

## Admissions Consulting Summary

### Overview:

Using the data given, we found that the ratio of underrepresented minority students who are sought out by the college to non-minority students is similar and the distance which prospective students live heavily influences whether they inquire and/or apply to Wooster.

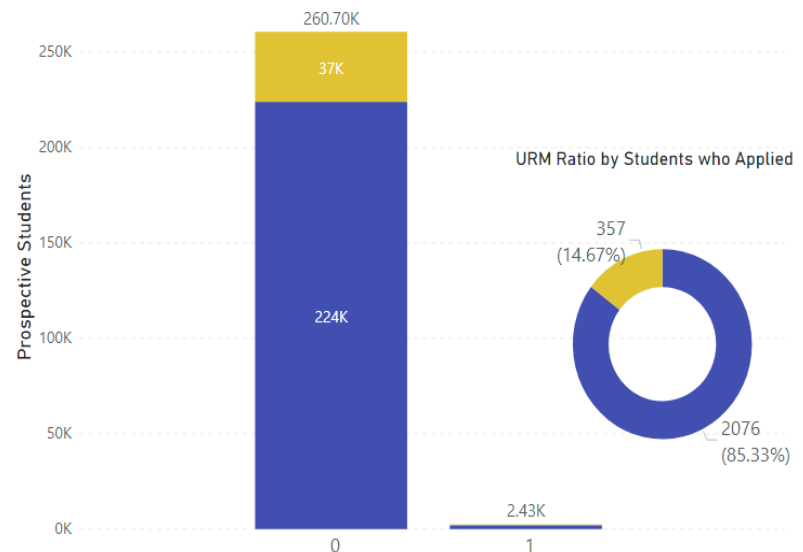
### Key Demographics of Prospective Students:

- The ratio of non-male to male prospective students is 1.09, while the ratio of prospective student who applied is 1.5, meaning that although the college reached out to a relatively even ratio of students by gender, more non-male students applied to Wooster.
- The top 4 states with the most prospective students include Ohio, Texas, Michigan, and Illinois, while the top 4 states where prospective students applied are Ohio, Michigan, Pennsylvania, then Illinois. This leads us to believe that distance may influence the likelihood of prospective students applying to Wooster.

- The ratio of prospective students who identify as an underrepresented minority (black/African American and Latinx) to those who do not identify as such is 0.16; the ratio of students who applied is similarly is 0.17, meaning that relatively the same percentage of minority students who are looked at by the college, apply to go here.

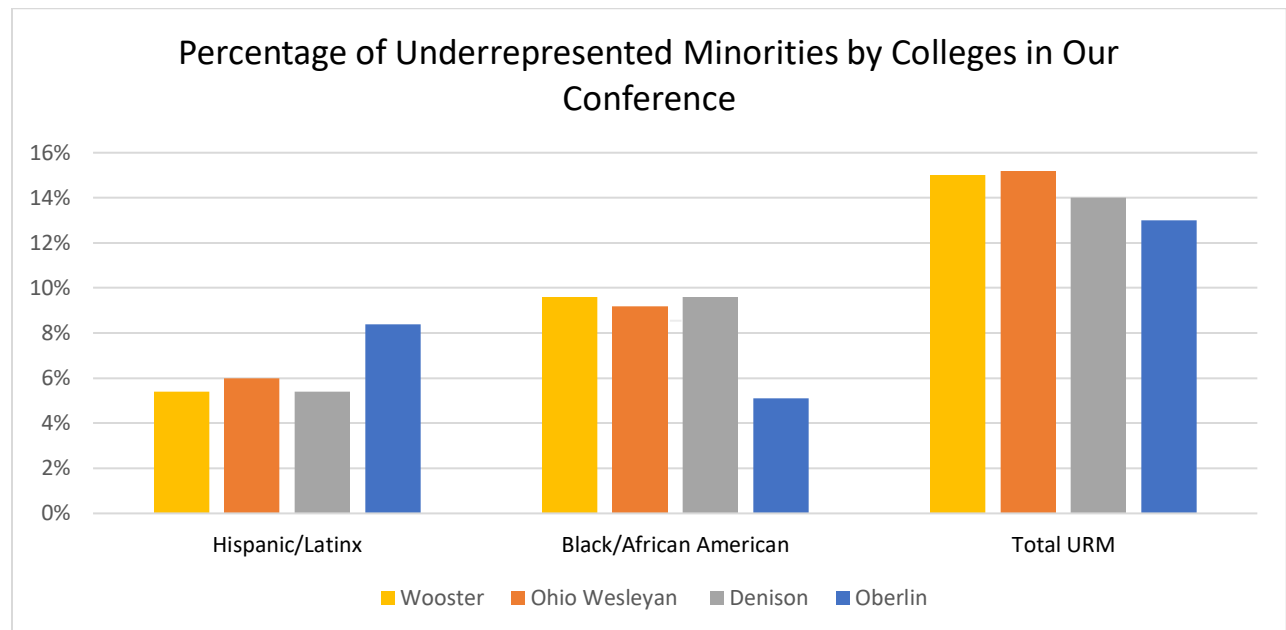
Underrepresented Minorities by Whether they Applied to Wooster

Under Rep. Minority ● 0 ● 1



## Wooster Compared to Other Schools:

Below is a comparison between the percentage of underrepresented minorities at Wooster versus other colleges in our conference.



We found that Wooster is among one of the top schools in our conference, competing with Ohio Wesleyan for most diverse, but still only has overall 15% non-white students attending the college.

## Main Suggestions:

- Invest in prospective minority students to continue to make the campus more diverse. The chances of these students applying to Wooster will increase as the college reaches out to more of them.
- Focus on students whose distance does not exceed more than 150 miles from Wooster. The chances of these students applying is higher than students who live further than that applying.
- More non-male students apply to Wooster than males, but the overall ratio of gender at the college is balanced. There is always room for finding more non-binary or non-gender conforming students to attend the college!