

## Breast Cancer Help, Inc.

#### **Healthy Environment for a Living Planet**

Fall 2003 Issue 7



# **Breast Cancer Help Opens Cancer Help and Wellness Center in Lindenhurst**



In a unique partnership between a non-profit organization, municipal government and a major hospital and research center, Breast Cancer Help, Inc. joined with the Village of Lindenhurst and Stony Brook University Hospital to open its Cancer Help and Wellness Center at the Village of Lindenhurst Rainbow Senior Center. The Center will provide increased cancer awareness to promote early detection, while pro-

viding patients and survivors with needed support. The Center is dedicated in the memory of Maureen McGrory, a life-long resident of Lindenhurst who lost her gallant fight against breast cancer.

Leading the ceremony was Lorraine Pace, Co-President of Breast Cancer Help, Inc. Dignitaries joining her as the ribbon was cut to officially open the Center included: Lindenhurst Mayor Lynda Distler,

-Continued on Page 2

# Remembering Harry Ballard

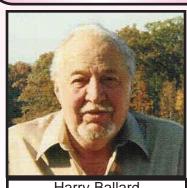
On August 23, 2003, Breast Cancer Help was deeply saddened to learn of the death of Harry Ballard, 67, President of Earthrite Textile Recycling and a member of its Advisory Board.

Ballard was a long-time resident of Brightwaters and

resided in Holtsville with his wife Adriane at the time of his death. He succumbed to injuries received during a traffic accident that occurred on August 18th when the vehicle he was driving was struck at an intersection while he and Adriane were visiting with

-Continued on Page 12

Inside This Iss Cancer Help and Wellness Center	sue 1 - 3
Remembering Harry Ballard	1 & 12
Accomplishments	4 -5
Historical Snapshot	5
Breast Cancer Help in the News	6-7 10-12
2002 Gala-"Marking 10 Years of the Breast Cancer Mapping Project"	8 - 9
Clothing Bin Recycling Program	12 - 13
Inquiring Scientific Reporter	14
L.I. Cancer Database Project	14
Calendar of Events	15
Web Site	15
Membership & Donations	16



Harry Ballard



U.S. Congressman Peter King, State Senator Owen Johnson, Assemblyman Robert Sweeney,

Babylon Supervisor Steve Bellone, Breast Cancer Help Chairman Dr. Allen Meek, who also Chairs the Department of Radiation Oncology at Stony Brook University Hospital, and Dr. John Kovach, Director of Stony Brook University Hospital Cancer Center of Long Island.

"We are pleased to open this Center as the latest in our efforts to ensure



that Long Islanders have access to the best possible diagnosis and medical treatment available, while developing a center that will provide needed support to cancer patients and survivors. We thank the Village of Lindenhurst and our elected officials here today for their tireless dedication in the fight against breast cancer," said Lorraine Pace.

The Center is located in the Village of Lindenhurst Rainbow Senior Center and is staffed by volunteers from Breast Cancer Help, Inc and Program Coordinator, Michele Crosby. The Center will sponsor programs in cooperation with Stony Brook University Hospital to promote cancer awareness in the effort to increase early detection of cancer. It will also develop support programs for cancer patients and survivors with the personal

care and understanding they need to overcome the challenges that cancer presents.



Mayor Lynda Distler said, "The Village is pleased to make its resources available for such a worthwhile cause. Like many on Long Island, our community has been deeply affected through the loss of many of its young citizens at the hands of breast cancer and other cancers. Through this Center, we will be helping to save



lives."

The Center is dedicated in the Memory of Maureen McGrory who lost her courageous fight with breast cancer in 2000. During her illness, Maureen, with her mother Marian, both employees of Grand Union Stores, raised over \$100,000 for Breast Cancer Help in the fight against breast cancer. Each Fall, Our Lady of Perpetual Help LIFE TEEN, Breast Cancer Help and the Village of Lindenhurst host a Walk in Maureen's memory. Since its inception, over \$40,000 has been raised for LIFE TEEN and Breast Cancer Help. "My daughter would be proud to know that she is remembered in this way. The Center is a wonderful addition to our community which can only help save lives through early detection. I thank the community for its support and as a cancer survivor myself, I encourage my neighbors to take advantage of its resources," said Marian.













