

Experience

Graphic Designer, Armored Things

October 2019–Present

- Work with marketing team to revise visual identity and develop new brand guidelines
- Design brand assets and collateral for social media and digital applications using new guidelines
- Redesign website and develop site graphics, assets for mobile & desktop experiences
- Direct all composition, color, illustration, typography, and branding for projects

Freelance Graphic Designer

May 2018–Present

- Manage multiple client relationships from start-ups to mid-size corporate companies, local and remote
- Create logos, identity guidelines, and marketing materials for brands, conferences, and presentations
- Project management including developing schedules, scope and fee, and client communication

Brand Design Intern, WarnerMedia

September 2019–April 2020

- Design print, digital, social media and marketing collateral that follows revised identity guidelines
- Concept and provide brand and experiential design support to the wider Brand Experience team

Founder & Creative Director, Charcoal Magazine

December 2016–May 2019

- Established and led Boston University's first art publication celebrating students of color
- Set the creative direction, designed and published two print issues annually
- Designed website and print publication, advertising materials, event collateral
- Awarded \$10,000 and one of sixteen seats in venture accelerator in June 2018
- Built relationships with campus organizations and leaders to secure future funding

Graphic Design Intern, Cobb Co. Public Libraries

June 2017–July 2017

- Conceptualized and designed a proposal for a new brand identity and style guide
- Created layout templates, reports, labels, internal and promotional brand material for print and digital applications

Education

Boston University, Boston, MA

B.F.A. in Graphic Design

magna cum laude

Semester Study Abroad in Venice, Italy

Spring 2017

Amsterdam Design Intensive, COMA Design

Spring 2019

Awards & Achievements

- HTC Search for Common Ground (2019)
- Innovate@BU Accelerator Full-Membership (2018)
- Boston University's Dean List (2015–2019)
- Posse Foundation Full-Tuition Leadership Scholarship (2015–2019)

Exhibitions & Lectures

Spectacle B.F.A. Thesis, Group Exhibition (2019)

Stone Gallery, Boston University | Boston, MA

We Forgot About This, Group Exhibition (2018)

Gallery 5, Boston University | Boston, MA

Innovate@BU Lightning Talk (2018)

BU Questrom School of Business | Boston, MA

Diversity & Inclusion in Startups (2018)

BUild Lab, Boston University | Boston, MA

Software

Adobe CC (Ps, Ai, Id)

Adobe Acrobat

After Effects

Adobe XD

Microsoft Office

Fontlab

Skills

HTML, CSS

Responsive Web Design

2D Motion Design

Print & Digital Design

Branding

Project Management

Digital Photography

Art Direction

Languages

French, Proficient

English, Native