# 09 - Inflation and You

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  - Cost Push Inflation: As prices rise, companies must protect their profit margin by raising prices.
- We will discuss the economic causes and implications of inflation in more detail in the next lecture.





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- Discuss: What relationship does CPI have to percent?





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- Given the CPI in year a and year b, the following proportion will hold:

price in year a: price in year b:: CPI in year a: CPI in year b



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- Examine the CPI chart for the years 1913-2018. How does the CPI compare to major events in US history?