

What Our Clients Have to Say About PRMG

"On behalf of Breast Cancer Help, Inc., I want to thank you for your professionalism and dedication on behalf of our organization in the fight against breast cancer. Your wide range of services, including the work you have done to utilize video to promote us, has helped us to meet our goals and continue to grow."

**Lorraine Pace, Co-President,
Breast Cancer Help, Inc.**

PRMG Video Production Clients

- Long Island Game Farm
- Breast Cancer Help, Inc.
- Babylon Republican Committee
- Brookhaven Republican Committee
- Trio Restaurant
- Sullivan & Kehoe, LLP

Other Public Relations and Marketing Clients

- Utopia Home Care, Inc.
- Green Mountain Springs
- School Construction Consultants
- School-Business Partnerships of Long Island/L.I. FIRST Robotics Competition
- Suffolk County Bar Association
- MADD Long Island
- HEED Foundation (Helping End Eating Disorders)

The Public Relations and Marketing Group, LLC

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PRMG

The Public Relations and
Marketing Group, LLC



Digital Video Production Services

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PRMG's Digital Video Production Services

The Public Relations and Marketing Group's Digital Video Production Services Division provides a full-range of video production services. From commercial advertising and public service announcements, to video streaming for your web site, our professional and creative staff, will work with you to develop the professional image you require for your organization. With a combined 25 years of video production and marketing experience, we can help you develop video that will allow your organization to stand out from the competition.

Commercial Advertising

Our staff uses advanced digital video production equipment and multiple video formats to design commercial advertising to fit your budget. Our marketing staff will work with cable providers and programmers to ensure that you are reaching your targeted audiences and that you are getting the best value for your money.

Public Service Announcements

Our award-winning staff has a history of developing Long Island's best public service announcements.



PRMG's John Zaher with Rick Lazio and law enforcement officers after receiving an award recognizing an anti-DWI PSA.

Long-Form Organizational Overviews

Sometimes it is not possible to say everything you want in just 30 seconds. Our experienced staff will work with you to plan and develop full length videos to tell your organization's story.

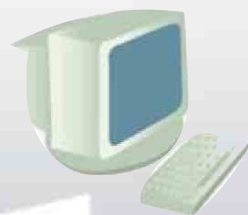


Public and Leased Access Production



Whether in the studio or on location, our staff's extensive production experience will work with you to utilize free and low cost resources available from the cable industry.

Internet Video Streaming



Let us develop video images that will bring your web site to the next level.

Video Clipping Services

Track your organization's media appearances. We monitor all New York Regional and Long Island news programs.



Digital Video Production Rates

At PRMG we work to build long-term relationships with our clients and ensure that our clients are receiving the services they need most to succeed and grow as an organization. Our rates are designed to be flexible and affordable and vary depending on our client's specific needs.

Digital Video Production Services Staff

Terence Dollard
Vice President

Digital Video Production Services

Terence Dollard is recognized as one of Long Island's foremost video producers. He earned his Bachelor of Fine Arts from the New York Institute of Technology in 1997 and his Masters of Fine Arts from Brooklyn College in 2000. His varied experiences include feature film productions, studio direction and national advertising campaigns.

John C. Zaher, Esq.
President

The Public Relations and Marketing Group, LLC

John Zaher's unique background in law, public relations and video production provides insight into how businesses, organizations and political campaigns can utilize the power of video to deliver messages to targeted audiences.