# Hackathon Marketing Plan/Checklist

2.5 hours on Saturday

| **Target** | **Details** | **Who** | **When 1** | **Status** |
| --- | --- | --- | --- | --- |
| *Physical School Flyer Drop Off* | | | | |
| Carrollton Jr High School | Flyers with cover letters to all 8th grade teachers, STEM/CS, Librarian | Kim | Dec 2 |  |
| Carrollton High School | Flyers with cover letters to English or Social Studies teachers, CS teachers, librarian | Kim | Dec 2 |  |
| Bremen Middle School | Flyers with cover letters to all 8th grade teachers, STEM/CS, Librarian | Kim | Dec 2 |  |
| Bremen High School | Flyers with cover letters to English or Social Studies teachers, CS teachers, librarian | Kim | Dec 2 |  |
| Haralson County Middle School | Flyers with cover letters to all 8th grade teachers, STEM/CS, Librarian | Kim | Dec 2 |  |
| Haralson County High School | Flyers with cover letters to English or Social Studies teachers, CS teachers, librarian | Kim | Dec 2 |  |
| Other Physical Locations in Carrollton | Club Fitness, Library, other? | Kim |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| *Electronic Announcement via Social Media or Email* | | | | |
| Had to re-reach out to all of hte below, and did so with all orange-highlighted folks. On March 16.  Do you mind re-sharing this fun STEM-computing event for teens happening in April on the UWG Carrollton Campus? https://fb.me/e/1iKSCydGX  UWG's Hackathon for Teens is back (on Carrollton campus)! Don't miss it. Register your teen by March 25: https://fb.me/e/1iKSCydGX | | | | |
| Scouts of Carrollton | Emailed Katy Green who forwarded to social network | Kim | Dec 1 | Done |
| Douglas County Schools | E-flyer to Casey Bethel  Mr. Casey Bethel  [casey.bethel@dcssga.org](mailto:casey.bethel@dcssga.org)  FB page totes locked down. Can’t even message them. | Kim | Dec 11 | Done |
| Coweta County Schools | E-flyer to Dr. Schwanda Jackson  [schwanda.jackson@cowetaschools.net](mailto:schwanda.jackson@cowetaschools.net)  Posted on their FB page, too. (Open, insecure!) | Kim | Dec 11, March 16 | Done |
| Cleburne County Schools | Messaged via FB:  Hi, Cleburne County Schools! Do you mind sharing this fun STEM-computing event for teens happening in February on the UWG Carrollton Campus? <https://fb.me/e/1iKSCydGX> | Kim | Dec 11 | Done |
| Paulding County Schools | Messaged via FB:  Hi, Paulding County Schools! Do you mind sharing this fun STEM-computing event for teens happening in February on the UWG Carrollton Campus? <https://fb.me/e/1iKSCydGX> | Kim | Dec 11 | Done |
| Rome City Schools | No way to message on FB |  |  | X |
| Randolph County Schools | Messaged via FB:  Hi, Randolph County Schools! Do you mind sharing this fun STEM-computing event for teens happening in February on the UWG Carrollton Campus? https://fb.me/e/1iKSCydGX | Kim | Dec 11 | Done |
| Heard County Schools | Hi, Heard County Schools! Do you mind sharing this fun STEM-computing event for teens happening in February on the UWG Carrollton Campus? https://fb.me/e/1iKSCydGX | Kim | Dec 1 | Done |
| Troup county schools | Hi, Troup County Schools! Do you mind sharing this fun STEM-computing event for teens happening in February on the UWG Carrollton Campus? <https://fb.me/e/1iKSCydGX>  Posted straight on their page. Insecure! | Kim | Dec 1 | Done |
| Chambers County Schools | Hi, Chambers County School District! Do you mind sharing this fun STEM-computing event for teens happening in February on the UWG Carrollton Campus? https://fb.me/e/1iKSCydGX | Kim | Dec 1 | Done |
| Oxford City Schools | Hi, Oxford City Schools! (Resending our message due to postponing event). Do you mind sharing this fun STEM-computing event for teens happening in February on the University of West Georgia-Carrollton Campus? <https://fb.me/e/1iKSCydGX> | Kim | Dec 1 | Done |
| Anniston City Schools | Hi, Anniston City Schools! (Resending our message due to postponing event). Do you mind sharing this fun STEM-computing event for teens happening in February on the University of West Georgia-Carrollton Campus? https://fb.me/e/1iKSCydGX | Kim | Dec 1; Mar 16 | Done |
| Oak Mountain Academy | Hi, Oak Mountain Academy! (Resending our message due to postponing event). Do you mind sharing this fun STEM-computing event for teens happening in February on the University of West Georgia-Carrollton Campus? https://fb.me/e/1iKSCydGX | Kim | Dec 1 | Done |
| Carrollton City Schools | Hi, Carrollton City Schools! (Resending our message due to postponing event). Do you mind sharing this fun STEM-computing event for teens happening in February on the University of West Georgia-Carrollton Campus? https://fb.me/e/1iKSCydGX | Kim | Dec 1 | Done |
