Remy Usman, Graphic Design

www.remyusman.com
remyustudio@gmail.com

Experience

Brand Communications Designer, WarnerMedia
August 2020–Present (Contract)

• Design and reformat visual assets and graphic communications for web, social and e-mail platforms
• Collaborate with design and marketing team to deliver thoughtful and cohesive designs under tight deadlines and shifting priorities

Graphic Designer, Armored Things
October 2019–Present (Contract)

• Work with marketing team to revise visual identity and develop new brand guidelines
• Direct and design brand assets and collateral for social media and digital applications
• Redesign website and develop site graphics, assets for mobile & desktop experiences

Brand Design Intern, WarnerMedia
September 2019–April 2020

• Design print, digital, social media and marketing collateral that follows revised identity guidelines
• Concept and provide brand and experiential design support to the wider Brand Experience team

Freelance Graphic Designer
May 2018–Present

• Manage multiple local and remote client relationships, from tech start-ups to global media companies
• Create logos, identity guidelines, and marketing materials for brands, conferences, and presentations
• Project management including developing schedules, scope and fee, and client communication

Founder & Creative Director, Charcoal Magazine
December 2016–May 2019

• Established and led Boston University's first art publication celebrating students of color
• Set the creative direction, designed and published two print issues annually
• Designed website and print publication, advertising materials, event collateral
• Awarded $10,000 and one of sixteen seats in BU venture accelerator in June 2018
• Built relationships with campus organizations and leaders to secure funding and support

Skills

HTML, CSS	Branding
Responsive Web Design	Project Management
2D Motion Design	Digital Photography
Print & Digital Design	Art Direction

Education

Boston University, Boston, MA
B.F.A. in Graphic Design
magna cum laude

Semester Study Abroad in Venice, Italy
Spring 2017

Amsterdam Design Intensive, COMA Design
Spring 2019

Awards & Achievements

• HTC Search for Common Ground (2019)
• Innovate@BU Accelerator Full-Membership (2018)
• Boston University's Dean List (2015–2019)
• Posse Foundation Full-Tuition Leadership Scholarship (2015–2019)

Exhibitions & Lectures

Spectacle B.F.A. Thesis, Group Exhibition (2019)
Stone Gallery, Boston University | Boston, MA

We Forgot About This, Group Exhibition (2018)
Gallery 5, Boston University | Boston, MA

Innovate@BU Lightening Talk (2018)
BU Questrom School of Business | Boston, MA

Diversity & Inclusion in Startups (2018)
BUild Lab, Boston University | Boston, MA

Software

Adobe CC (Ps, Ai, Id)	Adobe XD
Adobe Acrobat	Microsoft Office
After Effects	Fontlab

Languages

French, Proficient
English, Native