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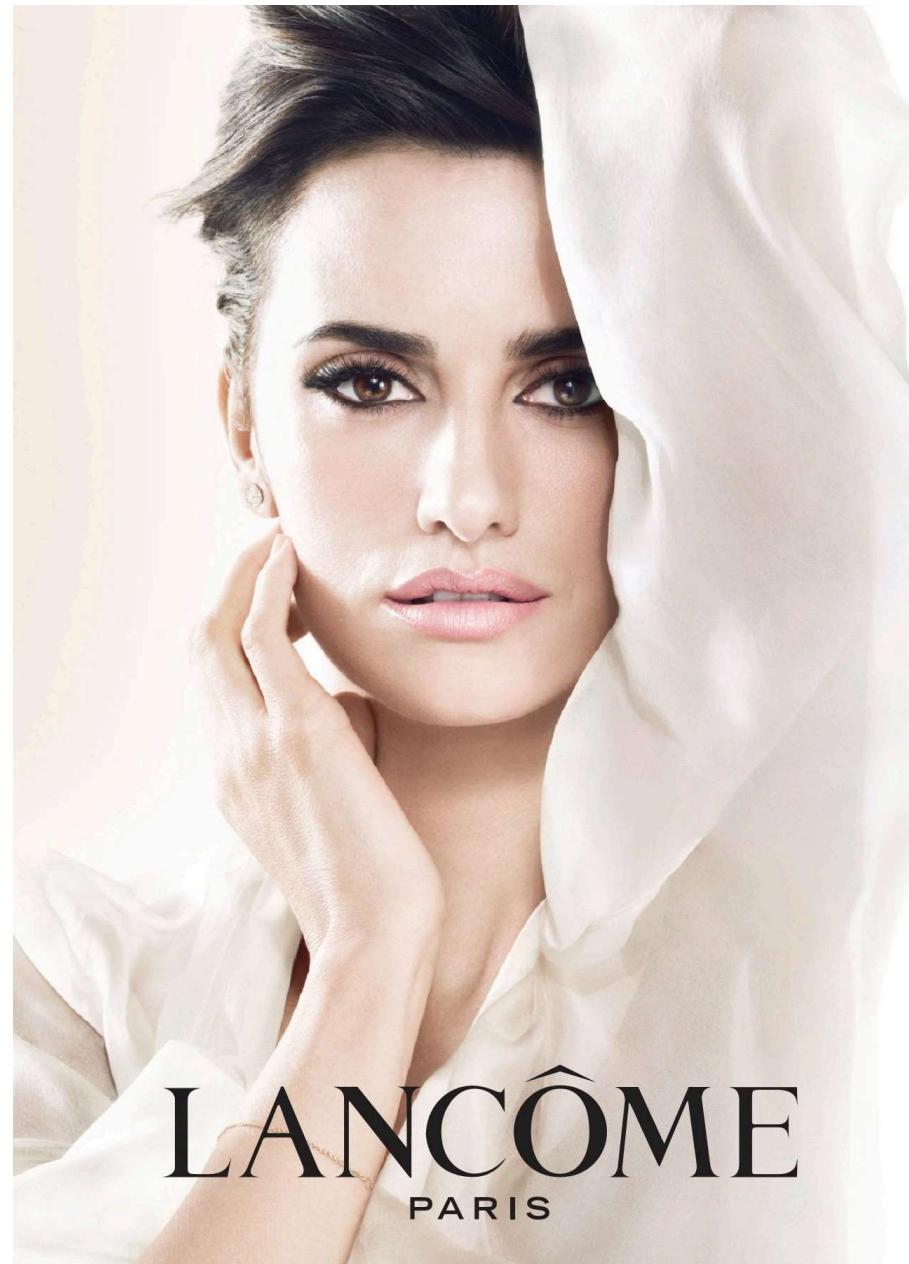
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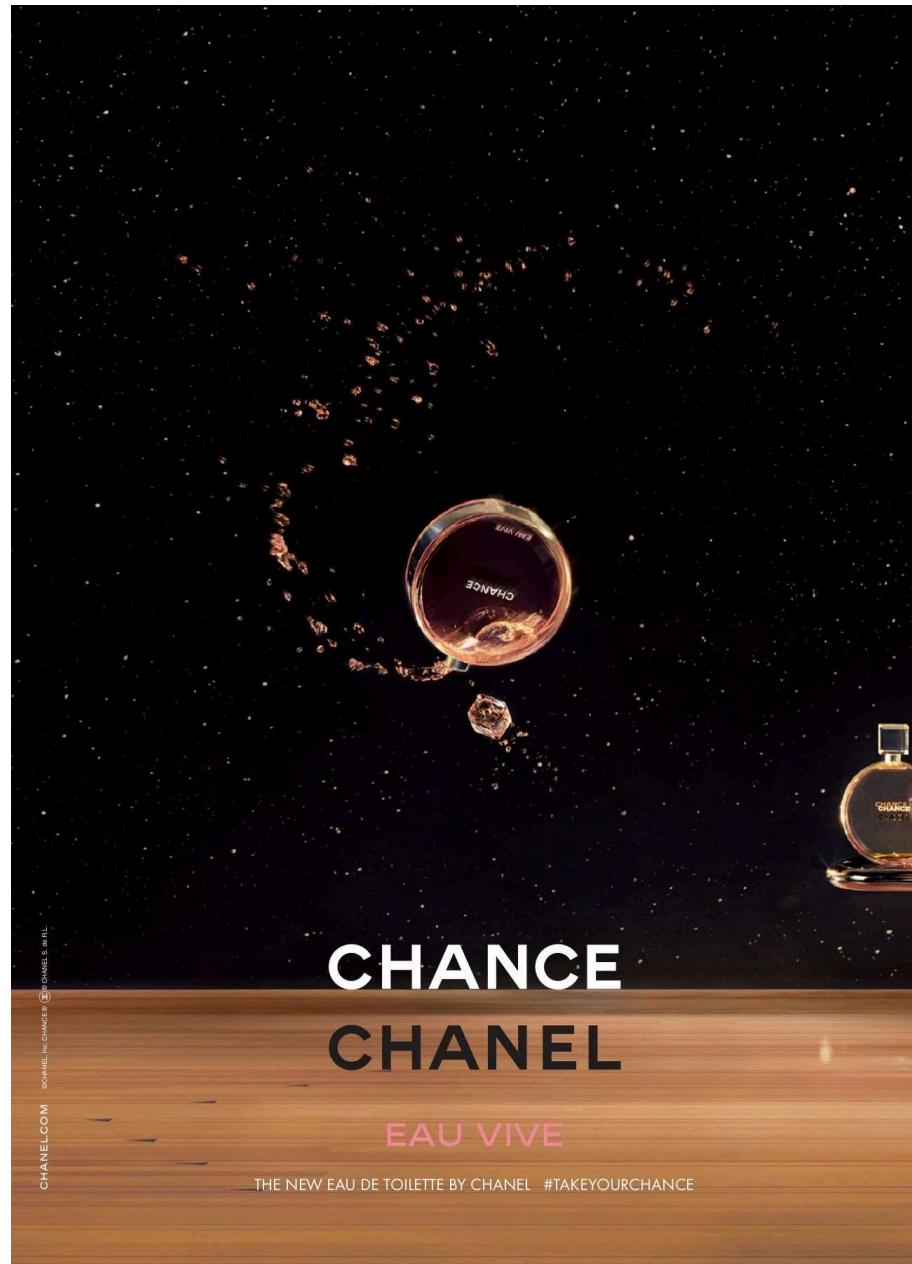


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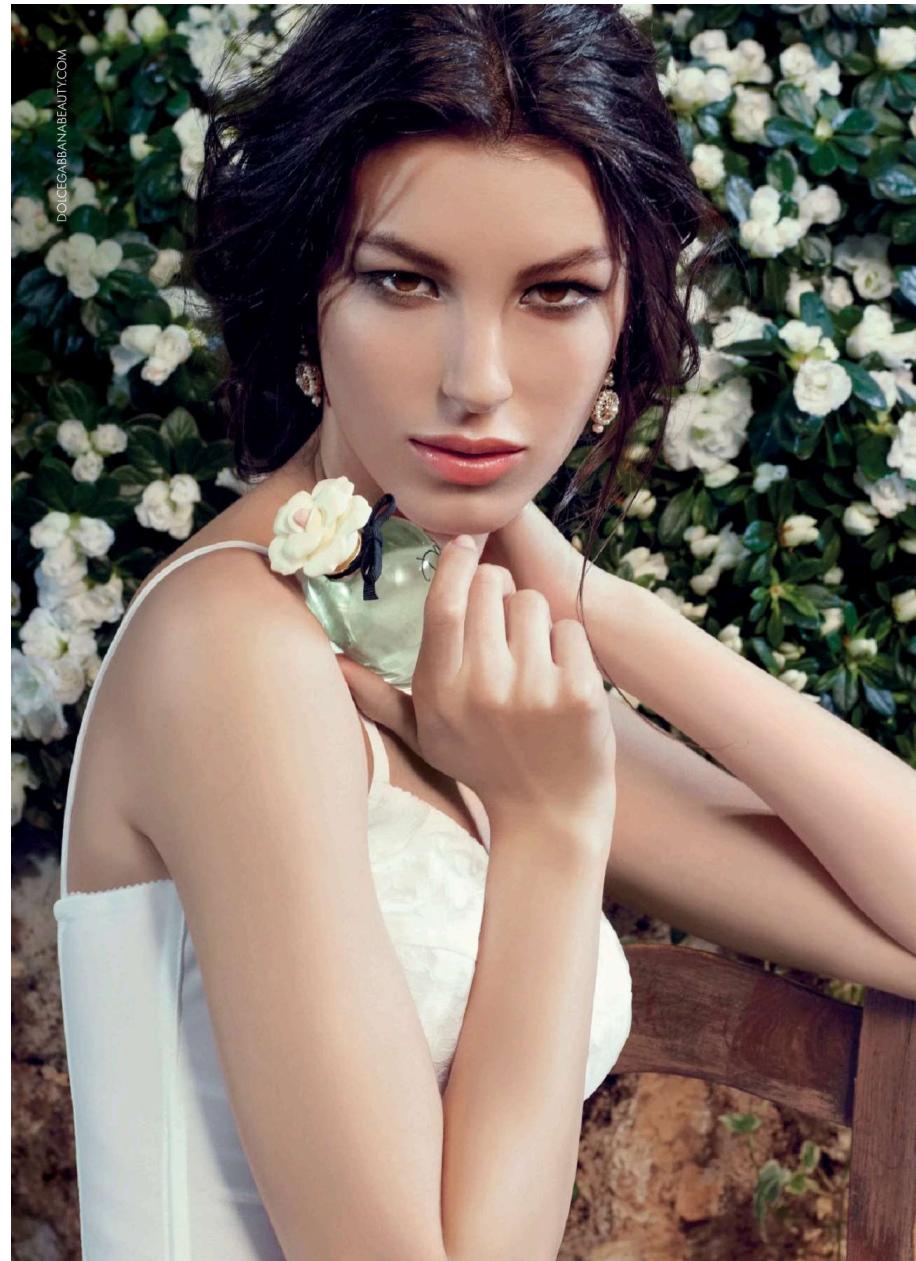
















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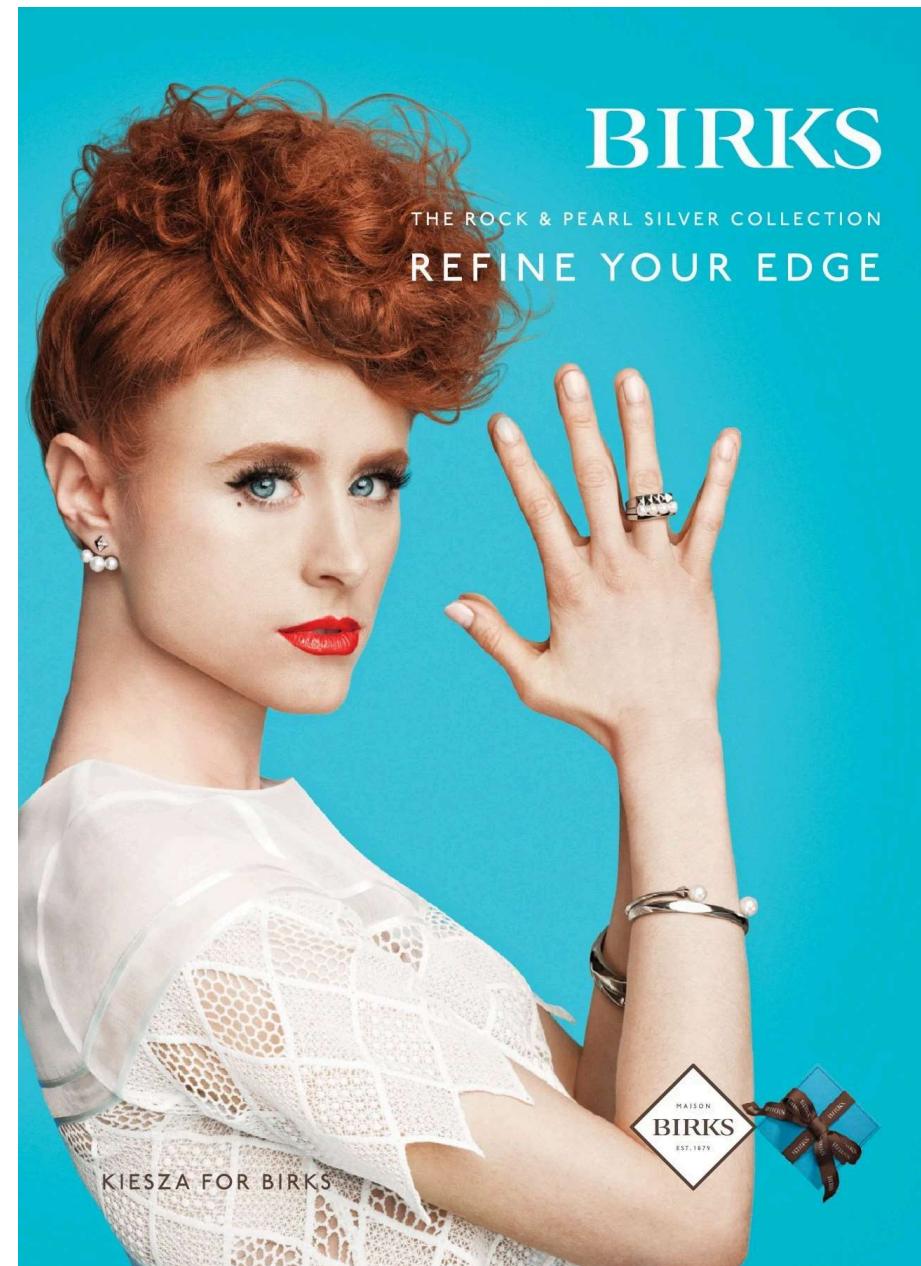
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**COVER**

PHOTOGRAPHED BY DAVID ROEMER AND STYLED BY ZINA ESMAIL. GAL GADOT WEARS A VEST, \$7025, TOP, \$1,850, AND PANTS, \$2,155, GUCCI. BRACELET, \$310. EDDIE BORGIA HAIR, PETER BUTLER FOR ARTISTS BY TIMOTHY PRIANO. MAKEUP BY LAURENNE CARWORSKATZIS, TONY FORD COSMETICS. NAIL CARE, LIANG FOR ATELIER MANAGEMENT. CHANEL LE VERNIS. FASHION ASSISTANT, ELIZA GROSSMAN.

