

Gathering information & interviewing people	Ideas of how to solve the problem	What could go wrong?	Steps to advance product	Basic product features
<div>Interview people about what items they lose most often/would most like to track.</div> <div>Remy Rogers</div>	<div>Create an app that the tracker connects to to find items.</div> <div>Remy Rogers</div>	<div>The technology cost to create could be too expensive to sell for a reasonable price.</div> <div>Remy Rogers</div>	<div>Create a prototype.</div> <div>Remy Rogers</div>	<div>Small sticker-like tracker that can be attached to a variety of items (glasses, remotes, keys, cards).</div> <div>Remy Rogers</div>
<div>Interview people about how much they would be willing to spend on a tracking device.</div> <div>Remy Rogers</div>	<div>Possibly a smaller/less bulky tracker than competitors' models.</div> <div>Remy Rogers</div>	<div>There could be a lack of interest.</div> <div>Remy Rogers</div>	<div>Plan a way to market the product.</div> <div>Remy Rogers</div>	<div>An app that includes functionality like a map with the tracker locations and when the location was last updated.</div> <div>Remy Rogers</div>
<div>Determine possible costs of creating the technology.</div> <div>Remy Rogers</div>	<div>Possibly a sticker-like design that can be flexibly attached to anything.</div> <div>Remy Rogers</div>	<div>Has to be different enough to compete with products in the same realm.</div> <div>Remy Rogers</div>	<div>Find investors and people who show interest in promoting and developing the product.</div> <div>Remy Rogers</div>	<div>App should also be able to show multiple trackers with the ability to name them.</div> <div>Remy Rogers</div>
<div>Gather information on what people would like to see in a website/app for the tracker.</div> <div>Remy Rogers</div>	<div>Could come as a single or a pack of multiple with a slight discount.</div> <div>Remy Rogers</div>		<div>Finalize what the product will be used for tracking and how it can be successful.</div> <div>Remy Rogers</div>	<div>Could have a feature where friends could share certain tracker's locations. This would be beneficial for finding items if one person's app/device was not working.</div> <div>Remy Rogers</div>
<div>Gather information on how to make the tracking app user friendly and efficient.</div> <div>Remy Rogers</div>			<div>Build a user-friendly website that makes the tracker functional and easy to track.</div> <div>Remy Rogers</div>	