# REIGN EMMANUEL MALTO

## ♦ STUDENT ♦

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## SOCIAL



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## PROFILE

I am a BSIT student seeking a full-time position in the field of Information Technology, where I can apply my knowledge and skills for continuous improvement. I have broad experience in programming and graphic Designing, developing strategies that drive products to success

## PROFESSIONAL EXPERIENCE

Great Ideas Inc. Jan 2013 - Dec 2014

## **Brand Manager**

Rich Media Interactive Feb 2011 - Dec 2012

## Product Intern

Twilight Multimedia Apr 2010 - Aug 2011

- Developed a social media strategy to increase following
- Spearheaded a viral campaign for one of the company's new products
- Market research for an innovative new product line
- Implemented and improved internal communications system between accounts
- Created new branding collaterals for a private label company
- Spearheaded creative visual merchandising projects for 10 retail branches
- Led a sucessful launch event for one of the company's new products
- Tracked daily expenses and transactions

### EXPERTISE

- Front End Developing
- Back End Developing
- Software Engineering
- Graphic Designing
- Photo Editing
- Hardware Maintenance

### EDUCATION

2016-Present

Bachelor of Science Major in Information Technology University of Dundee

GPA: 3.9

## SKILLS

- Leadership
- Communication
- Blogging
- Strategic Planning
- Visual Presentations
- Public Speaking