

A decorative graphic on the left side of the slide, consisting of a network of white lines and small circles on a blue gradient background, resembling a circuit board or a neural network.

THE BOT EATERY PROJECT

A REPORT ON CURRENT MARKET CONDITIONS



THE PROBLEM

The global pandemic has changed the way we perceive hygiene. More social distancing and less crowd density have become our norm. However, people still crave for fine dining with an excellent culinary experience and ambience.

THE SOLUTION

Robot waiters. We believe robotic restaurants are the future. It is hygienic, it is automatic, it is gimmicky. The world is moving in the direction of contactless technology. We keep the diners safe while providing them a novel dining experience.



CURRENT MARKET CONDITIONS

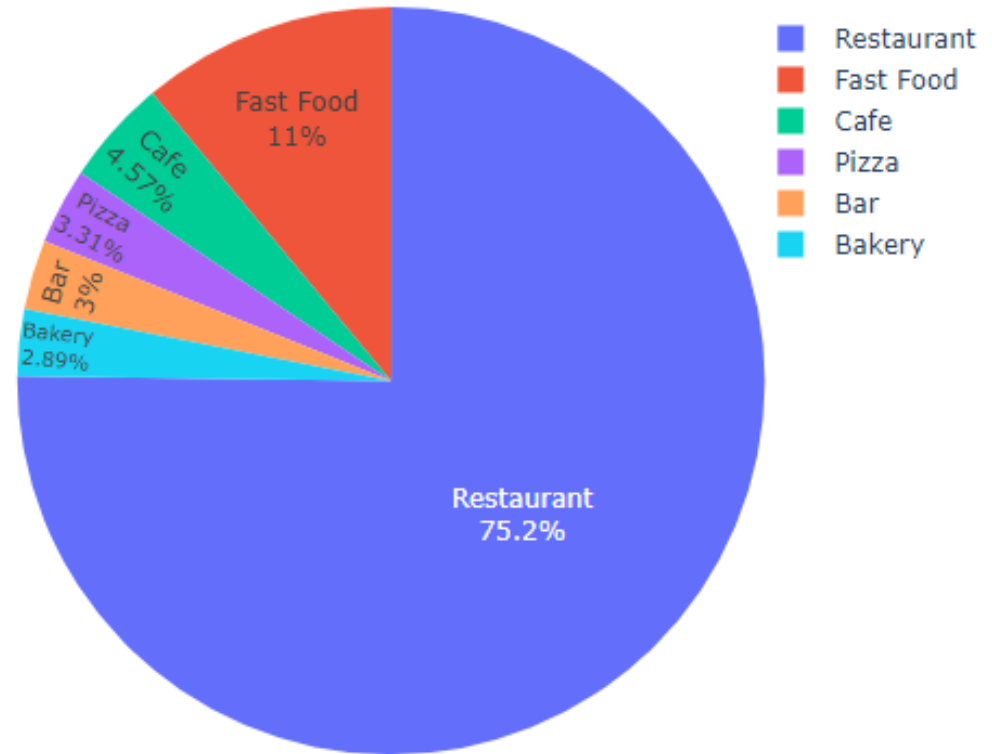
Data source: open-source data on eating establishments in the Los Angeles County were used to compile this report.

TYPES OF EATING ESTABLISHMENTS IN LOS ANGELES

According to our study on 9,419 locations, there are six types of eating establishments.

Restaurants account for three quarters of the total.

Fast food joints reach only a seventh of the number of restaurants.

