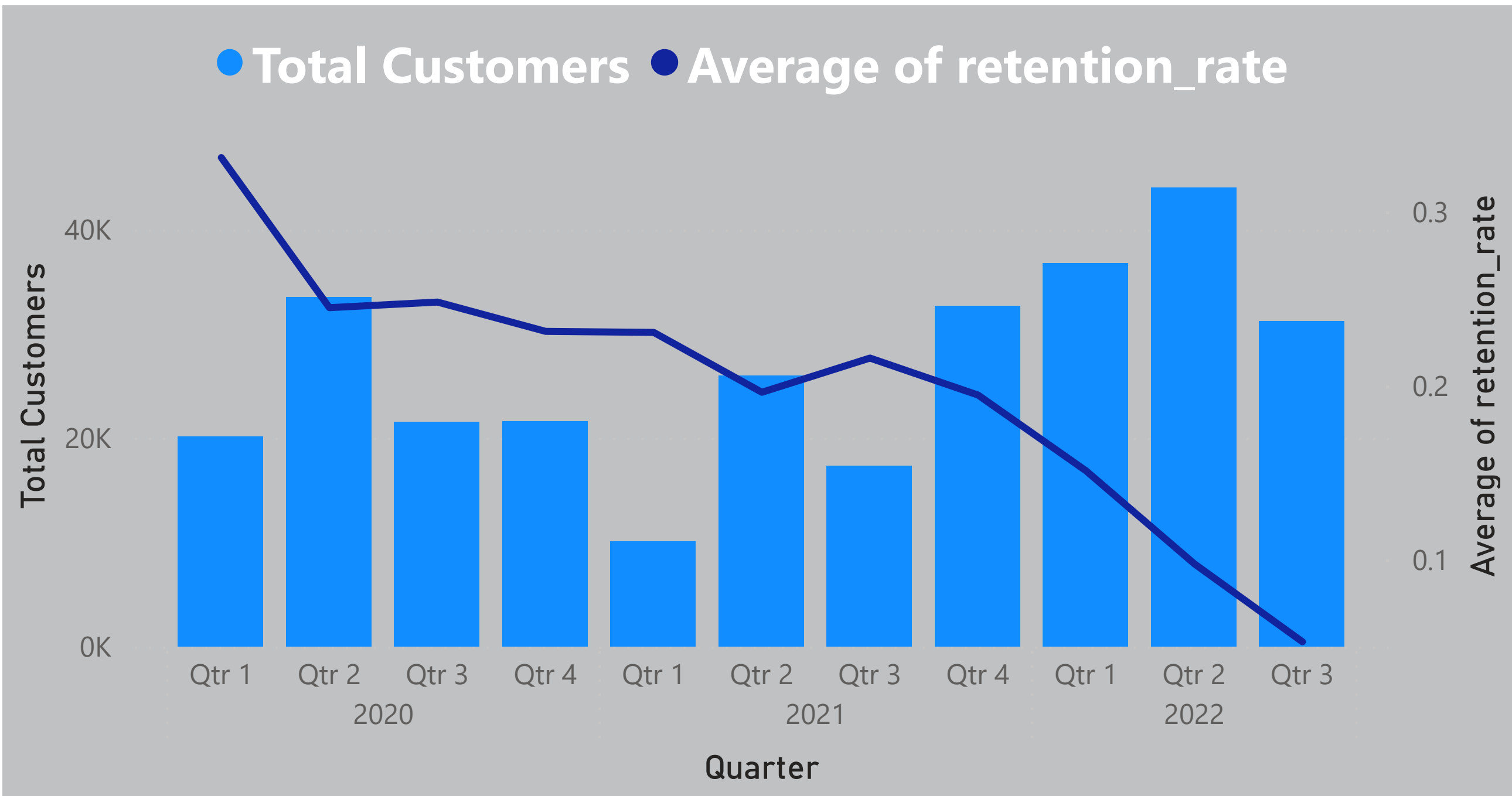
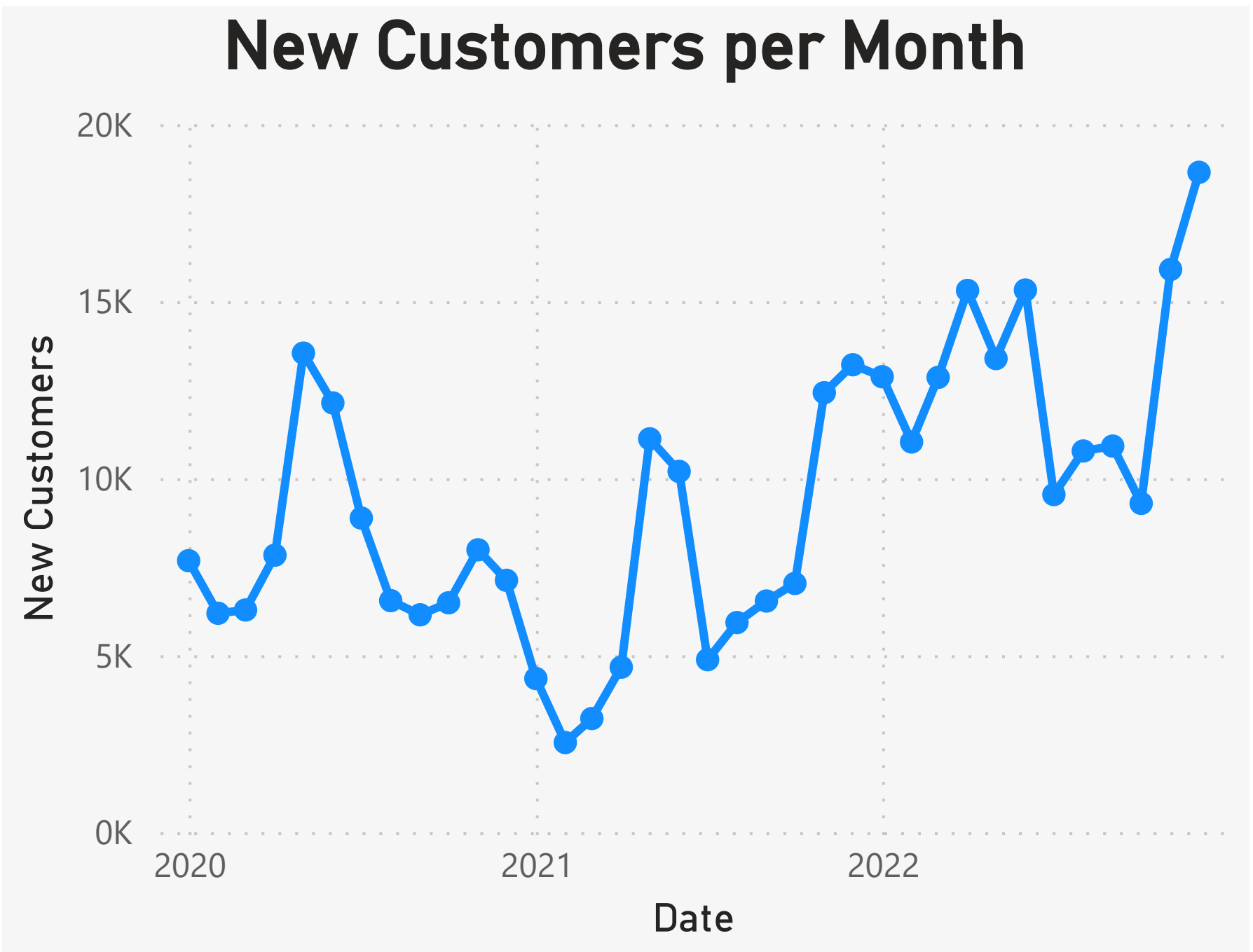
