

Anthony Latagliata

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Summary

Mac- and PC-savvy, detail-oriented graphic designer with strong prepress knowledge, and experience conceptualizing, designing, and producing a wide array of marketing communications, including publications, print collateral, advertising, and web-based projects.

Experience

UPMC, Pittsburgh, PA

2006 – 2010

Graphic designer

Essential Functions

- Manage graphic design projects from concept through development and maintain the integrity and quality of the UPMC brand.
- Collaborate with clients, marketing team, web developers and vendors to create projects that coincide with marketing strategy.
- Provide graphic design support for and oversee production of publications, print collateral, print advertising, and web-based projects.
- Assist the production coordinator in the preparation of project schedules.
- Manage multiple projects for multiple clients in a fast-paced, deadline-oriented environment
- Coordinate the production, assembly, and storage of displays, exhibits, posters, signage and other miscellaneous three-dimensional projects.
- Prepare prepress files and conduct necessary press checks.
- Art direct photo shoots and provide photo retouching as needed.

Applications

Platforms: Mac and Windows

Software Expertise: Adobe CS3 and CS4 Suite, QuarkXPress, Dreamweaver, Microsoft Office Suite

Photography: Black/White/Color digital knowledge and execution

Education

Indiana University of Pennsylvania, 2001 – 2006

NASAD Accredited (National Association of Schools of Art and Design)

Bachelor's of Fine Arts, Emphasis in Graphic Design, Minor in Geography, May 2006

References

Available upon request