

Leisl Schrader

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Objective

To begin a stimulating and satisfying design career with a firm that supports creativity and innovation. To methodically change and innovate with each new concept to someday change the way the world thinks.

Education

9.2003 - 5.2007

School of Visual Arts / New York, NY
B.F.A. Program in Graphic Design

Experience

5.2006 - present

purple SKY magazine /
Caldwell, NJ
Art Director

Tasks include developing concepts for logo, Web site, and magazine design; layout execution and print production; and design of collateral materials.

5.2004 - 1.2006

Public Relations and Marketing Group /
Patchogue, NY
Graphic Designer + Web Programmer

Tasks included preliminary consultation with clients; draft and final design execution; site model planning; ongoing content management; and site updates.

Skills

Photoshop, ImageReady, Illustrator, InDesign, Acrobat Pro, Quark, Dreamweaver, Flash, XHTML, CSS, PHP