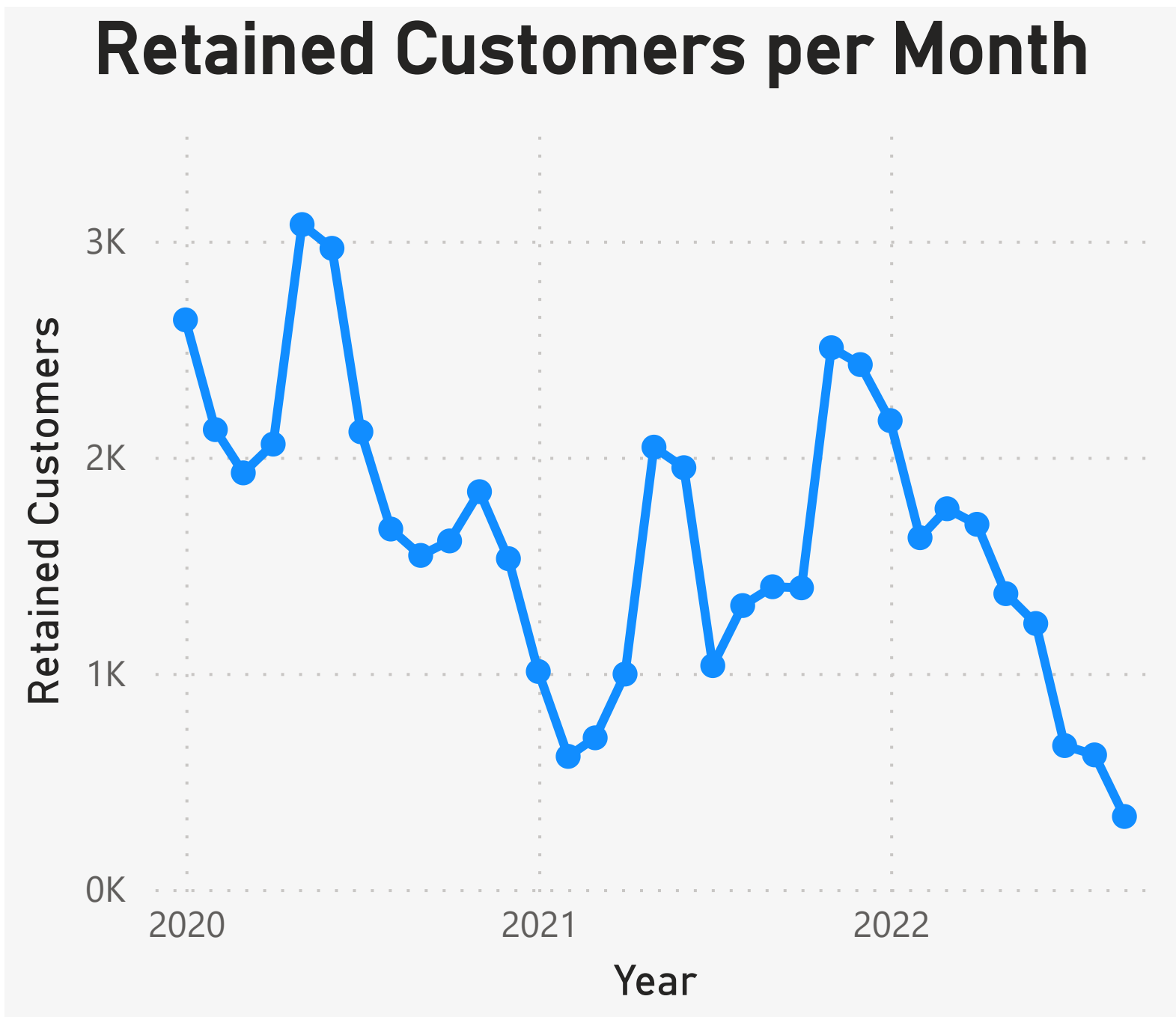
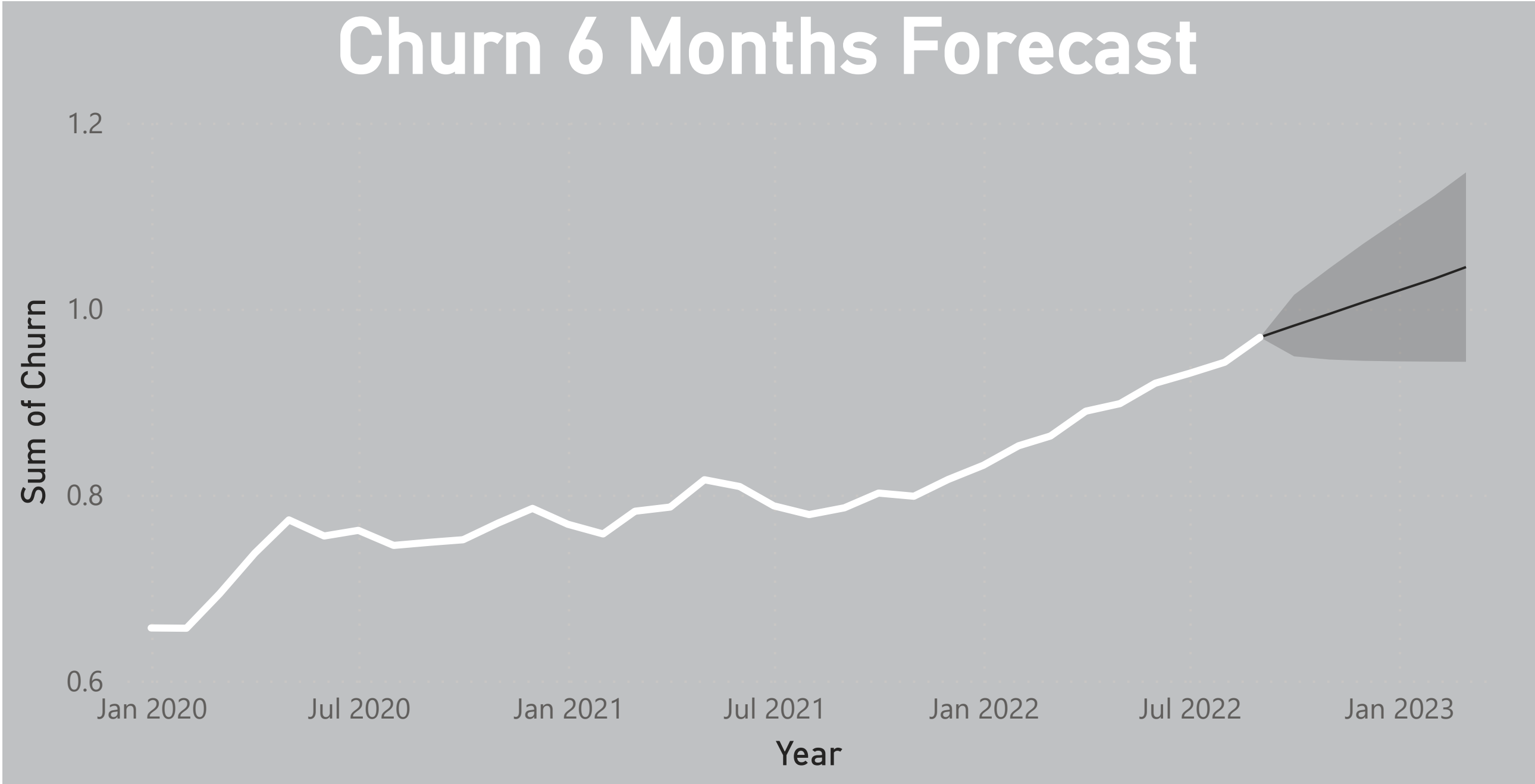