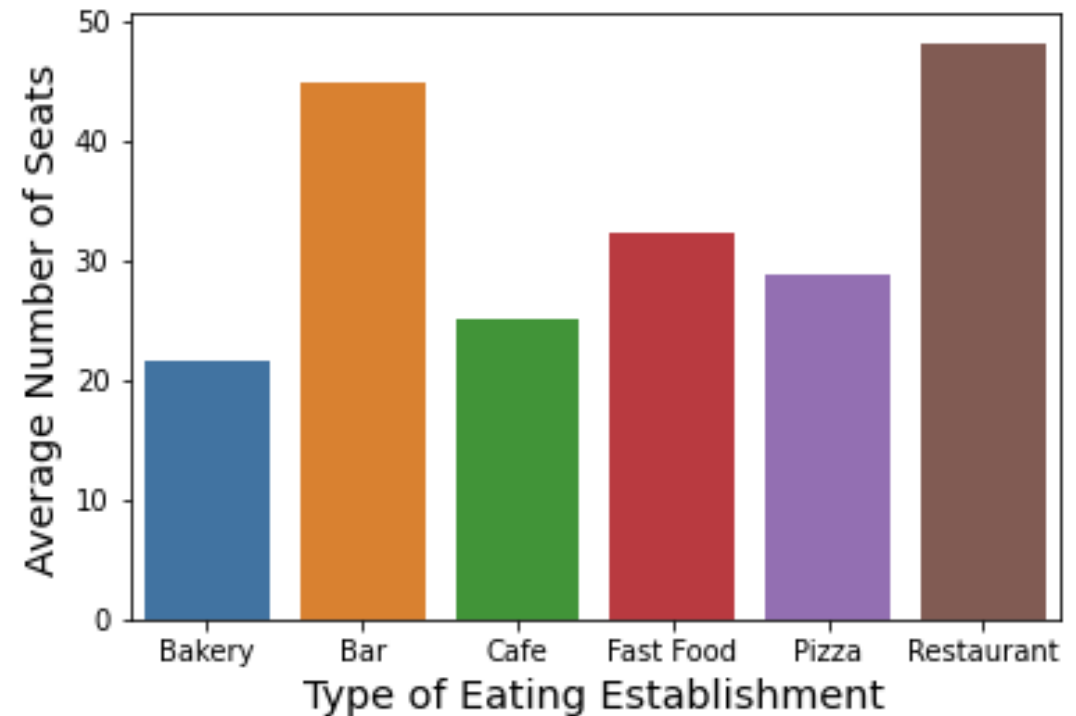


AVERAGE NUMBER OF SEATS PER ESTABLISHMENT TYPE

On average, an establishment can host 20-50 diners.

Restaurants and bars have the largest seating capacity.

From fast food joints, pizza parlours, café to bakeries, the average seating capacity decreases by about five seats.



