Econ 491 Problem Set 1

Ramsey EL Lethy

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Question 1 (concept)[30p]

Explain whether each scenario is a classification or regression problem, and indicate whether we are most interested in inference or prediction. Finally, provide n and p.

(a) We collect a set of data on the top 500 firms in the US. For each firm we record profit, number of employees, industry and the CEO salary. We are interested in understanding which factors affect CEO salary.

This is a regression problem, CEO Salary is quantitative

Predictors: Profit, # of Employees, Industry and the CEO salary

N : 500 Firms sampled

We're more interested in inference, we're trying to understand which factors influence CEO salary

(b) We are considering launching a new product and wish to know whether it will be a success or a failure. We collect data on 20 similar products that were previously launched. For each product we have recorded whether it was a success or failure, price charged for the product, marketing budget, competition price, and ten other variables.

This is a Classfication problem, The target variable, product launch success is qualitative

Predictors: Price charged for the product, marketing budget, comp price, ten other variables

N : 20 Similar products

We're trying to predict the success or failure of a new product given information about similar products

(c) We are interested in predicting the % change in the USD/Euro exchange rate in relation to the weekly changes in the world stock markets. Hence we collect weekly data for all of 2012. For each week we record the % change in the USD/Euro, the % change in the US market, the % change in the British market, and the % change in the German market.

This is a regression problem, % Change is quantitative

Predictors: % Change in US market, % Change in british market, % Change in German Market

N: 52 samples (1 years worth of weekly data)

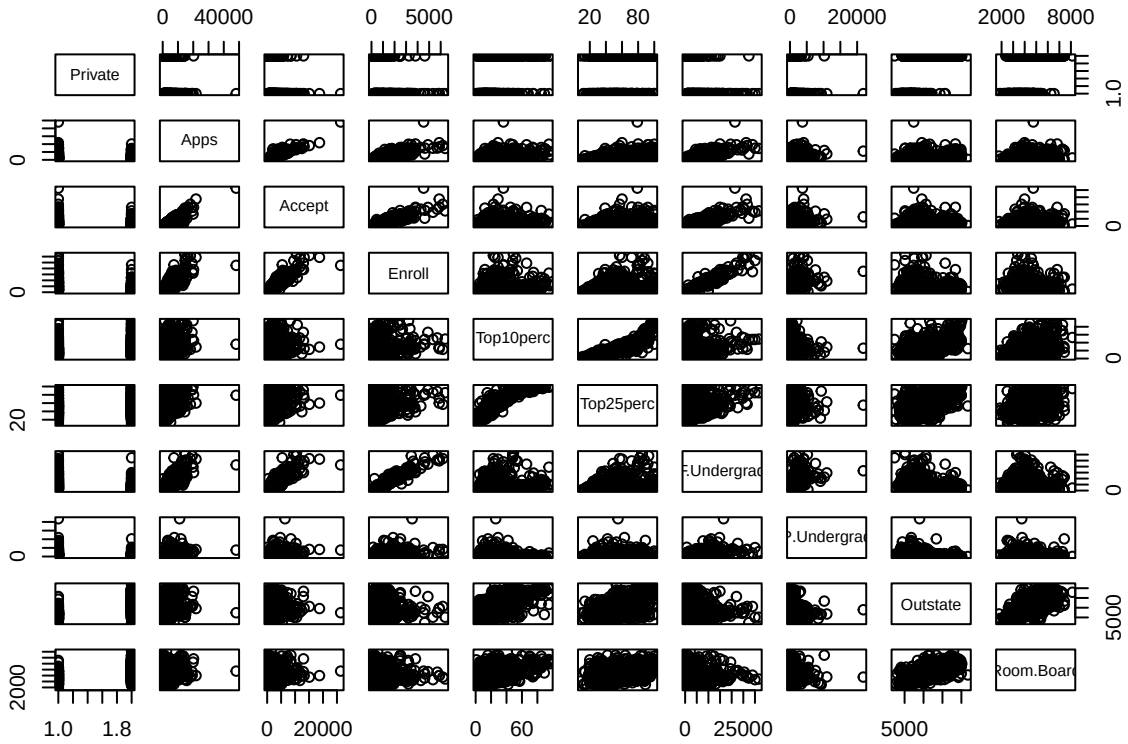
We're trying to predict the percent change for a future week based on pased information about the market, so this is a prediciton problem.

```r
college <- read.csv("College.csv", row.names = 1, stringsAsFactors = 1)
View(college)
```