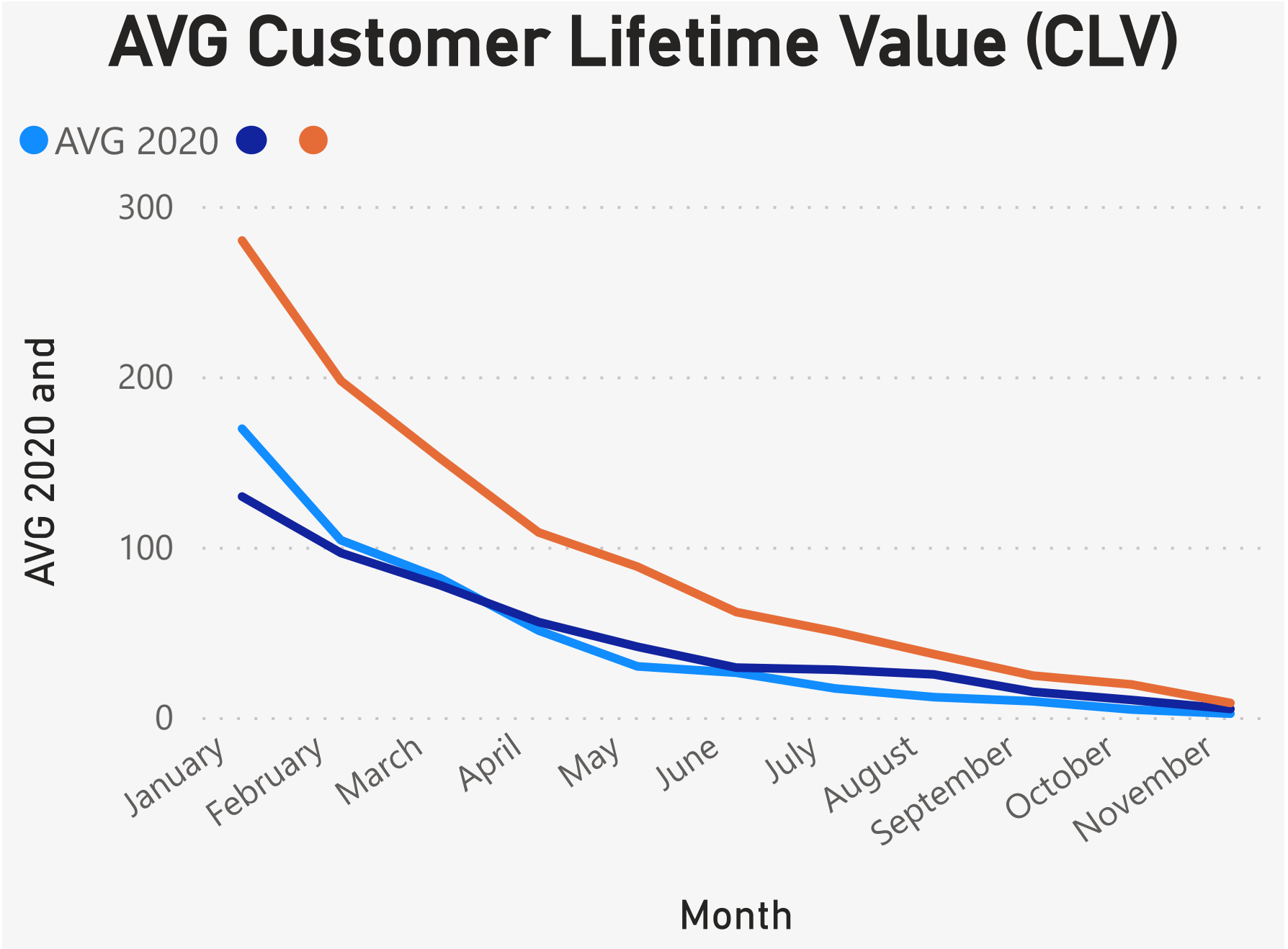
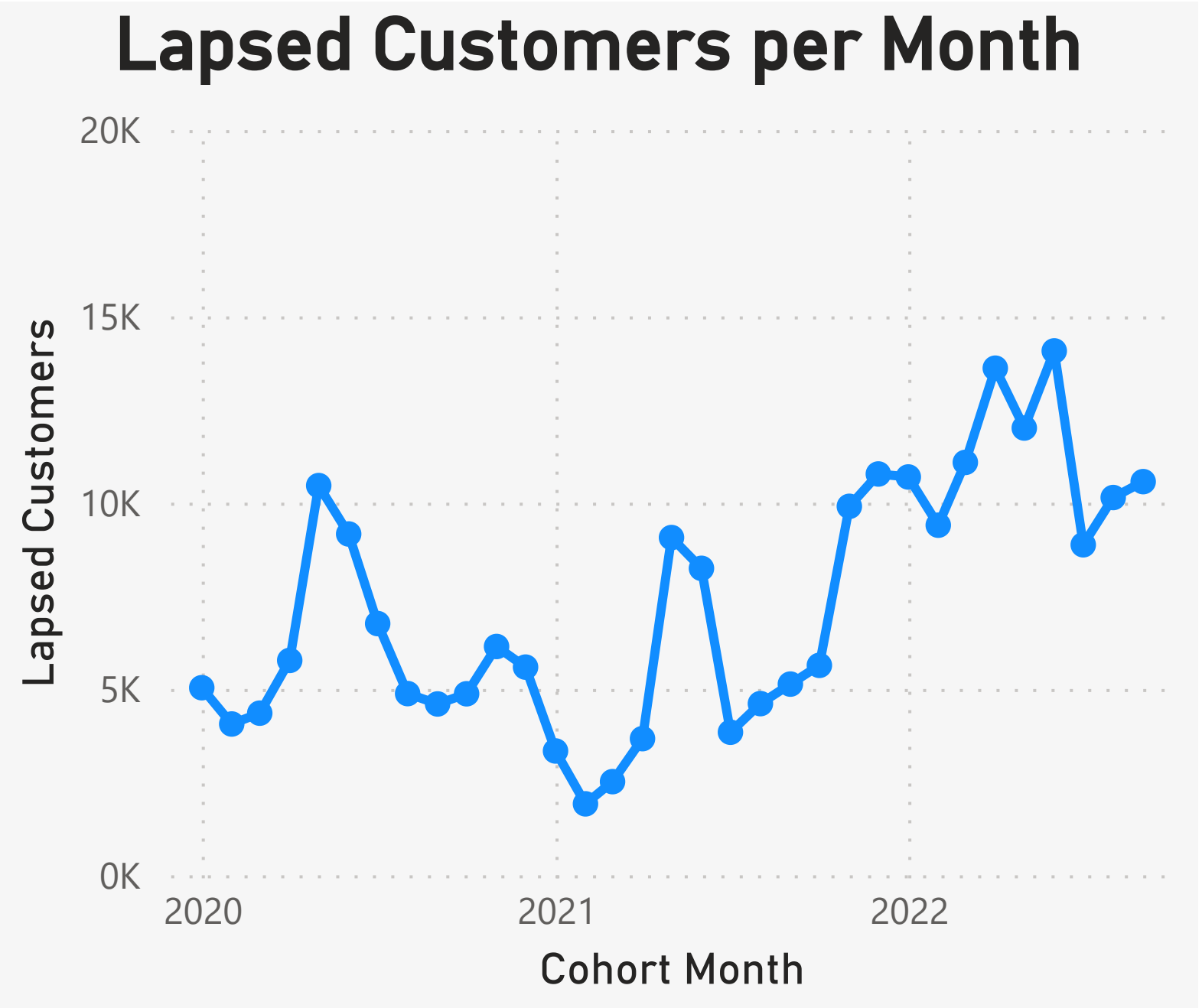
