

## Microeconomic Analysis Problem Set 6

10. Given that it is optimal to induce  $e=1$ , the principal P's optimisation problem is

$$\min_{w_1, w_2, w_3} E(w|e=1) \text{ subject to}$$

$$\text{Individual Rationality: } E(\sqrt{w_i} - e|e=1) \geq \bar{u} \text{ and}$$

$$\text{Incentive Compatibility: } E(\sqrt{w_i} - e|e=0) \geq E(\sqrt{w_i} - e|e=1)$$

This is equivalent to

$$\min_{w_1, w_2, w_3} \frac{w_1 + w_2 + w_3}{4} \text{ subject to}$$

$$\frac{1}{4}\sqrt{w_1} + \frac{1}{2}\sqrt{w_2} + \frac{1}{4}\sqrt{w_3} - 1 \geq 10 \text{ and}$$

$$\frac{1}{4}\sqrt{w_1} + \frac{1}{2}\sqrt{w_2} + \frac{1}{4}\sqrt{w_3} - 1 \geq \frac{1}{3}(\sqrt{w_1} + \sqrt{w_2} + \sqrt{w_3})$$

Solving by (Lagrange) optimisation,

$$L = \frac{w_1 + w_2 + w_3}{4} - \lambda_1 (\sqrt{w_1}/4 + \sqrt{w_2}/2 + \sqrt{w_3}/4 - 11)$$

$$- \lambda_2 (\sqrt{w_1}/4 + \sqrt{w_2}/2 + \sqrt{w_3}/4 - 1 - \frac{1}{3}(\sqrt{w_1} + \sqrt{w_2} + \sqrt{w_3}))$$

$$\text{FOC } w_1: \frac{1}{4} - \lambda_1 (\frac{1}{8})w_1^{-1/2} - \lambda_2 (-\frac{1}{24})w_1^{-1/2} = 0$$

$$\text{FOC } w_2: \frac{1}{2} - \lambda_1 (\frac{1}{4})w_2^{-1/2} - \lambda_2 (\frac{1}{12})w_2^{-1/2} = 0$$

$$\text{FOC } w_3: \frac{1}{4} - \lambda_1 (\frac{1}{8})w_3^{-1/2} - \lambda_2 (-\frac{1}{24})w_3^{-1/2} = 0$$

$$\text{FOC } w_1, \text{ FOC } w_2 \Rightarrow w_1^* = w_2^*$$

$$\text{FOC } w_1, \text{ FOC } w_3 \Rightarrow w_1^* = w_3^*$$

Then,  $\text{FOC } w_1$  is satisfied if  $\text{FOC } w_2$  is satisfied. Given

that KKT FOCs are necessary and sufficient for

optimality,  $\text{FOC } w_1$  and  $\text{FOC } w_2$  are together necessary and sufficient for optimality.

~~FOC  $w_1$~~

$$\text{CS}_{\lambda_1}: \lambda_1 \geq 0, \frac{\sqrt{w_1}}{4} + \frac{\sqrt{w_2}}{2} + \frac{\sqrt{w_3}}{4} - 1 \geq 10,$$

$$\lambda_1 (\sqrt{w_1}/4 + \sqrt{w_2}/2 + \sqrt{w_3}/4 - 11) = 0$$

$$\text{CS}_{\lambda_2}: \lambda_2 \geq 0, \frac{\sqrt{w_1}}{4} + \frac{\sqrt{w_2}}{2} + \frac{\sqrt{w_3}}{4} - 1 \geq \frac{1}{3}(\sqrt{w_1} + \sqrt{w_2} + \sqrt{w_3})$$

$$\lambda_2 (\sqrt{w_1}/2 + \sqrt{w_2}/6 + \sqrt{w_3}/2 - 1) = 0$$

IR binds. Suppose for reductio that IR does not bind, i.e. then  $\sqrt{w_1}/4 + \sqrt{w_2}/2 + \sqrt{w_3}/4 - 1 > 10$ . For sufficiently small  $\epsilon$  ~~w\_1, w\_2 = w\_3~~  $w_1, w_2 \in w_3$  satisfies IR and IC ~~and~~ and  $E(w|e=1) > E(w|e=0)$

$$\lambda_1 > 0, \sqrt{w_1}/4 + \sqrt{w_2}/2 + \sqrt{w_3}/4 - 1 = 10, \sqrt{w_1}/2 + \sqrt{w_2}/2 = 11,$$

$$\sqrt{w_1} + \sqrt{w_2} = 22$$

Suppose that IC does not bind, then  $\lambda_2 > 0$ . ~~and FOC  $w_3$~~

What is the argument for either IR binding or IC binding?

