SEYED FARZAD MIRMIRAN

Marketing Assistant

CAREER OBJECTIVES

Dynamic professional skilled in online marketing, call center operations, copywriting, and data analysis, seeking to merge creativity with analytics to drive impactful marketing strategies. With a passion for crafting engaging content and leveraging data-driven insights, I aim to optimize customer experiences and drive measurable results in a fast-paced and innovative environment.

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Language

- English
- Germany (basic)
- Arabic (basic)
- Persian

Expertise

- Management Skills
- Creativity
- Digital Marketing
- Negotiation
- Critical Thinking
- Leadership

Experience

F.G.I Isfahan, Iran   2012-2017
 Business writing areas :
* Email Communications
* Reports and Proposals
* Business Letters
* Blog & Email Writing (Business Areas),
2) Data Collection (Data Entry & Archiving with Excel, Reports & Presentations)

R.M.I International , Cologn, Germany (Remote) 2016 - 2023,
Data Analysit & Online Marketing
Online Marketing (Content & Product Writer, Emails, Blog Content)
Blog Writer, Customer Relation Management (CRM)
Data Collection & Archiving (Working with Excel and Python) ((Working as an Intern until 2020))
Data Analyst (Data Analysis , Data Visualization , Reporting & Presentation , Predictive Modeling)

University of Isfahan, Iran   2008-2020
Academic Researcher
- Academic Research including ; Research Proposals, Research Papers (ISI Articles),
- Statistic Analysis (Statistical software: SPSS, LISREL, AMOS)

Education

University of Isfahan
Bachelor of English Translation
2008-2012

IAU University of Emiarates
Master of Business Administration
2014 - 2017

Skills Summary

Microsoft Office (Word, Exel, Powerpoint,)	98%
Salesforce	75%
MS Suit (One Drive, Share Point, Meeting)	80%
Paid Ads (Facebook, LinkedIn, Instagram)	75%
Google Analytics	98%