Rembrand Pardo

Data Analyst | Business Analyst | Operation Analyst | Product Analyst

(385) 626-5272 • linkedin.com/in/rembrandpardo • rembrand.pardo@gmail.com • rembrandpardo.com

Data-driven multilingual professional with a strong foundation in analytics, product management, and business operations. Expertise in data visualization, statistical analysis, process optimization, and strategic decision-making. Adept at utilizing SQL, Python, and BI tools to extract insights, streamline operations, and enhance business performance. Strong problem-solver with a results-driven approach and a background spanning business intelligence, operations management, and data science.

Experience

Nebula, Provo
Product Manager   10/2024 – Present
- Conduct in-depth data analysis to identify trends, user behavior patterns, and opportunities for product improvement.
- Utilize SQL, Python, and BI tools (Tableau, Power BI) to create dashboards and reports, optimizing decision-making for stakeholders.
- Develop data-driven strategies for user acquisition, engagement, and retention, increasing customer satisfaction.
- Analyze operational data to enhance efficiency, reducing project bottlenecks and improving delivery timelines by 15%.

Nebula, Provo
Project Manager   09/2022 – 10/2024
- Extracted, transformed, and analyzed large datasets to provide actionable insights for business and software improvements.
- Created interactive dashboards to track project progress, reducing manual reporting time by 30%.
- Collaborated with engineering teams to implement data-driven solutions, enhancing system reliability.
- Designed and automated reporting dashboards using SQL and Tableau, streamlining performance tracking.

FamilySearch.org, Lehi
SDET   05/2024 – Present
- Led data validation initiatives, improving accuracy and reliability of reporting processes.
- Implement A/B testing methodologies to measure the effectiveness of product changes and improve conversion rates.
- Conducted exploratory data analysis (EDA) to identify trends in software performance and recommend improvements.
- Developed data-driven strategies to improve testing and quality assurance processes.

The Church of Jesus Christ of Latter-day Saints, Riverton
SDET   01/2024 – 05/2024
- Conducted data-driven analysis to enhance software quality assurance and defect detection, improving software performance by 20%.
- Developed automated testing frameworks and scripts using Python and Selenium, reducing manual effort by 30%.
- Utilized SQL to analyze software logs, identifying trends and optimizing debugging processes.
- Designed dashboards for tracking test results, improving decision-making for project managers.

FamilySearch.org, Lehi
QA Intern   04/2023 – 12/2023
- Analyzed software testing data to enhance defect detection and reporting accuracy.
- Designed SQL-based reports for tracking software bugs and performance issues.
- Applied natural language processing (NLP) to automate customer feedback analysis.

Pico Labs, Provo
Software Engineer Project Lead   08/2022 – 04/2023
- Built dashboards and automated data collection pipelines, streamlining operations.
- Conducted data-driven analysis to optimize workflow processes, reducing operational costs.
- Conducted technical interviews, ensuring candidate alignment with project needs and organization values.
- Provided data-driven recommendations to improve software quality and reduce defect leakage.

Magnum Byte, San Francisco, CA
Project Manager Intern   01/2020 – 02/2021
- Partnered with business stakeholders to refine data visualization strategies, enhancing user insights.
- Developed financial models to assess project feasibility and cost-benefit analysis.
- Conducted in-depth cohort analysis to track user behavior and optimize feature adoption.
- Conducted market analysis that guided a $1M investment decision.

Education
Bachelor of Science in Computer Science, Provo
Brigham Young University   09/2019 – 04/2023
- Emphasis in Software Engineering and Business Management
- Minor in Mathematics
- GPA 3.8

Associates of Science in Business Management, Salt Lake City
Salt Lake Community College   09/2017 – 04/2019
- GPA 3.87 (High Honors)
- Member of Phi Theta Kappa Honor Society (maintained 3.50 GPA throughout all semesters)

Volunteering Experience
The Church of Jesus Christ of Latter-day Saints, Malaga
Volunteer Representative   09/2012 – 08/2014
- Led monthly training meetings to instruct 50+ volunteers on organizational goals and leadership.
- Oversaw volunteer work in 7 major cities throughout Spain.
- Conducted performance evaluations and implemented improvement strategies.
- Carried a 90+ hour weekly schedule for 24 months.

Skills
- **Proficient:** Business Analysis, Regression, Classification, A/B Testing, Predictive Modeling, Leadership, Cross-functional Collaboration, Strategic Thinking, Problem-Solving, Data Visualization, MS Word, Excel, Windows, and Outlook, Google Docs, Teams, Adobe Analytics, Google Analytics, Atlassian.
- **Moderate:** SQL, Python (Pandas, NumPy), Tableau, Power BI, Lucid Chart, DocuSign, SharePoint, Zendesk.
- **Beginner:** OnePlan, Google Ads, Social Media Ads, Legal Assistance, Figma.
- **Languages:** English (Fluent), Spanish (Fluent), Catalan (Fluent)

Certifications
Business Analytics: Marketing Data (LinkedIn)	06/2024 – Present
Business Analysis for Project Managers *(LinkedIn)*	06/2024 – Present
Google Analytics 4 (GA4) Essential Training *(LinkedIn)*	05/2024 – Present
Corporate Finance Foundations Professional Certificate *(CFI)*	05/2024 – Present
Project Resource Management *(LinkedIn)*	04/2024 – Present
Managing Projects with Microsoft 365 *(LinkedIn)*	03/2024 – Present