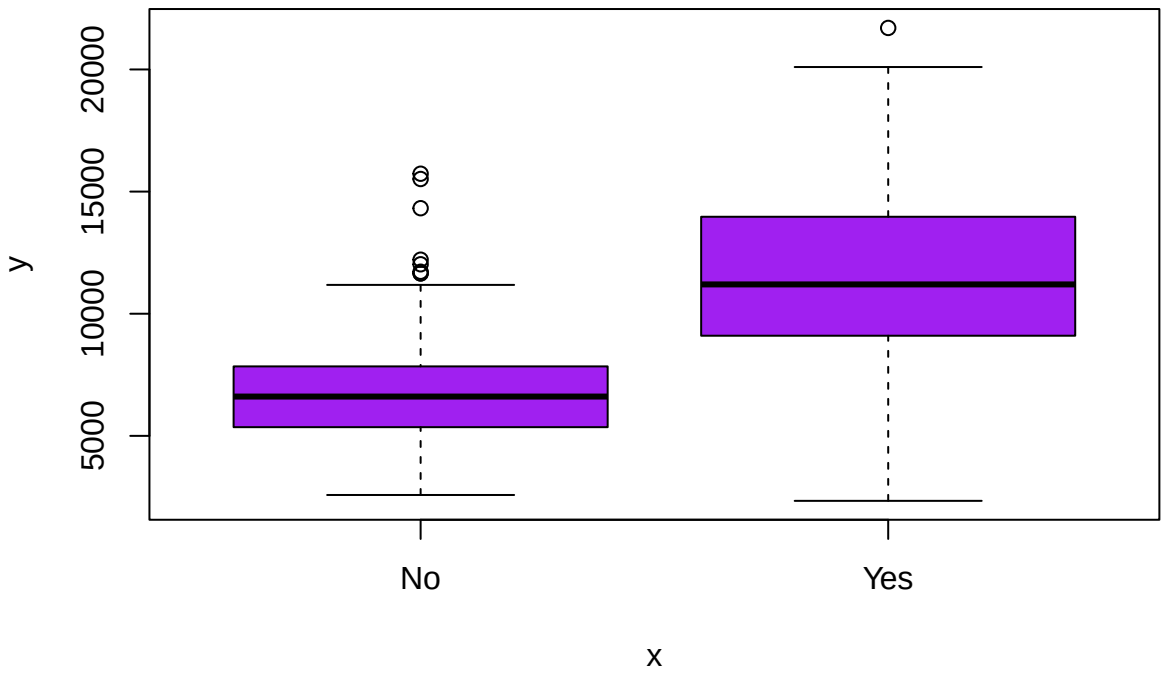
```r
summary(college)
```

```
##  Private        Apps           Accept          Enroll       Top10perc
##  No :212   Min.   :   81   Min.   :   72   Min.   :  35   Min.   : 1.00
##  Yes:565   1st Qu.:  776   1st Qu.:  604   1st Qu.: 242   1st Qu.:15.00
##            Median : 1558   Median : 1110   Median : 434   Median :23.00
##            Mean   : 3002   Mean   : 2019   Mean   : 780   Mean   :27.56
##            3rd Qu.: 3624   3rd Qu.: 2424   3rd Qu.: 902   3rd Qu.:35.00
##            Max.   :48094   Max.   :26330   Max.   :6392   Max.   :96.00
##    Top25perc      F.Undergrad     P.Undergrad         Outstate
##  Min.   :  9.0   Min.   :  139   Min.   :    1.0   Min.   : 2340
##  1st Qu.: 41.0   1st Qu.:  992   1st Qu.:   95.0   1st Qu.: 7320
##  Median : 54.0   Median : 1707   Median :  353.0   Median : 9990
##  Mean   : 55.8   Mean   : 3700   Mean   :  855.3   Mean   :10441
##  3rd Qu.: 69.0   3rd Qu.: 4005   3rd Qu.:  967.0   3rd Qu.:12925
##  Max.   :100.0   Max.   :31643   Max.   :21836.0   Max.   :21700
##    Room.Board       Books           Personal         PhD
##  Min.   :1780   Min.   :  96.0   Min.   : 250   Min.   :  8.00
##  1st Qu.:3597   1st Qu.: 470.0   1st Qu.: 850   1st Qu.: 62.00
##  Median :4200   Median : 500.0   Median :1200   Median : 75.00
##  Mean   :4358   Mean   : 549.4   Mean   :1341   Mean   : 72.66
##  3rd Qu.:5050   3rd Qu.: 600.0   3rd Qu.:1700   3rd Qu.: 85.00
##  Max.   :8124   Max.   :2340.0   Max.   :6800   Max.   :103.00
##     Terminal       S.F.Ratio      perc.alumni        Expend
##  Min.   : 24.0   Min.   : 2.50   Min.   : 0.00   Min.   : 3186
##  1st Qu.: 71.0   1st Qu.:11.50   1st Qu.:13.00   1st Qu.: 6751
##  Median : 82.0   Median :13.60   Median :21.00   Median : 8377
##  Mean   : 79.7   Mean   :14.09   Mean   :22.74   Mean   : 9660
##  3rd Qu.: 92.0   3rd Qu.:16.50   3rd Qu.:31.00   3rd Qu.:10830
##  Max.   :100.0   Max.   :39.80   Max.   :64.00   Max.   :56233
##    Grad.Rate
##  Min.   : 10.00
##  1st Qu.: 53.00
##  Median : 65.00
##  Mean   : 65.46
##  3rd Qu.: 78.00
##  Max.   :118.00
```