Do the KKT FOCs include the CSs?

Is it necessary to check the CSs? If not, why not?

$$\text{FOC } w_1 \Rightarrow \frac{1}{4} = \lambda_1 (\frac{1}{8})w_1^{-1/2} \Rightarrow \sqrt{w_1} = \lambda_1/2$$

$$\text{FOC } w_2 \Rightarrow \frac{1}{2} = \lambda_1 (\frac{1}{4})w_2^{-1/2} \Rightarrow \sqrt{w_2} = \lambda_1/2$$

$$\Rightarrow w_1 = w_2 = w_3 \Rightarrow \sqrt{w_1}/4 + \sqrt{w_2}/2 + \sqrt{w_3}/4 - 1 = \frac{1}{3}(\sqrt{w_1} + \sqrt{w_2} + \sqrt{w_3})$$

CS  $\lambda_2$  fails. By reductio, IC binds.

$$\lambda_2 > 0, \sqrt{w_1}/4 + \sqrt{w_2}/2 + \sqrt{w_3}/4 - 1 = \sqrt{w_1}/2 + \sqrt{w_2}/2 = 10 =$$

$$\frac{1}{3}(\sqrt{w_1} + \sqrt{w_2} + \sqrt{w_3})$$

$$\sqrt{w_1} + \sqrt{w_2} = 22, \sqrt{w_1} + \sqrt{w_2} + \sqrt{w_3} = 30 \Rightarrow \sqrt{w_3} = 8 \Rightarrow$$

$$\sqrt{w_1} = 8 \Rightarrow \sqrt{w_2} = 14$$

$$\text{FOC } w_1: \frac{1}{4} - \lambda_1 (\frac{1}{8})w_1^{-1/2} - \lambda_2 (\frac{1}{24})w_1^{-1/2} = 0$$

$$\text{FOC } w_2: \frac{1}{2} - \lambda_1 (\frac{1}{4})w_2^{-1/2} - \lambda_2 (\frac{1}{12})w_2^{-1/2} = 0$$

$$\Rightarrow \lambda_1 = 22, \lambda_2 = 18, \text{ so hold}$$

Is this check necessary?

The optimal contract  $(w_1^*, w_2^*, w_3^*) = (64, 196, 64)$

i) It is in the agent's interest to secretly destroy revenue in the outcome  $\pi_3$  since wage is higher at the lower revenue  $\pi_2$ .

ii) It is never in the agent's interest to destroy revenue iff  $w_1 < w_2 < w_3$ .

At the optimum, at least one of these inequalities is strict. Otherwise IC fails. If both inequalities hold with equality, the contract is equivalent to a fixed wage and it is in the agent's interest to choose  $e=0$ .

Suppose that  $w_1 = w_3$ . Then  $w_1 = w_2 < w_3 \Rightarrow$   
 $\sqrt{w_1} = \sqrt{w_2} < \sqrt{w_3} \Rightarrow \frac{1}{4}\sqrt{w_1} + \frac{1}{2}\sqrt{w_2} + \frac{1}{4}\sqrt{w_3} = \frac{3}{4}\sqrt{w_1} + \frac{1}{4}\sqrt{w_3}$   
 $\sqrt{\frac{1}{3}\sqrt{w_1}} + \sqrt{\frac{1}{3}\sqrt{w_2}} + \sqrt{\frac{1}{3}\sqrt{w_3}} = \frac{2}{3}\sqrt{w_1} + \frac{1}{3}\sqrt{w_3} \Rightarrow$   
 $\frac{1}{4}\sqrt{w_1} + \frac{1}{2}\sqrt{w_2} + \frac{1}{4}\sqrt{w_3} < \frac{1}{3}(\sqrt{w_1} + \sqrt{w_2} + \sqrt{w_3})$ , i.e. IC fails.  
 By reductio  $w_1 < w_2$ .