(1) Congressman Peter King and Lorraine Pace, Co-President of Breast Cancer Help. (2) Dr. John Kovach, Director of Stony Brook University Hospital Cancer Center of Long Island and Lorraine Pace. (3) Lindenhurst Village Mayor Lynda Distler and Lorraine Pace. (4) Reverend Thomas V. Arnao, JCD, Co-President of Breast Cancer Help and Lorraine Pace. (5) Area elected officials join in Cancer Help and Wellness Center ribbon cutting ceremony. (6) Sean Infante, Vice President, Central Business Machines; Lorraine Pace; Michael Chambers, President, Central Business Machines; Lindenhurst Village Mayor Lynda Distler; Marian McGrory, Vice President, Breast Cancer Help; and Ilene Marin, Vice President of Operations, Central Business Systems in front of office equipment donated to Center. (7) Mayor Distler, Representative of Suffolk County Legislature Presiding Officer Maxine Postal and Lorraine Pace. (8) Peggy Harnisch and John Pace painting to ready Wellness Center prior to ribbon cutting ceremony. (9) Mayor Distler; Lindenhurst Rainbow Center Director Barbara Poldino; Marian McGrory; Lorraine and John Pace hold preliminary meeting to discuss opening of Cancer Help and Wellness Center. (10) Supporters gather at ribbon cutting.

#### Maureen McGrory Cancer Help and Wellness Center

Since its inception, Breast Cancer Help, Inc. has taken a multi-pronged approach to combating breast cancer. The organization has worked to mobilize citizens into breast cancer coalitions leading to breast cancer mapping projects; it has worked to bring cancer education into our schools: served as advocates to change state and local laws to preserve our environment; and worked to strengthen the rights of breast cancer patients. Breast Cancer Help has also worked to ensure that Long Islanders have access to the best possible medical diagnosis and care through the purchase of radiosurgery equipment and lease of a digital mammography unit at Stony Brook University Hospital.

The Cancer Help and Wellness Center will provide increased cancer awareness to promote early detection, while providing patients and survivors with needed support.

The Center is dedicated in the memory of Maureen McGrory, a life-long resident of Lindenhurst and daughter of Lindenhurst community activist, Marian McGrory. Maureen lost her gallant fight against breast cancer in 2000. During her illness, Maureen and Marian, employees of Grand Union Stores, raised over \$100,000 for Breast Cancer Help in the fight against breast cancer.



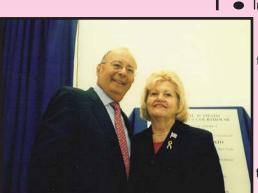
For more information about programs and schedules, call

(631) 226-1772



#### Breast Cancer Help, Inc. Accomplishments

- Originating the ever-expanding breast cancer mapping project, helping more than 25 breast cancer coalitions map locally, nationally and abroad.
- Initiating the move to establish the toll-free Cancer HELPLINE at Stony Brook University and Medical Center.



Former U.S. Senator Alfonse D'Amato with Lorraine Pace at recent dedication of Alfonse D'Amato Federal Courthouse. Pace's brotherin-law, Anthony Pace, a former Islip Town Republican Committee Chairman, was an early supporter of D'Amato's 1980 Senate campaign.

- Supporting the petition resulting in former President Clinton's full commitment to a National Action Plan to fight breast cancer and a \$250 million increase in federal funding for breast cancer research.
- Helping to change federal regulations to provide insurance coverage for stem-cell infusion therapy for federal employees.
- Supporting passage of the NYS law that ends the practice of drive-through mastectomies by ensuring that HMOs and insurance companies offer hospital coverage to mastectomy patients until each patient and her physician have determined the patient is ready for discharge. The law also mandates insurers to provide coverage to mastectomy patients choosing

reconstructive surgery.

- Spearheading the campaign to create the Breast Cancer Awareness stamp and supporting the Breast Cancer Research Stamp, which donates funds to breast cancer research on every sale.
- Initiating the move to update and expand the NYS Breast Cancer Registry and to require, through the efforts of NYS Senator Kemp Hannon, hospital registrar certification for medical records to ensure the completeness and accuracy of the Breast Cancer Registry. These efforts helped the NYS Cancer Registry receive the top ranking gold certificate

from the North American
Association of Central Cancer
Registries. For more information
on the zip code registries go to
www.health.state.ny.us.

