

Microeconomic Analysis Paper 210618



2. A concave optimization problem is one that has the following form:

$$\max_{\vec{x}} f(\vec{x}) \quad \text{s.t.} \quad \vec{g}(\vec{x}) \leq \vec{b}$$

where the objective function  $f$  is concave, and each constraint  $g$  ( $\vec{g} = (g_1, \dots, g_m)$  and each  $g_i(\vec{x}) \leq b_i$  is one constraint) is convex.

A convex optimization problem is one that has the following form:

$$\min_{\vec{x}} f(\vec{x}) \quad \text{s.t.} \quad \vec{g}(\vec{x}) \geq \vec{b}$$

where  $f$  is convex and each  $g$  is concave.

If an optimization problem is concave (convex) then the KT-FOCs are sufficient for a maximum (minimum). If, in addition, the constraint set is non-empty, then the KT-FOCs or the constraint qualification cannot fail, then the KT-FOCs are also necessary.

$$\begin{aligned} b \quad f(x, y) &= 2x^2 + 2y^2 - 2xy - 9y \\ Df(x, y) &= (4x - 2y, 4y - 2x - 9) \\ D^2f(x, y) &= \begin{pmatrix} 4 & -2 \\ -2 & 4 \end{pmatrix} \end{aligned}$$

$$\det D^2f(x, y) = 16 - 4 = 12 > 0$$

$$\text{tr } D^2f(x, y) = 8 > 0$$

Both eigen values of  $D^2f(x, y)$  are positive ( $\det > 0 \Rightarrow$  product is positive,  $\text{tr} > 0 \Rightarrow$  sum is positive), so  $D^2f(x, y)$  is positive definite, and  $f$  is convex.

$$\begin{aligned} g(x, y) &= y - 4x^2 - 2 \\ Dg(x, y) &= (-8x, 1) \\ D^2g(x, y) &= \begin{pmatrix} -8 & 0 \\ 0 & 0 \end{pmatrix} \end{aligned}$$

$$\det D^2g(x, y) = 0$$

$$\text{tr } D^2g(x, y) = -8$$

one eigenvalue of  $D^2g(x, y)$  is  $\neq 0$ , the other is strictly negative, so  $D^2g(x, y)$  is negative semi-definite and  $g$  is (weakly) concave.

$$c \quad \text{FOC: } Df(x, y) = \vec{0} \Rightarrow \begin{aligned} 4x - 2y &= 0, \quad 4y - 2x - 9 = 0 \Rightarrow \end{aligned}$$

$$\begin{pmatrix} 4 & -2 \\ -2 & 4 \end{pmatrix} \begin{pmatrix} x \\ y \end{pmatrix} = \begin{pmatrix} 0 \\ 9 \end{pmatrix}$$

$$\left( \begin{array}{cc|c} 4 & -2 & 0 \\ -2 & 4 & 9 \end{array} \right) \xrightarrow{\substack{R_2 \leftarrow R_2 + \frac{1}{2}R_1 \\ R_1 \leftarrow R_1 + \frac{1}{2}R_2}} \left( \begin{array}{cc|c} 3 & 0 & \frac{9}{2} \\ 0 & 3 & 9 \end{array} \right) \rightarrow$$

