



Danielle Ice A. Peralta

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CAREER OBJECTIVE:

I am a motivated psychology graduate with a keen interest in marketing, aiming to combine knowledge of human behavior with creative marketing techniques. I aspire to seek an entry-level role and join a forward-thinking marketing team to utilize my skills in research and contribute to innovative campaigns and effective brand loyalty.

Education

DE LA SALLE UNIVERSITY - DASMARIÑAS

Bachelor of Arts in Psychology, GPA: 3.45

AWARDS AND HONORS:

- Cum Laude
- Dean’s Lister (2019-2023)
- Gawad Karangalan Awardee (City Mayor of Dasmariñas)

TOEIC RESULT (English Language Proficiency Test): **835** – Working Proficiency Plus

CAREER PORTFOLIO:

https://www.canva.com/design/DAGFEpFJq7Y/NY4mv0vzdj6lmQ4V6wdwXw/edit?utm_content=DAGFEpFJq7Y&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Internship

FILINVEST ALABANG, INC.

HR and Admin Intern

May – June 2023

- Assigned in different facets of HR Department (Talent Acquisition, Admin, and Employee Services.)
- Assigned in creating and sending email blasts to promote the company for aspiring interns.
- Conducted Background Investigation, sorted 201Files, encoded Daily Trip Tickets, assisted Bank Forms for Debit Payroll, and assisted employees during events in the company.
- Interviewed some candidates for internships and had brief experience creating open job postings on Manatal.

CAVITE SCHOOL OF LIFE - DASMARIÑAS

Guidance Counsel Intern March – April 2023

- Assigned in Guidance Office helping in clerical work: sorting student files, encoding and printing of entrance exam, and checking of test papers.
- Collaborated with other interns in producing brochures for school marketing and assisted during school-to-school campaign.
- Participated in Guided Counseling Session and submitted Counseling Report, Case Study, Psycho-Educational Program, and Mental Health Program.

Leadership and Activities

LIONS CLUBS INTERNATIONAL

Leos July 2022 - Present

- Social Work and Community Services

DLSU-D PSYCHOLOGICAL SOCIETY

Member of Research Team August 2022

- Assigned in writing contents and captions for publication materials.
- Assigned in marketing by writing captions and descriptions of products sold for an online charity event.