# ADM 2304 - Assignment 1

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```
## Loading required package: pps
## Loading required package: sampling
## Loading required package: survey
## Loading required package: grid
## Loading required package: Matrix
## Loading required package: survival
##
## Attaching package: 'survival'
## The following objects are masked from 'package:sampling':
##
##
      cluster, strata
##
## Attaching package: 'survey'
  The following object is masked from 'package:graphics':
##
##
      dotchart
## You have loaded plyr after dplyr - this is likely to cause problems.
## If you need functions from both plyr and dplyr, please load plyr first, then dplyr:
## library(plyr); library(dplyr)
  ______
## Attaching package: 'plyr'
## The following objects are masked from 'package:dplyr':
##
      arrange, count, desc, failwith, id, mutate, rename, summarise,
##
##
      summarize
```

# 1. Real Estate

The dataset RealEstate contains information on the listing of 1,047 real estate properties in a certain region.

# 1.1.a

Treating the data in column **Living Area** [sq ft] as the population, use software to find the population mean and the population standard deviation. Is the population data reasonably normal? Examine a boxplot and a histogram of the data in column **Living Area** [sq ft] to justify your answer. From here on, assume that the population standard deviation is not known.

#### Mean and Standard Deviation

```
##Mean
realestate_mean <- round(mean(
    realestate$`Living Area [sq ft]`), 2)
realestate_mean

## [1] 1807.3

##Standard deviation
realestate_sd <- round(sd(
    realestate$`Living Area [sq ft]`), 2)
realestate_sd

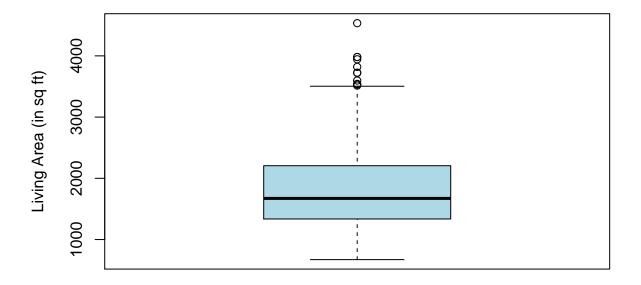
## [1] 641.46</pre>
```

The population mean  $\mu$  for Living Area [sq ft] is 1,807.3 square feet and the population standard deviation  $\sigma$  is 641.5 square feet.

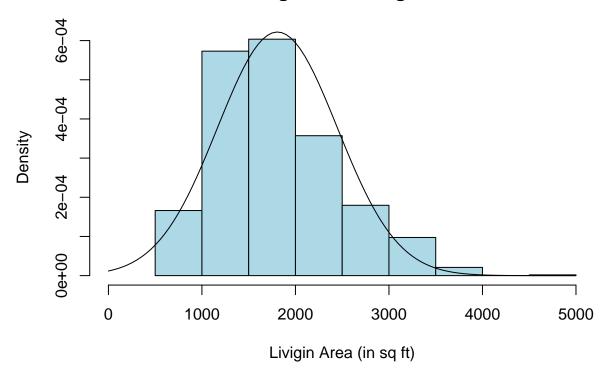
# **Checking Normality**

```
##Boxplot
boxplot(realestate$`Living Area [sq ft]`,
    main = "Boxplot of Living Area",
    ylab = "Living Area (in sq ft)",
    col = "light blue")
```

# **Boxplot of Living Area**



# **Histogram of Living Area**



The population of Living Area [sq ft] is skewed to the right however the skew is only moderate and not that severe thus the population can still be considered relatively normal. We can tell there is skew by looking at the median line in the boxplot that is shifted to the left and at the outlier points that are above the upper fence. However, by looking at the histogram we can also see that although the bars don't perfectly align with the normal curve, they still look relatively normal thus the distribution is relatively normal.

# 1.1.b

Suppose that for a family of four, the ideal property size is between 2,400 and 2,800 square feet. Use software to code the data in column **Living Area** [sq ft] and put the result in column **Coded Data**. Code living areas between 2,400 and 2,800 square feet as "1" and code living areas outside of this interval as "0". Now calculate the population proportion using software and report the result.

#### Coded Data Column

