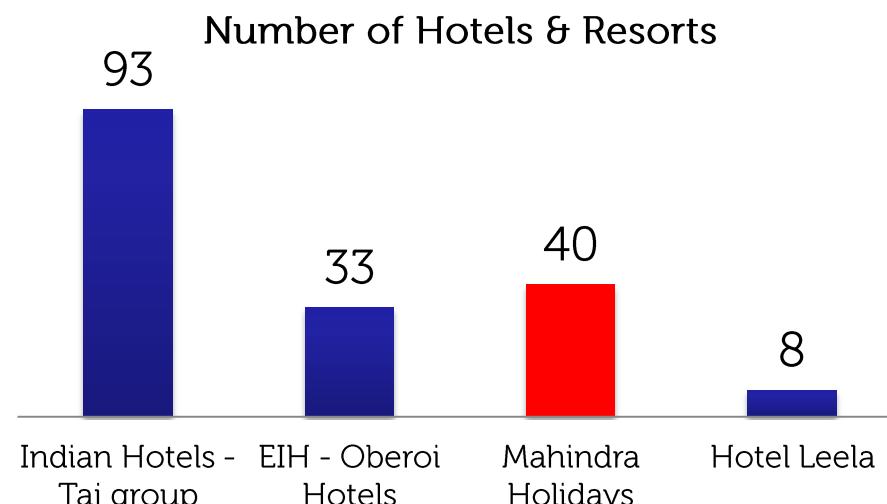
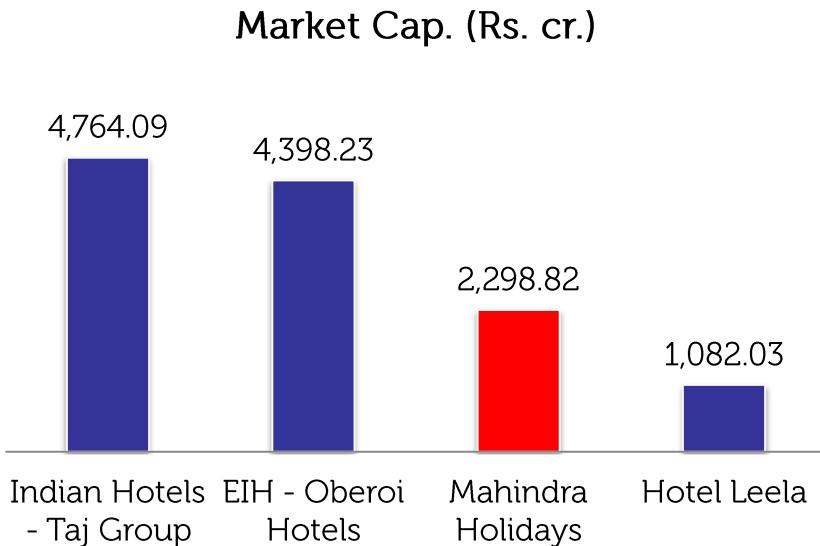


Jiyo Life

Good Living. Happy Families.



We compete amongst the best..



In industry since
110 years



In industry since
78 years



In industry since
16 years



In industry since
55 years

To bring to you the best!



Product of the year 2012

'Business Superbrand 2008'

World's first Vacation Ownership company to be ISO27001 & COPC Certified

The President's Club Award

Best Socially Responsible Resort - Club Mahindra Snowpeaks, Manali

Club Mahindra Lakeview Munnar – 10 year consistent recognition as a RCI Gold Crown Resort

'CSI 2011 Awards for Excellence in IT' in Travel and Hospitality

We don't sell a product,
we sell **experiences!**



Club
Mahindra

We offer..



25 yrs of unforgettable
holiday experiences

7N/8D

of inflation-
free family
holidays for

25

years
in..

40*

beautiful
National &
International
resorts



Divided on the basis of..