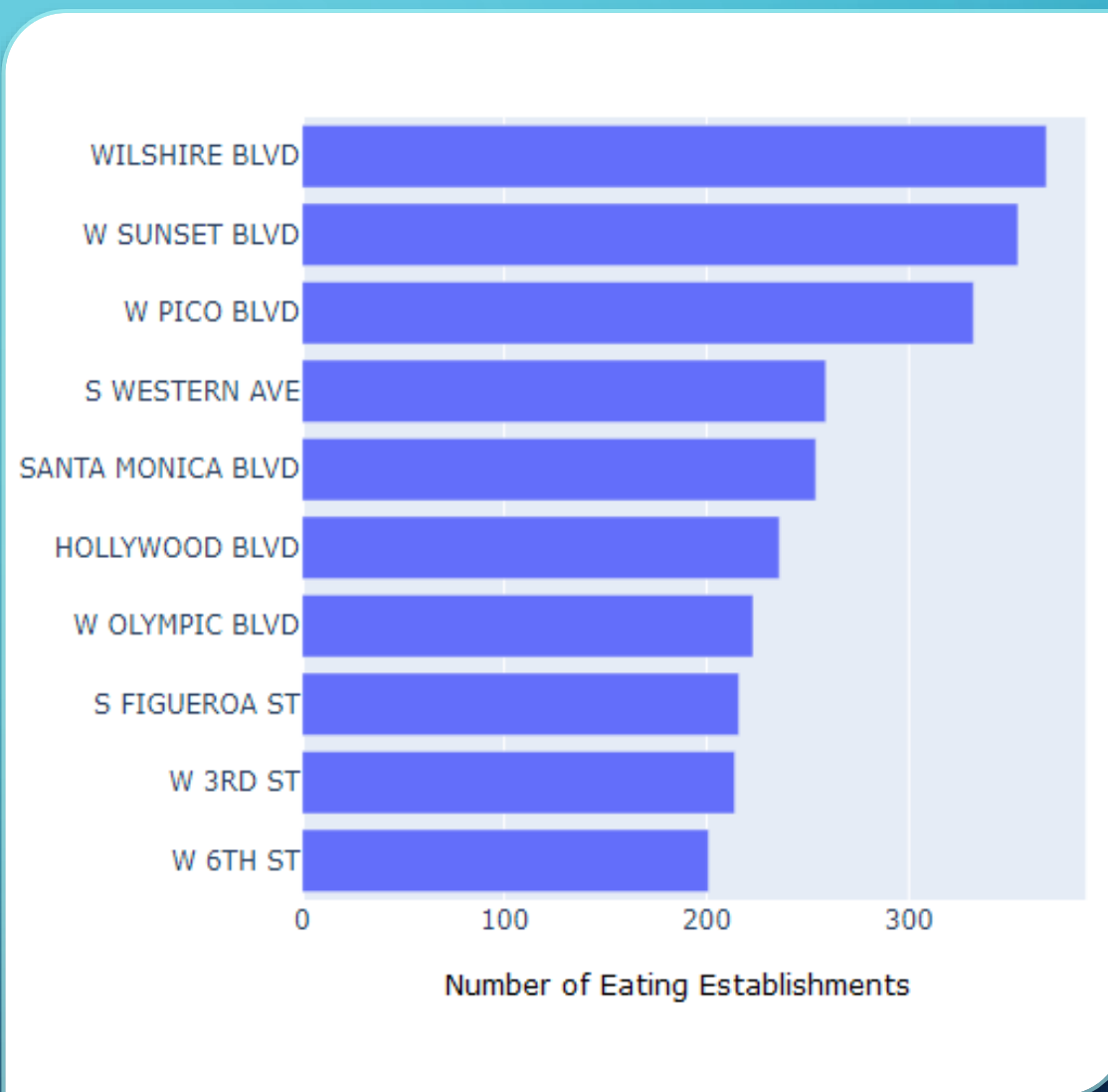
TOP 10 STREETS WITH THE MOST NUMBER OF ESTABLISHMENTS

Wilshire Boulevard ranks top with 368 establishments (3.91% of the County total).

West Sunset Boulevard (3.76%) and West Pico Boulevard (3.52%) are close runner-ups with 354 and 332 establishments, respectively.

The rest is competing with a difference of about ten establishments between adjacent entries.

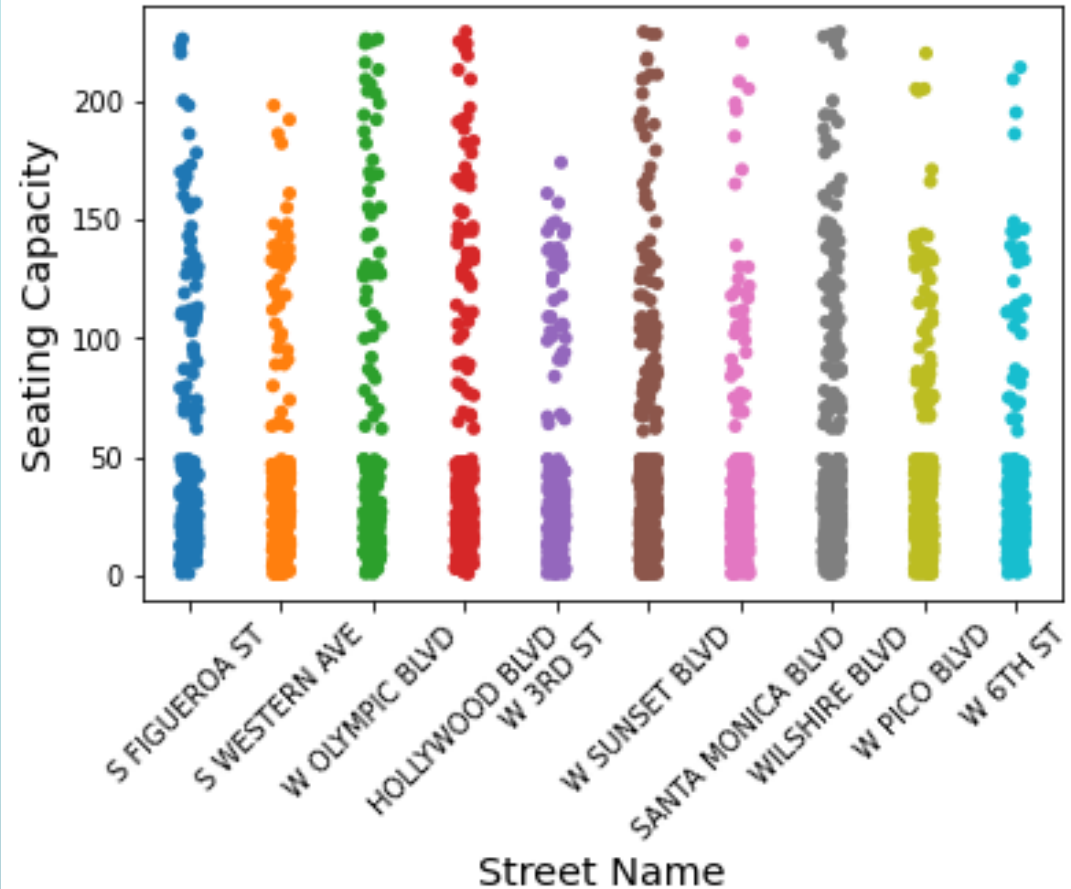
414 streets (4.4% of the County total) have only one eating establishment each.



