


REKHA LOHAR

✉ rekhaloar005@gmail.com

📞 9558281548

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 /rekha-panchal

EXPERIENCE

• WORDPRESS DEVELOPER INTERN | JPP TECHNOLOGY , AHMEDABAD

CUSTOMIZED WORDPRESS THEMES AND PLUGINS TO ENHANCE WEBSITE FUNCTIONALITY AND USER EXPERIENCE.

CONTRIBUTED TO CLIENT MEETINGS TO GATHER REQUIREMENTS AND DELIVER CUSTOMIZED WORDPRESS SOLUTIONS.

EDUCATION

- BACHELOR OF COMPUTER APPLICATION | SILVER OAK UNIVERSITY
- XII(GESB) | K.M.PANCHAL HIGHER SECONDARY ,AHMEDABAD

SKILLS

POWER BI | TABLEAU | R | PYTHON | WORDPRESS | EXCEL

PROJECTS

• SUPER STORE SALES ANALYSIS DASHBOARD

TOOLS USED: POWER BI, EXCEL

- DEVELOPED AN INTERACTIVE POWER BI DASHBOARD TO ANALYZE SUPER STORE SALES DATA.
- VISUALIZED KEY METRICS SUCH AS TOTAL SALES, PROFIT, QUANTITY, DISCOUNTS, AND CUSTOMER COUNT.
- CREATED INSIGHTS BY BREAKING DOWN DATA BY CATEGORY, SUB-CATEGORY, AND SEGMENT.
- INTEGRATED FILTERS FOR EASY STATE-WISE AND CATEGORY-SPECIFIC ANALYSIS.
- INCORPORATED VISUALIZATIONS SUCH AS BAR CHARTS, PIE CHARTS, AND TABLES FOR BETTER DATA REPRESENTATION.
- ENABLED DRILL-THROUGH CAPABILITIES FOR DETAILED ANALYSIS BY YEAR AND SHIPPING MODE.
- DELIVERED ACTIONABLE INSIGHTS FOR IMPROVING SALES STRATEGIES AND SEGMENT-SPECIFIC TARGETING.

• SNEHA E-COMMERCE SALES DASHBOARD

CREATED ADVANCED VISUALIZATIONS LIKE BAR CHARTS, PIE CHARTS, AND HEATMAPS, ENABLING STAKEHOLDERS TO MONITOR SALES METRICS EFFECTIVELY.

OPTIMIZED THE DASHBOARD FOR REAL-TIME UPDATES AND DYNAMIC FILTERING TO SUPPORT BUSINESS DECISION-MAKING.

ACHIEVEMENTS

OUR TRAIN ACCIDENT PREVENTION SYSTEM PROJECT SECURED 3RD PLACE IN OUR COLLEGE.