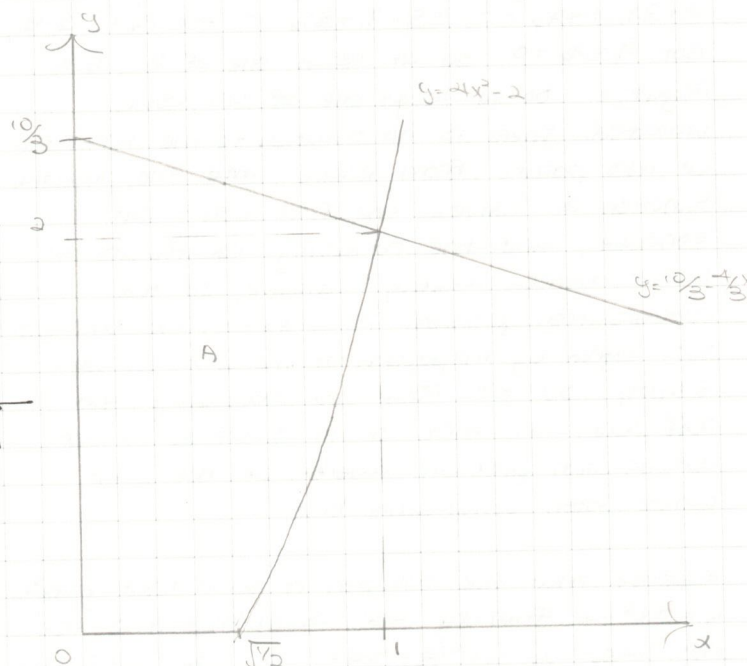
$$\left( \begin{array}{cc|c} 1 & 0 & \frac{3}{2} \\ 0 & 1 & 3 \end{array} \right)$$

$$x = \frac{3}{2}, \quad y = 3$$

$f$  is strictly convex at all points in its domain

so the FOC is satisfied for a minimum. The unique global minimum is  $(x, y) = (\frac{3}{2}, 3)$ .

$$\begin{aligned} d \quad \min \quad & 2x^2 + 2y^2 - 2xy - 9y \quad \text{s.t.} \\ & y - 4x^2 \geq -2 \Leftrightarrow y \geq 4x^2 - 2 \\ & 4x + 3y \leq 10 \Leftrightarrow y \leq \frac{10}{3} - \frac{4}{3}x \\ & x \geq 0 \\ & y \geq 0 \end{aligned}$$



\* The feasible region is area A bounded by the lines  $x=0$ ,  $y=0$ ,  $y = \frac{10}{3} - \frac{4}{3}x$  and the curve  $y = 4x^2 - 2$ .

$$\begin{aligned} \text{ii} \quad L &= 2x^2 + 2y^2 - 2xy - 9y - \lambda_1(y - 4x^2 - 2) \\ &\quad + \lambda_2(4x + 3y - 10) - \mu_x(x) - \mu_y(y) \end{aligned}$$

$$FOC_x: 4x - 2y + 8\lambda_1 + \lambda_2 - \mu_x = 0$$

$$FOC_y: 4y - 2x - 9 - \lambda_1 + 3\lambda_2 - \mu_y = 0$$

$$CS_1: \lambda_1 \geq 0, \quad y - 4x^2 \geq -2, \quad \lambda_1(y - 4x^2 - 2) = 0$$

$$CS_2: \lambda_2 \geq 0, \quad 4x + 3y \leq 10, \quad \lambda_2(4x + 3y - 10) = 0$$

$$CS_x: \mu_x \geq 0, \quad x \geq 0, \quad \mu_x x = 0$$

$$CS_y: \mu_y \geq 0, \quad y \geq 0, \quad \mu_y y = 0$$

iii Given that the positivity constraints do not bind the above ~~are~~  $\mu_x = 0, \mu_y = 0, x, y > 0$ .

Suppose neither remaining constraint binds. Then by  $CS_1, CS_2$ ,  $\lambda_1 = \lambda_2 = 0$ . Then by  $FOC_x, FOC_y$ ,  $4x - 2y = 0$  and  $4y - 2x - 9 = 0$ . From earlier, this implies  $(x, y) = (\frac{3}{2}, 3)$ .  $4x + 3y = 15 > 10$ .  $CS_2$  is violated. There is no solution to the KT-FOCs where none of the constraints bind. At such a point, the constraint qualification is vacuously satisfied so the KT-FOCs are necessary for an optimum. So there is no optimum where none



of the constraints bind.