Type of Accommodation



STUDIO

Ideal for 2 adults & 2 Kids



1 BEDROOM

Ideal for 4 adults



2 BEDROOM

Ideal for 6 adults

Type of Season



PURPLE

New Year's Eve



RED

Summer Holidays



WHITE

Post monsoon



BLUE

Monsoons



**But that's not all.
There's so much more
to Club Mahindra
membership..**



You can split your week.

Did you know?

A Mahindra Group Company

You can break it into three.

Want to enjoy many holidays in a year instead of just one? As a Club Mahindra member you can enjoy inflation free holidays for 25 years for TNB/D every year. Also, you can break your holiday into 3 shorter ones or gift it or even carry it forward. To know more, call 1800 209 2345.

Club Mahindra
Jiyo life



You can accumulate your weeks.

Did you know?

You can
carry forward
your holiday.

Don't want to holiday this year? Just carry it forward and enjoy a double helping of holidays next year. As a Club Mahindra member you can enjoy inflation free holiday for 25 years for 7N/8D every year. You can also break it or gift it. To know more, call 1800 209 2345.



A Mahindra Group Company

© 2013 Club Mahindra



You can gift your holiday to people you love.

Did you know?



A photograph of a woman from behind, wearing a white sleeveless top and white shorts. She has two braids and is holding a large, yellowish-brown starfish in front of her. The background is a bright, sandy beach under a clear blue sky. A white paper corner tab is visible on the left side of the image.

You can gift
your friend a holiday.

As a Club Mahindra member you can
gift your holiday to a friend or relative.
To know more, call 18002092345.

© Mahindra Group



Jiyo life



You can transfer membership to your loved ones.





You can holiday in other seasons too.

ONE UP EXCHANGE
Holiday in a higher season
for lesser days*

DOWN SEASON FLEXIBILITY
Holiday in a lower season
for more days



*Subject to condition :
Confirmation only 15 days in advance



Now, you can book your holidays online.



You can upgrade your membership as per your needs.



Did you know?

A Mahindra Group Company

You can upgrade.

As time goes by, your family may grow bigger. So will your needs. Which is why we let you upgrade to a larger accommodation.



Jiyo life



**Our resorts
focus on creating
customer delight.**





40 resorts at exotic locations.