■ Leading the movement
to create the "Give a Gift to
Breast Cancer" check-off on the
NYS income tax form, which
enables taxpayers to make a
contribution to the NYS Breast
Cancer Research and
Education Fund, and supporting
the subsequent legislation,

introduced by NYS Assemblyman Steve

Englebright, that authorizes the state to provide a dollar-for-dollar match for each contribution made to the Breast Cancer Research and Education Fund.

- Advocating the establishment of a toll-free national hotline for the latest clinical trials for breast cancer and other life-threatening diseases.
- Testifying at hearings on the environment and its link to breast cancer

and petitioning the CDC to explore the breast cancer epidemic on Long



Island and helping to launch the fiveyear Long Island Breast Cancer Study.

- Supporting passage of the NYS
   Adoption law, introduced by NYS

   Assemblyman Robert Sweeney, allowing breast cancer patients to adopt children.
- Initiating the NYS breast and testicular education bill introduced by NYS Senator Ken LaValle.
- Supporting passage of the NYS Neighborhood Notification law that requires 48-hour notice to immediate neighbors before the spraying of any pesticide. Supporting the bill to create the New York State Pesticide Registry



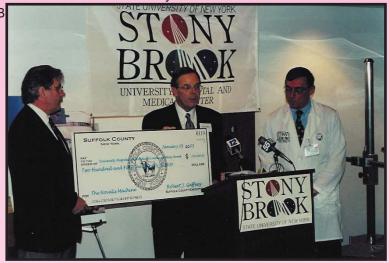
NYS Governor Pataki signs bill providing matching funds for "Give a Gift to Breast Cancer" Income Tax Check-off program.

signed into law by Governor George Pataki and supporting the Suffolk County law that bans the use of pesticides on new golf courses.

In 2001, contributed \$100,000 and procured an additional \$250,000 through the help of Suffolk County Executive Robert Gaffney and County Legislator Cameron Alden to allow Stony Brook University Hospital to purchase the first two of three modules for the Novalis Radio Surgery system.

- Beginning in 2001, guaranteed a 63-month lease for the GE Digital Mammography System and began making lease payments exceeding \$7,000 per month.
- In March of 2003, opened the Maureen McGrory Cancer Help and Wellness Center in Lindenhurst to provide increased awareness and promote early detection, while providing cancer patients and survivors with needed support.
  - Contributed half of the funds to purchase Confirma, Inc.'s new

CADstream MRI reader for Stony



Suffolk County Legislator Cameron Alden and County Executive Robert Gaffney present Dr. Allen Meek, Chairman of Breast Cancer Help, Inc. a check in the amount of \$ 250,000 towards the purchase of the second of three modules for the Novalis Radiosurgery system in use today at Stony Brook University Hospital.

# Historical Snapshot A Look Back in the Fight Against Breast Cancer

## Seeking a Link

LIers ask U.S. to study breast cancer and environment







Pictured in the photo above are piles of surveys on the floor of John and Lorraine Pace's home that were collected by West Islip women in 1992. The West Islip Breast Cancer Mapping Project spear-headed the breast cancer environmental movement which spread to other parts of New York, the United States and abroad.

Also pictured (left-right) are N.J. Burkett of WABC Eyewitness News and Roger Grimson of Stony Brook University Hospital. Burkett was among the first reporters to cover breast cancer on Long Island, while Grimson advised the West Islip women on the mapping project.

#### Paces Honored by Sons of Italy



Pictured (left-right) are Joseph Detrapani, New York State President of Order Sons of Italy in America, Lorraine Pace, Co-President of Breast Cancer Help, Inc. with her husband John Pace, Secretary/General Counsel, Breast Cancer Help and Michelina Cangemi, Event Chairperson. In October of 2002, John and Lorraine Pace were honored by the Order Sons of Italy in America in recognition of their efforts in the fight against breast cancer by the Order's Grand Lodge of New York State at its 1st Annual Breast Cancer Brunch.