The point at which the two (remaining) constraints bind solves  $y = 4x^2 - 2$  and  $y = \frac{10}{3}x - \frac{4}{3}x$ .  $4x^2 + \frac{4}{3}x - \frac{16}{3} = 0 \Rightarrow 3x^2 + x - 4 = 0 \Rightarrow x = \frac{-1 \pm \sqrt{1+48}}{6}$   
 $x = -\frac{1}{3}$  (reject  $\Rightarrow$ ) or  $1$ .  $y = 4 - 2 = 2$ . The point at which the two remaining constraints bind is  $(x, y) = (1, 2)$ . By FOC<sub>x</sub>, FOC<sub>y</sub>,  $0 + 8\lambda_1 + 4\lambda_2 = 0$ ,  $-3 - \lambda_1 + 3\lambda_2 = 0 \Rightarrow \lambda_1 = -\frac{1}{2}\lambda_2$ , not  $\lambda_1 = \lambda_2 = 0$ , so at least one of  $\lambda_1, \lambda_2$  is negative, so at least one of CS<sub>1</sub>, CS<sub>2</sub> is violated. There is no solution to the KT-FOCs at this point. From earlier, ~~the~~ the objective function is convex, the first constraint is concave, and the remaining constraints are linear hence weakly concave, so the optimisation problem is convex. The constraint set (seen by inspection of the plot) is non-empty, so KT-FOCs are necessary and sufficient. So there is no solution to the optimisation problem ~~where~~ at the point where both constraints bind.

Suppose that the solution is such that  ~~$y = 4x^2 - 2$~~   $y = 4x^2 - 2$ . ~~Then by~~ ~~is~~ Given that it is then not also on  $y = \frac{10}{3}x - \frac{4}{3}x$ , by CS<sub>2</sub>,  $\lambda_2 = 0$ . Then by FOC<sub>x</sub>, FOC<sub>y</sub>,  $4x - 2(4x^2 - 2) + 8\lambda_1 x = 0$  and  $4(4x^2 - 2) - 2x - 9 - \lambda_1 = 0 \Rightarrow -8x^2 + (4 + 8\lambda_1)x + 4 = 0$   $16x^2 - 2x - 17 - \lambda_1 = 0$ . It can presumably (with tedious algebra) be proven that this results in a violation of  $\lambda_1 \geq 0$  (or  $x, y \geq 0$ ).

The only remaining case is where  $y = \frac{10}{3}x - \frac{4}{3}x$ . By CS<sub>1</sub> the other constraints do not bind). By CS<sub>1</sub>,  $\lambda_1 = 0$ . Then by FOC<sub>x</sub>, FOC<sub>y</sub>,  $4x - 2y + 4\lambda_2 = 0$ ,  $4y - 2x - 9 + 3\lambda_2 = 0 \Rightarrow 4x - 2(\frac{10}{3}x - \frac{4}{3}x) + 4\lambda_2 = 0$ ,  $4(\frac{10}{3}x - \frac{4}{3}x) - 2x - 9 + 3\lambda_2 = 0 \Rightarrow \frac{20}{3}x - \frac{20}{3} + 4\lambda_2 = 0$ ,  $-\frac{20}{3}x + \frac{16}{3} + 3\lambda_2 = 0 \Rightarrow \lambda_2 = \frac{5}{9}x - \frac{5}{9} = \frac{20}{27}x - \frac{16}{27}$   
 $\Rightarrow \frac{20}{27}x = \frac{16}{27} \Rightarrow x = \frac{16}{20} = \frac{4}{5}$   
 $y = \frac{10}{3}x - \frac{4}{3}x = \frac{8}{3}$ . All KT-FOCs are satisfied  $\Rightarrow y = \frac{8}{3}$   
 $y - 4x^2 \geq -2$ . All KT-FOCs are satisfied. The unique solution to the KT-FOCs is  $(\frac{4}{5}, \frac{8}{3})$ .

iv From earlier argument, the KT-FOCs are necessary and sufficient for a minimum, so we can conclude that the solution found is the global minimum.

