

**Key Partners**



- Mobile Developers
- IT remote support provider
- Marketing team
- Designers

**Key Activities**



- Solving problem
- Software development
- Platform development

**Value Proposition**



- Usability/ Convenience
- Design
- Performance
- Reliability

**Customer Relationships**



- Self service
- Personal assistance
- Communities

**Customer Segments**



- Single-sided Platform
- Mass Market

**Key Resources**



- Human
- Physical
- Financial

**Channels**



- Play Store (Android)
- Apple Store (IOS)

**Cost Structure**

- Cost driven



**Revenue Streams**

- Freemium
- Donations
- Government and foundation grants

