

Digital project manager and UX/UI designer passionate about innovation, I have just successfully completed the **Full Stack Web Development** bootcamp at Le Wagon. Today I aspire to become a successful **front-end developer**, combining creativity and technical expertise to design memorable interfaces with **strong user experiences**.

EXPERIENCES

MyLight Systems Product Designer

September – December 2022

Lyon

In collaboration with the project manager and the lead product designer, my objective was to redesign the B2B portal for the solar photovoltaic installers:

- Project framing: definition of the vision, objectives and metrics to achieved
- User research and benchmarking
- Definition of KPIs, persona and user journey
- Preparation and animation of co-construction and ideation workshops
- Creation of the new user flow and information architecture
- Wireframes and interactive low-fi prototype
- Internal testing of the new prototype

Wright Medical Digital project manager

May 2017 — August 2022

Grenoble

In charge of digital tools for the Wright Medical group in the international area (outside the US):

- Management of Wright's websites, their evolution and content.
- Management of the iOS application for sales representatives and orthopedic surgeons
- Management of the webinar and e-learning platform
- Community management (LinkedIn and Twitter – 60k followers)

For each project: definition of needs, budget management, planning and definition of the roadmap, coordination of teams and service providers, project monitoring, Web analytics and reporting.

Photo and video: responsible for the production and production of videos/photos for internal and external use.

Photopro.Event Online communication representative

January 2015 — August 2016

Bons-en-Chablais / Genève

Website management, assistant project manager, community management, graphic design, photo editing and retouching, video editing, assistant photographer on events.

EDUCATION

Dev Full-stack Bootcamp

December 2023 Le Wagon

UX / UI Design Bootcamp

December 2021 Ironhack

Master in Digital Marketing

May 2015 Inseec

PROFILE

Skills

Developer:

- HTML5, CSS3, JavaScript (ES6+)
- Bootstrap 5, Tailwind CSS
- Vue.js, React.js
- Ruby , Ruby on rails
- SQL

UX/UI :

- Design Thinking
- UX research and user testing
- Surveys and interviews
- Ideation workshops
- Wireframe & prototype
- Design system

Other :

- Marketing digital
- Gestion de projet web

Tools

- VScode
- Git
- GitHub
- Figma
- Maze
- Adobe creative suite
- CMS : Wordpress, squarespace, shopify.
- Trello, Miro, Notion
- Slack

Languages

- Français
- Anglais (professionnel)

Passions

- Music
- Photography / Video
- Sports
- Video games
- Food
- Art
- Travel