3a. Supposing that all and only finite subsets of  $[0, 10]$  are part of the data, ~~define~~ M's choice function  $c$  from arbitrary menu  $A$  in the data is  $c(A) = \operatorname{argmin}_{x \in A} (x - \bar{x})^2$  where  $\bar{x} = \frac{1}{|A|} \sum_{x \in A} x$ . The choice function selects the <sup>proposal</sup> ~~option~~ closest to the mean proposal. The formal definition above neglects ties.

b. Sen's  $\alpha$  (Nash's IIA): for all menus  $A, A'$ , if  $A' \subseteq A$  and  $c(A) \in A'$ , then  $c(A') = c(A)$ .

consider the following example.

$$A = \{4, 5, 6, 10\}$$

$$A' = \{4, 5, 6\}$$

$$\bar{x} = \frac{1}{|A|} \sum_{x \in A} x = \frac{25}{4} = 6.25, \text{ so } c(A) = 6$$

$$\bar{x}' = \frac{1}{|A'|} \sum_{x \in A'} x = \frac{15}{3} = 5, \text{ so } c(A') = 5$$

$A' \subseteq A$  and  $c(A) \in A'$  but  $c(A') \neq c(A)$ , so choice function  $c$  violates  $\alpha$ .

ii. WARP: for all menus  $A, A'$ , for all  $x \neq x' \in A, A'$ , it is not the case that  $c(A) = x$  and  $c(A') = x'$ .

consider the following example

$$A = \{1, 4, 6\}$$

$$A' = \{4, 6, 10\}$$

$$\bar{x} = \frac{11}{3} = 3.67 \Rightarrow c(A) = 4$$

$$\bar{x}' = \frac{20}{3} = 6.67 \Rightarrow c(A') = 6$$

$4 \neq 6 \in A, A'$  but  $c(A) = 4$ ,  $c(A') = 6$ , so choice function  $c$  violates WARP.

iii. consider the menus in ii. choice function  $c$  on menu  $A$  ~~reveals~~ directly reveals 4 as (strictly) preferred to 6 because both 4 and 6 are in  $A$  and  $c$  selects 4 over 6.

More generally, for arbitrary menu  $A$  and arbitrary  $x \neq x' \in A$ , ~~choice~~  $c(A) = x$  directly reveals arbitrary choice function  $c$  directly reveals  $x$  preferred to  $x'$  iff  $c(A) = x$ .

Returning to the menus in ii,  $c(A) = 4$  directly reveals 4 (strictly) preferred to 6 and  $c(A') = 6$  directly reveals 6 (strictly) preferred to 4. so choice function  $c$  cannot be rationalized by some rational strict preference relation  $\succ$ . The former choice reveals  $4 \succ 6$  whereas the latter choice reveals  $6 \succ 4$ , but a rational strict preference relation is asymmetric, so this is a contradiction. so M's choices are not rationalisable.

# Suppose that M's choices are guided by the maximisation of some utility function, then  $c(A) = 4$  implies ~~argmax~~  $4 = \operatorname{argmax}_{x \in A} u(x)$ , which in particular implies  $u(4) > u(6)$ . Similarly,  $c(A') = 6$  implies  $u(6) > u(4)$ . This is a contradiction so M's choices cannot be guided by the maximisation of ~~some~~ utility function.

ci. Outcome  $x$  is indirectly ~~ref~~ revealed preferred to outcome  $x'$  by choice function  $c$  over set of menus  $\Delta$  iff  $\neq$  it is possible to infer that  $x$  is preferred to  $x'$  from directly revealed preferences and transitivity.

ii. consider the following example.

$$A = \{3, 4, 5\}$$

$$A' = \{3, 5, 6\}$$

$$g = 4, g' = 6$$

$$\bar{x} = 4 \Rightarrow c(A) = 4$$

$$\bar{x}' = \frac{14}{3} = 4.67 \Rightarrow c(A') = 5$$

#

$c(A) = 4$  directly reveals 4 preferred to 5.

$c(A') = 5$  directly reveals 5 preferred to 6. so

4 ~~is~~ can be claimed to be indirectly revealed preferred to 6.

iii. it is not only in the case of M, but also more generally that a choice function with data on two menus indirectly reveals ~~any~~ preferences only if the two menus have a common element such that transitivity of preferences ~~can~~ can be applied.

di. P has rational preferences over elements of  $X$  because P's preferences are complete and transitive. For any two outcomes  $x, x' \in X$ , either  $|x - 3|$  (the distance between  $x$  and  $g^*$ )  $\leq |x' - 3|$  or  $|x' - 3| \leq |x - 3|$ , so either  $x \succeq_P x'$  or  $x' \succeq_P x$ , so P's weak preference relation is complete. For any three outcomes  $x, x', x'' \in X$  if  $|x - 3| \leq |x' - 3|$  and  $|x' - 3| \leq |x'' - 3|$ , then by the transitivity of  $\leq$  on  $\mathbb{R}$ ,  $|x - 3| \leq |x'' - 3|$ , so if  ~~$x \succeq_P x'$~~   $x \succeq_P x'$  and  $x' \succeq_P x''$ , then  $x \succeq_P x''$ , so P's weak preference relation is also transitive.