```
##Creating new column with coded data
realestate['Coded Data'] <-
  ifelse(realestate$`Living Area [sq ft]` >= 2400 &
           realestate$`Living Area [sq ft]` <= 2800, 1, 0)
head(as.data.frame(realestate))
     Price [$] Living Area [sq ft] Bathrooms Bedrooms Fireplace Lot Size [acres]
##
## 1
        142212
                               1982
                                           1.0
                                                      3
                                                      3
## 2
        134865
                               1676
                                           1.5
                                                                 1
                                                                                0.38
## 3
        118007
                               1694
                                           2.0
                                                      3
                                                                 1
                                                                                0.96
        138297
                               1800
                                                      2
                                                                                0.48
## 4
                                           1.0
```

```
## 5
        129470
                                 2088
                                             1.0
                                                         3
                                                                                   1.84
                                                                    1
## 6
        206512
                                 1456
                                             2.0
                                                         3
                                                                                   0.98
##
     Age [years] Sample 1 Coded Data
## 1
              133
                       1512
## 2
               14
                       1920
                                      0
## 3
               15
                       2200
                                      0
## 4
               49
                       2843
                                      0
               29
## 5
                       1032
                                      0
## 6
               10
                       1752
                                      0
```

### Population Proportions

```
##Proportions of coded data
##Ideal properties population proportion
pop_ideal_props <-
   round(
    length(which(realestate$`Coded Data` == 1)) /
        nrow(realestate),
        digits = 4)
pop_ideal_props</pre>
```

#### ## [1] 0.0946

```
##Non ideal properties population proportion
pop_non_ideal_props <-
   round(
   length(which(realestate$`Coded Data` == 0)) /
        nrow(realestate),
   digits = 4)
pop_non_ideal_props</pre>
```

#### ## [1] 0.9054

In our population of 1,047 houses, there are 99 houses that meet the criteria for the ideal property size (between 2,400 and 2,800 square feet). Thus, the population proportion is 9.46% (0.0946).

# 1.1.c

The data in column **Sample 1** is a simple random sample drawn from the data in column **Living Area** [sq ft]. Calculate manually a 95% confidence interval for the population mean based on this sample and confirm your calculations using software.

```
## mean lwr.ci upr.ci
## 2012.100 1802.479 2221.721
```

We are 95% certain that the population mean will fall between **1,803** and **2,221** square feet, 19 times out of 20.

#### 1.1.d

Code the data in column **Sample 1** using the same instructions as in part b) above and put the result in column **Sample\_p**. Calculate manually a 90% confidence interval for the population proportion of properties with living areas between 2,400 and 2,800 square feet and confirm your calculations using software. Assume that the required conditions are met, and you can use the normal approximation.

#### Coded Data for Sample 1

```
## Creating new column for Sample 1 coded data
realestate['Sample_p'] <-</pre>
  ifelse(realestate$`Sample 1` >= 2400 &
           realestate$`Sample 1` <= 2800, 1, 0)
head(as.data.frame(realestate))
##
     Price [$] Living Area [sq ft] Bathrooms Bedrooms Fireplace Lot Size [acres]
## 1
        142212
                                1982
                                            1.0
                                                        3
                                                                   0
                                                                                  2.00
        134865
                                                        3
## 2
                                1676
                                            1.5
                                                                  1
                                                                                  0.38
## 3
                                            2.0
                                                        3
                                                                  1
                                                                                  0.96
        118007
                                1694
## 4
        138297
                                1800
                                            1.0
                                                        2
                                                                                  0.48
                                                                  1
## 5
        129470
                                2088
                                            1.0
                                                        3
                                                                   1
                                                                                  1.84
## 6
        206512
                                1456
                                            2.0
                                                        3
                                                                   0
                                                                                  0.98
     Age [years] Sample 1 Coded Data Sample_p
## 1
             133
                      1512
                                     0
                                               0
## 2
               14
                      1920
                                     0
                                               0
                                     0
                                               0
## 3
               15
                      2200
## 4
               49
                      2843
                                     0
                                               0
## 5
               29
                      1032
                                     0
                                               0
## 6
               10
                      1752
```

#### Sample Proportions

```
##Ideal properties sample proportion (s1)
sample1_ideal_props <-
   round(
    length(which(realestate$`Sample_p` == 1)) /
     length(na.omit(realestate$Sample_p)),
     digits = 4)
sample1_ideal_props</pre>
```

#### ## [1] 0.1