| Bremen City Schools | Hi, Bremen City Schools! (Resending our message due to postponing event). Do you mind sharing this fun STEM-computing event for teens happening in February on the University of West Georgia-Carrollton Campus? https://fb.me/e/1iKSCydGX | Kim | Dec 1 | Done |
| Carroll County Schools | Totes locked down on FB |  |  | X |
| Neva Lomason Library | Hi, Neva Lomason! (Resending our message due to postponing event). Do you mind sharing this event to your Facebook Page? It's an educational event for teenagers happening at UWG (Carrollton campus) in February:<https://fb.me/e/1iKSCydGX> | Kim | Dec 1 | Done |
| Whitesburg Public Library | Hi, Whitesburg Public Library! Do you mind re-sharing this event to your Facebook Page (we postponed for COVID)? It's an educational event for teenagers happening at UWG (Carrollton campus) in February:<https://fb.me/e/1iKSCydGX> | Kim | Dec 1, Mar 16 | Done |
| Bowdon City Library | Locked down on fb |  |  | X |
| Ephesus Public Library | Hi, Ephesus Public Library! (Resending our message due to postponing event). Do you mind sharing this fun STEM-computing event for teens happening in February on the University of West Georgia-Carrollton Campus? https://fb.me/e/1iKSCydGX | Kim | Dec 1 | Done |
| Centralhatchee City Library | Hi, Centralhatchee Public Library! (Resending our message due to postponing event). Do you mind sharing this fun STEM-computing event for teens happening in February on the University of West Georgia-Carrollton Campus? https://fb.me/e/1iKSCydGX | Kim | Dec 1 | Done |
| Mt. Zion Public Library | Hi, Mount Zion Public Library! (Resending our message due to postponing event). Do you mind sharing this fun STEM-computing event for teens happening in February on the University of West Georgia-Carrollton Campus? https://fb.me/e/1iKSCydGX | Kim | Dec 1 | Done |
| Tallapoosa Public Library | Hi, Tallapoosa Public Library! (Resending our message due to postponing event). Do you mind sharing this fun STEM-computing event for teens happening in February on the University of West Georgia-Carrollton Campus? https://fb.me/e/1iKSCydGX | Kim | Dec 1 | Done |
| Buchanan-Haralson Public Library | Hi, Buchanan-Haralson Public Library! (Resending our message due to postponing event).Do you mind sharing this fun STEM-computing event for teens happening in February on the University of West Georgia-Carrollton Campus? https://fb.me/e/1iKSCydGX | Kim | Dec 1 | Done |
| Villa Rica Public Library | Hi, Villa Rica Public Library! (Resending our message due to postponing event). Do you mind sharing this fun STEM-computing event for teens happening in February on the University of West Georgia-Carrollton Campus? https://fb.me/e/1iKSCydGX | Kim | Dec 1 | Done |
| Dog River Public Library | Hi, Dog River Public Library! (Resending our message due to postponing event). Do you mind sharing this fun STEM-computing event for teens happening in February on the University of West Georgia-Carrollton Campus? https://fb.me/e/1iKSCydGX | Kim | Dec 1 | Done |
| A Mitchell Powell Jr Branch Library (Newnan) | Inactive, dead FB page |  |  | X |
| Newnan Carnegie Library | Hi, Newnan Carnegie Public Library! (Resending our message due to postponing event). Do you mind sharing this fun STEM-computing event for teens happening in February on the University of West Georgia-Carrollton Campus? <https://fb.me/e/1iKSCydGX> | Kim | Dec 1 | Done |
| Central Library - Coweta Public Library | Inactive, dead FB page |  |  | X |
| Peachtree City Library | Hi, Peachtree City Library! (Resending our message due to postponing event). Do you mind sharing this fun STEM-computing event for teens happening in February on the University of West Georgia-Carrollton Campus? <https://fb.me/e/1iKSCydGX> | Kim | Dec 1 | Done |
| Chattahoochee Hills Library and Food Pantry |  |  |  |  |
| Franklin-Heard Public Library |  |  |  |  |
| Grantville Branch Library |  |  |  |  |
| Lucile L Morgan Public Library (Annison) |  |  |  |  |
| Cheaha Regional Library |  |  |  |  |
| Girl Scouts of Greater Atlanta FB |  | Kim | Dec 11 | Done |
| “Cass” of | Cass of Douglas County Homeschool Group  <https://www.meetup.com/Douglas-County-Homeschool-Group/>  Hi, Cass! I am reaching out to homeschool groups in West Georgia to spread the word about a fun event we're offering at the University of West Georgia (Carrollton campus) in April 2022. I wanted to invite you to share to your homeschool group, if you think they might be interested. This is our 5th year to offer this event.  Registration is open for UWG's Hackathon for Teens: Coding for a Better Community! The Hackathon is a multidisciplinary challenge for kids 13-18 that makes use of their abilities to communicate, ideate, design, collaborate, and code using Scratch.  The event takes place on Saturday, April 9, 2022 at the Carrollton campus of the University of West Georgia.  More information, including registration, may be found on our website:<https://www.westga.edu/education/hackathon>/ | Mar 16 |  |  |