P's preferences ~~satisfy~~ over  $X$  satisfy single-peakedness because it is possible to construct some linear order of the elements in  $X$ , namely a line from 0 to 10 such that there exists a bliss point  $x^* = 3$ ,



such that for all outcomes ~~at either~~ ~~from~~ to the "left" of  $x^*$ , those closer to  $x^*$  are preferred to those further from  $x^*$  and likewise for those to the "right".

$$ii: \Sigma_P = \{ \langle x_1, x_2 \rangle : |x_1 - z| \leq |x_2 - z|, x_1, x_2 \in X \}$$

$$u(x) = -|x - z|$$

iii: ~~It has to~~ P has rational preferences that satisfy IIA and WARP while M does not. M's ~~pre~~ choice depends on the alternatives not ~~offer~~ ~~chosen~~ and offered but not chosen whereas P's does not.

We might ~~think~~ like to think that we are like P and have rational preferences, but it is difficult to believe that our choices are unaffected by the ~~option~~ ~~sp~~ options that are offered but not chosen.

### 5a. Objective 3

Given  $\theta$ , monopolist  $M$  maximises profit subject to the constraint that consumer  $C$  is willing and able to buy. Formally,  $M$  has the following profit maximisation problem.

$$\max_{x, p} p - kx \quad \text{s.t.}$$

$$PC: V(w-p, x, \theta) \geq V(w, 0, \theta) \Leftrightarrow$$

$$w-p+4\sqrt{\theta}x \geq w \Leftrightarrow$$

$$4\sqrt{\theta}x - p \geq 0$$

where  $w$  is  $C$ 's endowment or gross income.

At the optimum  $PC$  binds. Any candidate optimum such that  $PC$  does not bind fails to deviation by  $M$  consisting in a small increase ( $\epsilon$ ) in  $p$  such that  $PC$  remains satisfied and profit increases.

$M$ 's profit maximisation problem reduces to the following.

$$\max_x 4\sqrt{\theta}x - kx$$

$$FOC: 2\theta^{1/2}x^{-1/2} - k = 0 \Rightarrow$$

$$2\theta^{1/2}x^{-1/2} = k \Rightarrow$$

$$x^{-1/2} = 1/2\theta^{-1/2}k \Rightarrow$$

$$x = 4\theta k^{-2}$$

$$SOC: -1\theta^{1/2}x^{-3/2} < 0$$

$$x = 4\theta k^{-2} \text{ is the unique maximum.}$$

$$x = 4\theta k^{-2} \Rightarrow p = 4\sqrt{\theta}x = 8\theta k^{-1}$$

The optimal contracts are as follows.