Binsar

Corbett

Shimla

Naukuchiatal

Mussoorie

Manali

Dharamshala

Kanatal

Kumbhalgarh

Gir

Goa

Nawalgarh

Jaisalmer

Udaipur

Mahabaleshwar

Gangtok

Baigueney

Thekkady

Kodaikanal

Munnar

Ashtamudi

Ooty

Poovar

Coorg

Masinagudi

Yercaud

Puducherry

Swamimalai

Kumarakom





A glimpse of Club Mahindra





A glimpse of Club Mahindra

Club Mahindra, Nawalgarh





A glimpse of Club Mahindra

Club Mahindra, Manali





A glimpse of Club Mahindra

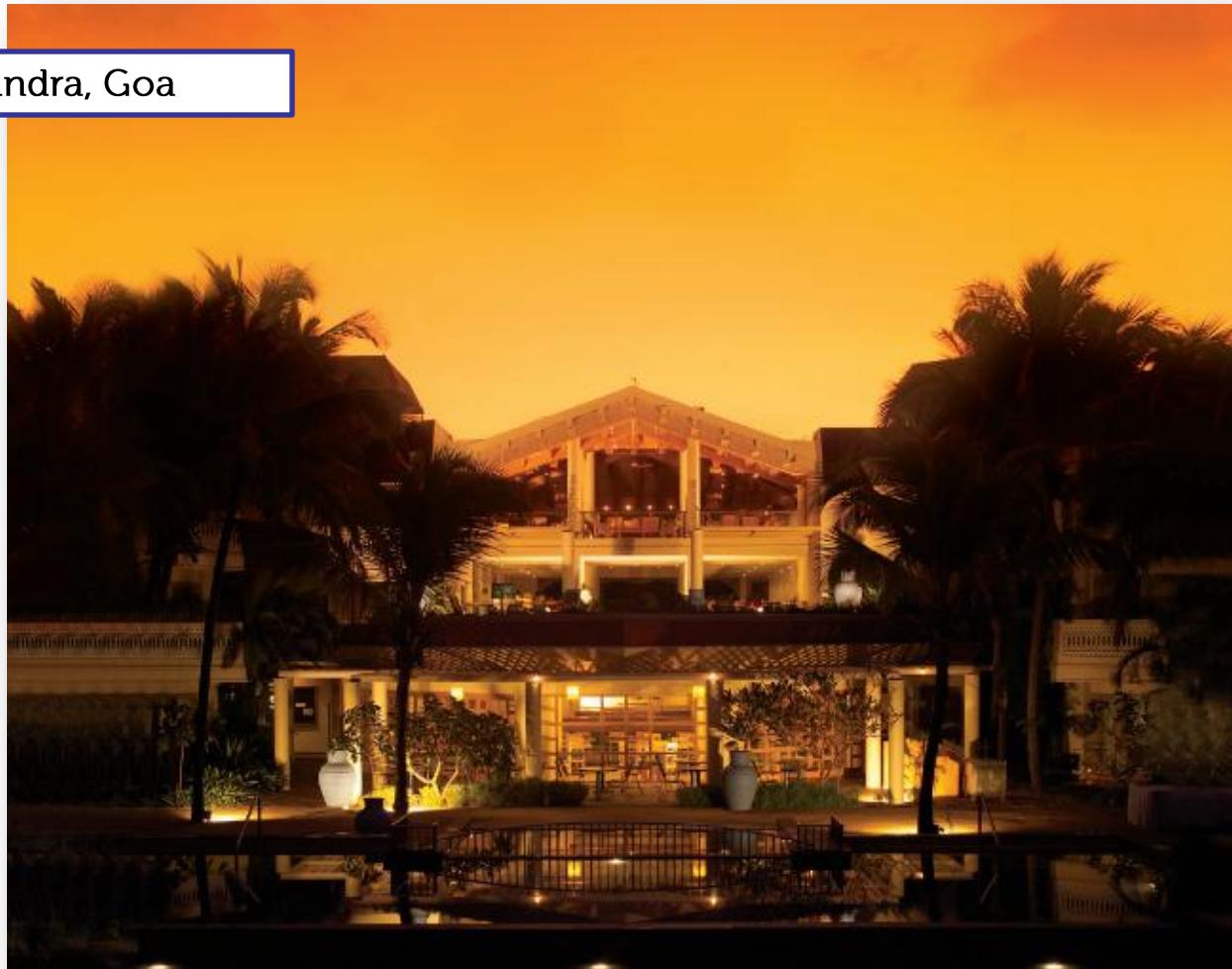
Club Mahindra, Corbett



A glimpse of Club Mahindra



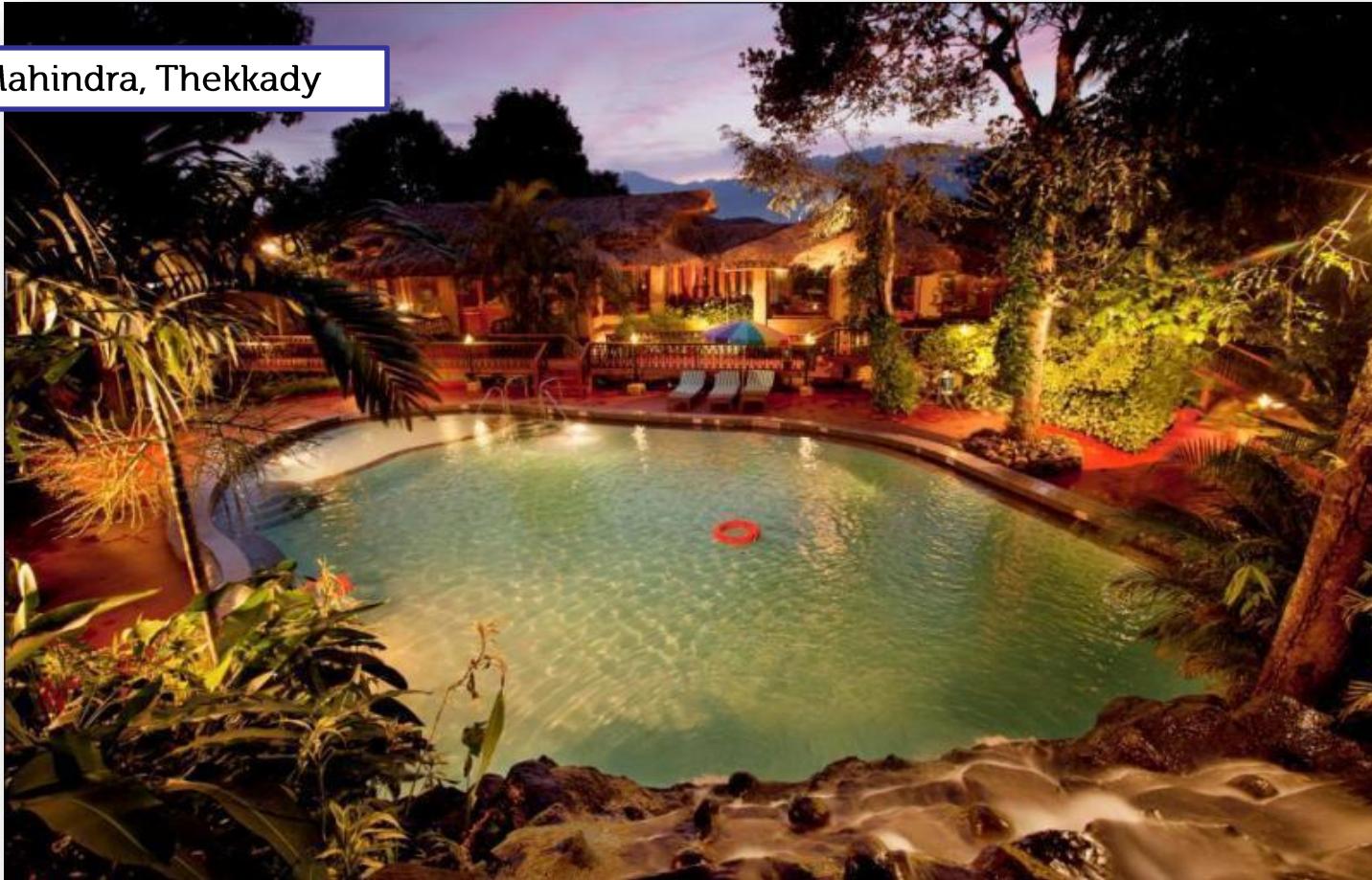
Club Mahindra, Goa



A glimpse of Club Mahindra



Club Mahindra, Thekkady





A glimpse of Club Mahindra

Club Mahindra, Naukuchiatal





A glimpse of Club Mahindra

Club Mahindra, Ashtamudi





A glimpse of Club Mahindra

Club Mahindra, Gangtok





A glimpse of Club Mahindra

Club Mahindra, Binsar



The icing on the cake – Our RCI Affiliation.