#### November 2002

#### Maria Diorio Honored as Woman of Substance

Pictured (left-right) are Pam Diorio, Edward Diorio, Jr., Maria Diorio, Lorraine Pace, Co-President of Breast Cancer Help, Inc., Donna Martinez, and Edward Diorio, Sr. Breast Cancer Help's Maria Diorio, a West Islip resident, was honored in November as a "Woman of Substance" in the Outstanding Mother-in-Law category by Women of Substance at their third annual banquet held at the Huntington Townhouse. In 1992, Pace and Diorio organized the original breast cancer mapping project in West Islip.



#### December 2002

#### Islanders Raise over \$6,000 for Breast Cancer Organizations



Pictured (left-right) are Erin Leavy, Community Relations Coordinator, New York Islanders; Heather Umen, Director of Community Relations and Fan Development, New York Islanders; John Zaher, Breast Cancer Help, Inc., and Heather Cozzens, Manager of Fan Development, New York Islanders. Breast Cancer Help was among several local breast cancer organizations that participated in the New York Islanders Breast Cancer Awareness night held on October 29, 2002.

#### **Congressman Bishop Meets with Breast Cancer Help**





Pictured above are members of Breast Cancer Help seen with United States Congressman Timothy Bishop during an organization meeting held in March of 2003 in Southampton. At the meeting, Congressman Bishop expressed his commitment to working with Breast Cancer Help in the fight against breast cancer on Long Island.

Pictured at right (left-right) are Lillian Morales, Lorraine Pace, Co-President; Richard Cirincione, Board Member/Assistant Treasurer; Congressman Timothy Bishop; and Dr. Allen Meek, Chairman.



**April 2003** 

# Huntington Supervisor Thanked for Support in Fight Against Breast Cancer



Pictured (left-right) are the late Harry Ballard of Breast Cancer Help and Earthrite Textile Recycling; Lorraine Pace, Co-President of Breast Cancer Help, Inc.; and Huntington Supervisor Frank Petrone. Pace and Ballard met with Supervisor Petrone in April of 2003 to personally say "thank you" for the Supervisor's ongoing commitment and dedication in the fight against breast cancer.

#### 2002 Gala

#### "Marking 10 Years in the Fight Against Breast Cancer"







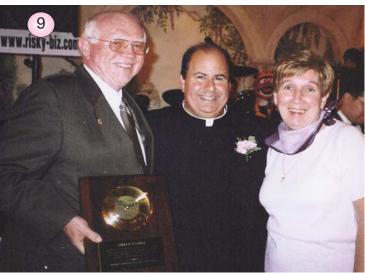






















(1) Breast Cancer Help members Alex Fezza, John Pace, Father Thomas Arnao, Lorraine Pace, Dr. Allen Meek and John Zaher seen honoring Maria Diorio. (2) NYS Assemblyman Steve Englebright and Babylon Supervisor Steve Bellone. (3) Breast cancer survivors. (4) Lindenhurst Village Mayor Lynda Distler and Lorraine Pace. (5) John Pace. (6) Allen Meek and Lorraine Pace thank Donna Cirincione, Corresponding Secretary of Breast Cancer Help. (7) Mr. and Mrs. Brian and Carol McCaffrey. (8) Debra Pinkston, Director of Chronic Diseases, NYS Department of Health. (9) James O'Donnell, Father Thomas Arnao and Sister Kathleen O'Donnell. (10) Members present plaque to Lauralee Bennett representing NYS Senator Caesar Trunzo. (11) Members of Breast Cancer Help and Brian McCaffrey. (12) Meek and Pace honor NYS Senator Ken LaValle. (13) Meek and Pace honor NYS Senator Owen Johnson. (14) M.C. Keith Allen of B-103.

# New York State Senator Caesar Trunzo Thanked for Grant to Support Digital Mammography System



Pictured (left-right) are Deborah Schreifels, Director of Community Relations, Stony Brook University Hospital; Lorraine Pace, Co-President of Breast Cancer Help, Inc.; NYS Senator Caesar Trunzo; Dr. Allen G. Meek, Chairman, Department of Radiation Oncology, Stony Brook University Hospital; Dr. Paul Fisher of Stony Brook University Hospital's Long Island Cancer Center. Trunzo is seen being thanked by the staff of Stony Brook University Hospital and Breast Cancer Help for his support in the fight against breast cancer. The Senator secured a grant in the amount of \$250,000 from New York State that is being used to cover over 32 months of leasing costs for a digital mammography system currently in service at Stony Brook University Hospital.