$$(x_C^*, p_C^*) = (4\theta_C^2 k^{-2}, 8\theta_C k^{-1})$$

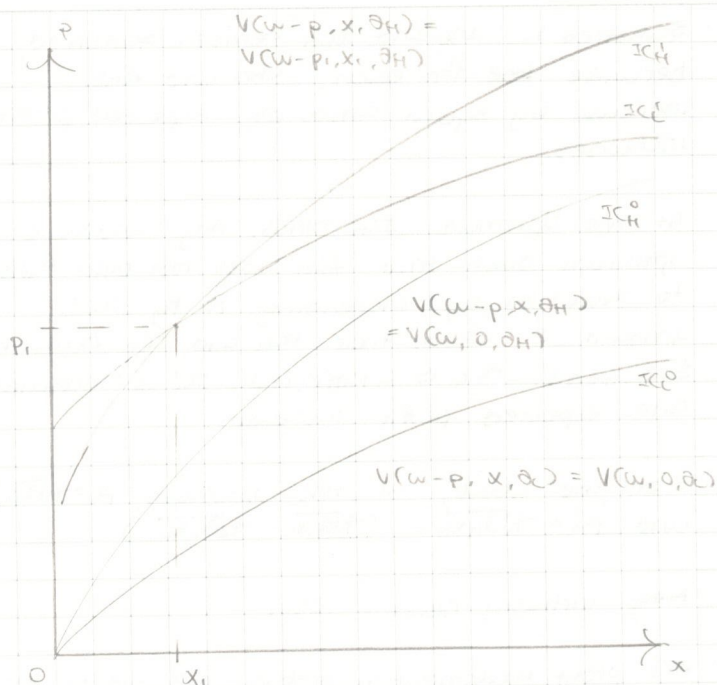
$$(x_H^*, p_H^*) = (4\theta_H^2 k^{-2}, 8\theta_H k^{-1})$$

$$b \quad V_x(M, x, \theta_H) = 2\theta_H x^{-1/2}$$

$$V_x(M, x, \theta_C) = 2\theta_C x^{-1/2}$$

$$V_x(M, x, \theta_H) > V_x(M, x, \theta_C)$$

The single-crossing property is satisfied. ~~At any~~ Marginal utility of  $H$  types, at any given  $m, x$ , is greater than marginal utility of  $C$  types.



Because utility is quasilinear in ~~net~~ net income hence in payment  $p$ , indifference curves are vertical shifts of one another.  $H$  types have steeper  $IC$ s because of higher MU. Any  $IC_H$  crosses each  $IC_C$  at exactly one point. This is the graphical result of the single crossing property.

c) The monopolist has the following profit maximization problem.

$$\max_{x_C, p_C, x_H, p_H} \lambda(p_C - kx_C) + (1-\lambda)(p_H - kx_H)$$

s.t.

$$PC: V(w-p_C, x_C, \theta_C) \geq V(w, 0, \theta_C) \Leftrightarrow$$

$$4\sqrt{\theta_C}x_C - p_C \geq 0$$

$$PH: 4\sqrt{\theta_H}x_H - p_H \geq 0$$

$$IC_C: 4\sqrt{\theta_C}x_C - p_C \geq 4\sqrt{\theta_H}x_H - p_H$$

$$IC_H: 4\sqrt{\theta_H}x_H - p_H \geq 4\sqrt{\theta_C}x_C - p_C$$

By the revelation principle, it is ~~ade~~ sufficient to restrict attention to contracts of this form (such) that "truth-telling" is optimal for  $C$ .

"At the optimum, ~~if~~  $PC_H$  is redundant and satisfied with strict equality when  $PC_C$  and  $IC_H$  are satisfied.  $0 \leq 4\sqrt{\theta_C}x_C - p_C \leq 4\sqrt{\theta_H}x_C - p_C \leq 4\sqrt{\theta_H}x_H - p_H$ , where  $\leq$  follows from  $PC_C$ ,  $<$  follows from  $\theta_H > \theta_C$ , and  $\leq$  follows from  $PC_H$ .

At the optimum,  $PC_C$  binds, i.e.  $C$  types are indifferent between buying and not buying. Any candidate optimum such that  $PC_C$  does not bind fails to deviation by ~~decreasing~~ increasing each of  $p_C$  and  $p_H$  by small amount  $\epsilon$  such that  $PC_C$  and  $PC_H$  remain



satisfied).  $IC_L$  and  $IC_H$  remain satisfied because ~~the~~ for each, LHS and RHS increase by equal amounts. Expected profit increases.

At the optimum  $IC_H$  binds. Any candidate optimum such that  $IC_H$  does not bind fails to deviation by increasing  $P_H$  by small amount  $\varepsilon$  (such that  $P_H$  and  $IC_H$  remain satisfied).  $P_C$  is unaffected,  $IC_L$  is "loosened" and expected profit increases.

iii From the above, at the optimum,  $P_C = 4\sqrt{\theta_L x_C}$  and  $P_H = 4\sqrt{\theta_H x_H} - (4\sqrt{\theta_H x_C} - 4\sqrt{\theta_L x_C})$

~~Next~~ Initially neglect  $IC_L$ .