```r
pairs(college[,1:10])
```




```
attach(college)
plot(Private, Outstate, col = "purple")
```




```
Elite <- rep("No", nrow(college))
Elite[Top10perc > 50] <- "Yes"
Elite <- as.factor(Elite)
college <- data.frame(college, Elite)
summary(college)
```

```
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##  No :212   Min.   :   81   Min.   :   72   Min.   :  35   Min.   : 1.00
##  Yes:565   1st Qu.:  776   1st Qu.:  604   1st Qu.: 242   1st Qu.:15.00
##            Median : 1558   Median : 1110   Median : 434   Median :23.00
##            Mean   : 3002   Mean   : 2019   Mean   : 780   Mean   :27.56
##            3rd Qu.: 3624   3rd Qu.: 2424   3rd Qu.: 902   3rd Qu.:35.00
##            Max.   :48094   Max.   :26330   Max.   :6392   Max.   :96.00
##    Top25perc      F.Undergrad     P.Undergrad         Outstate
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##  1st Qu.: 41.0   1st Qu.:  992   1st Qu.:   95.0   1st Qu.: 7320
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##  Median : 82.0   Median :13.60   Median :21.00   Median : 8377
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##  3rd Qu.: 92.0   3rd Qu.:16.50   3rd Qu.:31.00   3rd Qu.:10830
##  Max.   :100.0   Max.   :39.80   Max.   :64.00   Max.   :56233
##    Grad.Rate      Elite
##  Min.   : 10.00   No :699
##  1st Qu.: 53.00   Yes: 78
##  Median : 65.00
##  Mean   : 65.46
##  3rd Qu.: 78.00
##  Max.   :118.00
```
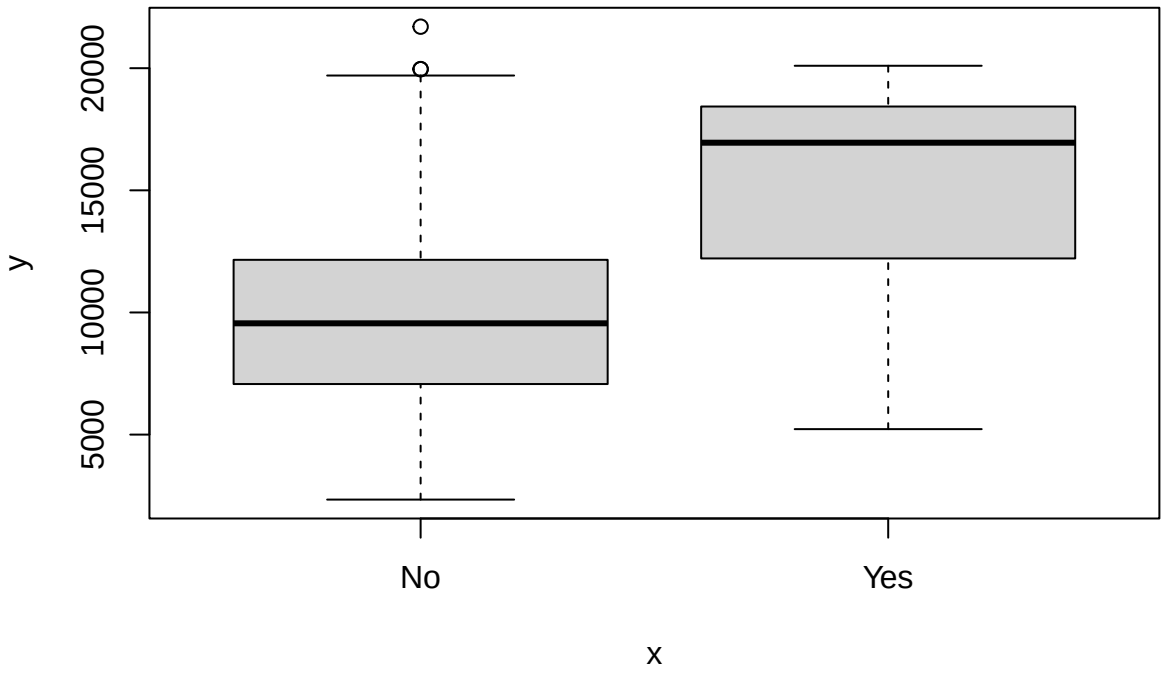

There are 78 Elite universities in this Dataset

```
plot(Elite, Outstate)
```




```
par(mfrow = c(2, 2))
hist(Top10perc, breaks = 30)
hist(Books)
hist(Outstate, breaks = 100)
```