| Homeschoolers of West Georgia/East Alabama | Private FB group…  <https://www.facebook.com/groups/202477799808062/discussion/preview> |  |  |  |
| West Georgia Catholic Homeschoolers | Private FB group…  <https://www.facebook.com/groups/59150266972/> |  |  |  |
| Citizens of Carroll County for a Brighter Tomorrow | Registration is open for UWG's Hackathon for Teens: Coding for a Better Community! The Hackathon is a multidisciplinary challenge for kids 13-18 that makes use of their abilities to communicate, ideate, design, collaborate, and code using Scratch.  The event takes place on Saturday, April 9, 2022 at the Carrollton campus of the University of West Georgia.  More information, including registration, may be found on our website: https://www.westga.edu/education/hackathon/  https://fb.me/e/1iKSCydGX | Mar 16 |  | Done |
| West Georgia Homeschoolers | <https://www.facebook.com/groups/westgeorgiahomeschoolers>  Requested membership and gave a sample blurb they could post:  1000 members! | Marc 16 |  |  |
| WGYST | <https://www.facebook.com/westgystc>  Hi, WGYSTC! Do you mind sharing this fun STEM-computing event for teens happening in February on the University of West Georgia-Carrollton Campus? <https://fb.me/e/1iKSCydGX>  BLOCKED - Retry Sunday | Requested through email |  |  |
| Burson Center | <https://www.facebook.com/pages/Burson-Center/157378687626756> | No go |  |  |
| Provost’s Newsletter | Title (60 char): Registration Open for UWG’s Hackathon for Teens and Adults  300-character version  UWG’s annual Hackathon is taking place April 8-9 on the Carrollton campus. The event features two tracks for teens and adults. This is a fun event with prizes, mentors, and that big blue wolf we all adore! Register now: https://www.westga.edu/education/hackathon/  Work West Webspace  UWG’s annual Hackathon is taking place the weekend of April 8-9, 2022 on the Carrollton Campus. The event features two tracks: one for Teens and one for Adults (“college students”). Working on teams, participants will be challenged to design, develop, and present a computing application in response to a problem presented by a member of the community. This is a fun event with prizes, supportive mentors, and that big blue wolf we all adore! For more information, including registration, see https://www.westga.edu/education/hackathon/  Web Form - <https://mail.google.com/mail/u/0/#inbox/FMfcgzGllMKBRkfQwhPTHZdtcPlNqQzp>  Is your Teen looking for something to do this summer? - Send them to the Georgia Scholars' Institute. GSI is a 4-week program in June for rising high school juniors and seniors to live on UWG's campus, take dual-enrollment classes, and earn Honors College credit. Applications are open now and space is limited. Applications close April 1, 2022. | March 16 |  |  |
| UWG Weekly | Hi, UWG Weekly!  I wanted to request that you include this announcement in your weekly email with a stop/end of March 30:  UWG’s annual Hackathon is taking place on April 8-9 on the Carrollton Campus. The event features two tracks: one for Teens and one for Adults (“college students”). Working on teams, participants will be challenged to design, develop, and present a computing application in response to a problem presented by a member of the community. This is a fun event with prizes, supportive mentors, and that big blue wolf we all adore! For more information, including registration, see<https://www.westga.edu/education/hackathon/>  Thank you,  Kim Huett | Marc 16 |  |  |
| UWG Event Calendar | Get on it | On it |  |  |

Registration is open for UWG's Hackathon for Teens: Coding for a Better Community! The Hackathon is a multidisciplinary challenge for kids 13-18 that makes use of their abilities to communicate, ideate, design, collaborate, and code.

The event takes place on Saturday, February 5, 2022 at the Carrollton campus of the University of West Georgia. Early bird registration is open through December 15!

More information, including registration, may be found on our website: https://www.westga.edu/education/hackathon/

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https://fb.me/e/1iKSCydGX

Sign your teen up for UWG's Hackathon for Teens: Coding for a Better Community...

Hi, Girl Scouts of Greater Atlanta! Do you mind sharing this awesome educational event for teens happening in February on the UWG Carrollton Campus? https://fb.me/e/1iKSCydGX

Hi, WGYSTC! Do you mind sharing this fun STEM-computing event for teens happening in February on the University of West Georgia-Carrollton Campus? https://fb.me/e/1iKSCydGX