P's optimisation problem  $\rightarrow$   
 $\min_{w_1, w_2, w_3} w_1/4 + w_2/3 + w_3/4$  subject to  
 $\sqrt{w_1}/4 + \sqrt{w_2}/3 + \sqrt{w_3}/4 - 1 \geq 0$   
 $\sqrt{w_1}/4 + \sqrt{w_2}/3 + \sqrt{w_3}/4 - 1 \geq \frac{1}{3}$   
 $w_1 < w_2$   
 $w_2 < w_3$

Solving by Lagrangian optimisation,

IR binds. Suppose for reductio that IR does not bind, i.e.  $\sqrt{w_1}/4 + \sqrt{w_2}/3 + \sqrt{w_3}/4 - 1 > 10$ . For sufficiently small  $\epsilon$ ,  $w_1, w_2' = w_2 - \epsilon, w_3$  satisfy IR, i.e.  $w_1^* < w_2 \leq w_3$  given that  $w_1 < w_2$ , and  $E(w|e=1) > E(w'|e=1)$ . By reductio, IR binds.

At the optimum,  $w_3 = w_2$ . Otherwise some  $w_2^* > w_2, w_3' < w_3$  satisfies IR, i.e.  $w_1 \leq w_3 \leq w_2$ , and  $E(w|e=1) > E(w'|e=1)$ .

$$w_1 + w_3 = w_2 \Rightarrow \sqrt{w_1}/4 + \sqrt{w_2}/3 + \sqrt{w_3}/4 = \sqrt{w_1}/4 + \sqrt{w_2}/4 \Rightarrow$$

$$\sqrt{w_1}/3 + \sqrt{w_2}/3$$

P's optimisation problem reduces to is  
 $\min_{w_1, w_2, w_3} w_1/4 + w_2/3 + w_3/4$  subject to  
 $\sqrt{w_1}/4 + \sqrt{w_2}/3 + \sqrt{w_3}/4 - 1 \geq 10$   
 $\sqrt{w_1}/4 + \sqrt{w_2}/3 + \sqrt{w_3}/4 - 1 \geq \frac{1}{3}(\sqrt{w_1} + \sqrt{w_2} + \sqrt{w_3})$   
 $w_1 < w_2, w_2 < w_3$

Solving by Lagrangian optimisation  
 $L = w_1/4 + w_2/3 + w_3/4 - \lambda_1(\sqrt{w_1}/4 + \sqrt{w_2}/3 + \sqrt{w_3}/4 - 1)$   
 $- \lambda_2(-\sqrt{w_1}/3 - \sqrt{w_2}/6 - \sqrt{w_3}/2) + \mu_1(w_1 - w_2) + \mu_2(w_2 - w_3)$   
 $\text{FOC } w_1: \frac{1}{4} - \lambda_1/8 w_1^{-1/2} + \lambda_2/24 w_1^{-1/2} + \mu_1 = 0$   
 $\text{FOC } w_2: \frac{1}{2} - \lambda_1/4 w_2^{-1/2} - \lambda_2/12 w_2^{-1/2} - \mu_1 + \mu_2 = 0$   
 $\text{FOC } w_3: \frac{1}{4} - \lambda_1/8 w_3^{-1/2} + \lambda_2/24 w_3^{-1/2} - \mu_2 = 0$

$$\begin{aligned} \text{CS}_{\lambda_1} : \lambda_1 &\geq 0, \sqrt{\mu_1}/4 + \sqrt{\mu_2}/2 + \sqrt{\mu_3}/4 - 1 \geq 10 \\ &\lambda_1(\sqrt{\mu_1}/4 + \sqrt{\mu_2}/2 + \sqrt{\mu_3}/4 - 1 - 10) = 0 \\ \text{CS}_{\lambda_2} : \lambda_2 &\geq 0, -\sqrt{\mu_1}/2 + \sqrt{\mu_2}/6 - \sqrt{\mu_3}/12 \geq 0 \\ &\lambda_2(-\sqrt{\mu_1}/2 + \sqrt{\mu_2}/6 - \sqrt{\mu_3}/12) = 0 \\ \text{CS}_{\mu_1} : \mu_1 &\geq 0, w_1 < w_2, \mu_1(w_1 - w_2) = 0 \\ \text{CS}_{\mu_2} : \mu_2 &\geq 0, w_2 < w_3, \mu_2(w_2 - w_3) = 0 \end{aligned}$$

$$w_1 < w_2 \Rightarrow \mu_1 \neq 0$$

$$w_2 = w_3 \Rightarrow \mu_2 \neq 0$$

$$\text{IR binds} \Rightarrow \lambda_1 > 0, \sqrt{\mu_1}/4 + \sqrt{\mu_2}/2 + \sqrt{\mu_3}/4 = 11$$