TOP 10 STREETS AND SEATING CAPACITY DISTRIBUTION

All sizes of establishments are fairly evenly spread out.

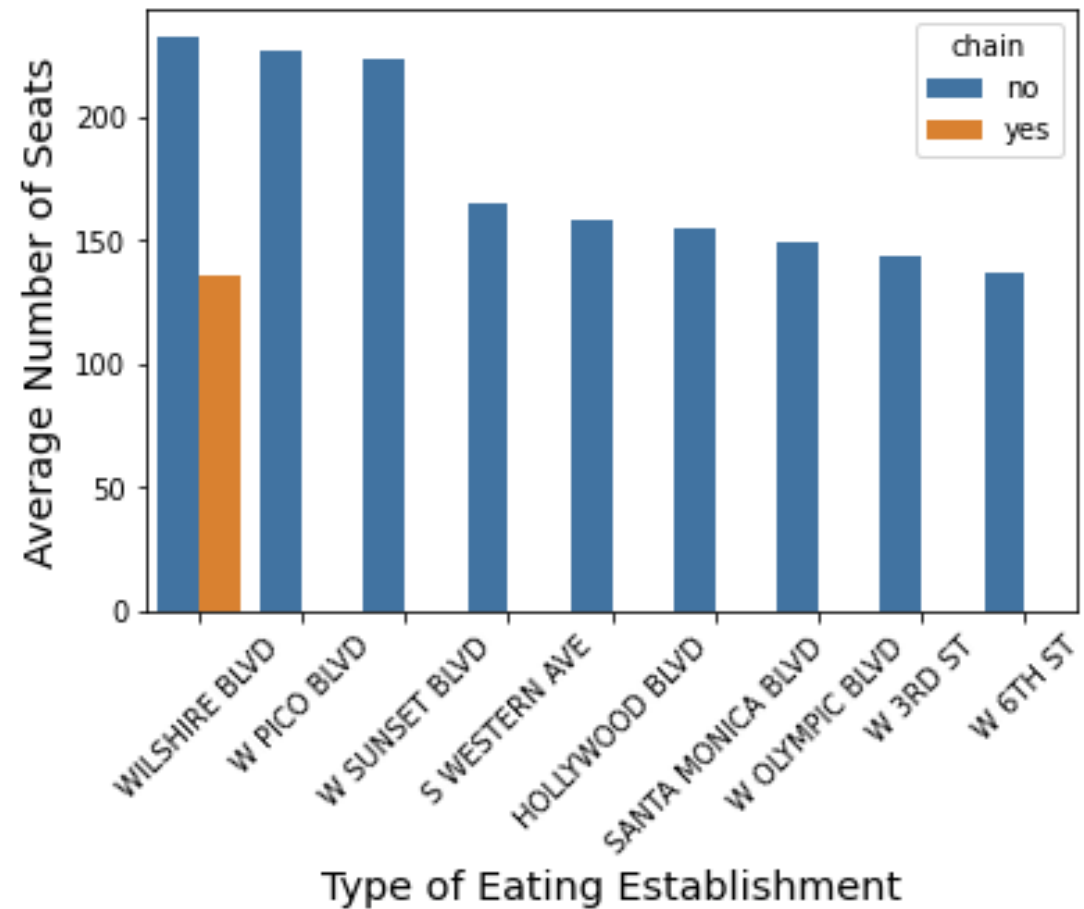
Six out of the ten streets have over-200-seater giant locations.



