

Muhamad Ismail

Advertiser, Programmer, Photographer



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Kec. Tenjolaya, Kab. Bogor, Jawa Barat



<https://ismail-portofolio.vercel.app>

About Me

I am an experienced advertiser with a strong interest in programming web development & photography. Proficient in basic graphic design (Photoshop, Illustrator, Canva) and video editing (Premiere Pro, After Effects, CapCut) to create marketing strategies that are both creative and effective.

Work Experience



Digital Marketing | PT. Cita Indonesia Bersih (Cleansheet)
June 2025 s.d October 2025 (4 month)

- Responsible for managing Google Ads and Meta Ads campaigns in the cleaning service industry, covering both B2C (retail) and B2B (outsourcing) segments, with a focus on lead generation and ad performance optimization.



Digital Marketing | PT. KSI Home Appliances
February 2025 s.d May 2025 (3 month)

- Responsible for managing and optimizing ads on Shopee, Tokopedia, Facebook Ads, and TikTok Ads, focusing on increasing traffic, improving conversions, and enhancing ad efficiency to support sales targets in the home appliances sector.



Digital Marketing | Herba Bumi Pertiwi
April 2022 s.d January 2025 (2 year 9 month)

- Responsible for managing Google Ads and Meta Ads for herbal products. Skilled in creating landing pages using WordPress and Berdu, crafting engaging copywriting, and producing marketing content tailored to campaign needs.

Riwayat Pendidikan

SLTA | SMA AI-HIKMAH
2017 s.d 2020

- I am a high school graduate who enjoys exploring knowledge beyond the school curriculum, with a strong dedication to self-development

Relevant Skills

- Advertising
- Data Analysis & Copywriting
- Google Ads, Meta Ads, & Tiktok Ads
- Web Development
- Html, CSS, Java Script
- Node JS
- React.js & Next.js
- Framework CSS
- Photography

Portofolio Website



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