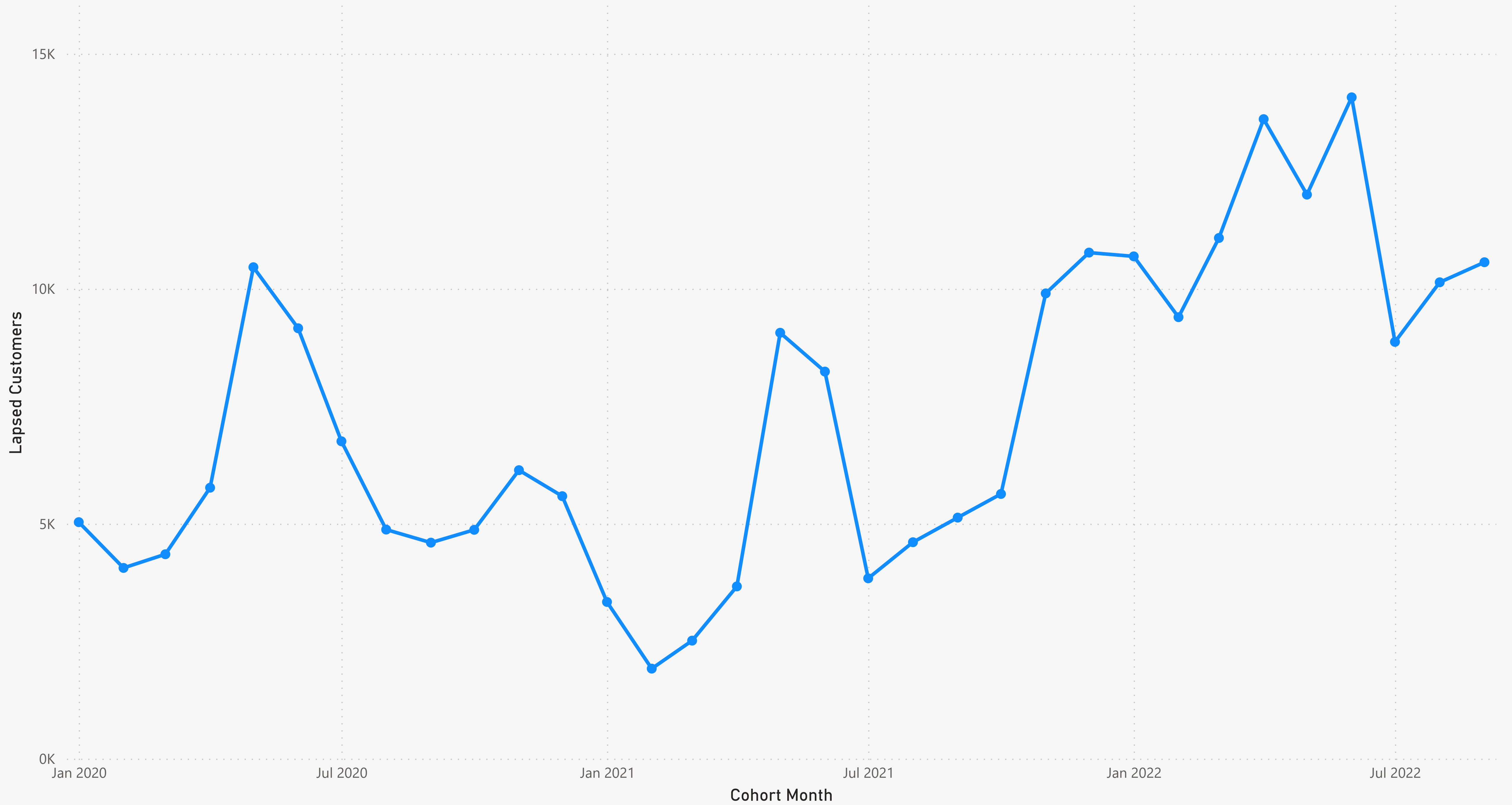


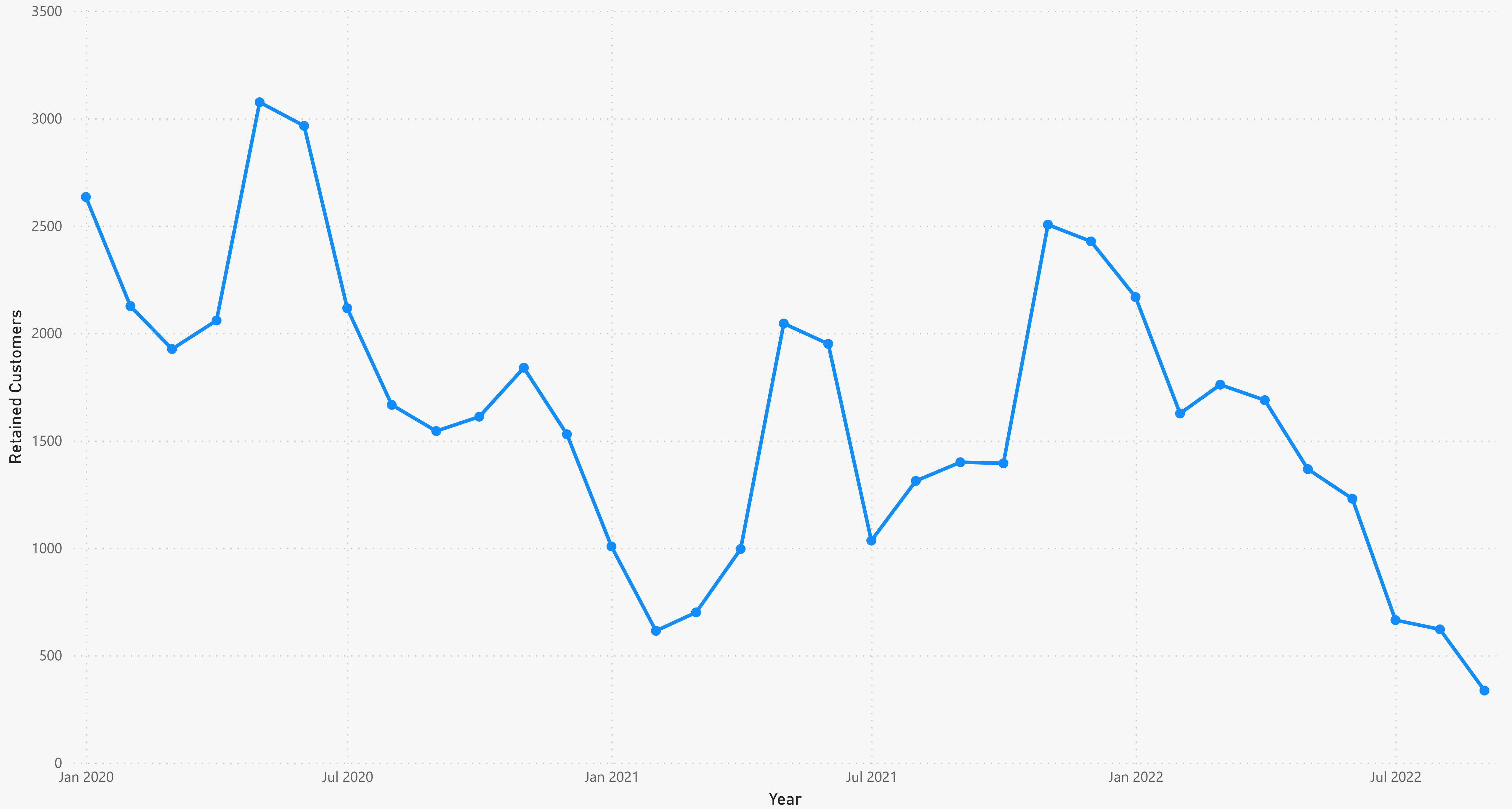
Prism Customer Acquisition & Retention Dashboard



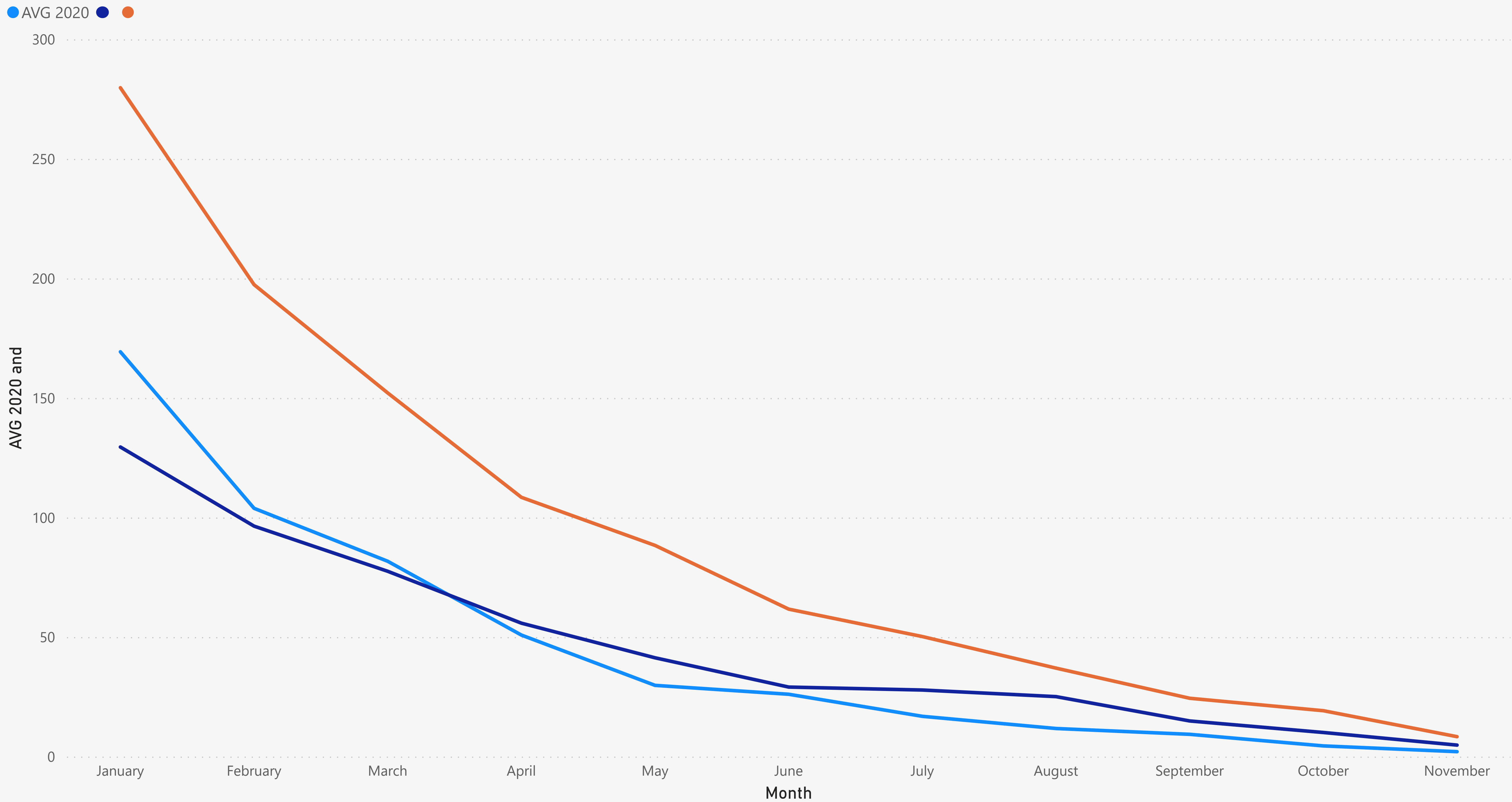
Lapsed Customers per Month



