Muhamad Ismail

Advertiser, Programmer, Photographer

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📍 Kec. Tenjolaya, Kab. Bogor, West Java 🌐 https://ismail-portofolio.vercel.app

About Me

I am an experienced advertiser who is also interested in and self-learning programming and photography. With expertise as a web developer, I can create attractive websites. Proficiency in graphic design software such as Photoshop, Illustrator, and Canva enriches my advertising creativity. Additionally, foundational skills in video software like Premiere Pro, After Effects, and Blender 3D add a dimension to my marketing strategy, creating dynamic and impactful visual content.

Work Experience

Digital Marketing | PT. KSI Home Appliances
February 2025 s.d March 2025 (2 month)
- Responsible for managing and optimizing Ads on Shopee Marketplace, Tokopedia, Facebook Ads and TikTok Ads. Focus on increasing traffic, conversions, and improving ad efficiency to support sales targets.

Advertiser | CV. Herba Bumi Pertiwi
Mei 2022 s.d January 2025 (2 year, 9 month)
- Responsible for creating advertising campaigns, analyzing target markets, and managing Google Ads and Meta Ads. Skilled in creating landing pages with WordPress, composing attractive copywriting, and producing content as needed.

Freelancer Editing
April 2020 s.d February 2024 (3 year, 11 month)
- Freelance Photoshop editor, especially in smudge portrait painting and image manipulation techniques

Education History

SLTA | SMA AI-HIKMAH
2017 to 2020
- I am a high school graduate who likes to explore knowledge outside the school curriculum, with a high dedication to self-development

Relevant Skills

- Advertising
- Data Analysis & Copywriting
- Google Ads, Meta Ads, Tiktok Ads
- Web Development
- Html, CSS, Java Script
- Node JS
- React.js & Next.js
- Framework CSS
- Photography

Portofolio Website

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