#### **June 2003**

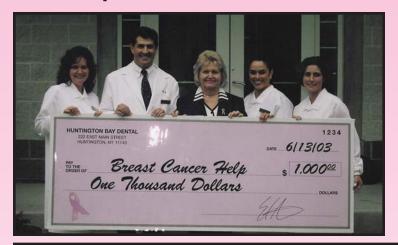
#### Lorraine Pace Recognized by Senator Johnson

Pictured (left-right) are New York State Senator Owen Johnson with Lorraine Pace, Co-President of Breast Cancer Help, Inc. Pace is seen being presented with a New York State Resolution recognizing her for her years of service as a breast cancer education specialist at Stony Brook University Hospital and Medical Center. During her nine year tenure, she provided awareness information to over 10,000 students and community residents.



#### **Breast Cancer Help in the News**

#### **Huntington Bay Dental Raises Funds** and Helps Increase Awareness



During a ribbon-cutting ceremony held on June 13, 2003, Eugene L. Antenucci, DDS and his associates announced plans to provide awareness information and donate \$1,000 to Breast Cancer Help. Pictured (leftright) are Roseann Cavallaro, DDS; Eugene L. Antenucci, DDS; Lorraine Pace; Jacqueline B. Rodgers, DDS; Gloria M. Trillo, DDS.

#### August 2003

# Tweeds Holds 2nd Annual Farm Picnic and Antique Car Rally to Benefit Breast Cancer Help

Pictured standing (left-right) is Dee Muma, picnic organizer and Tweeds Co-Owner; Ed Tuccio, Co-Owner of Tweeds; and John Zaher of Breast Cancer Help. Zaher is seen thanking Muma and Tuccio during the 2003 Farm Picnic and Antique Car Rally held on August 10, 2003 at the North Quarter Buffalo Horse Ranch to benefit Breast Cancer Help. Tweeds is located in downtown Riverhead.



# CULPARE

# Compare Foods Launches Awareness Campaign and Fundraiser for Breast Cancer Help

Pictured (left – right) is John Zaher of Breast Cancer Help, Jessica Marines, a cashier from Compare Foods and Cristobal Morel, General Manager of Compare Foods. Morel is seen presenting Zaher with an enlarged version of the donation card that will be used to raise money for Breast Cancer Help. During the months of September and October 2003, Compare Foods shoppers were able to purchase a donation card at the register for one dollar and were provided with Spanish language awareness information.

#### **Breast Cancer Help in the News**

#### August 2003

#### **Breast Cancer Help Holds Summer Meeting on Fire Island**



Pictured left are Judy and Don Scarcella seen at Breast Cancer Help's summer meeting held at Ocean Beach, Fire Island. Below, John Pace got tired of

pulling the wagon loaded with supplies so he commandeered Rosie and Gus, owned by Bob and Sandy Eisenberg, to help.



-Continued from Page 1

#### **Remembering Harry Ballard**

friends in South Carolina.

Harry is survived by his wife Adriane and daughter Deborah Ruymen and sons Douglas Ballard and Harry Ballard, Jr. and is predeceased by his daughter Diana Gaynor. He is also survived by seven grandchildren.

Harry was born and raised in Bronx, New York. He began working in the used clothing industry at the age of 17 and developed businesses in Paris and other European cities.

Besides his business and family, Harry had a penchant for baseball and horse racing. He owned several horses with his daughter Diana.

When his first wife, Charlotte and daughter Diana both died from cancer in 1998, he began to look for a way to combine his business interests and desire to work in the fight against cancer.

As President of Earthrite
Textile Recycling, he was responsible for working with Breast
Cancer Help to develop its
Clothing Bin Recycling Program.
With over 150 drop off locations in communities throughout Long

Island, the program makes it possible for local residents to drop off their used and unwanted clothing and join in the fight against breast cancer. Proceeds from the sale of the clothing has allowed Breast Cancer Help to purchase advanced medical equipment at Stony Brook University Hospital, including the lease of a digital mammography system and breast imaging MRI system. Ballard was instrumental in working with numerous local businesses and elected officials in obtaining locations for the clothing bins. Having

a strong commitment to assist non-profits in their efforts to raise funds for their endeavors, he also worked with numerous PTAs on Long Island and St. Joseph's Parish Outreach.