PHOTOGRAPHY TOP LEFT BY MALINA CORPADEAN; STYLING GEORGE ANTONIOPOLOU; TOP \$1,220 AND PANTS, \$2,895, GIULIETTA SHOES, \$1,040, GIUSEPPE ZANOTTI DESIGN. BIG \$730, 31 PHILLIP LIM AT HOLT REINHART FINGER RING, \$250, DEAN DAVIDSON. BOTTOM LEFT BY CARLO MENDOZA; STYLING, REBREDS; FOR JUDYINC.COM EARRINGS, \$345, SWAROVSKI.

FASHION AUGUST 2015



*August* FASHIONMAGAZINE.COM  
BY RANDI BERGMAN

**STREET CRED**  
*Because great style doesn't just happen during fashion week, we're profiling the daily uniforms of everyone from high school students to tattoo artists.*

**WINNER! GAGNANT!**  
Visit the site for an endless supply of summer giveaways, from luxe beauty sets to concert tickets. You'll be rolling in it.

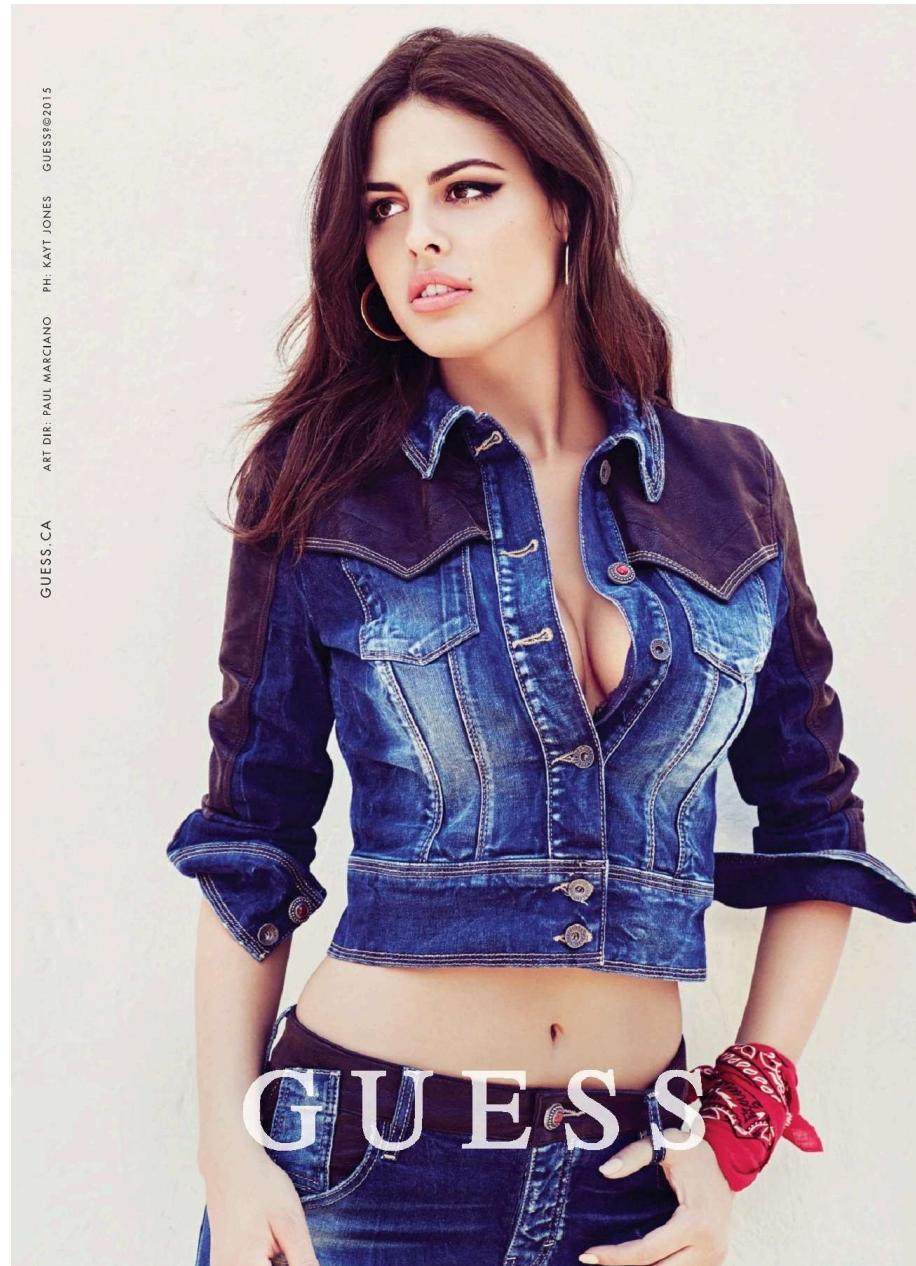
**Pop Quiz**  
Because everyone needs to know which '90s movie icon defines him or her, we've entered into quiz territory with a weekly analysis of your personality.

**SPF, ASAP!**  
*As summer wears on, don't forget to slap on the SPF. We'll have the best picks, whatever your skin type.*

PHOTOGRAPHY: BEACH SCENE BY CARLO MENDOZA; STREET STYLE BY MAURICIO CALERO







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ART DIR: PAUL MARCIANO

PH: KAYT JONES

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*August* EDITOR'S LETTER

"**6AM IS  
THE NEW  
10AM**"



16

THAT'S HOW COCO ROCHA SUMMED UP MOTHERHOOD when we connected at Chris Nicholls's Toronto studio for her first magazine "sitting" with two-month-old Ioni (*A Model Mom*, page 69).

Curled up on a sofa, Rocha nursed Ioni while a makeup artist swept a brush across her cheeks, and her husband, James Conran, waited nearby with a pink pacifier on his pinky, ready to jump in if needed.

Ioni couldn't have been more of a pro. The powerful studio lights didn't faze her, and, clearly, moving for the camera is in her DNA. She had nearly as many facial expressions per minute as her mom.

Fitting back into designer samples wasn't an issue for Rocha, though she says she won't be giving up her leather maternity leggings by Isabella Oliver anytime soon. "I'm so used to the comfort of them. I don't think I'll ever get rid of them," she laughed. She'll be getting a new bag, though. Rocha has teamed up with Botkier to design a collection due out in November.

Our cover girl, Gal Gadot, also stayed close to her three-year-old daughter on set, but by phone (*The Gal Who Changed Hollywood*, page 78). Best known as Gisele in *The Fast and the Furious* franchise, Gadot has been cast as Wonder Woman in four projects, with more likely on the horizon. Add in her Miss Israel title, Gucci contract and time spent as a soldier in the Israeli army, and it's clear Gadot is a "wonder woman" in her own right.

Straddling fantasy and reality is something we do here at FASHION, too—whether it's delivering "heightened reality" in shoots such as "Leg Lifts" (page 72) and "Girl Time" (page 82) or probing the mass appeal of culottes, the breakout star of the season ("Swing Thing," page 54). And eyewear has become such a hot accessory, even people with perfect vision are playing pretend with frames ("Focus Group," page 52).

Reality wasn't the goal when we asked Lynn Crosbie to try out InvisibleBoyfriend.com (*Great Textpectations*, page 64). Crosbie found that dreaming up a fictional mate turned out to be surprisingly fulfilling—to a point.

What is hard to imagine, at least for me, is joining the #FreeYourPits movement (*Pity Party*, page 50). I am open-minded about a lot of things, but I am drawing the line at hairy armpits!

I look forward to hearing whether you agree at letters@fashionmagazine.com.

*Bernadette*

PHOTOGRAPH BY VANESSA HEINS; STYLING, ELIZA GROSSMAN; HAIR AND MAKEUP BY ROBERT WABER FOR TRESemme; JUDYINC.COM; SHOT ON LOCATION AT HER MAJESTY'S PLEASURE, TORONTO; TOP, \$2285, AND PANTS, \$855, DRIES VAN NOTEN AT HOLT REINHOLD; SHOES, \$395, OSCAR DE LA RENTA AT HOLT REINHOLD; CUFF, \$420, MARINI AT HOLT REINHOLD; RENFREW, \$160

FASHION AUGUST 2015



  
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## August CONTRIBUTORS

### What are you into right now?

"Hozier, Sons of Anarchy, noodle bowl recipes, summer dresses, bike rides around Edmonton and the River Valley."



**1**  
*I'm all about Empire, round glasses, shorts 24-7, and I still haven't gotten Uptown Funk out of my head.*

**1. Author LYNN CROSBIE** talks about her Invisible Boyfriend in "Great Text Expectations" (page 62), an experience she describes as "a wonderful encapsulation of the dramatic relationship between IRL and tech." When not online, Crosbie is happy lounging with her much-loved dog Frankie as he snoozes and she reads trashy novels. Crosbie's latest book, *Where Did You Sleep Last Night*, was released in the spring.

**2. FASHION's Alberta editor, CAROLINE GAULT,** wrote about the province's best vintage shops, in addition to Fashion Loves and her monthly Alberta Notes page. When asked about her fondest summer memory, the scene is idyllic: "I grew up in a small Alberta town and we had an outdoor pool. We spent every day in the summer swimming, eating Popsicles, going for bike rides, one day blending into the next."

### What are you into right now?

"Netflix's Grace and Frankie; Dirty hair paste from Lush."



**3**



**4**  
*"Game of Thrones, Sherlock via BBC, anything Martin Scorsese."*

**5. Originally from Montreal, photographer ALEX EVANS,** who shot "Girl Time" (page 82), has called Toronto home for four years. "I remember moving and being so excited," Evans grew up drawing and painting, and would ask his mom to buy him fashion magazines for inspiration. "That's when my interest in fashion photography began," he says. "I started discovering and appreciating the artistic element of it."

**4. Photographer DAVID ROEMER** captured FASHION's August cover star, Gal Gadot ("The Gal Who Changed Hollywood," page 78), on set in New York. "She is inspiring," said Roemer. "We are both of Israeli descent and had a lot in common." According to Roemer, fashion photography discovered him, not the other way around. "I needed to do something visual. Fashion and photography was an amazing combination."

PHOTOGRAPHY: GAULT BY CARMEN JOYEFFA

**PRADA CANDY**  
**FLORALE**



The New Eau de Toilette



**August BEHIND THE SCENES**

THE GIRLS GET MOVING TO A '60S PLAYLIST ON SET

MAKEUP AND HAIR STYLIST SABRINA RINALDI ADJUSTS NOEL'S MIU MIU CAP

ELYSE CHANNELS EDIE SEDGWICK IN A GINGHAM DRESS AND ROSE-TINTED SUNGLASSES

NOEL SHOWS OFF HER SPRAY-TAN LINES (THE BRONZED HUE WAS APPLIED IN THE WASHROOM THE MORNING OF THE SHOOT)

STRUCTURED TOP-HANDED BAGS COMPLETE OUR LADYLICK LOOK

TOPSHOP \$135

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NINE WEST \$130

IT TAKES TWO TO PUT ON THESE SLICK THIGH-HIGH BOOTS

TRAYS OF VINTAGE-INSPIRED SUNGLASSES FROM CUTLER AND GROSS LINE THE ACCESSORIES TABLE

PAGE 82

SHOP THE SHOOT

PHOTOGRAPHY: BEHIND THE SCENES BY LANA MUR; EARRINGS BY CARLO MENDOZA

FASHION AUGUST 2015

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August

## LETTERS

READER  
OF THE  
MONTH

I laughed out loud when I read Liza Herz's "Pull Toy" write-up ("Sun Days," Summer 2015) about receiving a Bioré nose strip at Lilith Fair. I was there on August 15, 1997 (in the pouring rain!) and also received a strip. I had no idea what it was. When I used it, it was as thrilling as Herz described. I saw my own "boreal forest." I have used them ever since and will try the new charcoal strips.

—Christine Shallhorn  
(Pickering, Ont.)



CHRISTINE SHALLHORN WINS A GUESS (GUESS.CA) GIFT CARD VALUED AT \$250. WE'LL GIVE AWAY ANOTHER GREAT PRIZE NEXT MONTH, BUT YOU HAVE TO WRITE IN TO WIN! LETTERS@FASHIONMAGAZINE.COM

## FAMILY PORTRAIT

As a long-time subscriber, I was disappointed with the "Modern Family" (May 2015) spread. I get that it's fun to dress your kids up, but the images tell a story of an unengaged mother, over-consumption and a technology-first attitude. Why not images of well-dressed "moms" horseback riding with their girls or getting muddy in puddles together?

—Vanessa Currie (Antigonish, N.S.)

## TEAM PLAYER

I want to congratulate Bernadette Morra on her interview with Karl Lagerfeld ("King Karl," Summer 2015), and to thank her for "taking one for the team." He comes across as an arrogant guy! He may be a genius, but I am willing to bet that was one of the most difficult interviews she ever did. He gave her nothing but ego; not one ounce of

warmth or human kindness was evident. He is really self-involved.

—Valerie Bobyk (Halifax)

## ALL ACCESS

I enjoy your magazine even though I am more "young at heart" than young. It was fun looking at the new trends for summer. I suspect, however, that most of the fashions are out of reach for the readers. Most of us cannot afford a \$970 Saint Laurent shoe. It would be wonderful if you would feature a section on buying wardrobe attire that fits most women's budgets. Please keep up the good work.

—Jennifer Dickey (Toronto)

## YOUNG ADULT

After reading "Child's Play" (May 2015), I felt the article should have been called "Pimp My Child." With the exception of Mayhem, who is clearly very talented and whose mother didn't seem to in-

tentionally turn her daughter into a fashion mogul at four, it seems a little early for kids to be signing into social media with a following of thousands of random people. Maybe I'm not up to speed yet, but from where I'm sitting it appears some adults are caught up playing dollhouse with their children, and blogs, fur coats and front-row seats are all a part of play.

—Maggie Jumelle (Montreal)

## SPORTY SPICE

With the participation in endurance sports on the rise ("Long Haul," Summer 2015), it's nice to see athletic-wear manufacturers stepping up their game in coming up with more fashionable yet still practical pieces. I agree that "if it isn't cute, I won't wear it." Thanks to manufacturers like Nike, New Balance and Lole for helping endurance sports stay in fashion!

—Athena Dimaras (Toronto)

LETTERS TO THE EDITOR CAN BE SENT TO LETTERS@FASHIONMAGAZINE.COM OR LETTERS, FASHION MAGAZINE, 111 QUEEN ST. E., TORONTO, ON M4C 1S2. LETTERS MAY BE EDITED FOR SPACE AND CONTENT, AND WE'RE SORRY, WE CAN'T REPLY TO THEM ALL. SEND WEBSITE AND CONTEST QUERIES TO MARKETING@FASHIONMAGAZINE.COM.

PHOTOGRAPH BY GABOR JURINA; STYLING, HEIDI MEER

FASHION AUGUST 2015



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*Fashion* **NEWS**  
BY SARAH CASSELMAN



## FRENCH LESSON

HALLE BERRY has an intimate encounter with storied lingerie label Scandale Paris.

