

Muhamad Ismail

Advertiser, Programmer, Freelancer



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About Me

I am an experienced advertiser who is also interested in and self-learning programming. With expertise as a web developer, I can create attractive websites. Proficiency in graphic design software such as Photoshop, Illustrator, and CorelDRAW enriches my advertising creativity. Additionally, foundational skills in video software like Premiere Pro, After Effects, and Blender 3D add a dimension to my marketing strategy, creating dynamic and impactful visual content.

Work Experience



Advertiser | CV. Herba Bumi Pertiwi

April 2022 to February 2024 (1 years, 10 months)

- Developing and Executing Advertising Campaigns
- Analyzing Advertisements and Identifying Target
- Markets Designing Engaging Landing Pages Using
- WordPress Mastering the Art of Copywriting Creating
- Compelling Content as Needed Proficiently Managing
- Google Ads and Meta Ads Accounts

Achievements

- Consistently Generating Over 1000 Leads per Month
- Effectively Managing Monthly Budgets Exceeding 100 Million



Freelancer Editing

April 2020 to now 2024 (3 years, continues)

- Freelance Photoshop editor, especially in smudge portrait painting and image manipulation techniques

Education History

SLTA | SMA AI-HIKMAH

2017 to 2020

- I am a high school graduate who likes to explore knowledge outside the school curriculum, with a high dedication to self-development

Relevant Skills

- Advertising
- Search Engine Optimization (SEO)
- Data Analysis & Copywriting
- Manage Google Ads & Meta Ads
- Web Development
- Html, CSS, Java Script
- Node JS
- React.js & Next.js
- Framework CSS

Portfolio Website



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