Wes S.

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A full-stack web developer experienced in financial analysis.

**English: Native** French: Full professional proficiency

**EDUCATION** 

Training in Web Development 2023-07 to Present Training in Business Analytics 2022-04 to 2023-07 B.S. Business Administration: Finance, Summa Cum Laude 2016-08 to 2020-05

The Ohio State University Columbus, OH

WEB DEVELOPMENT TECHNOLOGIES

Frontend: HTML, CSS, JavaScript, TypeScript, React, Next.is, Tailwind CSS

Backend: Python, Django, FastAPI, Node.js, Express, NestJS

FINANCIAL ANALYSIS SKILLS

Managerial accounting Data-driven decision-making

Expense analysis Microsoft Excel

Financial accounting Optimization modeling

Financial planning Python

Investment analysis Risk management Machine learning Simulation modeling

WORK EXPERIENCE

2020-10 to 2022-04 **Business Manager** 

Tricord Wealth Advisors [Financial Planning] Columbus, OH

Segment clients into different clusters. Design a marketing strategy that targets one particular cluster. Implement this strategy by asking this cluster of clients for referrals; overhauling the business website; and writing presentations that showcase the firm's numerous financial planning services beyond portfolio management such as business succession planning, charitable planning, estate planning, legacy planning, and tax planning. Optimize operations by migrating investment trading platforms; establishing protocols for virtual client meetings; and revising financial planning tools such as questionnaires, spreadsheets, and checklists. Financial accounting, managerial accounting, and compliance management. Brief the advisor prior to client meetings. Summarize client meetings for future reference.

**Business Manager** 

2016-05 to 2020-10

Neurosurgery Associates [Neurosurgery Clinic] Columbus, OH

Design a marketing strategy based on referrals from out-of-network primary care physicians. Financial accounting, managerial accounting, and compliance management. Track financial key performance indicators such as gross profit, gross margin, and overhead rate. Expense analysis and reduction. Vendor selection and negotiation.