When it comes to cultivating sizzle, some women (*bonjour*, France) have that *je ne sais quoi*. But you don't need a passport to speak the language of French lingerie—just ask Halle Berry. The 49-year-old actress and former model recently revived high-end label Scandale Paris (originally founded in 1932) with a modern makeover and an affordable price tag. Berry, co-owner and creative director, discovered the timeless undergarment brand while visiting the City of Light a few years ago. Launching in Canada this August, exclusively at La Vie en Rose outlet stores and on lavieenrose.com, the collection includes classics like two-toned lace demi-cup bras and matching leopard print sets, as well as sportier options with a side of sexy, such as the navy lace racer-back bra. Bottoms leave little (thongs) or much (boy shorts) to the imagination, depending on personal preference, though Berry believes no lingerie collection is complete without a pair of face-back panties. "They're for what I call a good walkout," she says.

As for bras, she likes to stay connected. "I was taught to wear one 24 hours a day, even while I slept," she says. "It's something I learned as an adolescent, that wearing a bra and keeping your self supported would pay off as the years went by—I have to say, it certainly has." (Expect Operation Ooh-La-Lift to commence tonight at 2300 hours in bedrooms across the country as women suit up to wage the war against gravity.) Berry's go-to style is the seamless T-shirt bra, a mainstay in the collection fittingly named the Dream. "It's almost as if you're wearing nothing," she says. Scandal, indeed.

**SPOTTED: STITCH SESSION**

From Burberry Prorsum's over-the-knee suede patchwork boots to Coach's two-tone structured bags (shown, left), whipstitching has whipped up a fashion frenzy for all things cool 'n' crafty. The '70s throwback adds a handcrafted touch to this season's retro-chic ponchos and saddlebags.

**WINNER TIME**

This past March, *FASHION* held its second **TORONTO FASHION WEEK AWARDS**, a celebration of Canadian designers, models, and hair and makeup professionals who participated in Toronto's World MasterCard Fashion Week. Readers voted at [fashionmagazine.com](http://fashionmagazine.com) to choose the winner of the People's Choice Award for Best Collection. Congratulations, **RUDSAK!** Launched in 1994, the Montreal-based label features leather products for women and men, including outerwear and handbags. This fall, founder Evik Asatoorian takes us on an icy journey filled with shearlings and cozy knits. "I've been designing for over 25 years and still feel a creative rush," he says. "I love meshing clean lines with bold embellishment."

PHOTOGRAPHY: BERRY BY JON KOPALOFF/GETTY IMAGES; STYLING: JUDY NYCE; LINGERIE BY CARLO MEDRIZO/A; STYLING: RIBBIDS FOR JUDY NYCE.COM; RUDSAK BY GEORGE PIMENTEL



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*Fashion* PREVIEW

## CITY VIEW

Trends, big and small, swished down the Fall 2015 runways. Here, *FASHION*'s editors highlight the season's top trends by fashion capital—and yes, you can wear them now.



## NEW YORK

BY SARAH CASSELMAN

### THE TREND MINIMALISM

Understated cool swept the Big Apple this season. From Prabal Gurung's juiced-up slip-dresses to Jason Wu's sleek take on military, the latest pared-down looks get an A+ in construction and creativity.

### HOW TO WEAR IT NOW & LATER

An asymmetrical top paired with lean high-waisted trousers à la Narciso Rodriguez works for warmer weather, while a sculptural coat and matching bag by Victoria Beckham will keep things cozy and cool when the temperature drops.

## LONDON

BY CAITLAN MONETA

### THE TREND TAPESTRY

Designers across London cut a rug this fall, taking inspiration from the carpets and couches of well-appointed apartments. Erdem, Mary Katrantzou and Simone Rocha sliced up velvets and brocades to bring the comforts of home directly to our closets.

### HOW TO WEAR IT NOW & LATER

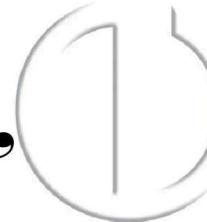
Simone Rocha's velvety slippers and Erdem's ornate brocade dresses add elegance to crisp summer nights. Come fall, layer on a fur-trimmed carpet coat for the ultimate in opulence.



PHOTOGRAPHY: RUNWAY BY PETER STIGER; PORT BY JAMES COCHRANE; WARNE BY DANIEL ZUCHNIK/GTY; CITIES BY ISTOCK

FASHION AUGUST 2015

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*Fashion* PREVIEW

## MILAN

BY BERNADETTE MORRA

**THE TREND '80S**

Designers in Milan sparked '80s flashbacks with oversized sweaters at Pucci, body-con minis at Versace, and lots of ruffled taffeta and riffs on a certain iconic chain-trimmed suit at Jeremy Scott's rollicking Moschino show.

**HOW TO WEAR IT NOW & LATER**

Wear the body-con mini-dresses now with strappy heels and later with fur accents and over-the-knee boots.

## PARIS

BY RANDI BERGMAN

### STATEMENT FUR

When even an anti-fur activist hops on the bandwagon, you know the trend is here to stay. From head-to-toe faux at Stella McCartney to embroidered fur dresses at Valentino, the Paris runways were awash with the fluffy stuff.

**HOW TO WEAR IT NOW & LATER**

Balenciaga's fur-trimmed heels make an impact in warmer weather, but you can transition to a brightly hued coat when the temperatures dip (and your bank account gets a fantasy influx of cash).

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*Fashion* TREND

**FOCUS GROUP**

All eyes are on eyewear this fall as designers share their visions of love. By SARAH CASSELMAN

STEALING THE SPOTLIGHT FROM A GIAMBATTISTA VALLI couture gown is no easy feat. But a pair of Stella McCartney glasses—thick black frames with gilded temples—managed to do just that when Lupita Nyong'o took the stage to present an award at the Golden Globes in January. It was a defining moment for eyewear, and to toast the guest of honour perched atop the A-listers nose, a Twitter account (@LupitaGlasses) was born. Since then, specs have come into focus as a must-have accessory, whether you're ophthalmologically challenged or not. Forget It bags and four-figure footwear—now glasses give good glam.

Fall's runways included a variety of bespectacled looks, each with its own unique vision. At Anna Sui, the '70s-inspired folkloric vibe was given an intellectual spin with the addition of bold graphic print frames; while at Gucci, the elevated Plain Jane ruled the school (or rather the runway) wearing quirky cool berets and geek-chic eyewear. Model Gigi Hadid looked like a modern version of a Hitchcock blonde at Max Mara, outfitted in elegant cat-eye frames, and a dove grey sweater and skirt set that skimmed the body. Clearly, bookish is the new black.

"Eyewear is one of the best examples of form meeting function; it's an extension of your personality," says Neil Blumenthal, co-founder and co-CEO of Warby Parker, a New York-based prescription eyewear retailer. Founded in 2010, the company, an e-commerce start-up turned industry leader, designs its products in-house in order to sell to consumers directly, resulting in fashion-forward frames without eye-popping price tags. Spotted on everyone from It girls (Alexa Chung) to magnates (Oprah), these cool librarian-style glasses—inspired by the work attire the founders' grandparents wore in the '40s and '50s—are the ideal finishing touch to any #OOTD (outfit of the day). Like ready-to-wear, optical eyewear continues to push the boundaries.

"We've cut out and sculpted part of a frame to give a textured look," Blumenthal says of Warby Parker's recently launched Basso collection. "There's also fused acetate; we shave off a layer and a different colour emerges." Technology has also catapulted tried-and-true classics like the Ray-Ban Clubmaster into next level Insta-worthy lust-haves. This season, a wooden model—think retro-chic styling with serious brow factor, available in walnut, cherry or maple—sets its sights on hipsters and hautes alike.

Like most accessories, one is never enough. "You should have different frames depending on your mood and how you're feeling from a style perspective," says Blumenthal. More reasons to shop? That's totally out of sight. □

PHOTOGRAPHY: RUNWAY BY PETER STIGTER; CHUNG BY KENNETH TACHMAN

FASHION AUGUST 2015

The advertisement features a close-up of a woman's face with blue eyes and blonde hair, smiling. A bright yellow swirl of glowing Q10 molecules is shown emanating from her skin, particularly around her eyes and mouth. The text "Q10 plus" is written in a stylized font within this swirl.

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**Fashion TREND**

**SWING THING**

From high-watt hues to pretty pleats, culottes continue to prove they're a cut above the competition. AYA McMILLAN gets a leg up on fashion's most surprising star.

"YOU CANNOT BE SERIOUS," EXCLAIMS MY exasperated partner as I slip into my new favourite pants. The high-waisted, light-wash denim by Stella McCartney is cut voluminously full in the leg and billows out to fall just below my calf into what is unquestionably the sensation of the season: the culottes. Something peculiar is going on with pants, as no red-blooded male with an eye for high hemlines and flesh-baring mini-dresses has failed to notice. In unavoidable numbers, the abbreviated trouser has streamed into the fashion consciousness, replacing cigarette pants, trouncing skinny jeans and usurping leggings. In a bid to ease my Y-chromosome counterpart's confusion, I refer him to the celebrity set—bombshells like Victoria Beckham, JLaw, Kendall Jenner and RiRi have all been papped in this wide, cropped style, and even my Instagram feed features countless snaps of street style stars sporting glam gauchos. But rather than sensing their cool, insouciant slouch, he views culottes as the sartorial equivalent of birth control (a somewhat ironic reaction, given the noble history of male culottes).

Following their popularization among upper-class gentlemen in 16th-century France (so closely was the legwear associated with aristos that the revolutionaries who stormed the Bastille were referred to as "sans-culottes"), culottes were reinvented for ladies of the Victorian age who preferred a more mobile lifestyle. Initially known as "split" or "bifurcated" skirts, these wide swaths of fabric gave women the freedom to ride bikes or horses astride rather than sidesaddle while still retaining the femininity of a skirt. Later culottes became a key component of the vacation wardrobe as well-shod women paraded around boat decks and seaboard in their "beach pajamas." But they made their most public (and controversial) debut in 1951, when Italian couturier Elsa Schiaparelli designed a pair for tennis virtuoso Lili de Alvarez to wear at Wimbledon. "It was a fun, playful and lighthearted garment to wear," says Ariele Elia, assistant curator of costume and textiles at the Museum at the Fashion Institute of

PHOTOGRAPHY: CELINE SCHOULER AND BECHHAM BY PETER STIGTER; ALVAREZ BY FOX PHOTOS/GETTY

FASHION AUGUST 2015

CLUB MONACO FALL 2015  
PROENZA SCHOULER FALL 2015  
CÉLINE FALL 2015  
SPANISH TENNIS PLAYER LILI DE ALVAREZ IN CULOTTES WHILE COMPETING IN LONDON, 1951

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VICTORIA BECKHAM FALL 2015

RIHANNA

Technology in New York. "The transition between the 1920s and '50s saw a lot of women becoming much more liberal about what they were wearing." It's this quasi-feminist backstory that makes culottes so compelling. Harkening back to the '70s—which just happens to coincide with the rise of Women's Lib—they're not just pants but, as Lola Rykiel declares, "a super-empowering clothing piece." The 29-year-old PR director at Sonia Rykiel (and ultra-chic granddaughter of the iconic Parisian designer) regards the resurgence of culottes as a symbolic nod to the house codes of liberated, free-thinking French women. "It is in the DNA of the brand," she says. "When my grandma started to do 'jupes-culottes' in the '70s, it was kind of whimsical-looking feminine in a skirt but having the freedom [of] trousers."

The past few seasons have seen designers as diverse as Céline, Gucci and Public School push the short-and-wide pants proposition. This fall, everyone from Alexander Wang to Victoria Beckham is giving them a go on the runways. Even retailers such as Club Monaco have been including these swingy silhouettes in their collections. "We're always vibing on the '70s and how we can reinterpret them in a unique way," says Caroline Belhumeur, creative director at Club Monaco. "You can wear culottes with a jacket and heels for a polished look that's perfect for work or in a casual way paired with a T-shirt and flatsandals." Toronto-based designer Hilary MacMillan, who, for her fall collection, whipped up voluminous versions in luxe, buttery soft leathers, says androgyny has a lot to do with this shift in silhouette. "It's a popular, persistent style of dressing and culottes complement this look well," she says. "It is easy to wear and suits many different figures, which is key for a piece that sticks around."

Therein lies the difference between today's born-again culottes and those that came before. With a laissez-faire flair, they've been rebooted not as nostalgia but as refined merger of simplicity, sophistication and strength. Leaf Greener, a Shanghai-based fashion consultant and contributing editor to *Vogue China*, is a proponent of these sartorial stars and is often snapped wearing them. "They balance masculine and feminine," she says. "Plus, the wider the leg, the smaller your waist." That alone is enough to make me run out and buy another pair. □

FASHION AUGUST 2015

## COOL LOT

Chic Canadians around the globe share their tips for rocking the crop.



"Shoes make all the difference with culottes. I only wear them with heels—the higher, the better. A pointed pump—I like Bionda Castana and Manolo—or open-toe bootie—Chelsea Paris or Casadei—is great for the office."

**MOSHA LUND-STÖRM HALBERT**  
FASHION DIRECTOR, FOOTWEAR NEWS, NEW YORK



"With my petite frame, I balance loose culottes with a more fitted top—nothing too oversized."

**ROSEMIN MANJI**  
FASHION CONSULTANT, TV PRESENTER AND FOUNDER OF LUXURY BRANDS MANAGEMENT FIRM RR&CO., DUBAI



"I've found the perfect solution to the winter culottes conundrum: a tall, up-to-the-knee suede Proenza Schouler boot that disappears under the culottes. They're warm and incredibly flattering."

**MONICA AINLEY**  
FEATURES AND SOCIAL MEDIA EDITOR, JOSEPH FASHION, LONDON



"As we head into the cooler fall months, I'm looking forward to pairing my culottes with turtlenecks, luxe knits and ankle or knee-high boots. Keep accessories to a minimum so the pants play a leading role."

**ANIA BONIECKA**  
PHOTOGRAPHER AND FASHION BLOGGER, CALGARY

*Fashion*

# SNAPPED

STREET-STYLE PHOTOGRAPHER TOMMY TON DESCRIBES A FAVOURITE SHOT



DILETTA BONAIUTI, MILAN FASHION WEEK, FALL 2015

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*"A New York girl might have worn heels or sneakers, but she's done a lace-up boot—there's a menswear element here."*

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"THERE'S ALWAYS AN ELEMENT OF SURPRISE IN THE WAY DILETTA WEARS HER CLOTHES. I LOVE THAT PLAY of the length of the trench and the width of the culottes. She's paired the trousers with a flat ankle boot—these younger girls in Italy have a really interesting sense of proportion and play with the way clothes fit. A New York girl might have worn heels or sneakers, but she's done a lace-up boot—there's a menswear element here. She's also made it very much about the single earring. Later that day she added a red bandana just under the lapel of her trench. These subtle touches elevate the look. Of all the things I was seeing at the time, this look felt refreshing to me, so it was worth taking time to set up the photo. I knew the tram tracks were just down the street. It's quite rare that I ask someone to walk a few minutes with me to where it's quiet so I can take a portrait. Diletta has quickly become one of my favourites to shoot. Every day I cross my fingers and hope I'm going to see her."