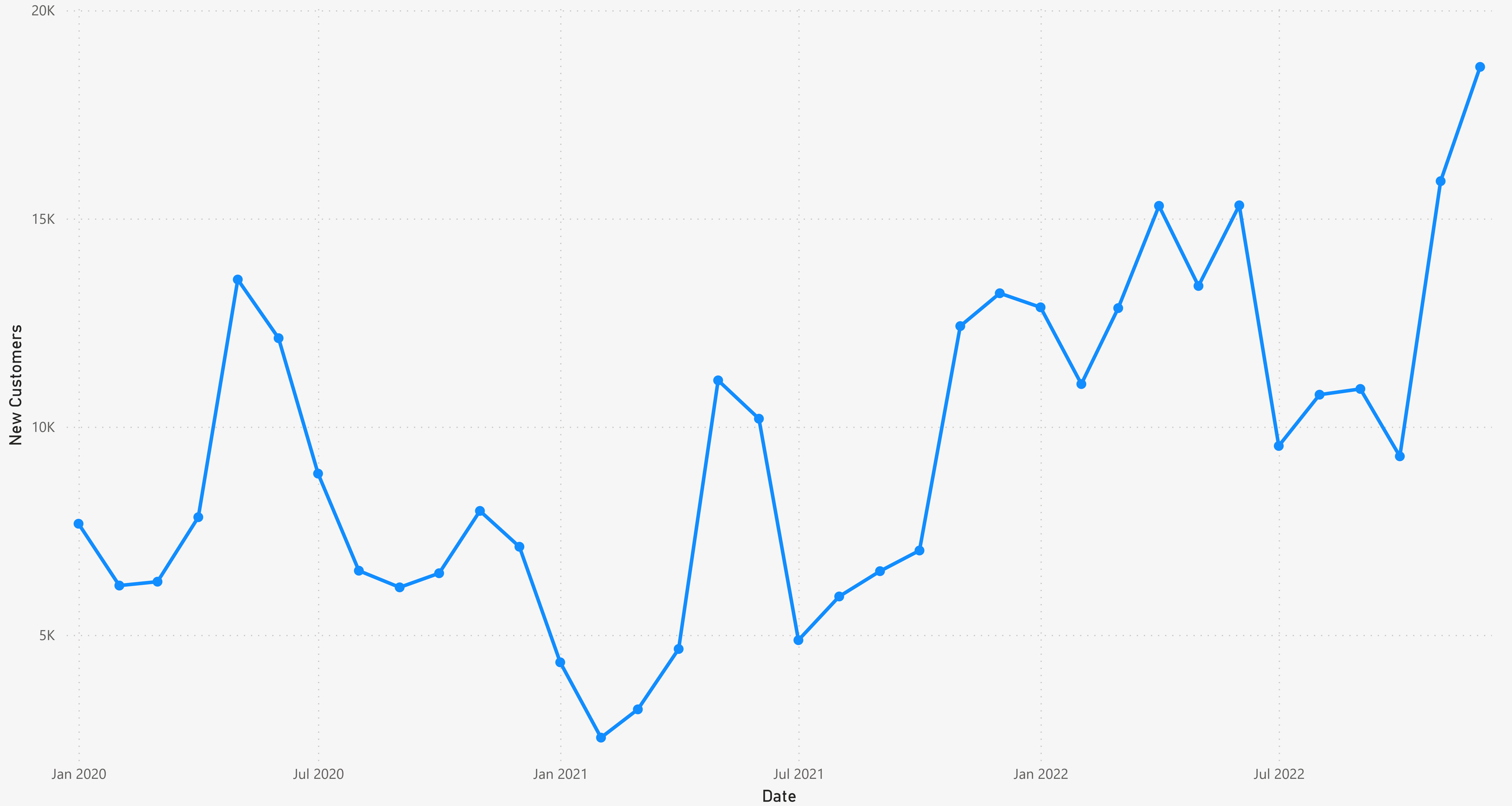
Retained Customers per Month