```
##Non ideal properties sample proportion (s1)
sample1_non_ideal_props <-
   round(
    length(which(realestate$`Sample_p` == 0)) /
        length(na.omit(realestate$Sample_p)),
        digits = 4)
sample1_non_ideal_props</pre>
```

### ## [1] 0.9

In our sample of 40 houses, there are 4 houses that meet the criteria for the ideal property size (between 2,400 and 2,800 square feet). Thus, the sample proportion is 10% (0.1).

#### Confidence Interval

```
##90% C.I. for Sample 1 (proportion)
sample1_prop_ci <-</pre>
  round(
    proportion.CI(
      sample1_ideal_props,
      length(na.omit(realestate$`Sample_p`)),
      conf.level = 0.90)$CI,
    digits = 4)
##
##
                                      Proportion estimate: 0.1
##
##
                            90% confidence interval for a proportion
##
          (hat.p - z1<U+208B>a<U+0338>2*sqrt(hat.p*(1-hat.p)/n) , hat.p + z1<U+208B>a<U+0338>2*sqrt(hat.p*(1-hat.p)/n) )
##
##
```

(0.02198, 0.17802)

sample1\_prop\_ci

We are 90% confident that **2.2% to 17.8%** of all houses in a certain region have living areas between 2,400 and 2,800 square feet.

#### 1.1.e

##

Now use software to randomly draw 19 additional samples of size n=40 from column **Living Area** [sq ft]. The procedure must be repeated 19 times. Put these 19 samples in columns **Sample 2, Sample 3,..., Sample 19, Sample 20**. For each of these additional samples, use software to calculate the 95% confidence interval for the population mean.

# **Creating Samples**

## [1] 0.022 0.178

```
##Creating the 19 random samples
samples <-
  as.data.frame(
   replicate(19, sample(
     realestate$`Living Area [sq ft]`,40)))
head(as.data.frame(samples))
                                               ۷9
##
       V1
            V2
                 V3
                      V4
                           ۷5
                                ۷6
                                     ۷7
                                          V8
                                                   V10 V11 V12 V13 V14
## 1 1564 1164 2334 1040 2248 1542 1508 1656 1096
                                                   864 2275 2011 3296 1456 2388
## 2 1314 2248 1248 1760 3250 2266
                                    990 1852 1388 1164 1472 2475 2310 1281 1480
## 3 2038 3361 957 1056 2526 1150
                                    912 1921 2412 2310 2498 2564 1056 2526 2133
## 4 1302 1540 1270 1802 990 1294 3020 3504
                                              908 1656 3020 1480 2993 1800
## 5 2835 3308 2648 1536 2541 3236 2000 2028 2748 2039 1200 2872 2576 1276 2088
         960 1834 1586 1380 1080 784 995 2000 1623 1184 3015 2960 1568 1831
## 6 2216
##
      V16 V17 V18 V19
## 1 1743 1944 2490 1324
## 2 1628 1380 1253 1480
## 3 1445 2762 2084 1144
## 4 1480 1744 2412 1740
## 5 2068 1664 3250 1164
```