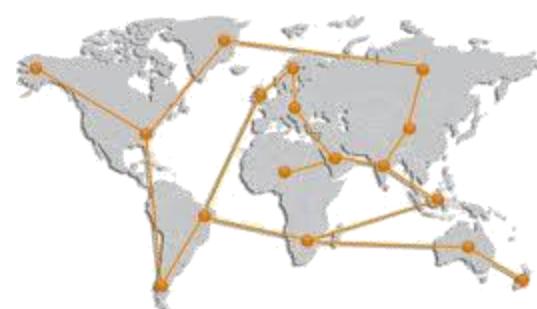




Resorts Condominium International



World's leading
Holiday exchange body



More than 6700 resorts
present across the world



Approximately
3.8 million members

2 years

complimentary membership
for Club Mahindra members

Exchange your
Club Mahindra weeks
for RCI weeks



Rent
Weeks from RCI



How to avail exchange

1



Call up & deposit your week with RCI

2



Reserve the resort in the destination of your choice

3



Pay nominal exchange fees*



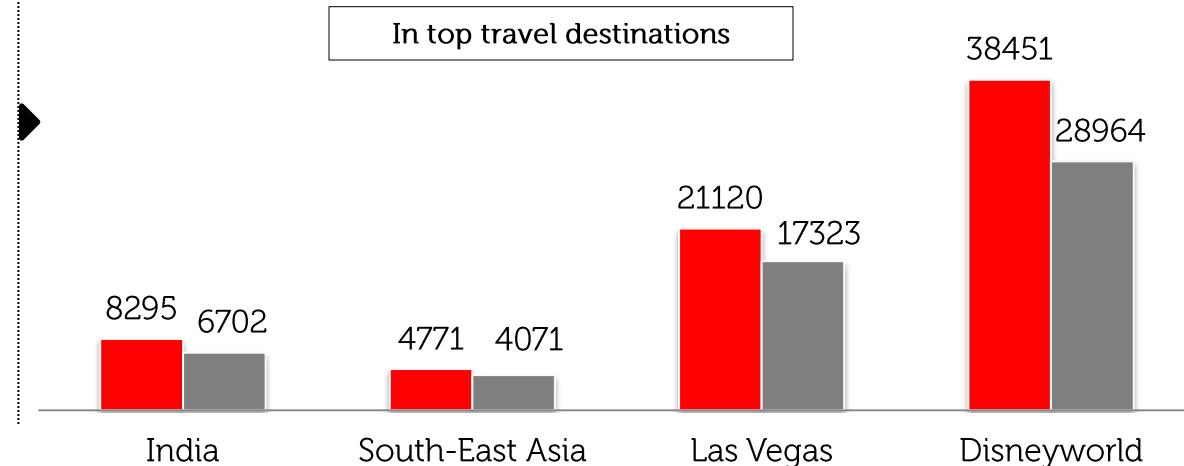
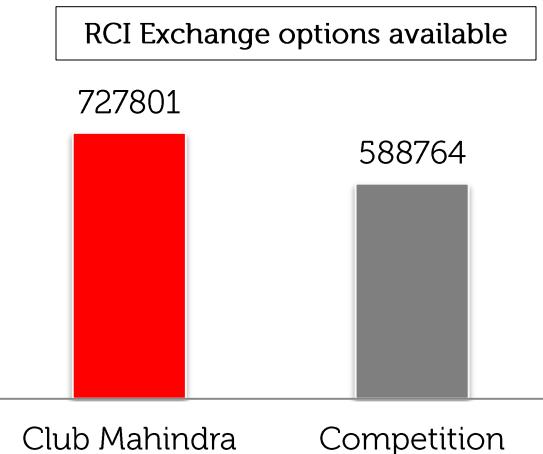
Why RCI with us?

A 1-BR Club Mahindra member enjoys

40% more RCI exchange points compared to our competition

Nearly **1.39 lakh** more vacation exchange options than our competitor

26% more vacation options in top travel destinations as compared to competition





If this isn't enough,
here are 5 more
reasons to be a
part of the Club..



#1. Nearly 1.5 lakh families holiday with us every year.



#2. From hills to beaches, from relaxation to adventure – we offer it all.



Soak in the fun

Unbelievable sights. Unparalleled experiences. Unforgettable moments. Only with Club Mahindra Holidays. Call 080-42424512 for more details.

Club Mahindra Jiyo life

What's for lunch?

Come face to face with the king of the jungle at the Gir Forest National Park, the only home for Asiatic lions. Enjoy an untamed holiday experience with Club Mahindra Safari Resort, Gir.

Club Mahindra Jiyo life

Ssshhh...listen

To what the hills have to say at Club Mahindra's Valley Resort, Binsar.

Club Mahindra Jiyo life



#3. At "Svaastha", we believe in pampering your senses.



svaastha
The harmony spa



#4. We keep your kids entertained. All the time.



#5. You can sample regional cuisines at our fun-dining





**And most importantly, because
your family deserves it!**



See you all, soon!