In the words of his second wife Adriane, "Harry's greatest pleasure was representing Breast Cancer Help. He was so proud of what his clothing business was doing for the organization."

At the time of his death, Lorraine Pace, Co-President of Breast Cancer Help said, "Harry was a generous man who did so much to help us in the fight against breast cancer. His efforts on behalf of our organization have benefited thousands of Long Island women. From this day forward, we will remember Harry each and every time we see a pink clothing bin in the shopping centers, municipal lots and in front of small businesses on Long Island."



Pictured are Oyster Bay Town Councilman Joe Muscarella; Oyster Bay Town Supervisor John Venditto; Lorraine Pace, Co-President of Breast Cancer Help and the late Harry Ballard. Ballard and Pace are seen thanking Supervisor Venditto for his support in obtaining clothing bin locations.

# Breast Cancer Help Clothing Bins Drop Locations Make it Easy to Join in the Fight Against Breast Cancer

Funds from Clothing Recycling Program Make it Possible for Breast Cancer Help to Pay for Digital Mammography and Advanced Breast Imaging Systems



With over 150 drop off locations in communities throughout Long Island, Breast Cancer Help's clothing recycling program makes it easy for everyone to join in the fight against breast cancer, while helping to preserve the environment. Local residents are asked to drop off their used or unwanted clothing at drop off locations. Proceeds from the sale of the clothing benefit Breast Cancer Help and its efforts in the fight against breast cancer, including its commitment to contribute in excess of \$450,000 over five years in monthly lease payments for the digital mammography system and its purchase of an advanced breast imaging system for Stony Brook University Hospital.



Pictured (left-right) are Robert Stricoff, Babylon Town Director of Operations; the late Harry Ballard of Breast Cancer Help, Inc. and Earthrite Textile Recycling, Inc.; Lorraine Pace, Co-President of Breast Cancer Help; Patricia Kaphan, Assistant to Supervisor Steve Bellone; and Babylon Town Councilman Wayne Horsley. Ballard and Pace are seen presenting a plaque to Kaphan to thank her and the Town of Babylon for their support in obtaining locations for clothing bins throughout the Town of Babylon.



Pictured (left-right) in front of Southampton Hospital's Breast Health Center are Lorraine Pace, Co-President of Breast Cancer Help, Inc.; Judy Wilenski and Susie Roden of The South Fork Breast Health Coalition and the late Harry Ballard of Earthrite Textile Recycling and Breast Cancer Help. Pace is seen recently presenting a check in the amount of \$4,749.63 representing the South Fork Breast Health Coalition's share of proceeds from funds raised as part of the organizations' clothing bin donation program on the south fork.



For information about the drop off location nearest you, call (631) 580-7092

# The Inquiring Scientific Reporter: Confirma, Inc. CADstream MRI Reader

#### - by Doris Weisman, N.P., M.S., Stony Brook University Hospital

The following is a Question and Answer interview conducted by Doris Weisman, N.P., M.S., Stony Brook University Hospital with Dr. Paul R. Fisher M.D., Clinical Associate Professor, Department of Radiology and Surgery, Chief of Breast Imaging, Stony Brook University Hospital, SUNY Stony Brook, N.Y. regarding Confirma Inc.'s new CADstream MRI Reader workstation now at Stony Brook University Hospital, which was purchased in part by Breast Cancer Help, Inc.

# 1. What is the relationship between the CADstream MRI reader and the mammogram?

In certain questionable mammography findings, a breast MRI is obtained. The CADstream processes the MRI images for a more accurate identification of the tumor.

#### 2. What is the cost of a breast MRI?

The breast MRI costs about \$1,200, far too expensive for routine screenings but important if there is a problem suspected.