Suppose that IC binds, then  $\lambda_2 > 0$ ,

$$\sqrt{\mu_1}/4 + \sqrt{\mu_2}/2 + \sqrt{\mu_3}/4 - 1 = \frac{1}{3}(\sqrt{\mu_1} + \sqrt{\mu_2} + \sqrt{\mu_3}) = 10$$

$$\sqrt{\mu_1}/4 + \sqrt{\mu_2}/4 = 11 \Rightarrow \sqrt{\mu_1} + 3\sqrt{\mu_2} = 44$$

$$\frac{4}{3}\sqrt{\mu_1}/3 + 2\sqrt{\mu_2}/3 = 10 \Rightarrow \sqrt{\mu_1} + 2\sqrt{\mu_2} = 30$$

$$\Rightarrow \sqrt{\mu_2} = 14, \sqrt{\mu_1} = 2, \sqrt{\mu_3} = 14$$

$$\text{FOC}_{\mu_1}: \frac{1}{4} - \lambda_1/16 + \lambda_2/48 = 0$$

$$\text{FOC}_{\mu_2}: \frac{1}{2} - \lambda_1/56 - \lambda_2/168 = 0$$

$$\text{FOC}_{\mu_3}: \frac{1}{4} - \lambda_1/16 + \lambda_2/48 - \mu_2 = 0$$

$$\text{FOC}_{w_1}: \frac{1}{4} - \lambda_1/12 + \lambda_2/336 - \mu_2 = 0$$

$$\lambda_1 = 22, \lambda_2 = 56, \mu_2 = 3/14$$

Is this check necessary?

Given that  $\rightarrow$

Suppose that IC does not bind, then  $\lambda_2 = 0$

$$\text{FOC}_{\mu_1}: \frac{1}{4} - \lambda_1/8w_1^{-1/2} = 0$$

$$\text{FOC}_{\mu_2}: \frac{1}{2} - \lambda_1/4w_2^{-1/2} + \mu_2 = 0$$

$$\text{FOC}_{\mu_3}: \frac{1}{4} - \lambda_1/8w_3^{-1/2} - \mu_2 = 0 \Rightarrow \frac{1}{4} - \lambda_1/8w_3^{-1/2} - \mu_2 = 0$$

$$\Rightarrow \frac{1}{2} - \lambda_1/4w_3^{-1/2} - \mu_2 = 0$$

$$\Rightarrow \mu_2 = 0$$

By reductio there is no optimum such that IC does not bind

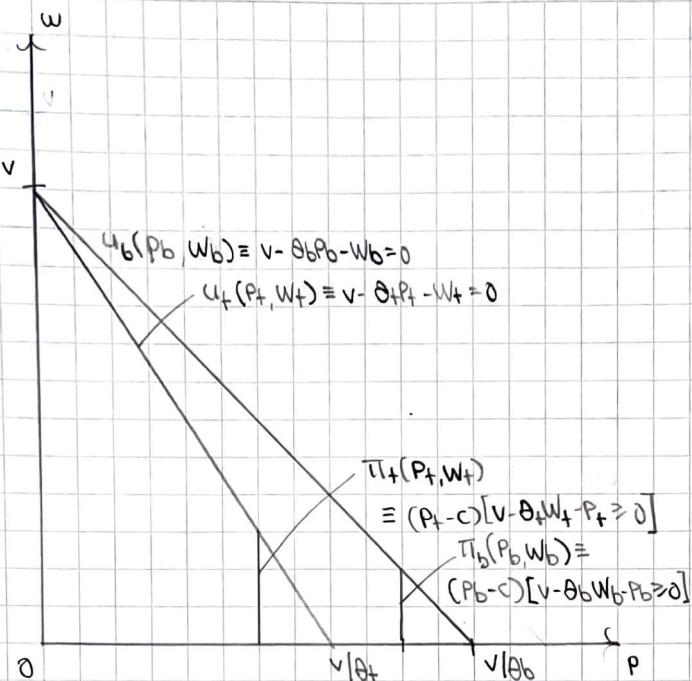
The optimal contract is  $(w_1^* = 4, w_2^* = 16, w_3^* = 16)$