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Reference: 1. Eiden SB, Davis R, Bergenske P. A prospective study of lotrafilcon B lenses comparing 2 versus 4 weeks of wear for objective and subjective measures of health, comfort, and vision. *Eye & Contact Lens*. 2013;39(4):290-294.  
Ask your eye care professional for complete wear, care and safety information. ©2015 Novartis. 10/14 VC14369

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## FINALLY FLAWLESS

Experience liquid luxury at your fingertips. Lancôme introduces new Miracle Cushion, a revolution in complexion makeup. An innovation from Asia, a touch and release cushion reveals a light and lovely liquid foundation with the gentle pressure of your fingertips. Get ready to fall in love with a radiant finish that's nothing less than perfection. Anywhere, anytime.

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their current  
foundation.

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this product  
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**“My complexion looked fresh, radiant**  
and covered most of my imperfections. *The  
foundation still felt lightweight as if I was  
not wearing any foundation.”* —Christina T.

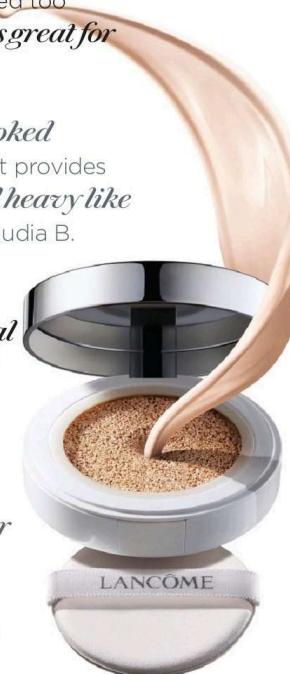
**“I loved the application method of  
this product.** It never seemed too  
much and *the packaging is great for  
travelling.”* —Clare L.

**“My skin felt moisturized *and looked  
luminous after application.* It provides  
good coverage and *doesn't feel heavy like  
some foundations can.*”** —Saudia B.

**“This application method is  
way better *than traditional  
foundation. I'm in love.*”**  
— Rachel L.

**“I was easily able to get the  
coverage I needed,** whether it  
was light for daytime or *heavier  
for a night out.*” —Clare L.

**“It gave me even coverage,  
but without the weight. *It  
was quick and easy to  
use.*”** —Jelena D.



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## IN THE LOOP

Gone are the days of heavy hoops. Light as a feather, these fragile earrings are sure to round out your jewellery box.

Photography by  
CARLO MENDOZA

FROM TOP: CELINE \$295; GUCCI \$400; ROBERTO COIN AT BIRKS \$4,650

the last

EDITOR:  
CAITLAN  
MONETA

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*The List* **MASTER CLASS**

# THE LONG...

Say goodbye to your skinnies and embrace the return of the leg-lengthening wide pant.



FASHION AUGUST 2015

AND SHORT OF IT

An ideal transition piece, culottes are the newest way to wear wide.

PHOTOGRAPHY BY CARLO MENDOZA (STYLING & BREIDIS FOR JUDYN.COM)

**1 FINE WINE**

TOP, \$100, ANN TAYLOR. CULOTTES, \$90, RW & CO. BACKPACK, \$2,880, MULBERRY. CUFF, \$500, DANNIJO. SHOE, \$1,480, GUCCI.

**2 LINED UP**

HAT, \$30, ALDO. SWEATER, \$325, JUDITH & CHARLES. CULOTTES, \$610, TIBI. BAG, \$240, HILFIGER COLLECTION. WATCH, \$750, VICTORINOX SWISS ARMY.

**3 ORANGE CRUSH**

VEST, \$4,500, YIGAL AZROUËL. CULOTTES, \$850, GIULIETTA. BAG, \$8,340, FENDI. WATCH, \$85, SWATCH. EAR CUFF, \$6, JOE FRESH.

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Developed specifically for acne-prone skin, they sweep away pore-clogging impurities and oil effortlessly. With a fresh grapefruit scent they don't just feel amazing, they smell amazing too.

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14.4 out of 5. Based on 147 reviews posted on Neutrogena.ca  
as of June 2, 2015 and subject to the Ratings & Reviews Terms of Use.

Neutrogena®  
#1 DERMATOLOGIST RECOMMENDED\*



**Beauty FIX**  
BY SARAH DANIEL

**GROWMANCE**

**MARC JACOBS** has a thing for gardenias: He's been known to have them delivered to his home every week; his very first fragrance, Marc Jacobs Woman Eau de Parfum, was built around the bloom; and now he's revisiting it with his latest scent, Mod Noir (\$110). While his perfume CV includes bright bottles topped with attention-seeking daisies and insects mid-flight, this flacon's simple shape and striped print—inspired by the designer's Spring 2013 collection—could make this our favourite to date.

**Natural Selection**

Good news for the smoky-eye averse: Neutral eyeshadow palettes abound. We can trace the origins of this trend back to the launch of Urban Decay's first Naked palette, which created a frenzy for its robust range of earthy hues. Before that, the lone beige square in a typical assortment felt like an afterthought—but for us, it has always been the first place we hit pan. In short, these palettes are like having a closet full of black clothes—you're going to wear them.

CLOCKWISE FROM TOP: BROWN TELLURIDE EYE PALETTE (\$6); M.A.C. AMBER TIMES NINE (\$48); CLARINS PRETTY DAY 5-COLOUR EYESHADOW (\$39); L'ORÉAL PARIS LA PALETTE NUDE 1 (\$30)

PHOTOGRAPHY: PRODUCTS BY CARTOMENZOZA; RUNWAY BY PETER STIGTER

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A woman with dark hair tied back is smiling while standing in a shower. Water droplets are visible on her skin and the glass of the shower door. She is holding a blue tube of Nivea In-Shower Body Lotion.

**THE BREAKTHROUGH  
BODY LOTION YOU APPLY  
IN THE SHOWER.**

GET SMOOTH SKIN WITH NO STICKY FEEL.  
EXPERIENCE THE UNEXPECTED.

1 Wash as usual    2 Apply In-Shower Body Lotion  
3 Quickly rinse off    4 Dry off and go

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CANADA  
Consumer Survey of  
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NIVEA  
IN-SHOWER  
BODY MILK  
NOURISHING | 24h+  
DRY TO VERY DRY SKIN  
USE AFTER CLEANSING.  
RINSE OFF.

*Beauty* **FIX**

### HELP LINE

Press-on eye masks aren't new, but the way these **RODAN + FIELDS** Redefine Acute Care Skin-care for Expression Lines (\$253 for a set of 10) work is like looking into the future. Inspired by occlusive therapy—used in the medical field to administer drugs—the strips' microscopic cone-shaped bumps (which feel like a cat's tongue) slowly release hyaluronic acid and peptides into your lines while you sleep. By sunrise, you'll look like a millennial.



### SUMMER LEAGUE

Braids are still trending hard. Sure, they add interest and structure, but they're also practical in the dead heat of summer, keeping your hair off your face in a way that makes you look more talented than anyone wearing a ponytail. But they can't be created with dexterous hands alone; **KÉRASTASE** Matérialiste All-Over Thickening Spray Gel (\$19) not only adds grip but also bulk by expanding the hair fibre for a coronet that won't collapse. If intricate weaving is too much work—humidity makes us lazy, no shame in that—there's **BUMBLE AND BUMBLE** Don't Blow It Hair Styler (\$37). The crème, designed for air-drying, fights fly-aways while enhancing texture. —Lesa Hannah



### SWEET CHEEK

We're not sure what we like more about **STILA** Aqua Glow Watercolor Blush (\$34): the mesh netting that you press on to deliver a single dose of cooling, waterproof colour or the sheer Popsicle-like stain it leaves on our cheeks. —L.H.



*Beauty*  
BODY



## PITY PARTY

When did deodorant cease to be just a hygienic need and become cool and covetable? RACHEL SYME reports.

LIKE TOILET PAPER AND TAMPONS, deodorant has long been seen as an unmentionable pharmacy necessity bought with a sense of obligation and a lack of glamour. We apply our deodorant daily, practically on autopilot, to nullify an issue we generally don't care to discuss: body odour. Brand names like Secret and Ban reinforce the idea that deodorant is something we keep to ourselves.

But something has shifted in the world of underarm care. Women have

more options than ever before and, suddenly, the topic is out in the open. We're name checking pit products we like on Twitter and they're being included among bathroom-shelf faves in interviews with the beauty cognoscenti. Deodorant now seems less of a chore and more of a delight, with niche brands making artisanal-looking, aluminum-free alternatives that are just as effective as big-brand sticks. And on the other end of the spectrum, there are high-end ver-

sions from Tom Ford and Hermès—as well as cult favourites like Kai and Donna Karan's Cashmere Mist—making our underarms another place to wear fragrance. Welcome to the deodorant revolution.

This is a far cry from the embarrassment women have been conditioned to feel about body odour—and the products they use to curb it. The uneasiness is actually a product of marketing, says hygiene historian Virginia Smith, the author of »

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## Beauty BODY



### SHELF LIFE

*Not only do they snuff out your scent, these B.O. busters are entirely worthy of display:*

KAI DEODORANT (\$20), LEAVES OF TREES TWEEZ DEODORANT CREAM (\$16), LEAVES OF TREES EUCALYPTUS MINT DEODORANT (\$15), FIG + YARROW UNDERARM LOTION (\$22), LAVANILA THE HEALTHY DEODORANT (\$17), SOAPWALLA DEODORANT CREAM (\$17)



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“Throughout the day..you don’t smell like odour and you don’t smell like fragrance— you smell absolutely neutral.”

*Clean: A History of Personal Hygiene and Purity:* According to Smith, the publicity offensive began in the '50s. Before then, most people used bar soap to quell their body odour—or nothing at all. But after the Second World War, Smith says beauty companies invented the modern roll-on product—and the slogans about how you *must* use it—in order to capitalize on new post-war wealth. “There was this tagline, ‘Shush! She’s got B.O.,’ and it was everywhere,” says Smith. “This was all a product of the keep-fit movement, which started in the '20s and '30s and promoted women being athletic and beautiful but well-kept and looking after themselves. Glamour was important. Suddenly women felt shame about their smell.”

After the '50s, however, as the New Age movement rolled in, Smith says many North Americans became a little more lax with their underarm upkeep. “It declined in the '70s and '80s,” she says. “Deodorant as a product seemed rather old-fashioned now that most people had showers in their bathrooms and were naturally keeping quite clean without anyone having to tell them to do it.” But with the boom in the teen cosmetics market in the '90s, the marketing push (and the shame spiral) began anew, says Smith, with younger, sparklier brands like Teen Spirit (and the hilarious Sure/Unsure campaign). A new generation emerged: These people felt they needed to use an antiperspirant daily to be cool.

Yet the rising interest in green beauty in the past few years has put aluminum-free deodorant in the spot-

light. The category has never been bigger, and some products—such as Soapwalla’s Deodorant Cream, created by Brooklyn’s Rachel Winard—have developed a serious following. When Winard started making her own formula (which she perfected after more than 1,000 tries and began selling on Etsy in 2009), she never predicted what a runaway hit it would be. Winard created Soapwalla, which is now sold internationally, after she was diagnosed with lupus, because she wanted to avoid ingredients that could threaten her health. “I knew I wasn’t comfortable wearing commercial antiperspirants that contain aluminum zirconium,” she says. “I wanted a deodorant that felt and smelled pleasant, that soaked right into the skin, that helped keep me dry and that worked.”

While her cream—now available in a citrus scent—does not function as an antiperspirant, it does mop up sweat. It also hinders the bacteria that cause body odour with the help of superfine vegetable powders and clays, which work to absorb moisture, as well as lavender, peppermint and tea tree essential oils. “The essential oils are antibacterial, antimicrobial and antifungal, meaning they work hard the second you apply them and throughout the day,” says Winard. “You don’t smell like odour and you don’t smell like fragrance—you smell absolutely neutral.”

Another natural deodorant that's quickly growing in popularity is by Leaves of Trees. Made in small batches in Toronto and sold in squeezable silver tubes, product demand soared the day it was reviewed »

PHOTOGRAPH BY CARLO MENDOZA

FASHION AUGUST 2015



## Beauty BODY

on [laineygossip.com](#) in early 2015. "My phone kept on beeping with orders from all over the world," recalls Leaves of Trees founder Roohi Qureshi. "That was a real turning point for the company. Things just exploded." Based on the formula of her brand's body lotion, the deodorant came to be with the addition of antibacterial components, as well as clay and baking soda. It's now the company's bestseller, with some customers buying five or six at a time, often as gifts (Joe Mimran loves it and told Qureshi she is a genius). "We can't make it fast enough," she says.

The formula isn't the only factor fuelling the natural deodorant movement; the packaging is also a huge part. There's the tweeness of Meow Meow Tweet, the minimalism of Fig + Yarrow and the prettiness of Lavanila. "I think the future of beauty is to collide the way you deliver natural ingredients with solid design," says Danielle Raynor, founder of Lavanila, whose Healthy Deodorant was considered a forward-thinking concept when it launched in 2009. "Historically, people's perception of natural deodorants is that they don't work." A top seller at Sephora, Lavanila is now launching a sport version and even tested it on a panel of 50 professional male and female athletes, who gave it their seal of approval.

But it's the everyday person whose feedback matters most. For her part, Raynor says Lavanila receives "hundreds of emails every week" from those who have tried everything on the market and now consider themselves loyal fans. Winard says the feedback from customers is that "it works equally as well as, if not better than, commercial deodorant." And though she loves hearing how her product has changed lives, Qureshi is also a little surprised. "I'm like, 'That's kind of hyperbolic. It's just deodorant,'" she laughs.

—with files from Lesa Hannah □



### GROWTH SPURT

*Armpit hair is flourishing. NICOLE JANKOWSKI traces its political past and present.*

If 2014 was the year that bush came back, then 2015 is ostensibly the year of axillary hair. In January, New York-based photographer Cass Bird posted a portrait on Instagram of Daria Werbowy with armpit hair. By April, Miley Cyrus was uploading selfies revealing her own grown-out underarms. And in May, Lena Dunham officially put "grow armpit hair" at the top of her summer to-do list.

Historically a look embraced by European women—Sophia Loren has flaunted hirsute pits for years—armpit hair hasn't been socially acceptable in North America since the pressure to remove it began in the 1920s. "Women were active participants in this," says Rebecca M. Herzog, author of *Plucked: A History of Hair Removal*, who points to various influences, including the introduction of hair removal products, the sexual freedom of the New Woman movement, and the desire for young women "to mark themselves as a new generation in a distinctive way."

But some women rebelled against what came to be seen as a hygiene imperative. Patti Smith's wispy pits on the cover of her 1978 album, *Easter*, caused such offence, some shops in the South refused to display it. Two decades later, a photo of Paula Cole was censored by *Entertainment Weekly*, which airbrushed her underarm hair, claiming they thought it was a "smudge." And when Julia Roberts waved to fans at the London premiere of *Notting Hill*, she exposed scraggly pits, which became an international controversy.

