CLIENT ACQUISITION GUIDE

About Us

Step 1: Identify Target Industries

- Select Your Industry: finalize which industry or industries you want to target (e.g., real estate, Health care).

- Focus on Specific Services: Chatbot Integration on website, Website Revamping, digital menus accessible through QR codes for restaurants, and 3D/AR capabilities for e-commerce websites.

Step 2: Research Potential Clients on LinkedIn

Utilize LinkedIn's Search Features:

Go to LinkedIn and use the search bar to input your selected industry.
Apply filters like **Employee Size (1-10.) and Location** to narrow down your search.

Use **Li Prospect Finder** and collect all the data and create your data sheet then from there you have the website list and then you can use **Snov.io** to scrape the email or directly collect the email through the website

Step 3: Analyze Companies

Conduct Google Reviews: For each company on your list, check their Google reviews or review platforms.

- Identify common negative comments and areas for improvement.
- Take note of their strengths and weaknesses. And make a solution for that

Step 4: Targeting Restaurants

Search for Restaurants on Social Media:
Use this search query on Google:

Copy code
site:instagram.com "Restaurant" "NEW YORK" "@gmail.com"

Adjust the location and social media platforms as needed to find more restaurants.

Compile Restaurant Details:
Once you have the search results, use Ctrl + A to select all, then copy and paste the results into ChatGPT.
Ask for the results to be formatted into a table for easier reference

Concept in business

Create a Customized Pitch:

Focusing On Restaurant:

- Highlight the benefits of a digital menu that can be accessed via QR code.
- Explain how this technology enhances customer experience and streamlines orders.
- Offer a demo or trial period for the restaurant to experience the benefits firsthand.

Focus on 3D and AR Features:

- When targeting e-commerce clients, emphasize how 3D and AR solutions can enhance the online shopping experience.
- Showcase how these technologies can help customers visualize products in their own space, leading to higher conversion rates.

Focusing on Chatbot

- 24/7 Instant Support: Chatbots provide round-the-clock assistance, ensuring customers receive help whenever they need it.

- Quick Answers to Customer Questions: Chatbots handle frequently asked questions instantly, improving customer experience.

- Personalized Product Recommendations: By analyzing customer preferences, chatbots suggest relevant products, enhancing upselling opportunities.

- Seamless Shopping Experience: Chatbots guide customers through the buying process, reducing friction and improving satisfaction.

- Reduced Cart Abandonment: With timely support and proactive assistance, chatbots help to lower cart abandonment rates, leading to higher sales.

Email Format

Cold Email Format – This you can paste in Chat Gpt and tweak the content

Initial Message

Subject Line: [Interesting Enough To Open; "Question about COMPANY"

Body Of Message: [Personalized Introduction + Text Preview]

I help X get Y without Z or you're money back

[Risk Reversal]

[Social Proof]

[Call To Action]

[Additional Assets / Resources]

[Call To Action]

[Signature]