TOP 10 STREETS AND CHAIN VS NON-CHAIN BREAKDOWN

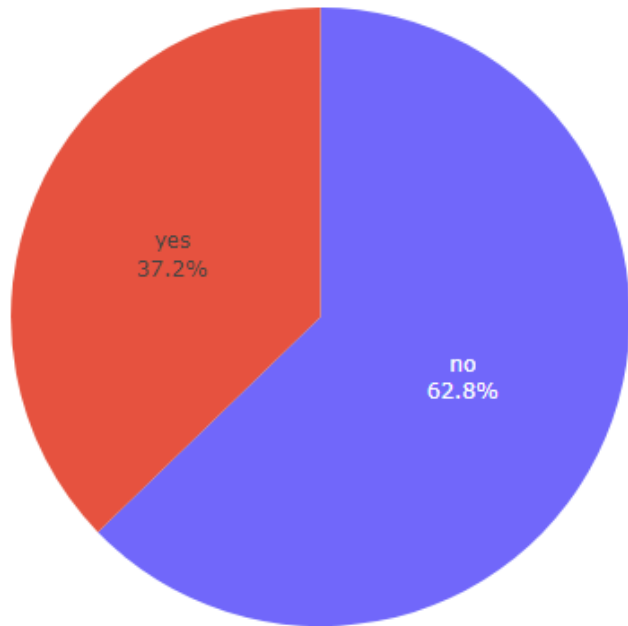
Wilshire Boulevard is the only street with both chain and non-chain establishments.

Non-chain establishments lead chain ones by a third.