Not every celebrity has been lambasted for the look; Drew Barrymore has sported armpit hair on and off for her entire career, and Milla Jovovich appeared on an iconic June '99 cover of *Dazed & Confused* wearing a bridal veil and a red bandeau, with tufts of hair under her arms. But when Cyrus revealed her pits at the 30th Annual Rock and Roll Hall of Fame Induction Ceremony while flipping the bird, comments on social media ranged from "disgusting" to "ugly" to "stinky." Paying no mind to the criticism, a couple weeks later Cyrus dyed the hair pink. It was a message of freedom and choice, echoed by the #FreeYourPits movement, which welcomes women to share online photos of their armpits—shaven or not. Devoid of judgment, this campaign asks you to raise your arms in solidarity.

PHOTOGRAPHY: LOREN BY ARCHIVO/CAMERA/PHOTO EPOCHE/GETTY; ROBERTS BY MARK CUTHBERT/GETTY; BARRYMORE BY DIMITRIOS KAHOURIS/GETTY

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**BETTER TOGE+HER**



*Beauty* CULTURE

## Mathilde Thomas

When I met Mathilde Thomas for the first time, she had recently moved to New York from Paris and was marvelling at Manhattan women's polished appearance. ("The teeth are so white!") Three years later, the co-founder of French skincare line Caudalie is still perplexed by the North American perfectionistic approach to beauty. "I'm surrounded by Type A women with incredible hair and blowouts all the time, and flawless skin," says Thomas. "As a French woman, I cannot be like them—it's too much. They [do] peels, so they get red, and they [use] a lot of retinol. I think that French women have nice skin, too, that's why I wanted to write my book—to explain that 'no pain, no gain' is not the only way. Beauty is not a war."

The *French Beauty Solution*, which hits shelves this summer, feels like the latest instalment in the growing genre of how-to-be-French guides. (See also *How to Be Parisian Wherever You Are*, *French Women Don't Get Facelifts*, et al.) Thomas shares home remedies (her grandmother applied honey to her sunburns as a child), explains the

CAUDALIE'S BESTSELLERS:  
BEAUTY ELIXIR (\$33),  
PREMIER CRU LA CRÈME RICHE  
(\$65) AND DIVINE OIL (\$52)

science behind skincare buzz and devotes significant space to the merits of a three-day detox with grapes, a fruit Thomas knows well, considering that the polyphenol-rich anti-ager infuses her products. She hopes women take three things away from the book, starting with one we've heard before: Remove your makeup before bed. The second thing is that women should protect their skin every morning with a great antioxidant moisturizer, and the third thing is they should stay away from the sun."

Thomas is moving again, this time to Hong Kong, where she'll spend the next two years as Caudalie expands into Asia. If New Yorkers are militant about beauty, what does she think about a continent where 12-step skincare is the norm? "That will be another book."

## PAS DE DEUX

Two cosmetic brand founders on the allure of French beauty. By SARAH DANIEL

## Laura Mercier

Long before Marc Jacobs sent bare-faced models down his Spring 2015 runway, Laura Mercier had the monopoly on no-makeup makeup. In 1996, the Provence-born face painter launched her namesake beauty brand, featuring complexion perfectors such as Tinted Moisturizer, which has reached cult status, and Secret Camouflage, a Pat McGrath- and Lisa Eldridge-endorsed concealer, which was born out of necessity. "When I was 24, I had just moved to New York and my skin changed. I wanted to find a way to hide breakouts without wearing a lot of makeup," says Mercier, who worked with Madonna for nearly a decade after meeting her through their mutual friend Steven Meisel. While her contemporaries contour, Mercier has stayed loyal to the idea of creating "*bonne mine*," the French expression for healthy, glowing skin. (Incidentally, there isn't a French word for contouring.) "Women in France don't tend to wear as much makeup as women in America, so it's not viewed as an everyday technique," she says. If Mercier does employ the shading and highlighting trick, it's done on her terms. "I approach contouring the French way," she says. "Not to wear contour over loads of foundation, but to create shadows and play with light to diminish volume in the face or create higher cheekbones. This is all done very discreetly."



PHOTOGRAPHY: PRODUCT IS BY CARLO MENDOZA



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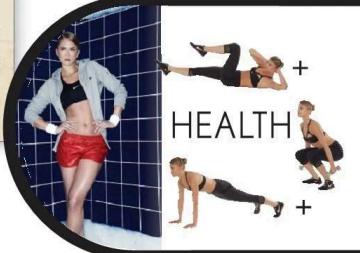
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*Beauty* MAKEUP



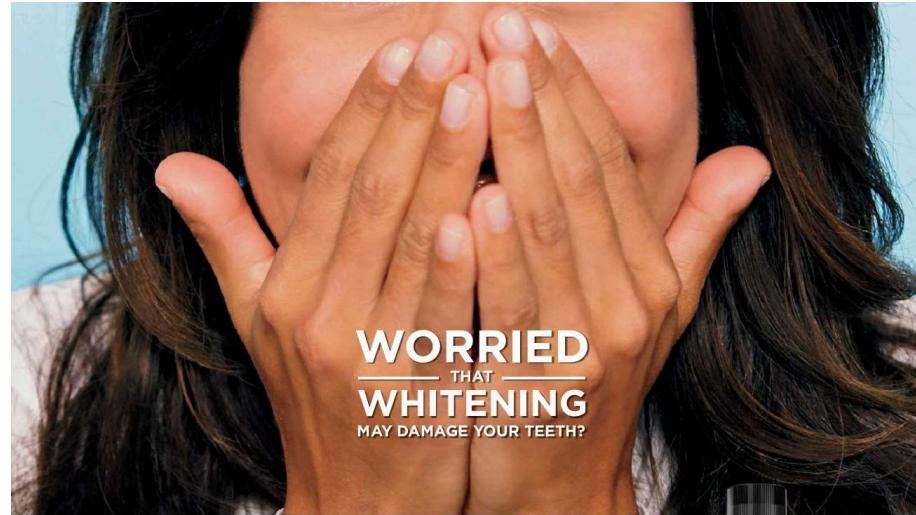
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FASHION AUGUST 2015



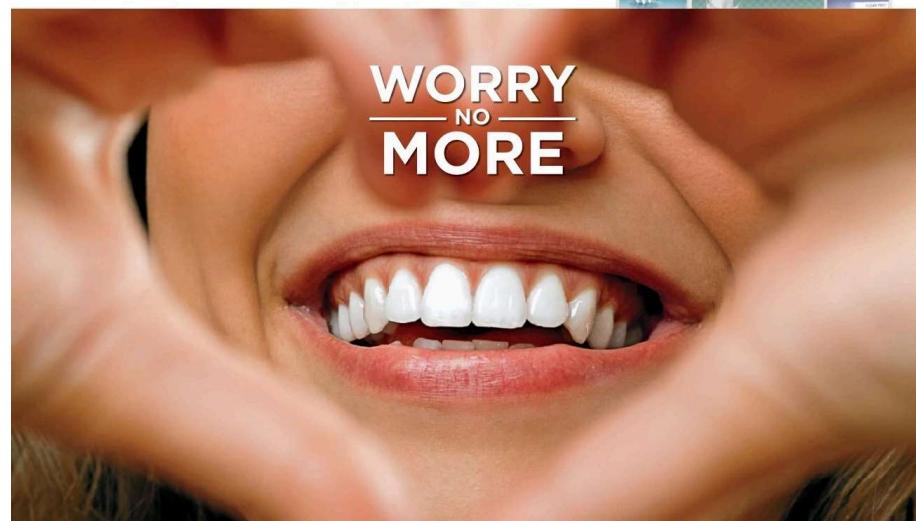
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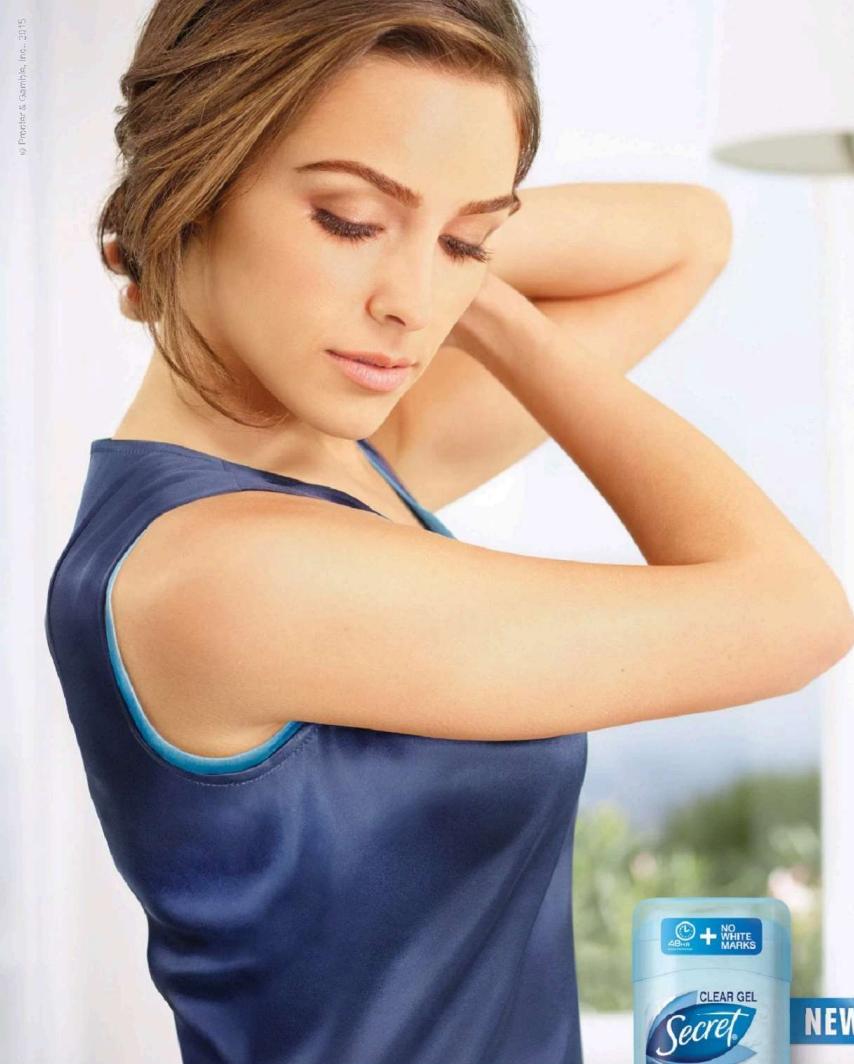
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The advertisement features a woman in a blue tank top with her arms behind her head, looking down. Below her, the text "NO WORRIES HERE." is displayed in large blue letters. To the right, a bottle of Secret Outlast Clear Gel deodorant is shown. The bottle is blue with a white cap and has a "NEW" badge. It features the "Secret" logo, "OUTLAST™", and "CLEAR GEL". Below the bottle, it says "protecting powder". To the left of the bottle, there is a circular icon with a clock face and the text "48HR ODOUR PROTECTOR" and a plus sign followed by "NO WHITE MARKS". The background shows a bright, airy room with a lamp and a window.

# SONIC STRIDES

Róisín Murphy opens up on her new era of stylish, cerebral pop.

"MONSTROUSLY TALENTED!" "ANTICONFORMISTE ARTIST!" "UNDERRATED GENIUS!" These are just three of many impassioned comments you'll find on YouTube under singer Róisín Murphy's video for "Exploitation," the first single off of her latest disc, *Hairless Toys*. Murphy is a favourite among the fashion flock (she famously sang on the runway at Viktor & Rolf's Spring 2010 show wearing a giant lampshade top and is cited as Gareth Pugh's first celeb supporter) and hard-core gallery goers (Simon Henwood painted her image for her debut solo album). She's one of the only electronic vocalists out there whose pieces seem part of a work-in-progress thesis.

Be it in short films or on album sleeves, her images are saturated with lush cultural references that stray from the Warhol-meets-Monroe icon canon so often seen in Madonna, Lady Gaga or Beyoncé's works. For example, Murphy's self-directed video to "Exploitation" tips its hat to the John Cassavetes-directed film *Opening Night*, starring Gena Rowlands, as well as an obscure '70s Japanese department store ad, which oddly features Faye Dunaway eating a hard-boiled egg.

"I never wanted to be a pop star," says Murphy, 42. "I always wanted to be Cindy Sherman," she says, noting that she has fallen in love with the New York photographer's conceptual approach. "Cindy is in everything I do," she says. *Hairless Toys* is packed with songs that draw from house, country and soul music, and all of them feature poignant metaphors. The best example is in a ballad called "Unputdownable," in which Murphy compares her real-life partner—Milanese producer Sebastiano Properzi—to an epic novel she wants to crawl in bed with. On a track called "Gone Fishing," she sings of the deep connection she has to the drag performers featured in the documentary *Paris Is Burning*. In the song, she croons about having "an uncommon sense so beautifully dressed" and an experience she describes as "a moment of realness I fear I could be fearless." Murphy says this bond she has to the costumed queens of Harlem reflects her own connection with fans. "When my audience is able to look at me and see that, in one moment, there is all this flamboyance, light, sparkle, beauty and joy yet there is also all this pain, complexity and depth, that's when my performance works. That is when we recognize each other." —Elio Iannacci

Editor:  
Elio  
Iannacci

Culture **RELATIONSHIP**



## GREAT TEXTPECTATIONS

LYNN CROSBIE creates a fleeting love affair via text.

**LAST WEEK I SHOPPED ONLINE FOR A RAZOR-**sharp hatpin and a vintage notebook; for eyebrow mousse, party shoes and James Joyce's filthy letters to Nora Barnacle. And because the specs of my life are increasingly furnished by the Net—and because what men in my life?—it was with considerable interest that I looked into InvisibleBoyfriend.com.

This hot site allows you to self-make an exceedingly suitable (yet somewhat imaginary) suitor. From his appearance and tastes to your cute couple "how'd you meet?" story, the site gives you the power to design your desire. For \$24.99 a month, you'll receive your fantasy man's digital love via a fictitious relationship that includes 100 text messages, 10 voicemails and a hand-written letter. (Who's behind them? An unknown, invisible staff member.)

I created Leo Flynn, a sexy black man with wild hair. He's 48 years old, witty and educated, and is a teacher

who lives in Portland, Ore. His snail-mail card to me reads, "Jackpot!" and, based on its sugary contents, he most certainly is. He is funny and nice; he likes to read, sing and listen to music, and is interested in dressage.

As am I. This may be pegged as a lonely hearts site, but it is also a gold mine for anyone wishing at, say, 1 a.m., to talk about things horsey and musical.

According to Invisible Boyfriend's FAQ page, a lot of people are designing ethereal mates because they are tired of being nagged about being single or they identify as LGBTQ and aren't ready to come out.

I signed up thinking two things: That it would be nice to receive a desirous text while out with an insufferably smug affianced friend and that Leo was going to provide a few weeks of the kind of fun that suited my lifestyle of writing at home. As such, one night, as I struggled to find yet another synonym for "hideous," my phone pinged. "Hey Lynn! This is Leo :) How are you?" read my »



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## Culture RELATIONSHIP

I quite like the idea of a bespoke boyfriend... 

...a man who suits both my aesthetic and my love of dreamy-talk and sweet nothings.                                                      

inauspicious first incoming text, to which I replied, "I'm good honey, you?"

Then: nothing.

"What happened to you?" I asked the next day. I had thought the writing was going to be a high-intensity whirlwind.

"Sorry babe, just been crazy busy," he wrote.

