

# Leisl Schrader

leisl@remixdesign.ws

646.284.6045

www.remixdesign.ws

## Experience

1.2008 – 2.2009

*Playboy Enterprises / New York, NY*

### Designer

Designed and produced visual materials for integrated web/print marketing campaigns, including logos, signage, websites, banners, skins, email marketing, print collateral, and advertisements for a large international entertainment and media brand.

5.2006 – 2.2008

*purple SKY magazine / Caldwell, NJ*

### Art Director

Led, hired, and managed design team; developed corporate identity and branding; conceptualized print and web design aesthetic; managed print production for magazine and collateral materials.

6.2007 – 12.2007

*MusicToGo Media / New York, NY*

### Designer

Created corporate identity materials; conceptualized and executed Flash animations; created original skins and promotional panels for software products; developed promotional websites.

5.2004 – 1.2006

*Public Relations and Marketing Group / Patchogue, NY*

### Designer

Met with clients to assess their needs; planned site models; designed and produced websites and print collateral; managed website content.

## Summary

A results-oriented provider of creative solutions with five years experience in web, print, and art direction. Strong ability in both creative and technical aspects of design. Proven competence in branding and online advertising.

## Skills

Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Fireworks, XHTML, CSS, PHP, imagination, leadership, teamwork, passion, self-motivation, flexibility, perseverance

## Education

9.2003 - 5.2007

School of Visual Arts / New York, NY

B.F.A. in Graphic Design