# 3. When would there be a need for a CADstream MRI evaluation?

The radiologist, after reading a mammogram, may require it for clarification of areas of concern. Surgeons are finding this process a great asset for identifying a cancer very specifically. The process may be used to determine the primary site of a cancer of unknown origin location. For example, lung or bone cancer or enlarged axillary nodes may be rooted for another primary site. In addition, in a

patient with known breast cancer, the MRI may be used to determine if the cancer is limited to the one site or has metastasized to other areas. This information will help with the decision to perform a lumpectomy or a mastectomy

# 4. What is the difference between the breast MRI and a CT Scan?

The breast MRI is also performed in a long cylinder, but the patient is face down and the breasts are placed in a cushioned area inside. The patient has an I.V. line and after 20 minutes in the cylinder a dye is injected into the I.V. and read after another 20 minutes of imaging.

### 5. What if a patient moves while inside the MRI cylinder?

The MRI images can be read as usual but if placed in the CADstream, even if the patient moves and blurs the images, they will be aligned and an accurate picture will emerge. MRIs can

involve approximately 500 individual images for review and the CADstream puts the images together so that the Radiologist can read them effectively and accurately.

#### 6. Who can interpret the CADstream MRI reader?

Only a Radiologist who is specially trained in MRI and mammogram reading will be able to interpret the images.

# 7. Where is the Confirma CADstream MRI reader workstation in operation?

Stony Brook University Hospital and Massachusetts General Hospital are among the first leading institutions on the east coast to have the CADstream in operation.

## 8. Will the CADstream MRI replace the mammogram?

The CADstream MRI will help to clarify difficult cases, it will NOT replace the mammogram.

#### Long Island Cancer Database Project Seeks Volunteers

As part of the national efforts to develop a blood test to detect the presence of cancer at its earliest stages, the Long Island Cancer Database Project and Dr. John Kovach, Director of the Long Island Cancer Center at Stony Brook

University Hospital, are seeking upwards of 1500 persons to participate in a study. The Project is seeking 500 patients with prostate cancer and 500 patients with breast cancer, as well as 500 persons who are not diagnosed

with cancer. For more information contact (631) 444-3936.



#### CALENDAR OF EVENTS

#### Sunday, September 21, 2003 Walk for Beauty

This 6K walk through beautiful Stony Brook benefits breast cancer research at Stony Brook University Hospital. The Walk will take place on Sunday, September 21st. Registration begins at 8:30a.m. For more information call (631) 444-7880 or (631) 751-2244.

#### Thursday, September 25, 2003 **Breast Cancer Help Gala**

This annual event, Breast Cancer Help's major fund-raiser of the year, will be held on Thursday, September 25th beginning at 6:30 p.m. at the Watermill in Smithtown. For Tickets, call (631) 444-1167.

#### Sunday, September 28, 2003 5th Annual Our Lady of Perpetual **Help LIFE TEEN Walk Against Breast Cancer**

This Walk will take place in Lindenhurst on Sunday, September 28th from 3:00 - 5:00 p.m.. The Walk benefits Breast Cancer Help, Inc. \$20 donation. For more information. call (631) 956-0938.

#### Tuesday, October 28, 2003

**Breast Cancer Awareness Night** with the New York Islanders Join the New York Islanders for a great time, for a great cause. \$55 End Mezzanine seats for \$40, with \$12 of each ticket sold donated to Breast Cancer Help with order form.

#### WELLNESS CENTER EVENTS

Monday, September 15, 2003 **Emerging Technology in the Fight Against Breast Cancer** 

7:30 p.m.

#### Wednesday, October 22, 2003

**Breast Cancer Awareness and** Screening

7:30 p.m.

Wednesday, November 5, 2003 "Great American Smoke-Out" 7:30 p.m.

#### Wednesday, November 5, 2003 **Suffolk County** Mammography Van

9:00 a.m. - 3:00 p.m.

All events held at the Maureen McGrory Cancer Help and Wellness Center in the Lindenhurst Rainbow Center, 293 Buffalo Avenue, Lindenhurst. Call Michele Crosby, Program Coordinator, at (631) 226-1772 for more information and latest schedules.

#### **ONGOING FUND-RAISERS**

#### **Clothing Drops**

(see page 13)

#### **Coupon Books**

Enjoy the benefits of merchant discounts while joining in the fight against breast cancer. Call (631) 661-7223 for information.