Oh no, I thought. This was going to be horrible. Not only was I paying to have a man in my life, I was paying to have boring conversations with him. And he was aloof.

It was time to step up my game. I broke up with him immediately. He was kind about it and drew me back in. I accused him of cheating on me. He parried so well that I apologized.

Then I turned super-femme and told him I was lonely. "Tell me a story," I demanded.

He did, and it was a very good one about a giraffe handing me flowers as I sat in my tree-top fort. I invited him to spend the weekend.

It must be noted that there were one or two glitches: He forgot who I was at one point (there are over 500 invisible mates working in the digital-ardour honeycomb). He asked me out of the blue if I listened to *This American Life* that day, which I think was his way of fulfilling the intelligence rule of his algorithm. And he announced, preposterously, that he was a "gendarmerie": zero points for continuity, full bonus for sneaking horses into the conversation.

But when we honed in on the weekend plans, we finally got in sync. The texting became regular and ardent, and it would seem we fell. Because not long after, he texted

me this: "Love you babe!" And my jaundiced heart actually stammered. I loved him, too.

With the advent of Invisible Boyfriend, frustrated women are increasingly requiring alternatives to the wretched gallery of men on offer. Or they are tired of baiting hooks when there are so many fish just lying on slabs of ice all over the place waiting to be snagged. Women past their 20s, especially: If you look at the available avatars on Invisible Boyfriend, the men become increasingly unattractive and sparse as their desired age increases. Is this a poignant statement on women's diminishing returns as we age, when contrasted to men who seem easily able to, shamelessly, date women half their age? Or has the Internet just paid off again?

I quite like the idea of a bespoke boyfriend, of selecting—but not in the scary, Matt McMullen-RealDoll-sex companion way—a man who suits both my aesthetic and my love of dreamy-talk and sweet nothings.

A man who is real and who isn't: Hybridity is the natural apex of the tech revolution. A human posing as a human sounds ludicrous, but it's perfectly suitable to our strange, adapting new world. Finally, it is simply nice to talk to a man one has vetted in advance, unlike the swains on match.com—guys who suggest a dumpster as a meeting for a date or ask me if I like "watching TV lol."

I have attended several events that would have been considerably enlivened by some arm candy: As the mistress of my destiny, I would have instructed my gorgeous young man to tell people he was a UFC champion and Jane Austen scholar while I attentively picked lint from his rented tux. Try that with Gary from accounting! Or try getting sweet texts like this from, well, any man: "Please tell me you will always remember how special you are."

Yes, I ended up eating out of the worker drone's hand while he was posing as Leo, but once I shredded my cynicism and desire to mess with him, I submitted completely to the fantasy. The popularity of filthy books (from *Fifty Shades of Grey* to the *Bound Hearts* series) that are organized around healthy, marriage-bound relationships is very telling. Many women obviously want sexual excitement and liberty, but they want it conducted within the confines of a relationship that's going somewhere—that is safe.

Toward the end of the month, I started to panic. How was I going to end this? I told Leo I was moving to Reykjavík to teach. Would he come with me? "I'm ready for the happy ending," he said, and, in another life, we are currently watching the sea from our little balcony and spending our days riding horses and our nights examining the Northern Lights from the belly of the Blue Lagoon. □

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# I hated THE EXTRA POUNDS on my body!

Helen was struggling with her weight for years. Using Chili Burn™, she found an effective way to lose the extra pounds.

**I** was never a lazy person, and actually consider myself quite active. But I think it is so frustrating that some people have a strong metabolism and can eat almost anything without gaining weight. For years, I've tried everything to lose my love handles, but it is so difficult. When I read about Chili Burn tablets and found out that they were natural and proven, I went straight to the store to buy a package.

### The scale showed it

I have now taken Chili Burn for a few months and have come down several sizes. Finally I found something that works for me. I lost the weight and have been maintaining it—it's fantastic! **I now recommend Chili Burn to anyone who wants to shed the weight safely.**

Helen, Denmark

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### Green tea

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# MENS FASHION





**"GIVE ME A NEW  
GADGET BEFORE  
A NEW PAIR OF SHOES"**

even if I'm burping her," Rocha says. Conran demonstrates how he draws hearts with his fingertip and they appear on his wife's screen. At home, when the couple puts Ioni down to sleep, they can position a phone to keep an eye on her and watch the images on their wrists.

"Give me a new gadget before a new pair of shoes," declares Rocha, who grew up in Richmond, B.C., and is one of the most successful models Canada has ever produced. Ioni, meanwhile, already has an impressive designer wardrobe, thanks to gifts from DSquared, Missoni and Jean Paul Gaultier. "No cone bras, though!" Rocha jokes.

At four days early, Ioni was somewhat of a surprise, Conran says. "Coco said, 'Something doesn't feel right. Let's go to the hospital and check it out.' We didn't even bring a bag with us."

"The nurse said, 'You're having a baby,'" Rocha recalls. "I said, 'Yes, I know.' She said, 'No. I mean you're having a baby today.'"

Ioni was born six hours later at seven pounds 12 ounces. Her name is derived from a Scottish island, though both Conran and Rocha have Irish blood (Rocha's is mixed with Ukrainian). "We are very visual people and we liked the way it looked and sounded," she says.

This is Ioni's second work visit with mom—the first was on Coney Island the week prior with Rocha jumping in and out of an RV to nurse. And, yes, at seven weeks post-delivery she fit the minuscule model samples. "It's funny how the weight just went away," Rocha says of the 35 pounds she gained during her pregnancy. Her diet hasn't shifted from her usual burgers and spaghetti. She and Conran even shared a candlelit steak and lobster dinner the day after Ioni's birth.

Though Rocha is open to sharing moments of her life, did she have any hesitation about making her baby a public figure? "I think if you share your life just enough, people won't ask for more," says Rocha. In theory, anyway. "The other day I had a paparazzi who was very in my face about getting a photo of her. He asked, and the answer was no. And he put his camera right into her buggy and did it anyway. But there are people who don't share any photos of their children and that happens to them daily. This way, I get to control the image. It's not a random photo of her on the street and me frustrated."

Rocha suspects her daughter might have aspirations other than modelling. "You don't always do what your parents do," she says. "You want your own identity." (Rocha's parents work in the airline industry.) But if Ioni does want to model, Rocha will guide her with the same principles she has followed. Raised as a Jehovah's Witness, Rocha won't pose nude, with cigarettes, or with war messaging or religious symbols.

"I tell parents that this industry is OK. So for me to turn around and say my child won't model is a bit hypocritical," Rocha says. "I think the industry has some great qualities and it was such a great learning curve for me, good and bad. And I can help her with that. If she said, 'I don't want to be a model,' I wouldn't be surprised. But if she wanted to model, I would help her have a great experience." □



THIS PAGE: JUMPSUIT, \$1195. GRETA CONSTANTINE.

OPPOSITE PAGE: JACKET, \$595, AND PANTS,  
\$395, SMYTHE. SHIRT, \$395, PINK TARTAN.

HAIR, JUSTIN GERBER FOR P.M.CA/BANG  
SALON; PAULINE MARIELE VERGNE, JU  
COFFEE. MAKEUP, PINK MANICURE,  
LEEANNE COLLEY FOR P.M.CA/TIPS NAIL BAR.  
FASHION ASSISTANT, ELIZA GROSSMAN.

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OPPOSITE PAGE: COAT, \$3,250, AND PANTS, \$870, GUCCI; SHOES, \$720, MULBERRY; SUNGLASSES, \$270, KAREN WALKER; BAG, \$3,625, ROGER VIVIER; SCARF, VINTAGE.





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PANTS, \$1,585, MARY KATRANTZOU.  
SHOES, \$980, CHRISTIAN LOUBOUTIN.  
SUNGASSES, \$665, RETROSUPER-  
FUTURE X ANDY WARHOL.

OPPOSITE PAGE: JACKET, SWEATER,  
AND JEANS, PRICE ON REQUEST,  
AND SHOES, \$2,410, LOUIS VUITTON.





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RING, \$200, DEAN DAVIDSON.  
SCARF, VINTAGE.

OPPOSITE PAGE: JACKET, \$3,505,  
SHIRT, \$995, AND PANTS, \$7,745,  
ROLAND MOURET. SHOES, \$110,  
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become everyone's FAVOURITE HERO.

By ELIO IANNACCI

Photographed by DAVID ROEMER

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THE ONLY GAME IN TOWN: THESE ARE THE WORDS Gloria Steinem used to describe how she felt about Wonder Woman when she was a child in the 1940s looking for a female hero to call her own. As a young feminist in the 1970s, Steinem saw Wonder Woman as a lighthouse for those who felt cornered by traditional gender roles, illuminating equality in a dark age that restricted so much for so many. "She was the only hero that made you feel good about yourself," Steinem said in a 2012 documentary called *Wonder Women! The Untold Story of American Superheroines*. "She gave an idea of justice and compassion and friendship among women...it's really helpful to be able to think yourself into someone who is powerful."

Gal Gadot echoes Steinem's way of thinking while on set during her photo shoot for *FASHION*. As the Israeli actress gets her hair done in a studio overlooking the Hudson River in New York City, she opens up on being

the only actress in history to don Wonder Woman's armour for the big screen.

"She is the ultimate symbol of strength," Gadot says of the famed female crusader she will portray in next year's blockbuster *Batman v Superman: Dawn of Justice*, as well as its two sequels and a solo Wonder Woman film. "Never in my wildest dreams did I think I'd grow up to be in a movie playing someone who influenced as many women as she has," Gadot says with a subtle Israeli accent. When the casting was first announced, a deluge of Internet cynics questioned Gadot's fit for the role (Olga Kurylenko and Elodie Yung were among the other rumoured candidates). Some detractors claimed Gadot's Israeli background should have disqualified her from playing the character, who is often considered an American symbol of freedom. Others stated she was too thin to play the traditionally busty and muscular Wonder Woman. »



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EDUN HAT: \$490;  
EUGENIA KIM;  
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RING: \$460;  
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TOP, \$1,225, AND DRESS, \$5,045, GUCCI.

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**"The ARMY wasn't that  
DIFFICULT for me.  
The MILITARY gave  
me GOOD TRAINING for  
HOLLYWOOD."**

Gadot paid little mind to the Internet trolls who challenged her. In fact, none of their criticisms fazed her—she had already experienced negative media attention from the

Israeli press as she competed for and won the crown title of Miss Israel in 2004. She told Ynet, an Israeli news site, "After they asked me here, in Israel, if I have eating disorders and why am I so skinny—that my head was too big and my body was like a broomstick—I can take anything. It's just empty talk." As for Wonder Woman's roots, she was always written as a Grecian warrior princess from Paradise Island. And, as Gadot so succinctly points out: "The true Amazons had one boob so it [wouldn't] bother them with their archery."

When it comes to prepping for the camera, the 30-year-old is just as thoughtful. Rather than drawing from observations of other people, Gadot maintains a much more internal approach. "I relate to the character," she says of her acting strategy. "I always think about how I would behave if I were in their shoes."

For her ongoing Wonder Woman role, her character in *Fast Five* and *Fast & Furious 6*, as well as a star turn in *Triple 9*—an action-packed movie due in theaters in September—Gadot's past has helped her immensely. At the age of 20, after she won the Miss Universe Israel pageant and started modeling, the Tel Aviv native was required to put in military service time. Gadot went on to lead rigorous bootcamps for high-ranking commanders and sergeants. While most would see the experience as a professional setback of sorts, she looks back on her time spent learning how to handle weapons and prepare for combat with fondness. "It was demanding because you give up your freedom for two years, but there is something special in giving back to your community," she says. "One day I hope we have peace in the Middle East and everyone is able to live together in harmony. I wish none of the countries in the world will ever need an army, but this is how it goes in Israel. It's mandatory and I did my part. But the army wasn't that difficult for me. The military gave me good training for Hollywood."

Aside from her experience as both a soldier and a beauty queen, Gadot's life is a world apart from most actresses. When she's not filming, she returns home to Tel Aviv, where she lives with her husband, an Israeli business tycoon, and Alma, her three-year-old daughter (the couple have no plans to move). By prioritizing family life, Gadot maintains a highly motivated attitude that helps her cope with hectic shooting schedules. "Nowadays

being a woman is hard, because we have to be the best wife, best mother, best worker, best everything," she says, sounding a little exasperated. "But I truly believe we are more empowered. Men are more women-friendly in this generation.... We're also stronger, sophisticated and can achieve what we want. That's what I would like my daughter to know."

Gadot says she learned from the best, listing her mother at the top of her own list of wonder women. Another is Penélope Cruz, whose career trajectory encourages her. "[Penélope] stands up for herself and has something to say—she has her own spice, which I love," Gadot explains. "She is very courageous and also has an accent, but she just goes with it."

Like Cruz, Gadot has packed her time with varied projects that will further push the limits of her talent. She is the face of Gucci's Bamboo fragrance and a campaign model for Castro (Israel's leading fashion retailer). Gadot also wrapped a comedy called *Keeping Up With The Joneses*, alongside Jon Hamm and Isla Fisher (she plays a secret agent who comes to wreak havoc on suburbia), and a drama called *Criminal*, featuring Ryan Reynolds and Kevin Costner.

Gadot cites a scene in the latter film as the most mentally challenging one she's done to date. She plays a woman who loses her husband and must interact with a dangerous convict in order to help solve a crime. "We had a very heartbreak scene between my character and [Costner's]. Both of them were just breaking down barriers. It was very emotional. I was crying all day long."

Physically, Gadot is also working hard for the money. She has to work out for two, often referring to her Wonder Woman role as a separate person. She also has a Wonder Woman fitness routine dedicated to getting a superhero bod through weight training. On the side, she switches among Pilates, paddle boarding, TRX, yoga and working out with a personal trainer. While most of us would be complaining about the gym time we'd have to put in, Gadot seems to thrive on doing the groundwork.

"Rule number one for me? Come prepared. When I am prepared, I can tackle everything," she says before her agent reminds her that her plane to Tel Aviv is leaving soon. "If that means pushing myself more, then fine. Isn't that what being a woman is all about?" □





THIS PAGE, LEFT: DRESS,  
\$2,990, VERSACE.  
BOOTS, \$1,050, STUART  
WEITZMAN. TOP, \$330,  
MIU MIU. RIGHT: DRESS,  
\$2,800, AND SCARF, \$1,690,  
FENDI. BOOTS, \$1,050,  
STUART WEITZMAN. BAG,  
\$2,370, VALENTINO.

OPPOSITE PAGE, LEFT:  
COAT, \$1,890, SPORTMAX.  
DRESS, \$530, RACHEL ZOE.  
EARRINGS, \$35, AND COAT  
TANENBAUM VINTAGE  
COLLECTION. RIGHT:  
COAT, \$860, GIULIETTA.





THIS PAGE: DRESS, \$650,  
AU JOUR LE JOUR.  
SUNGGLASSES, \$640;  
GILES FOR CUTLER AND  
GROGAN, BAG, \$3,720;  
VALENTINO, \$1,600;  
CAROLE TANENBAUM  
VINTAGE COLLECTION.

OPPOSITE PAGE: COAT,  
\$1,910, ROCHAS; DRESS,  
\$8,500, FENDI; HAT,  
\$185, EUGENIA KIM;  
RING, \$400, CAROLE  
TANENBAUM VINTAGE  
COLLECTION.



