1) Create Database name 'project1'

CREATE DATABASE PROJECT1;

2) Create table with all the column name as data type 'Varchar'

```
create table SALES DATASET RFM PRJ(
 ordernumber VARCHAR(200),
 quantityordered VARCHAR(200),
 priceeach
             VARCHAR(200),
 orderlinenumber VARCHAR(200),
 sales
           VARCHAR(200),
 orderdate
             VARCHAR(200),
 status
            VARCHAR(200),
             VARCHAR(200),
 productline
            VARCHAR(200),
 msrp
              VARCHAR(200),
 productcode
 customername
                VARCHAR(200),
 phone
            VARCHAR(200),
              VARCHAR(200),
 addressline1
 addressline2
              VARCHAR(200),
          VARCHAR(200),
 city
 state
           VARCHAR(200),
              VARCHAR(200),
 postalcode
 country
            VARCHAR(200),
 territory
           VARCHAR(200),
 contactfullname VARCHAR(200),
 dealsize
            VARCHAR(200)
```

3) Convert all the datatype to it correct form(Before all of it is varchar)

/* 3) Now as all the table data_type is VARCHAR we need to ALTER the data_type to match with all the column*/

```
/*a) Ordernumber column*/
ALTER TABLE sales_dataset_rfm_prj
MODIFY COLUMN ordernumber numeric;
/*b) quantityordered column*/
ALTER TABLE sales_dataset_rfm_prj
MODIFY COLUMN quantityordered numeric;
```

```
/*c) priceeach column*/
ALTER TABLE sales_dataset_rfm_prj
MODIFY COLUMN priceeach numeric;
/*d) orderlinenumber column*/
ALTER TABLE sales dataset rfm pri
MODIFY COLUMN orderlinenumber numeric;
/*e) sales column*/
ALTER TABLE sales dataset rfm pri
MODIFY COLUMN sales decimal:
/*f) orderdate column*/
SET SQL_SAFE_UPDATES = 0;
UPDATE sales dataset rfm pri
SET orderdate = STR_TO_DATE(orderdate, '%m/%d/%Y %H:%i')
WHERE orderdate LIKE '%/%/% %:%';
SET SQL SAFE UPDATES = 1;
ALTER TABLE sales_dataset_rfm_prj
MODIFY COLUMN orderdate datetime;
/*g)msrp column*/
ALTER TABLE sales dataset rfm pri
MODIFY COLUMN msrp numeric;
```

4) Check Null/Blank in every column

```
SELECT COUNT(*)
FROM sales dataset rfm pri
WHERE orderlinenumber IS NULL OR orderlinenumber = '';
```

- => I have checked for every column in the table and seen that there is no null and blank
 - 5) Add in column CONTACTLASTNAME, CONTACTFIRSTNAME that been taken break out from CONTACTFULLNAME. We have to capitalize the first letter and all lower letter for the rest.

/* Add in column CONTACTLASTNAME, CONTACTFIRSTNAME and Capitalize the first letter*/

```
/*a) add contactlastname column*/
ALTER TABLE sales dataset rfm pri
ADD column contactlastname varchar(100);
```

```
1/*b) add contactfirstname column*/
ALTER TABLE sales dataset rfm pri
ADD column contactfirstname varchar(100):
/*c) update contactlastname column*/
UPDATE sales dataset rfm prj
SET contactfirstname = SUBSTRING INDEX(contactfullname, '-', 1);
/*d) update contactfirstname column*/
UPDATE sales dataset rfm pri
SET contactlastname = SUBSTRING INDEX(contactfullname, '-', -1);
/*e) Capitalize the first letter and lower all letter inside column*/
SET SQL SAFE UPDATES = 0;
UPDATE sales dataset rfm pri
SET
  contactfirstname = CONCAT(
    UPPER(SUBSTRING(contactfirstname, 1, 1)),
    LOWER(SUBSTRING(contactfirstname, 2))
  ),
  contactlastname = CONCAT(
    UPPER(SUBSTRING(contactlastname, 1, 1)),
    LOWER(SUBSTRING(contactlastname, 2))
  )
WHERE
  contactfirstname IS NOT NULL AND contactfirstname != "
  AND contactlastname IS NOT NULL AND contactlastname != ";
SET SQL SAFE UPDATES = 1;
```

- => To work on this problem I first create two new column name 'contactlastname', 'contactfirstname'. Then I use Substring Index function to take all the values from contactfirstname until its delimiter '-' and assign that values for column contactfirstname. And vice versa for the contactlastname.
- => Then I use Upper and Lower function with Substring function to Capitalize the first letter and Lower the rest letter
- /*5) Finding outlier for column Quantity Ordered*/
 /*Using IQR/BOX Plot data to find out outliers*/

with IQR Min Max AS (

SELECT MAX(CASE WHEN quartile = 1 THEN value END) AS Q1,

MAX(CASE WHEN quartile = 3 THEN value END) AS Q3,

(MAX(CASE WHEN quartile = 3 THEN value END) - MAX(CASE WHEN quartile = 1 THEN value END)) AS IQR,

MAX(CASE WHEN quartile = 1 THEN value END) - (1.5* (MAX(CASE WHEN quartile = 3 THEN value END) - MAX(CASE WHEN quartile = 1 THEN value END))) as Min value,

MAX(CASE WHEN quartile = 3 THEN value END) + (1.5* (MAX(CASE WHEN quartile = 3 THEN value END)) - MAX(CASE WHEN quartile = 1 THEN value END))) as Max_value FROM

(SELECT quantityordered as value, NTILE(4) OVER (ORDER BY quantityordered) AS quartile FROM sales_dataset_rfm_prj) AS quartile),

Outlier Value as (

SELECT ordernumber, quantityordered

FROM sales_dataset_rfm_prj

WHERE quantityordered < (SELECT Min_value from IQR_Min_Max) OR quantityordered > (SELECT Max value from IQR Min Max))

/*After finds out the outlier we going to apply 2 ways to modify the data*/ /*a) Update outliers to be AVG value*/

UPDATE sales_dataset_rfm_prj

SET quantityordered = (SELECT AVG(quantityordered) FROM sales_dataset_rfm_prj) WHERE quantityordered IN (select quantityordered from Outlier_Value);

/*b) Delete all outliers from the data */

DELETE FROM sales_dataset_rfm_prj
WHERE quantityordered IN (select quantityordered from Outlier_Value);

/*6) After the data clean then save it into new table named SALES_DATASET_RFM_PRJ_CLEAN */

CREATE TABLE SALES_DATASET_RFM_PRJ_CLEAN AS SELECT *
FROM sales_dataset_rfm_prj;