M's profit maximisation problem reduces to the following.

$$\max_{x_C, x_H} \frac{\lambda(4\sqrt{\theta_H x_H} - (4\sqrt{\theta_H x_C} - 4\sqrt{\theta_L x_C})) - Kx_H}{\lambda(1-\lambda)(4\sqrt{\theta_L x_C} - Kx_C)}$$

Differentiate  
Evaluate  $\partial \pi / \partial x_C \mid x_C = x_C^*$

$$\begin{aligned} \partial \pi / \partial x_C &= \lambda [-4\theta_H^{1/2} (1/2 x_C^{-1/2}) + 4\theta_L^{1/2} (1/2 x_C^{-1/2})] \\ &\quad + (1-\lambda) [-4\theta_L^{1/2} (1/2 x_C^{-1/2})] \\ &= (\lambda [-4\theta_H^{1/2} + 4\theta_L^{1/2}] + (1-\lambda) [-4\theta_L^{1/2}]) (1/2 x_C^{-1/2}) \\ &= (-4\theta_L^{1/2} + 4\lambda\theta_H^{1/2} - 2\theta_L^{1/2}) (1/2 x_C^{-1/2}) = 0 \end{aligned}$$

$$\max_{x_C, x_H} \frac{\lambda(4\sqrt{\theta_L x_C} - Kx_C)}{\lambda(1-\lambda)(4\sqrt{\theta_H x_H} - (4\sqrt{\theta_H x_C} - 4\sqrt{\theta_L x_C}) - Kx_H)}$$

$$\partial \pi / \partial x_C = \lambda [2\theta_L^{1/2} x_C^{-1/2} - K] + (1-\lambda) [-2\theta_H^{1/2} x_C^{-1/2} + 2\theta_L^{1/2} x_C^{-1/2}] = 0$$

$$\Rightarrow -\lambda [2\theta_L^{1/2} x_C^{-1/2}] + (1-\lambda) [2\theta_L^{1/2} x_C^{-1/2} - 2\theta_H^{1/2} x_C^{-1/2}] = 0$$

$$\Rightarrow x_C^{-1/2} [2\theta_L^{1/2} - (1-\lambda)2\theta_H^{1/2}] = \lambda K$$

$$\Rightarrow x_C = \lambda^{-2} K^{-2} [2\theta_L^{1/2} - (1-\lambda)2\theta_H^{1/2}]^2$$

$$\max_{x_C, x_H} \frac{\lambda(4\sqrt{\theta_L x_C} - Kx_C)}{(1-\lambda)(4\sqrt{\theta_H x_H} - (4\sqrt{\theta_H x_C} - 4\sqrt{\theta_L x_C}) - Kx_H)}$$

$$FOC_{x_H}: (1-\lambda)(2\theta_H^{1/2} x_H^{-1/2} - K) = 0 \Rightarrow$$

$$2\theta_H^{1/2} x_H^{-1/2} = K \Rightarrow$$

$$x_H = 4\theta_H K^{-2} = x_H^*$$

$$FOC_{x_C}: \lambda(2\theta_L^{1/2} x_C^{-1/2} - K) + (1-\lambda)(2\theta_L^{1/2} x_C^{-1/2} + 2\theta_H^{1/2} x_C^{-1/2}) = 0 \Rightarrow$$

$$\lambda K = 2\lambda\theta_L^{1/2} x_C^{-1/2} + (1-\lambda)(2\theta_L^{1/2} - 2\theta_H^{1/2}) x_C^{-1/2}$$

$$K = 2\theta_L^{1/2} x_C^{-1/2} + \frac{1-\lambda}{\lambda} (2\theta_L^{1/2} - 2\theta_H^{1/2}) x_C^{-1/2} \Rightarrow x_C = (2\theta_L^{1/2} + \frac{1-\lambda}{\lambda} (2\theta_L^{1/2} - 2\theta_H^{1/2}))^2 K^{-2} < x_C^*$$