Wes S.

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A full-stack web developer with a background in finance, business analytics, and healthcare.

English: Native **French**: Full professional proficiency

EDUCATION

Training in Web Development

Training in Business Analytics

B.S. Business Administration: Finance, Summa Cum Laude

The Ohio State University

2023-07 to Present
2022-04 to 2023-07
2016-08 to 2020-05
Columbus, OH

WEB DEVELOPMENT TECHNOLOGIES

Languages: HTML, CSS, JavaScript, TypeScript, Python **Frontend:** React, Next.js, Tailwind CSS

Backend: Node.js, Express, NestJS, FastAPI, Django **DevOps:** Linux, Docker, Git

FINANCE BACKGROUND

Financial analysis Financial planning
Investment analysis Risk management

BUSINESS ANALYTICS BACKGROUND

Data-driven decision-making Stochastic modeling
Cluster analysis Optimization modeling

WORK EXPERIENCE

Associate Manager 2020-10 to 2022-04

Tricord Wealth Advisors [Financial Planning] Columbus, OH

Design a marketing plan based on referral marketing from high-net-worth clients. Implement this plan by overhauling the business website and writing presentations that showcase the firm's numerous financial planning services beyond portfolio management. Optimize operations by migrating investment trading platforms; establishing protocols for virtual client meetings; and revising financial planning tools such as questionnaires, spreadsheets, and checklists. Administrative duties such as accounting and compliance management. Brief the advisor prior to client meetings. Summarize client meetings for future reference.

Associate Manager 2016-05 to 2020-10

Neurosurgery Associates [Neurosurgery Clinic] Columbus, OH

Design a marketing plan based on referrals from out-of-network primary care physicians. Administrative duties such as accounting and compliance management. Expense analysis and reduction. Vendor selection and negotiation.