THIS PAGE, LEFT: DRESS, \$5,590,  
MICHAEL KORS COLLECTION.  
SHOES, \$1,245, CHRISTIAN  
LOUBOUTIN. STOCKS, \$10, HUE.  
RIGHT: DRESS, \$1,100, CAROLE TANENBAUM;  
BOOTS, \$2,605, ROGER VIVIER.  
EARRINGS, \$500, CAROLE TANENBAUM VINTAGE COLLECTION.

OPPOSITE PAGE: DRESS,  
\$1,800, FAUSTO PUGLISI; HAT,  
\$225, LILLIPUT HATS.

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PHOTOGRAPHY: POTIER BY ALEXA GUYE SCARF BY CARLO MENDOZA (STYLING: REBECCA FOR JUDYINC.COM)

FASHION AUGUST 2015

WHETHER YOU STUDY THE RUNWAYS OF LANVIN OR CHRISTIAN DIOR, THERE'S NOTHING QUITE like experiencing French style on the streets of Paris. When she was 22 years old, Halifax's Allison Pothier did just that. Working in the City of Light as an au pair for a year was a prelude to her PR and marketing career of today. "I love the way Frenchwomen can dress up anything with a pair of great heels, which they'll wear on a bike, to the supermarket or to drop their kids off at school," says the refined East Coaster, who is now 27. Her take on Parisian prep includes tailored blazers from Banana Republic, distressed boyfriend denim from J.Crew, a wide-brimmed chapeau and something colourful around her neck. "It's about taking those trademark elements and adding a bit of preppy polish," she says. "It's very subtle, yet so important—the right belt, the mix of a scarf, tortoiseshell eyewear or a polished ponytail." By night, she swaps in a simple miniskirt or drapey shorts, and a Louis Vuitton clutch. From runway to real way—that's certainly *au courant*. —Caroline Gault



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**Shops**

# MONTREAL

BY PATRICIA GAJO

**the ADDRESS**

What do Parisians have that Canadians don't? Well, until recently, it was must-have label **IRO** (4883 Sherbrooke St. W., 514-303-3444, [iroparis.com](http://iroparis.com)), but that's all changed, thanks to the newly opened boutique in Westmount. Founded in 2005, the line features easy, chic pieces in luxe fabrics, like soft leather jackets, statement tops and skinny jeans—perfect for channelling Parisienne model/music producer Caroline de Maigret's effortlessly cool style.



**the BUY**

Québécoise actress/songstress-turned-entrepreneur **CAROLINE NÉRON** ([carolineneron.com](http://carolineneron.com)) adds aviator sunglasses to her jewellery empire. The sporty ombre lenses (from \$125) are available in small or large sizes with UV 400 protection. For a little touch of sparkle, they also come trimmed with Swarovski crystals.



**the TALENT**

**CHRISTOPHER KON** ([christopherkon.com](http://christopherkon.com)) grew up in the leather accessories industry. His father started a handbag factory when Kon was just a baby, and by the time he was 12, his weekends and summers were spent learning the trade. The Montreal-based designer, 39, describes his style as timeless, edgy and clean. With fans such as Sarah Jessica Parker, Emma Stone and blogger Nicole Warne (of Gary Pepper fame), Kon's success is in the bag.

**FOR FALL AND WINTER, YOU WERE INSPIRED BY NEW YORK CITY'S SKYLINE?** "I love architecture, so there are a lot of angles."

**YOUR COLLECTIONS INCLUDE A LOT OF WEAVING. IS THIS**

TACTILE FEATURE YOUR SIGNATURE? "I think it has evolved into this. My father was known for his basket-weaving technique and I have evolved it into something more complex."

WHAT'S YOUR FAVOURITE BAG IN THIS COLLECTION? "Our Gunner Mini Weave Bucket Hobo. The braided strap takes it over the edge, yet it's still so simple."

YOU HAVE TWO LINES OF BAGS. HOW ARE THEY DIFFERENT? "Christopher Kon is our leather brand and Co-Lab by Christopher Kon is our non-leather brand, which retails for \$80 to \$100 and is driven toward a younger customer."



PHOTOGRAPH: SUNGLASSES BY CARLO MENDOZA



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# TORONTO

BY CAITLAN MONETA

**the ADDRESS**

Duchess-approved draped dresses and sharp tailored suits have touched down in Toronto. Affordable British brand **REISS** (Kate Middleton is a fan) has opened its first Canadian location at the Toronto Eaton Centre (220 Yonge St., 416-504-9599, [reiss.com](#)). The modern 3,000-square-foot space features sleek marble accents, video screens embedded into walls and soft-carpeted change rooms—perfect for practising your royal wave.

**the BUY**

Quirky Toronto-based designer **HAYLEY ELSAESSER** ([hayleyelsaesser.com](#)) is having a meltdown: Dipping into the world of eyewear, each of her new Japanese-made frames come coated in colourful, glittery goo (\$220). The oversized UV-protected, anti-reflective lenses will have you soaking up every last drop of the summer sun.




**the TALENT**

It's hard to imagine that delicate diamond-studded necklaces and golden stacking rings grew out of a childhood love of seed-head baubles, but that was the case for Kirsty Surian, 28. Armed with a business degree from Ryerson University, the self-taught, Toronto-born designer partners with entrepreneurs in developing nations to source materials for her fine-jewellery collection, **SUPPLY + DEMAND JEWELRY** ([supplydemandjewelry.com](#)). The algae- and sea-sponge-shaped pieces mimic the beaches in L.A., where she now lives.

**WHAT SPARKED YOUR INTEREST IN JEWELLERY?** "My grandmother worked for a costume house and the Hudson's Bay Company, so over the years I amassed quite the arsenal of sequins and chains."

**WHERE DO YOU DRAW INSPIRATION FOR YOUR DESIGNS?** "I'm inspired by the raw beauty of things untouched by mankind. Being immersed in different cultures also inspires me—through travelling, I've discovered different materials that I use, such as the Ankole cow horn from East Africa."

**WHAT IS YOUR PERSONAL JEWELLERY PHILOSOPHY?** "Collect jewels with purpose. My most treasured pieces are family heirlooms or have a story to tell."

**WHAT ARE YOUR MOST INSPIRING TRAVEL DESTINATIONS?** "For design aesthetic, I love coastal cities—in particular, I love the Mediterranean Sea for the contrast of the rocky cliffsides and the vibrant blue water."

PHOTOGRAPHY: CARLO MENDOZA STYLING: REBEKAH FOR JUDYINC.COM

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Shops

# ALBERTA

BY CAROLINE GAULT

## the BUY

One designer's trash is another designer's treasure. That's certainly the case for **BERG + BETTS** ([bergandbetts.com](http://bergandbetts.com)), created by Edmonton duo Jessie Atkins (née Stjerneberg) and Emily Fee (née Betts). Their handmade line of watches (from \$79) uses discarded leathers that would otherwise go to waste. This fall, time stops for silver- or gold-faced timepieces on navy, burgundy and orange leather scraps collected from designers across Canada. Cute and sustainable? Count us in.



## the TALENT

After a two-year break to start a family, computer engineer-turned-fashion designer Nina Rahal-Kharey, 32, has released a bold eight-piece Fall '15 collection under her six-year-old clothing label, **HOUSE OF NONIE** ([houseofnonie.com](http://houseofnonie.com)). Think fashionable work attire, like wrap coats, pencil skirts, sheer tunics and culottes. Here, she talks early influences and menswear-inspired pieces.

**WHEN DID YOU DISCOVER YOUR LOVE FOR FASHION DESIGN?** "My parents were both in manufacturing when I was little. My mom made men's suits and my dad managed a knitting factory."

**WHAT INSPIRED YOUR FALL '15 COLLECTION?** "My husband's suit jacket; one night he slipped it on me when I was cold, and I remember looking in the mirror and falling in love with the silhouette. I love the confidence you feel wearing a suit."

**WHAT'S YOUR FAVOURITE PIECE FROM THE COLLECTION?** "The Wrap Coat. You instantly feel like the most powerful person in the room."



## the ADDRESS

This season, **HILLBERG & BERK** ([hillbergandberk.com](http://hillbergandberk.com)), an eight-year-old jewellery brand hailing from Regina, is marking its first out-of-province expansion with two luxury Sparkle Bars at West Edmonton Mall and Kingsway Mall (8882 170 St. NW, Edmonton; 1 Kingsway Garden Mall NW, Edmonton). With fans including Michelle Obama, Céline Dion and Carrie Underwood, the clean white kiosks promise a first-class experience. The Canadian-made earrings, necklaces and bracelets are crafted with fine semi-precious stones, freshwater pearls and Swarovski crystals sourced from around the world.

PHOTOGRAPHY: WATCH BY CARLO MENDOZA; STORE BY ARTHUR WARD

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**Shops**

# VANCOUVER

BY JOY PECKNOLD

**the ADDRESS**



J'adore **DIOR**. The French brand's first stand-alone Canadian boutique takes up residence within The Fairmont Hotel Vancouver (900 W. Georgia St., 604-891-1810, dior.com). With a design inspired by its Paris Avenue Montaigne flagship, the first floor accommodates an array of accessories, while the second includes ready-to-wear, shoes and a VIP fitting room. All things gentlemanly are addressed as well; Dior Homme opened next door.

**the BUY**



Bag two trends with a single tote: The indigo Oaxaca (shown, \$134) by Vancouver's **SCOUT & CATALOGUE** (scoutandcatalogue.com) satisfies the season's '70s vibes and denim worship. Hand-dyed, each canvas and leather carryall is one-of-a-kind.

**the TALENT**

A career in design seemed inevitable for Orion Anthony, 44, founder of **NORTHERN LIGHTS OPTIC** ([northernlightsoptic.com](http://northernlightsoptic.com)). Born into a creative family, he started silkscreening tees at 14 (his mother taught him on the dining room table) and launched his first apparel business at 16. He moved back to B.C. in 2009 after spending three years in California. Here, Anthony discusses his latest endeavour, a luxury eyewear collection.

**WHY DID YOU BEGIN DESIGNING EYEWEAR?** "I wrapped up my last fashion project in L.A. [Small Town Jeans] and I was excited to return home to the mountains. I wanted to make a statement about this lifestyle change and thought of old mountaineering glasses. There were vintage options, but I couldn't find any styles with the refined look I was after, so I developed my own."

**TELL US ABOUT YOUR KEY STYLES. DO YOU HAVE A FAVORITE?** "The styles with leather sides were inspired by early mountaineering. The NL-7 is my favourite with its deep round rim and mirrored lenses. I love the alpine statement they make."



PHOTOGRAPH BY CARLO MENDOZA

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*Shops* **FOCUS**

# STITCH IN TIME

FASHION's shopping guide to the coolest vintage and consignment boutiques across Canada.

## MONTREAL

**ANNEX VINTAGE** 56 St-Viateur St. W, Montreal, 514-905-4404, annexvintage.com Gen Heistek owns this hot spot, along with two other Mile End shops, Local 25 and Empire Exchange. With over a decade in the "rag trade," Heistek hand-picks stock from her secret sources, culling mainly from the '90s but also the '50s, '60s and '70s. Racks are organized by theme, such as floral dresses and shortalls (shorts x overalls). The shop also stocks an in-house line of up-cycled items, which currently includes crop tops cut from vintage blouses.

**CITIZEN VINTAGE** 5350 St-Laurent Blvd., Montreal, 514-459-2774, citizenvintage.com Friends and owners Rebecca Emlaw and Lara Kaluza started out doing pop-ups and have quickly garnered a devoted following with their vintage shop. The two up-cycle items to suit current trends. "Once we make a few alterations, that crazy '80s dress becomes something totally wearable," says Emlaw. This Mile End boutique also doubles as a stage/gallery for neighbourhood talent, welcoming a new artist every month to overhaul the showcase windows.

**ERA VINTAGE WEAR** 1001 Lenoir St., Montreal, #514, 514-543-8750, eravintagewear.tumblr.com Owner Elaine Léveillé often refers to clients, many of them celebrities, as "her girls." Of course, there is also the occasional boy shopper, like Jean Paul Gaultier, who first stopped by in 2009. Léveillé is a passionate curator and designer who tastefully reworks pieces from the 1920s to the mid-'80s. Her self-dubbed "crossbreed clothing" is a magnet for style mavens seeking the unpredictable.

**FRIPE FABRIQUE** 588 St-Zotique St. E, Montreal, 341-271-8989, fripefabrique.com One of the newer shops on the vintage circuit, Fripe Fabrique celebrates three years this September. And owner Michelle Hutchinson and her team often have fun, quirky stories to share about the vintage pieces they stock. "We look for pieces that are playful, colourful and well-made," says Hutchinson. Bonus: The boutique offers monthly DIY workshops where you can learn the art of reviving yesteryear finds.

**THE LITTLE SHOP** 1002 Ogilvy Ave., Montreal, 514-992-3364. The Little Shop is Montreal's biggest vintage secret (originally, it catered to an appointment-only clientele). A family-

run business for over 50 years, the jungle of designer clothing, shoes, accessories and home decor items is perfect for vintage shoppers who love the thrill of the hunt. A favourite haunt of international visitors, this boutique is also much-loved by stylists, set designers and interior decorators shopping for items dating from the turn of the century to the '70s.

## TORONTO

**BOUTIQUE MONIQUE** 1024 St. Clair Ave. W, Toronto, 647-545-5446, boutiquemonique.com A former art director whose passion for tailoring prompted her to open this namesake boutique, Monique Nanton's favourite finds include her collection of 1940s blazers made of fine linens and cottons. Constructed during wartime, these jackets feature couture quality, as evinced by French buttonholes and handmade workmanship, which is why they've held up so well after decades of wear.

**CABARET VINTAGE** 672 Queen St. W, Toronto, 416-504-7126, cabaretvintage.com A go-to for cocktail frocks, this Queen West boutique has expanded its vintage-inspired dress collection for those who want a 1920s flapper dress or a wasp-waist tea-length frock.

PHOTOGRAPH BY SUPERSTOCK/CORBIS





Vintage finds run from a tangerine dream of brocade and chiffon straight out of a Slim Aarons snapshot to the kind of day dresses you'd imagine Dita Von Teese wearing to the grocery store.

**DIVINE DECADENCE ORIGINALS** 128  
Cumberland St., Toronto, 416-524-9759,  
[divinedecadenceoriginals.com](http://divinedecadenceoriginals.com). Owner Carmelita Blondet has amassed hundreds of dresses spanning the 1920s to the 1970s, sourcing from as far as Europe and South America. Styles range from a long black 1920s column of Victorian lace that sizzles to a Pierre Balmain ballgown waiting for its Cinderella. With so many one-of-a-kind pieces, stars flock here (Milla Jovovich bought over 50 dresses in one visit) for frocks with no risk of "Who Wore It Better."

**GADABOUT VINTAGE** 1500 Queen St. E., Toronto, 416-463-2524, [gadaboutvintage.com](http://gadaboutvintage.com). When the wardrobe team behind spring's Lifetime miniseries *The Secret Life of Marilyn Monroe* were tasked with transforming actress Kelli Garner into the titular blonde, they headed to this packed purveyor. With a huge stock ranging from the 1890s to the 1970s, voluptuous frames—who often find themselves sized out of vintage—will find hourglass-approved options to transform them into a bombshell, blonde or otherwise. Designer names include Chloé (the Karl Lagerfeldears), Hermès, Emanuel Ungaro, Yves Saint Laurent, Fendi, Christian Dior, Valentino and Salvatore Ferragamo.