c The wage required to induce  $e=1$  when effort is observable,  $w^*$  is such that  $\sqrt{w^*} - 1 = \bar{U}$ ,  $w^* = 12$

$$\text{In (a), } E(w) = \frac{1}{4}(67) + \frac{1}{2}(16) + \frac{1}{4}(67) = 180, AC = 8$$

$$\text{In (b), } E(w) = \frac{1}{4}(4) + \frac{1}{2}(16) + \frac{1}{4}(16) = 148, AC = 28$$

Agency cost is greater if the agent can secretly destroy revenue. This is because, where secret revenue destruction is possible, the principal must increase the wage in the event of high revenue to disincentivise revenue destruction. Then, the principal has incentive to decrease wage in the low-revenue outcome until IR and IC again bind. The new wage schedule is more risky, so the cost of and compensating the principal must compensate the agent for greater risk bearing, so agency cost increases.



The firm's optimisation problem is

$$\max_{P_b, W_b, P_t, W_t} (1-\lambda) \Pi_b + \lambda \Pi_t \text{ subject to}$$

$$PC_b: V - \theta_b P_b - W_b \geq 0$$

$$PC_t: V - \theta_t P_t - W_t \geq 0$$

$$IC_b: V - \theta_b P_b - W_b \geq V - \theta_b P_t - W_t$$

$$IC_t: V - \theta_t P_t - W_t \geq V - \theta_t P_b - W_b$$

$$P_b^* \geq 0, P_t^* \geq 0, W_b^* \geq 0, W_t^* \geq 0$$

Supposing without loss of generality that consumers have reservation utility 0

b ~~prove~~

$$V - \theta_b P_b - W_b \geq V - \theta_t P_t - W_t \geq V - \theta_t P_t - W_t \geq 0$$

$\Rightarrow$  follows from  $IC_b$ ,  $\frac{\partial}{\partial t} \geq \frac{\partial}{\partial b}$  from  $\theta_b < \theta_t$  (Supposing  $P_t \neq 0$ )

$$\geq 0 \text{ from } PC_t$$

$$\Rightarrow V - \theta_b P_b - W_b > V - \theta_t P_t - W_t, \text{ i.e. } PC_b \text{ does not bind.}$$

Suppose for reductio that at the optimum  $\hat{P}_b, \hat{W}_b, \hat{P}_t, \hat{W}_t$ ,  $PC_t$  does not bind, i.e.  $V - \theta_t \hat{P}_t - \hat{W}_t > 0$ . Then, for

sufficiently small  $\varepsilon$  (such that  $PC_b$  continues to hold)

$\hat{P}_b = \hat{P}_b + \varepsilon, \hat{P}_t = \hat{P}_t + \varepsilon$  is such that all constraints hold and  $\Pi' > \Pi$ . So  $\hat{P}_b, \hat{W}_b, \hat{P}_t, \hat{W}_t$  is not an optimum.

By reductio,  $PC_t$  binds at the optimum, and tourists are indifferent between travelling and not travelling.

c Suppose for reductio that at the optimum,  $IC_b$  does not bind, i.e.  $V - \theta_b \hat{P}_b - \hat{W}_b > V - \theta_b \hat{P}_t - \hat{W}_t$ . Then, for sufficiently small  $\varepsilon$  (such that  $PC_b$  and  $IC_b$  continue to hold),  $\hat{P}_b = \hat{P}_b + \varepsilon$  is such that all constraints hold and  $\Pi' > \Pi$ . ~~so~~ ~~the candidate by reductio~~,  $IC_b$  binds at the optimum, and business men are indifferent between buying at  $\hat{W}_b$  and at  $\hat{W}_t$ .