```
## 6 1110 2960 1360 3944
#Renaming the 19 random samples
for (i in 2:20) {
  colnames(samples)[i-1] <- paste("Sample", i)</pre>
  i<- i +1
}
head(as.data.frame(samples))
     Sample 2 Sample 3 Sample 4 Sample 5 Sample 6 Sample 7 Sample 8 Sample 9
## 1
                             2334
                                       1040
                                                 2248
                                                           1542
         1564
                   1164
                                                                     1508
                                                                               1656
## 2
         1314
                   2248
                             1248
                                       1760
                                                 3250
                                                           2266
                                                                      990
                                                                               1852
## 3
         2038
                   3361
                              957
                                       1056
                                                 2526
                                                           1150
                                                                      912
                                                                               1921
## 4
         1302
                    1540
                             1270
                                       1802
                                                  990
                                                           1294
                                                                     3020
                                                                               3504
## 5
         2835
                   3308
                             2648
                                       1536
                                                 2541
                                                           3236
                                                                     2000
                                                                               2028
## 6
         2216
                    960
                             1834
                                       1586
                                                 1380
                                                           1080
                                                                      784
                                                                                995
##
     Sample 10 Sample 11 Sample 12 Sample 13 Sample 14 Sample 15 Sample 16
## 1
           1096
                       864
                                2275
                                            2011
                                                      3296
                                                                  1456
                                                                             2388
## 2
           1388
                      1164
                                1472
                                            2475
                                                      2310
                                                                  1281
                                                                             1480
## 3
           2412
                      2310
                                2498
                                            2564
                                                       1056
                                                                  2526
                                                                             2133
## 4
           908
                      1656
                                3020
                                            1480
                                                      2993
                                                                  1800
                                                                             960
## 5
           2748
                     2039
                                1200
                                            2872
                                                      2576
                                                                  1276
                                                                            2088
## 6
           2000
                      1623
                                1184
                                            3015
                                                      2960
                                                                  1568
                                                                             1831
##
     Sample 17 Sample 18 Sample 19 Sample 20
## 1
           1743
                     1944
                                2490
                                           1324
## 2
           1628
                      1380
                                1253
                                            1480
## 3
           1445
                     2762
                                2084
                                            1144
## 4
           1480
                      1744
                                2412
                                            1740
## 5
           2068
                      1664
                                3250
                                            1164
## 6
           1110
                     2960
                                           3944
                                1360
##Adding Sample 1 to df and shifting position
samples <-
  cbind(
    samples, "Sample 1" =
      na.omit(realestate$`Sample 1`))
samples <-
  samples %>% select("Sample 1", everything())
head(as.data.frame(samples))
     Sample 1 Sample 2 Sample 3 Sample 4 Sample 5 Sample 6 Sample 7 Sample 8
##
## 1
         1512
                   1564
                             1164
                                       2334
                                                 1040
                                                           2248
                                                                     1542
                                                                               1508
## 2
         1920
                   1314
                             2248
                                       1248
                                                 1760
                                                           3250
                                                                     2266
                                                                                990
## 3
         2200
                   2038
                             3361
                                        957
                                                 1056
                                                           2526
                                                                     1150
                                                                                912
## 4
                                                                     1294
         2843
                    1302
                             1540
                                       1270
                                                 1802
                                                            990
                                                                               3020
## 5
         1032
                   2835
                             3308
                                       2648
                                                 1536
                                                           2541
                                                                     3236
                                                                               2000
## 6
         1752
                   2216
                              960
                                       1834
                                                 1586
                                                           1380
                                                                     1080
                                                                                784
##
     Sample 9 Sample 10 Sample 11 Sample 12 Sample 13 Sample 14 Sample 15
## 1
         1656
                    1096
                                864
                                          2275
                                                     2011
                                                                3296
                                                                           1456
## 2
         1852
                    1388
                               1164
                                          1472
                                                     2475
                                                                2310
                                                                           1281
## 3
                    2412
                               2310
                                          2498
                                                      2564
                                                                1056
                                                                           2526
         1921
## 4
         3504
                     908
                               1656
                                          3020
                                                      1480
                                                                2993
                                                                           1800
## 5
         2028
                    2748
                               2039
                                          1200
                                                      2872
                                                                2576
                                                                           1276
## 6
           995
                    2000
                               1623
                                          1184
                                                     3015
                                                                2960
                                                                           1568
     Sample 16 Sample 17 Sample 18 Sample 19 Sample 20
## 1
           2388
                     1743
                                1944
                                           2490
                                                       1324
```

```
## 2
                    1628
                               1380
                                         1253
                                                    1480
          1480
## 3
          2133
                    1445
                               2762
                                         2084
                                                    1144
## 4
                    1480
                               1744
                                                    1740
          960
                                         2412
## 5
          2088
                    2068
                               1664
                                         3250
                                                    1164
## 6
          1831
                    1110
                               2960
                                         1360
                                                    3944
```

