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MBW service list

Packages

MBW business group Company helps promote and advertise with different packages and amount. Both promotion and advertisement come with its own deal and one company or industry can choose either both or one based on their preference.

In context to promoting on social media platforms it has three main categories in which one can select to be given the service which is agreed upon. The following will show the package and its details.

Basic package:

- Will include personnel of whom have the range of followers from 2,500 to 9000. (Mainly Instagram).
- The price for basic package is 8,000 birr.

Mid package:

- Will include personnel of whom have the range of followers from 10,000 to 49,000.
- If number of frequency per one individual is two times there will be one additional promotion through that individual with no cost.
- The price for Mid package is 14,000 birr.

High package:

- Will include personnel of whom have the range of followers from 50,000 to 90,000.

- If number of frequency per one individuals is three times there will be two additional promotion through that individual with no cost.
- The price of high package is 19,000 birr.

Notice:

- Specific available and chosen personnel will promote (client company name) with the according number of frequency in which is agreed upon.
- Every venture/payment is made per number of promotion by each individual number of promotion.

The next service offering will be done through advertisements in social media platforms. The following will show the package's details:

- The brand will be advertised upon agreed frequency and time range.
- The advertisements include the package's deal and offering in which includes frequency and discounts. Which are:-
 - Cost will be 100 birr per second.
 - Frequency and discount.

FREQUENCY RANGE	DISCOUNT	COST
15-25	10%	1,350 - 2,250 Birr
26-50	14%	2,236 - 4,300 Birr
51-100	18%	4,282 - 8,200 Birr
101-170	22%	7,878 - 13,260 Birr
171-250	26%	12,654 - 18,500 Birr

Notice: The price and discount amount expenses stated in the table above is with per second advertisement. And the prices and range keep going based on frequency.

Endene(አንድ እኔ) Service offer

Since MBW specializes in SMM (Social Media Marketing) we also help manage social media platform (on Instagram at the current moment) of any business industry. For this purpose Endene (አንድ እኔ) service offer is provided for our client where we take part in growing their brand/service through promotion on social media platforms ensuring that our client's message is heard and the client's customers are satisfied. In this offer MBW will be working with the client's industry minimum for a month on growing the industry's presence.

Endene (አንድ እኔ) service offer has its own classification of offers of service. Each offer agreed being given with great effort and resilience by our teams. The following enlisted are the offer classifications.

Ahadu offer:

- This offer will be consisting of MBW offering its service working with people who have Instagram followers ranging from 2,000 – 9,000.
- Price for this offer will be 7,000 Birr per week.

Kimem offer:

- This offer will be consisting of MBW offering its service working with people who have Instagram followers ranging from 10,000 – 49,000.
- Price for this offer will be 13,000 Birr per week.

Amerki offer:

- This offer will be consisting of MBW offering its service working with people who have Instagram followers ranging from 50,000 – 99,000.
- Price for this offer will be 17,000 Birr per week.

Notice:

- For any enlisted Endene(አንድ አኔ) offer service to be provided payment is done at the start of the week with 50% of the offer and ending a week by paying the remaining 50%.
- Each offer price list is done with two personnel at work in the offer, if more personnel demanded the price will change per offer as listed in the following :-
 - For Ahadu offer the price increment will be 4,000 Birr per personnel.
 - For Kimem offer the price increment will be 6,000 Birr per personnel.
 - For Amerki offer the price increment will be 8,000 Birr per personnel.