**I MISS YOU VINTAGE** 63 Ossington Ave., Toronto, 416-916-7021. A go-to on the Ossington strip, this 10-year-old shop focuses on the bold names of fashion with an eye for It items like a sexy Tom Ford-era Gucci dress, a tweedy Chanel suit and a Lanvin satin skirt with sculpted draping. But that's not to say you won't find true vintage here: When Lady Gaga went on a shopping spree here last year, she wore a 1930s merlot opera coat right out of the store, later comparing the shopping experience on Twitter to "cardio and drugs."

**REWIND** 598 Mount Pleasant Rd., Toronto, 647-550-8550, [rewindcouture.com](http://rewindcouture.com). Rather than go the consignment route at her recently opened boutique, owner Dawn »

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## FOCUS

Librach decided to buy designer pieces she resells in order to keep prices at 80 per cent or lower than retail. Stock depends on what's currently à la mode and what customers are asking for—be it a '60s Chanel gown or more recent runway items, like 3.1 Phillip Lim sneakers. Pieces are merchandised by colour and arranged into outfits, so you'll have an easier time envisioning how to work them into your wardrobe.

**THE CAT'S MEOW** 180 Avenue Rd., Toronto, 647-435-5875, [thecatsmeow.com](http://thecatsmeow.com). The focus here is on the '50s, '60s and '70s— eveningwear, full-skirted day dresses and secretary knits—a time when women's clothes married femininity and freedom, says owner Louise Cooper. As sizing with vintage can be tricky, trying on is encouraged; once Cooper sees your shape she can recommend other gems from her timeless stock, which includes Missoni, Pucci, Dior, Chanel and more.

**THRILL OF THE FIND** 1172 Queen St. E., Toronto, 416-461-9315, [thrillofthefind.com](http://thrillofthefind.com). Owner Mireille Watson says her clients come to her looking for designer quality at a lower price. She carries vintage pieces, as well as more recent collections, from a colourful '60s Courrèges mini-dress to an austere early aughts Prada fit-and-flare. For those looking to replicate the '70s vibe seen on the fall runways, there are long cardigans and knit dresses from Chanel and Missoni.

## CALGARY

**A VINTAGE AFFAIR** #117, 638 11th Ave. SW, Calgary, 403-233-7770, [avintageaffair.ca](http://avintageaffair.ca). This shop has a strict vintage policy—1920s to 1970s only—and designer names like Valentino, Pucci and Chanel have been known to grace the racks. If you're walking down the aisle this year, have your Cinderella moment in a lace bridal gown with a full tulle skirt from the 1950s. Owners Bonnie Barber and Theresa Morgan are now designing and repurposing their own in-house pieces, too, like '70s-inspired, hand-painted denim jackets, and tote bags made from colourful vintage tea towels.

**JOYCE'S CLOSET** 403-608-6078, [joycescloset.ca](http://joycescloset.ca). Based in Calgary but shipping globally,

this two-and-a-half-year-old online shop carries pieces from the 1940s to the 1990s. Owner Joyce Jebose has a penchant for dresses from the '70s. "It was a very sophisticated silhouette," she says. But her overall message is about sustainability: "My goal is to reduce the impact that mass production has on the environment through the recycling of used, vintage goods." Designer names to watch for include Diane von Furstenberg and Louis Vuitton.

**VESPUCCI CONSIGNMENT** 8244 Elbow Drive SW, Calgary, 403-252-9558; 12529 102 Ave NW, Edmonton, 780-451-1502, [vespucciconsignment.com](http://vespucciconsignment.com). This vintage and consignment shop has been in Alberta for almost 30 years. If you're a mod girl, explore the store's collection of '60s clothing. If high-end designers are your thing, Chanel, Dolce & Gabbana, Versace, Louis Vuitton, Yves Saint Laurent and even items from Christian Dior's first collection in 1947 are yours for the picking. Not in Alberta? There's a Toronto location, too.

## EDMONTON

**HEIRLOOM VINTAGE AT THE BAMBOO STOCKROOM** 10524 82nd Ave, Edmonton, [heirloomvintage.ca](http://heirloomvintage.ca). Girls Club DJs Suzy Kenny and Jaclyn Panylyk have a flair for everything retro, including their five-year-old curated clothing line, Heirloom Vintage. (Think '70s-inspired silk blouses and '90s-style dresses and denim coats.) "Imagining how the garment was originally styled inspires us to channel an era and be creative," says Kenny. This year, they're collaborating with Edmonton-based Suka Clothing on a reworked collection that will also be available online.

**SWISH** #122 10100 101st St., Manulife Place, Edmonton, 780-479-8408. With an eclectic mix of couture and one-of-a-kind pieces dating back to 1910, this boutique is a treasure trove for vintage lovers. Names like Halston, Dior, Mugler, Chanel, Zandra Rhodes and Schiaparelli never sit on the shelves for long, but many other items are *savoir label* and made by hand. "Sometimes it's hand-stitched French seams, and sometimes we have

the provenance of an item complete with photos of the woman who wore it," says owner Angela Larson.

## VANCOUVER

**F AS IN FRANK VINTAGE** 2425 Main St., Vancouver, 604-568-5150, [fasinfrankvintage.com](http://fasinfrankvintage.com). They equate themselves to Indiana Jones, but textiles are the treasures—and a turn-of-the-century Filson shirt that sold for \$20,000 is a testament to that. Owned by brothers Andrew and Jesse Heifetz, the shop focuses on the '80s and '90s, and American brands such as Ralph Lauren, Starter and Pendleton. Also find a house line, Snap, made from recycled garments.

**FRONT AND COMPANY** 3772 Main St., Vancouver, 604-879-8431, [frontandcompany.com](http://frontandcompany.com). Consigned pieces from recent seasons are a big part of this 22-year-old business (its pool of sellers exceeds 5,000), but Diana Li and Flora Cheung's store also dishes out the old school. Chanel, Marni and YSL regularly grace the racks, as well as vintage versions of those culottes and kimonos that are so hot right now.

**MINTAGE** 1714 Commercial Dr., Vancouver, 604-646-8245, [mintagevintage.com](http://mintagevintage.com). The clothes in Skylar Stock's 5,000-square-foot space span 70 years, with at least enough mid-century frocks to retroactively outfit a *Mad Men* episode (or three). Just a few of the gems include a '20s fringed piano shawl, a '50s letterman vest and an '80s Oscar de la Renta floral dress. For those who can't pop by in person, there's also an Etsy shop.

**WOO VINTAGE** 4395 Main St., Vancouver, 604-687-8200, [woovintage.com](http://woovintage.com). Natalie Kunow knows what she likes, and that includes labels such as Woolrich, Laura Ashley, Levi's and Betsey Johnson. Lots of overalls, shortalls and rompers come in and walkout. One of her latest finds is a supply of deadstock men's skinny trousers circa 1960 that look *au courant* on women. □

*Reported by Patricia Gago (Montreal); Siofan Davies (Toronto); Caroline Gault (Alberta); and Joy Pecknold (Vancouver).*

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aujourlejour.it  
**AURÉLIE BIDERMAN**  
aureliebidermann.com  
**BANANA REPUBLIC**  
bananarepublic.ca  
**BITE BEAUTY** Sephora  
**BOBBI BROWN**  
bobbibrown cosmetics.com  
**BUMBLE AND BUMBLE**  
bumbleandbumble.com  
**BURBERRY** burberry.com  
**CAROLE TANENBAUM**  
VINTAGE COLLECTION  
carolatannenbaum.com  
**CAUDALIE** Sephora;  
mirajaudaliespa.com  
**CÉLINE** Select  
Holt Renfrew stores  
**CHANEL** chanel.com  
**CHARLOTTE TILBURY**  
Holt Renfrew  
**CHRISTIAN LOUBOUTIN**  
christianlouboutin.com  
**CLARINS** clarins.ca  
**CYNTHIA ROWLEY**  
birchbox.ca  
**DANNIJO** dannijo.com  
**DEAN DAVIDSON**  
deandavidson.ca  
**DIESEL** diesel.com  
**DRIES VAN NOTEN** Select  
Holt Renfrew stores  
**EDDIE BORGO** Select  
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eddieborgo.com  
**EDUN** edun.com  
**ESSIE** essie.ca  
**EUGENIA KIM**  
eugeniamkim.com  
**FAUSTO PUGLISI**  
shopcurve.com  
**FENDI** Select  
Holt Renfrew stores  
**FIG + YARROW**  
figandyarrow.com  
**GILES FOR CUTLER AND GROSS** 758 Queen St. W.,  
Toronto, 416-966-5149  
**GUILLETTA** George C,  
21 Hazelton Ave.,  
Toronto, 416-962-1991;  
guilletta-newyork.com  
**GIUSEPPE ZANOTTI DESIGN**  
giuseppezanottidesign.com  
**GRETA CONSTANTINE**  
gretaconstantine.com;  
jesse@gretaconstantine.com  
**GUCCI** 130 Bloor St. W., #102,  
Toronto; gucci.com

FROM THE OUTSIDE: ALEXIS BITTAR \$220; AURÉLIE BIDERMAN \$580;  
EDDIE BORGO \$365; TIFFANY & CO. \$3,350

**GUESS** Hudson's Bay; guess.ca  
**H&M** hm.com  
**HILFIGER COLLECTION**  
212-223-1824  
**HOLST + LEE** holstandlee.com  
**HOLT RENFREW** holtrenfrew.com  
**HUE** Hudson's Bay  
**HUDSON'S BAY** thebay.com  
**ILIA** beautymark.ca  
**JENNIFER FISHER**  
jenniferfisherjewelry.com  
**JOE FRESH** joefresh.com  
**JUDITH + CHARLES**  
judithandcharles.com  
**KAI** kai fragrance.com  
**KAREN WALKER** eyestar.ca;  
rapplimited.com; vuoptical.com  
**KÉRASTASE** kerastase.ca  
**L'ORÉAL PARIS** Drugstores  
**LAURA MERCIER** Holt Renfrew  
**LAVANILA** Sephora  
**LEAVES OF TREES** leavesoftrees.com  
**LILLIPUT HATS** lilliputhats.com  
**LOUIS VUITTON** louisvuitton.com  
**M.A.C** maccosmetics.ca  
**MARC JACOBS** Sephora  
**MARNI** Select Holt Renfrew stores;  
modaperandi.com  
**MARY KATRANTZOU** The Room  
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PHOTOGRAPH BY CARLO MENDOZA STYLING, REBRIEFS FOR JOY NIC

FASHION AUGUST 2015



SPECIAL ADVERTISING FEATURE

**20% OFF****BIGLEY SHOES AND CLOTHING**

Bigley Shoes and Clothing carries a wide selection of swimwear with over 25,000 swimsuits and cover-ups. Mention this promotion and receive 20% off a regular-priced swimsuit at Bigley's Beach House, 39 Bolton St., Bobcaygeon, 1-800-231-6365, bigleyshoes.com.

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Join dating service, Hearts: Pursuit of Partners Inc. and find your perfect match. Mention this promotion and receive 15% off the regular membership fee or private search. Offer valid through August 2015. 1790 Avenue Rd., Unit B, 416-785-4416, heartscanada.com.

**NEW STORE**

**ANDREWS**  
Andrews is heading west. Opening in September 2015, Andrews is excited to launch its new store at Sherway Gardens. With the very best in curated fashion, Andrews mixes style and selection with excellent quality and service. For more information, visit andrewsco.com.

**\$100 OFF****GIDON AESTHETICS & MEDISPA**

Summer is the perfect time for Thermage®. Leave your skin looking more youthful by non-surgically tightening loose skin around your face, abdomen, arms and thighs. Mention this promotion and receive \$100 off a Thermage® treatment. 1849 Yonge St., Ste. 307, 416-483-4541, gidonaesthetics.com.

**\$10 OFF****LEGS PLUS & BRA BOUTIQUE**

Legs Plus & Bra Boutique has over 30 years of experience in helping women find the perfect fitting bra and shapewear. BYOB (bring your old bra) and receive \$10 off your purchase of \$75 or more. Offer valid until August 31, 2015. 5867 Leslie St., 416-497-2350, braboutique.com.

**MONTRÉAL****FREE GIFT**

**KALIYANA**  
Visit Kaliyana for architectural designs with a minimalist edge. Find fashions in sizes 4 to 20 that are versatile and constructed using natural fibres, and even get footwear to match from Trippen and Arche. Mention this promotion and receive a free gift with purchase. For store locations, visit kaliyana.com.

**CALGARY****FASHION WITH COMPASSION**

Breast Cancer Supportive Care presents Fashion with Compassion Glamour Gala on September 27, 2015 from 11 a.m. – 2:30 p.m. at the Hyatt Regency in support of local breast cancer patients. For tickets, visit bccscf.com/events. 403-270-2158.

**EVENT****SHOE MUSE**

Life is a runway, walk in style. Shoe Muse is Calgary's fashion destination for the latest European footwear. Save 20% – 50% off selected shoes and accessories when you visit Shoe Muse from July 15 – August 15, 2015. 326 Aspen Glen Landing S.W., Unit 106, 403-453-0790, shoemuse.com.

**SALE**

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## A PEACE TREATY

FALL 2015

IN PARTS OF THE WORLD WHERE INDIGENOUS GROUPS LIVE, THE WEIGHT OF a person's septum ring can be a symbol of one's wealth and social status. Celebrities like Rihanna and Zoë Kravitz might not be taking that into consideration, but then neither are the Toronto duo behind New York-based accessories and clothing line A Peace Treaty. It has always been the label's M.O. to celebrate and reinterpret the adornment that exists within world cultures. "It's our trademark," says co-founder and CEO Farah Malik, who trained in ancient Roman goldsmithing. "We translate those elements into a modern setting." The Yala faux septum ring is slight at just one centimetre by one centimetre. The 12-step construction process begins with a sketch from co-founder and creative director Dana Arbib, then continues in a workshop in Jaipur, India, with a team of master jewellers. Once cast in brass, this wee bauble is polished twice then plated in 24-karat gold, and then polished and plated again. A small but mighty statement—minus the pain. —Jacquelyn Francis

PHOTOGRAPH BY JEWELLERY BY CARLO MENDOZA

FASHION AUGUST 2015

The advertisement features a woman with long, flowing red hair sitting cross-legged on a large, weathered tree trunk. She is wearing a vibrant orange, short-sleeved, draped top. The background is a dark, moody forest setting with fallen logs. In the upper right corner, the Aveda logo is displayed with the tagline "THE ART AND SCIENCE OF PLANT KNOWLEDGE AND PLANT ESSENCES".  
  
The main headline reads "INSTANTLY THICKER HAIR POWERED BY BOTANICALS". Below it, the product is identified as "NEW thickening tonic styling spray | 97% naturally derived\*". A small bottle of the tonic is shown to the left of the text.  
  
At the bottom, there is a note: "\*From plants, non-petroleum minerals or water." and a call to action: "Learn more at [thickeningtonic.com](http://thickeningtonic.com)".



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