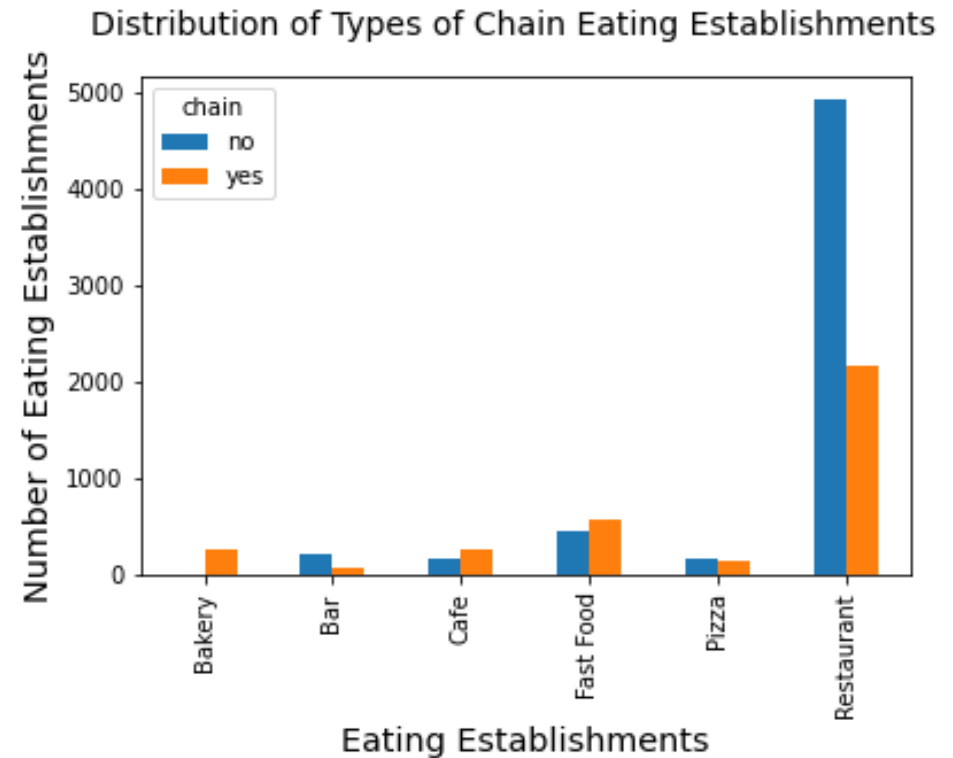
CHAIN VS NON-CHAIN BREAKDOWN IN LOS ANGELES

Non-chain establishments outweigh chain by 2.5 times (2,405 locations).



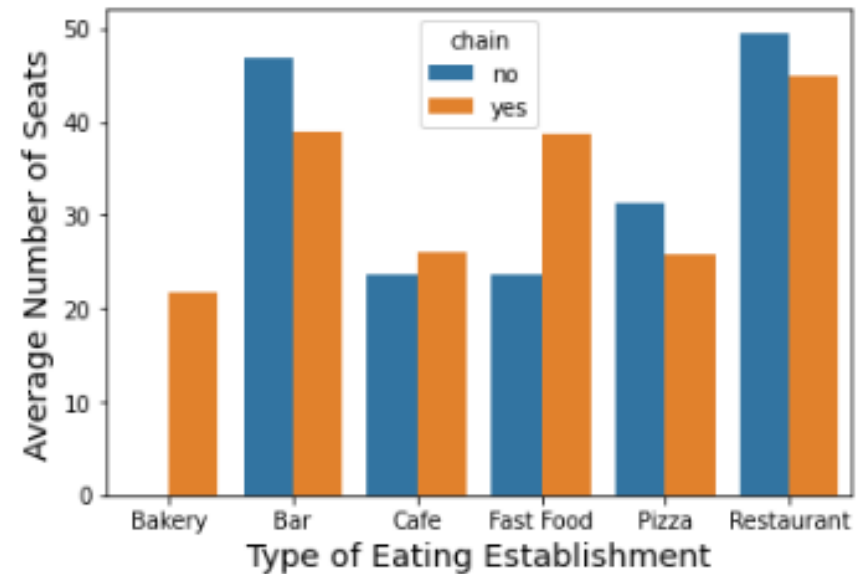
240 non-chain establishments are franchises.

Restaurants, bars and pizza parlours tend to be non-chain. Cafes and fast food joints are more chain. All bakeries are chain only.