Suppose for reductio that  $\hat{W}_b \neq 0$ .  $IC_b$  binds, i.e.

$$V - \theta_b \hat{P}_b - \hat{W}_b = V - \theta_b \hat{P}_t - \hat{W}_t \Leftrightarrow \theta_b \hat{P}_b + \hat{W}_b = \theta_b \hat{P}_t + \hat{W}_t \Leftrightarrow$$

$$\theta_b (\hat{P}_b - \hat{P}_t) = \hat{W}_t - \hat{W}_b \Leftrightarrow \theta_b (\hat{P}_b - \hat{P}_t) > \hat{W}_t - \hat{W}_b \Rightarrow$$

$$V - \theta_b \hat{P}_b - \hat{W}_b < V - \theta_b \hat{P}_t - \hat{W}_t, \text{ i.e. } IC_t \text{ does not bind.}$$

Suppose for reductio that  $\hat{W}_b \neq 0$ . Then for sufficiently small  $\varepsilon$  (such that  $I_{C^+}$  continues to hold),  $\hat{W}_b = W_b - \varepsilon$

$\hat{P}_b = \hat{P}_b + \varepsilon/\partial b$  is such that  ~~$V-\delta b \hat{P}_b - W_b = V-\delta b \hat{P}_b - \hat{W}_b$~~ , so it is trivial that  $P_C b$ ,

$P_{C^+}$ , and  $I_C b$  continue to hold (and  $I_{C^+}$  holds by construction of  $\varepsilon$ ), and  $\pi' > \hat{\pi}$ . By reductio,  $\hat{W}_b = 0$ .

Businessmen buy at  $\hat{W}_b = 0$  and are indifferent to between buying at this time and buying when tourists do at  $\hat{W}_t$ .

d

- d Given that  $P_f$  binds,  $V - \beta_f \hat{P}_f - \hat{W}_f = 0$ ,  $(\hat{P}_f, \hat{W}_f)$  lies on the indifference curve  $U_f(P_f, W_f) = 0$ . Given that  $P_b$  binds,  $V - \beta_b \hat{P}_b - \hat{W}_b = V - \beta_b \hat{P}_f - \hat{W}_f$ ,  $(\hat{P}_b, \hat{W}_b)$  lies on the indifference curve  $U_b(P_b, W_b) = U_b(\hat{P}_f, \hat{W}_f)$ , i.e. the indifference curve that crosses  $(\hat{P}_f, \hat{W}_f)$ . Given that  $\hat{W}_b = 0$ ,  $(\hat{P}_b, \hat{W}_b)$  lies on the intersection of that indifference curve with the  $P$  axis.

How could we know this is the right method rather than Lagrangian?

$$\begin{aligned} \hat{W}_f &= V - \beta_f \hat{P}_f \\ V - \beta_b \hat{P}_b - \hat{W}_b &= V - \beta_b \hat{P}_f - \hat{W}_f \Rightarrow \beta_b \hat{P}_b - \hat{W}_b = \beta_b \hat{P}_f + \hat{W}_f \\ \Rightarrow \beta_b \hat{P}_b &= \beta_b \hat{P}_f + V - \beta_b \hat{P}_f \Rightarrow \hat{P}_b = \hat{P}_f + \frac{V}{\beta_b} - \frac{\beta_b}{\beta_b} \hat{P}_f \\ \hat{\pi} &= \lambda \left(1 - \lambda\right) \hat{P}_b + \lambda \hat{P}_f \\ &= \left(1 - \lambda\right) \hat{P}_f + \frac{V}{\beta_b} - \frac{\beta_b}{\beta_b} \hat{P}_f - \lambda c + \lambda \left(\hat{P}_f - c\right) \end{aligned}$$

