

# PLEDGE TO PROGRESS

# Sustainability Hackathon

Sponsored By



Your Team Name : Reremai

Your team bio :Reremai aims to carry out research and development for building a platform for monitoring and management of reverse innovation projects

Date : 18<sup>th</sup> April 2023

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# Problem Statement?

Why did you decide to solve this Problem statement?

1. To assist business to reverse innovate in order to have a profitable business.
2. To design a Business Intelligence system that considers plethora of data points and processes and provides insight that can assist managers in reverse innovation

## User Segment & Pain Points

Which user /advertiser segment would be early adopter of your product & why?

1. Individual and organisation involved or considering reverse innovation
2. Inclusiveness and sustainability agenda of businesses has compelled businesses to go beyond their backyards to innovate their product, services and processes remain ahead in today's fiercely competitive market. These very agenda has also forced that business to reverse innovate in order to have a profitable business

## Pre-Requisite

What are the alternatives/competitive products for the problem you are solving?

No such product exists as per my knowledge

## Tools or resources

Azure tools or resources which are likely to be used by you for the prototype, if your idea gets selected

1. Solution architecture
2. White paper
3. Code Samples
4. Azure for cloud
5. Azure Purview
6. Azure Data Factory

## Any Supporting Functional Documents

Present your solution, talk about methodology, architecture & scalability

- The idea presented here builds on latest available literature on Business Intelligence (BI) systems and frugal, reverse and sustainable innovations for building a Business Intelligence solution for reverse innovation.
- The idea presented here builds on latest available literature on Business Intelligence (BI) systems and frugal, reverse and sustainable innovations for building a platform for monitoring and management of reverse innovation projects
- This idea provides a platform to all managers at various levels in the organization to gain insight and monitor their project for attaining success in business through their innovation ventures, marketing plans and strategies in the interconnected world while ensuring sustainability of their business.

## Any Supporting Functional Documents

Present your solution, talk about methodology, architecture & scalability

The system model for business intelligence solution for reverse innovation has three levels.

- The first level will address the requirements or BI capabilities for business intelligence system.
- At the second level will address project management requirements.
- And at the third level will address is the measure for successful BI system for reverse innovation.

The assumption which follows from review of literature is that a BI system for reverse innovation success would constitute measures for defining reverse innovation success, measures for project management for innovation and measures required for BI capabilities for data processing and visualization. This system would have required integration for processes and technology for smooth functioning upon implementation.

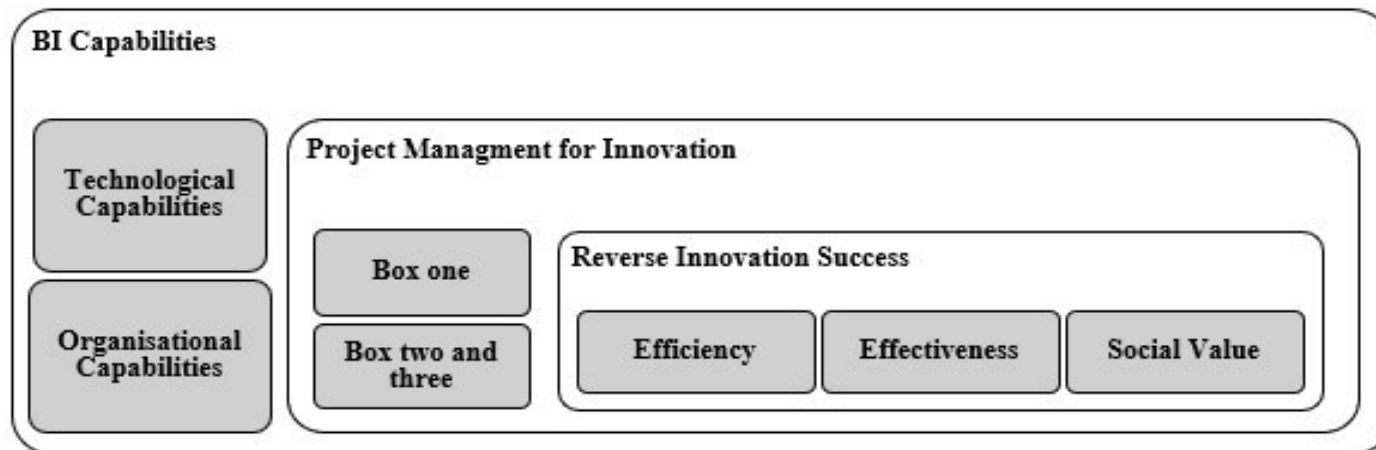
## Any Supporting Functional Documents

### Architecture & scalability

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# Key Differentiators & Adoption Plan

How is your solution better than alternatives and how do you plan to build adoption?

- No such solution exists as of now.
- The solution would be based on model designed and based on multiple theories for business intelligence system success, project management and reverse innovation for providing information leading to reverse innovation success.
- The solution will provide an insight to all managers at various levels in the organization about the best practices for attaining success in business through their innovation ventures, marketing plans and strategies in the interconnected world.

**GitHub Repository Link & supporting diagrams, screenshots, if any**

How far it can go?

<https://github.com/rekhareflection/sustainability-hack>

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**Thank You**

Rekha Mishra

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