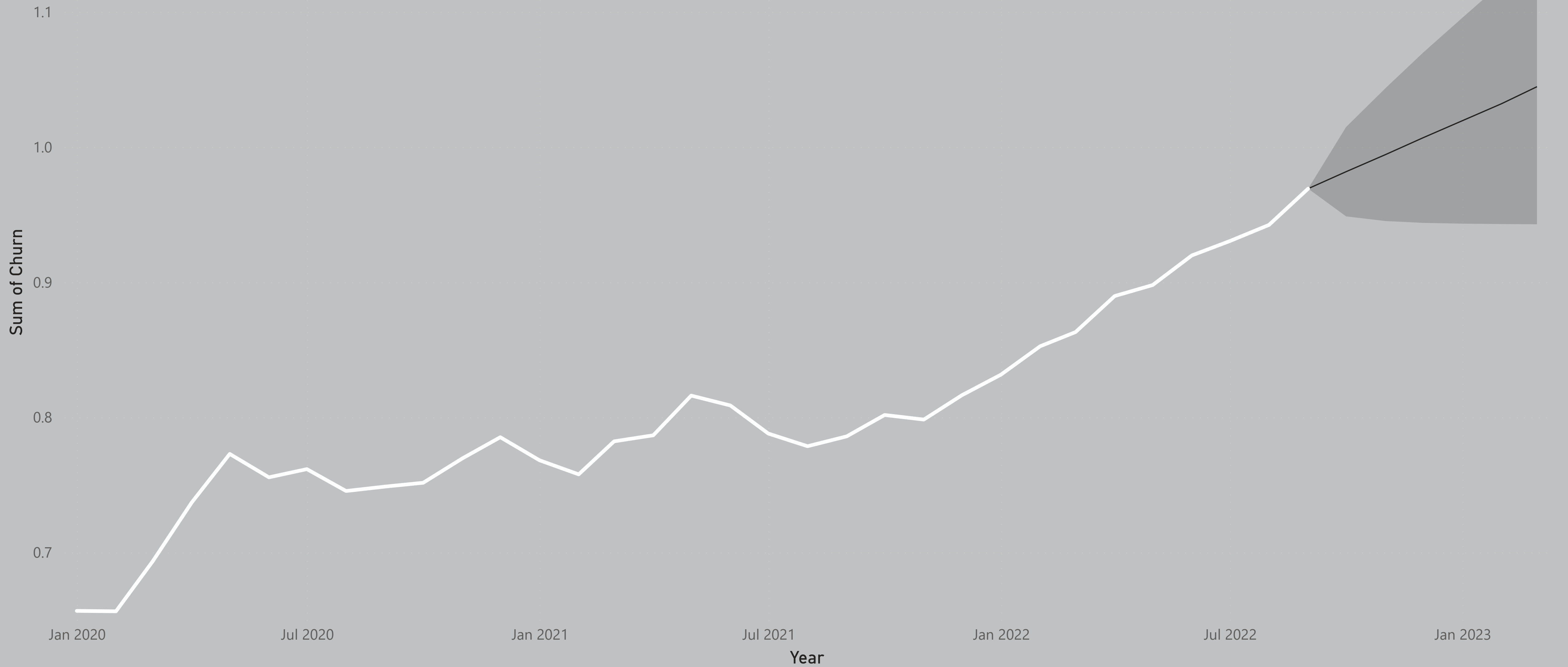
AVG Customer Lifetime Value (CLV)



New Customers per Month



Churn 6 Months Forecast



● Total Customers ● Average of retention_rate