At the optimum, the following FOC holds

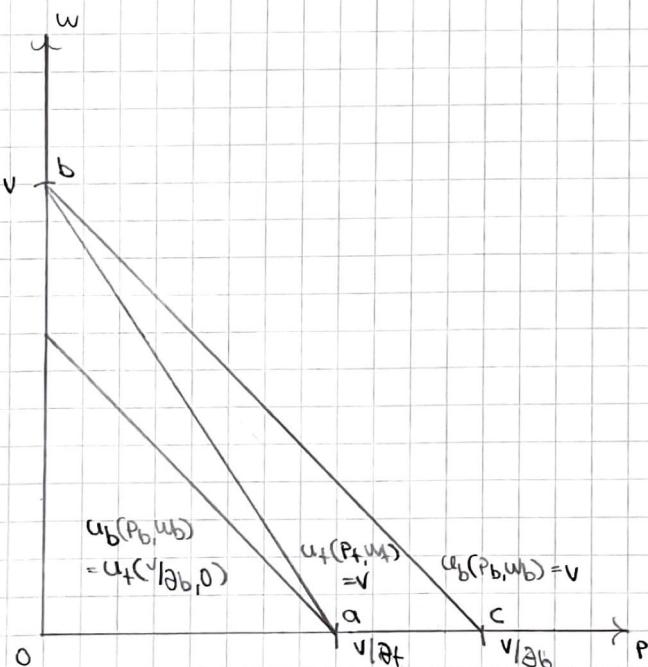
$$\frac{d\hat{\pi}}{d\hat{P}_f} = \left(1 - \lambda\right) \left(1 - \frac{\partial \hat{P}_f}{\partial b}\right) + \lambda = 0 \Rightarrow$$

$$1 - \left(1 - \lambda\right) \left(1 - \frac{\partial \hat{P}_f}{\partial b}\right) = 0 \Rightarrow$$

$$\lambda = \frac{\partial \hat{P}_f}{\partial b} \quad 1 - \lambda = \frac{\partial \hat{P}_f}{\partial f} \Rightarrow \lambda = 1 - \frac{\partial \hat{P}_f}{\partial f}$$

Suppose  $\lambda > 1 - \frac{\partial \hat{P}_f}{\partial f}$ , then  $d\hat{\pi}/d\hat{P}_f > 0$ , the firm maximizes profit by choosing the maximum feasible (i.e. subject to the above constraints)  $\hat{P}_f$ , namely  $V/\beta_f$ . Then  $\hat{W}_f = 0$ ,  $\hat{P}_b = \hat{P}_f = V/\beta_f$ ,  $\hat{W}_b = 0$ . This is the pooling equilibrium.  $\hat{\pi} = (V/\beta_f - c)$

Suppose  $\lambda < 1 - \frac{\partial \hat{P}_f}{\partial f}$ , then  $d\hat{\pi}/d\hat{P}_f > 0$ , the firm maximizes profit by choosing the minimum feasible  $\hat{P}_f$ , namely 0. Then  $\hat{W}_f = V$ ,  $\hat{P}_b = V/\beta_b$ ,  $\hat{W}_b = 0$ . This is the separating equilibrium. Suppose that indifferent tourists do not buy.  $\hat{\pi} = (1 - \lambda)(V/\beta_b - c)$



The pooling eqm is a, the separating eqm is points b and c.

- e If  $c > V/\beta_b$ , then  $c > V/\beta_f$ ,  $\hat{\pi} < 0$  in either eqm, the firm should choose ~~not~~ high  $P_b, \hat{P}_f, W_b, \hat{W}_f$  such that no consumers buy.

If  $\sqrt{ab} < c < \sqrt{ab}$ , then only the ~~one~~ separating eqn is profitable, the firm should choose  $P_b = \sqrt{ab}$ ,  $W_b = 0$  and high  $P_t$ ,  $W_t$  such that no tourists buy.

If  $c < \sqrt{ab} < \sqrt{ab}$  the airline does not serve tourists if

$$(1-\lambda)(\sqrt{ab} - c) > (\sqrt{ab} - c) \Leftrightarrow$$

$$\Leftrightarrow (1-\lambda)\sqrt{ab} - \sqrt{ab} > -c + (1-\lambda)c \Leftrightarrow$$

$$(1-\lambda)\sqrt{ab} - \sqrt{ab} > -\lambda c \Leftrightarrow$$

$$c > \frac{\sqrt{ab}}{\lambda} - \sqrt{ab} + \frac{\sqrt{ab}}{\lambda} \Leftrightarrow$$

$$c > \lambda - \frac{1}{\lambda} \sqrt{ab} + \frac{1}{\lambda} \sqrt{ab}$$

Marginal cost exceeds some weighted average of the maximum price each type is willing and able to pay