#### **Breast Cancer Help Site Provides Valuable Information in Fight Against Breast Cancer**

For the latest in news, information and valuable links related to breast cancer. go to Breast Cancer Help's web site at



www.breastcancerhelpinc.org

#### **Breast Cancer Resources**

Breast Cancer Help, Inc. (631) 661-7223 www.breastcancerhelpinc.org

#### LONG ISLAND COMMUNITY

CANCER HELPLINE University Hospital and Medical Center (800) 862-2215

New York State Breast Cancer Hotline Adelphi University (800) 877-8077 www.adelphi.edu/nybreastcancer

> Suffolk County Breast Cancer Health Partnership (631) 853-8220

Carol M. Baldwin Breast Care Center (631) 444-4550 www.umc.sunysb.edu/baldwin

#### SPECIAL NEEDS BOUTIQUES

Jodee Post-Mastectomy Fashions Catalogue (800) 932-4115

Tender Loving Care Catalogue American Cancer Society (800) 850-9445

#### **ORGANIZATIONS & RESOURCES**

**American Cancer Society** (800) 227-2345 www.cancer.org

National Alliance of Breast Cancer Organizations (888) 866-2223 www.nabco.org

> National Cancer Institute (800) 4-CANCER www.nci.nih.org

Susan G. Komen Breast Cancer Foundation (800) 462-9273 www.komen.org

**UCLA Breast Center** (800) 825-2144 www.cancer.mednet.ucla.edu

> Y-ME Hotline (800) 221-2141 www.y-me.org

National Breast Cancer Coalition (202) 296-7477 www.natlbcc.org

New York Cancer Mapping by Zip Code www.health.state.ny.us.

> **Breast Cancer News** www.breastcancer.net

#### **How You Can Help**

#### Join Us Today!

Your Membership and support help bring us closer to understanding the possible causes of breast cancer and closer to seeing a Healthy Environment for a Living Planet. All members receive:

- Our Newsletter
- A coupon book worth hundreds of dollars in discounts for restaurants, shops, and services on Long Island.
- Information on opportunities to learn more and get more involved in projects regarding breast cancer and related environmental issues.



This newsletter is published by Breast Cancer Help, Inc. All correspondence should be sent to: 400 Montauk Highway, Suite 100 West Islip, New York 11795-4476 (631) 661-7223 (631) 661-6678-fax Web: www.breastcancerhelpinc.org E-mail: breastcancerhelpinc@optonline.net

This newsletter is dedicated to the memory of Breast Cancer Help members Maureen DePalma, Mary Fezza Carmen Imbo and Harry Ballard. It is also dedicated to the men and women of the United States Armed Forces, whose sacrifices on behalf of our country make it possible for us to work towards finding a cure for breast and other cancers.

Breast Cancer Help, Inc.
400 Montauk Highway, Suite 100
West Islip New York 11795-4476

Yes, I want to join Breast Cancer Help, In increase my awareness about breast car related environmental issues. Here is my deductible) contribution.	ncer and
☐ \$15 for Annual Membership	Help, Inc. is a non-profit 501c(3)
Additional Donation \$10 \$20 \$ 50 \$100 \$500 \$1000 Other \$	corporation. Donations are tax deductible.
Name	
Address	
City/State/Zip	
Home Phone Work Phone	
E-Mail Address	

President Reverend Thomas V, Arnao, JCD\* Co-President Lorraine Pace, M.Ed.\* First Vice President Alex Fezza\* Vice President Antoinette Castigle-Falciano Marian McGrory Chair, Membership Committee Francine Berger **Recording Secretary** Donna Cirincione Secretary/General Counsel John Pace, Esq.\* Chairman/Treasurer Allen G. Meek,MD\*

**Assistant Treasurer** 

Richard Cirincione\*

Board Member
Lillian Morales
Advisory Board Members
Lauralee Bennett
Tom Brennan
Maria Diorio
Lynda Distler
Dr. Paul Fisher, MD, Medical Advisor
Don Scarcella
Judy Scarcella
Mary Terrusa
Fran Valvano
Doris R.Weisman, NP, MS
Suzie Williams
Wellness Center Program Director

\*Member, Board of Directors

Michele Crosby