## 01 - Introduction to Data Mining

CSC314 - Data Mining

Dr. Robert Lowe

Division of Mathematics and Computer Science Maryville College





### Outline

Big Data and Data Mining

2 Data





### Outline

Big Data and Data Mining

2 Data





Big data is like teenage sex;





Big data is like teenage sex; everyone talks about it,





Big data is like teenage sex; everyone talks about it, nobody really knows how to do it,





Big data is like teenage sex; everyone talks about it, nobody really knows how to do it, everyone thinks everyone else is doing it,





Big data is like teenage sex; everyone talks about it, nobody really knows how to do it, everyone thinks everyone else is doing it, so everyone claims they are doing it.





Big data is like teenage sex; everyone talks about it, nobody really knows how to do it, everyone thinks everyone else is doing it, so everyone claims they are doing it. —Dan Ariely, Duke University



Multi-Discipline





- Multi-Discipline
- Extract Features and Patterns from Large Amounts of Data





- Multi-Discipline
- Extract Features and Patterns from Large Amounts of Data
- Set of Techniques to Filter Irrelevant Data





- Multi-Discipline
- Extract Features and Patterns from Large Amounts of Data
- Set of Techniques to Filter Irrelevant Data
- Discover Relevant Data





- Multi-Discipline
- Extract Features and Patterns from Large Amounts of Data
- Set of Techniques to Filter Irrelevant Data
- Discover Relevant Data
- Intersection of Multivariate Statistics, Machine Learning, and Data Visualization





#### Core Skills

Linear Algebra





#### Core Skills

- Linear Algebra
- Statistics





#### Core Skills

- Linear Algebra
- Statistics
- Computer Programming





### Outline

Big Data and Data Mining

2 Data





# **Change Decks**

Go to the official Book Slides