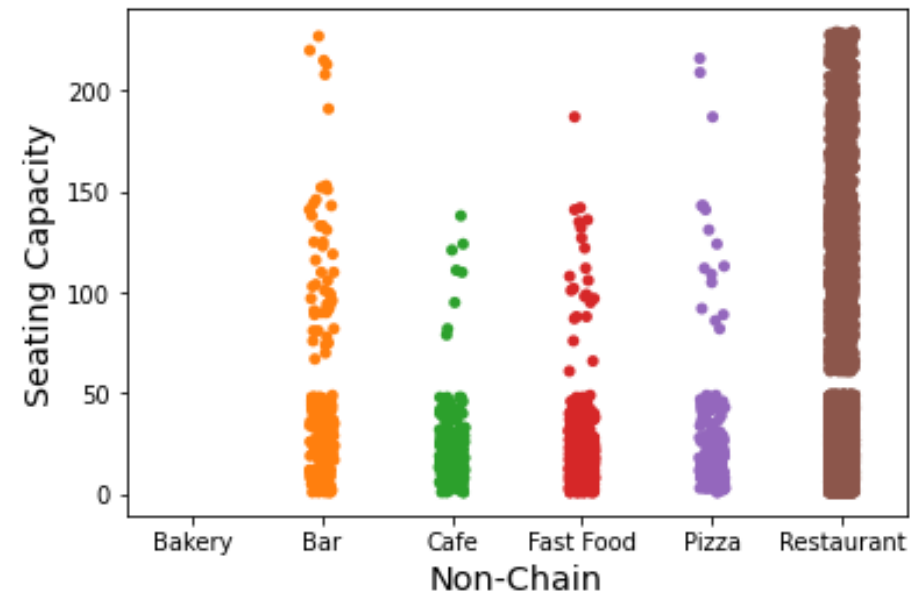
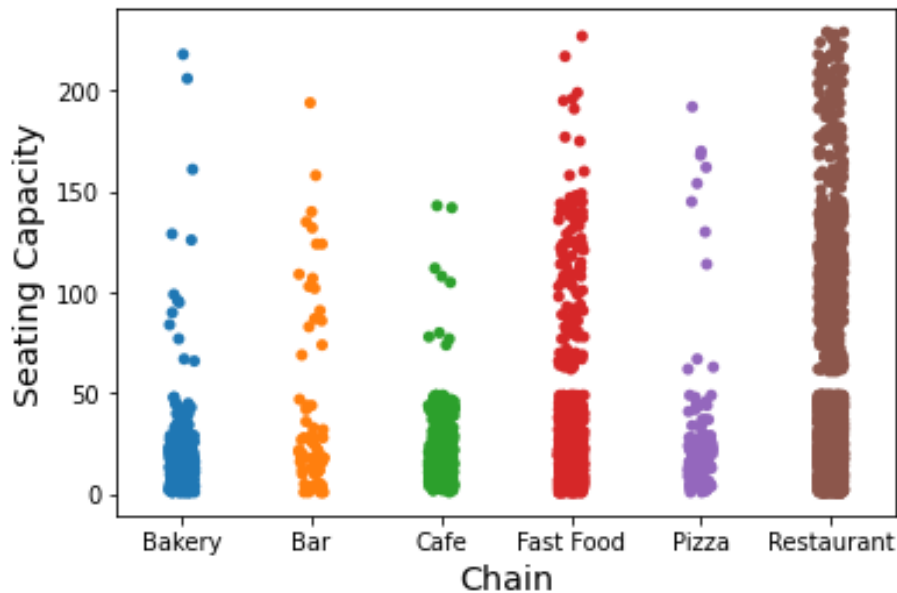
CHAIN VS NON-CHAIN: SEATING CAPACITY

In both chain and non-chain, an average number of seats per location is between 20 and 50, depending on the type of eating establishment.



CHAIN VS NON-CHAIN: SEATING CAPACITY DISTRIBUTION

The two sectors complement each other where there is a gap in either one.



There are gaps in the available seating capacities:

- 50-60 seaters in all types in both chain and non-chain.
- 60-140 seaters are scarce in both chain and non-chain cafes.

SMALL VS LARGE CHAINS IN LOS ANGELES

With over 20 locations, the Coffee Bean & Tea Leaf and Subway are classified as large chains in the County alone.

The rest are small chains.

84.5% of the establishments have only one location in the County.

*The establishments may exist in multiple locations nationally.

Rank ↕	Eating Establishment Name ↕	Number of Locations ↕
0	Only 1	2962
1	THE COFFEE BEAN & TEA LEAF	45
2	SUBWAY	30
3	DOMINO'S PIZZA	14
4	KENTUCKY FRIED CHICKEN	13
5	WABA GRILL	12
6	STARBUCKS	11
7	TRIMANA	11
8	YOGURT LAND	11
9	MCDONALD'S	11

TODAY'S TAKE AWAY

- Restaurants, then fast food joints, are the most accessible eating establishments in Los Angeles, with 20-50 seats per location on average.
- Seating capacities are available up to 230 seats per location.
- Chain has all six types of establishments with restaurants being the most prominent, but is not necessarily equipped with a full range of seating capacities in each type.
- There are two large chains in Los Angeles. The rest are small chains where 84.5% have only one location in the County.
- Wilshire Boulevard is the top, hosting almost 4% of all the establishments in the County. 4.4% of the establishments are found on a one-per-street basis.
- Wilshire Boulevard is the only street with both chain and non-chain establishments reside where they complement each other on seating capacities.

THANK YOU

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