```
Calculating Confidence Intervals
##Computing 95% C.I.s for 19 samples
samples_ci <- list()</pre>
for (i in 1:20) {
  samples_ci[[i]] <- MeanCI(unlist(samples[i]), conf.level = 0.95)</pre>
}
samples_ci <- as.data.frame(t(samples_ci))</pre>
##Renaming the columns of the new df
for (i in 1:20) {
  colnames(samples_ci)[i] <- paste("Sample", i)</pre>
  i +1
}
as.list(samples_ci)
## $`Sample 1`
## $`Sample 1`[[1]]
##
       mean lwr.ci
                      upr.ci
## 2012.100 1802.479 2221.721
##
##
## $`Sample 2`
## $`Sample 2`[[1]]
       mean lwr.ci
                       upr.ci
## 1904.850 1724.368 2085.332
##
##
## $`Sample 3`
## $`Sample 3`[[1]]
       mean
             lwr.ci
                       upr.ci
## 1943.525 1687.179 2199.871
##
##
## $`Sample 4`
## $`Sample 4`[[1]]
       mean lwr.ci
                       upr.ci
## 1787.100 1561.375 2012.825
##
##
## $`Sample 5`
## $`Sample 5`[[1]]
       mean lwr.ci
                       upr.ci
## 1890.725 1660.015 2121.435
##
##
## $`Sample 6`
```

## \$`Sample 6`[[1]]

```
mean lwr.ci upr.ci
## 1782.350 1574.507 1990.193
##
##
## $`Sample 7`
## $`Sample 7`[[1]]
     mean lwr.ci upr.ci
## 1885.800 1651.187 2120.413
##
##
## $`Sample 8`
## $`Sample 8`[[1]]
      mean lwr.ci upr.ci
## 1749.475 1528.043 1970.907
##
##
## $`Sample 9`
## $`Sample 9`[[1]]
      mean lwr.ci
                     upr.ci
## 1999.900 1783.794 2216.006
##
##
## $`Sample 10`
## $`Sample 10`[[1]]
## mean lwr.ci upr.ci
## 1757.50 1536.78 1978.22
##
##
## $`Sample 11`
## $`Sample 11`[[1]]
      mean lwr.ci
                     upr.ci
## 1957.075 1724.482 2189.668
##
##
## $`Sample 12`
## $`Sample 12`[[1]]
      mean lwr.ci upr.ci
## 1810.400 1610.039 2010.761
##
##
## $`Sample 13`
## $`Sample 13`[[1]]
      mean lwr.ci
                     upr.ci
## 1937.625 1763.101 2112.149
##
##
## $`Sample 14`
## $`Sample 14`[[1]]
      mean lwr.ci
                      upr.ci
## 1813.050 1630.096 1996.004
##
##
## $`Sample 15`
## $`Sample 15`[[1]]
```

```
##
       mean
              lwr.ci
                        upr.ci
## 1635.950 1452.847 1819.053
##
##
##
  $`Sample 16`
   $`Sample 16`[[1]]
##
       mean
              lwr.ci
                        upr.ci
## 1888.675 1672.250 2105.100
##
##
## $`Sample 17`
   $`Sample 17`[[1]]
##
##
       mean
              lwr.ci
                        upr.ci
   1783.675 1595.804 1971.546
##
##
##
##
  $`Sample 18`
   $`Sample 18`[[1]]
##
       mean
              lwr.ci
                        upr.ci
##
   1816.300 1628.552 2004.048
##
##
## $`Sample 19`
   $`Sample 19`[[1]]
##
##
       mean
              lwr.ci
                        upr.ci
##
  1941.175 1689.883 2192.467
##
##
## $`Sample 20`
## $`Sample 20`[[1]]
       mean
              lwr.ci
                        upr.ci
## 1713.875 1484.589 1943.161
```

#### 1.1.f

Now count the number of confidence intervals, obtained from all the 20 samples, that contain the true value of the population mean from part a). Is this what you might expect? Explain your answer.

Of the confidence intervals computed, 19 of them contain the true value of the population while only Sample 3 does not contain it.

This result is not surprising and is expected because we are building 95% confidence intervals around the population mean from a). With 95% C.I.s we are saying that we are 95% confident that the population mean will be included within our sample, 19 times out of 20. Thus, the fact that there is one sample among the 20 samples that does not contain the population mean is expected.

#### 1.2.a

Using the data in column **Sample 1**, manually test the hypothesis that the population mean is not equal to 2,000 square feet. Use a 5% significance level and the critical value approach. Confirm your results using software. Is your conclusion supported by the confidence interval from part c)? Explain your answer.

# **Defining Hypotheses**

```
\begin{cases} H_0: \mu=2000 & \text{population mean of living are is equal to 2,000 sq. ft.} \\ H_A: \mu\neq2000 & \text{population mean of living area is not equal to 2,000 sq. ft.} \end{cases}
```

#### Hypothesis Test and Statistic

```
##Hypothesis test
a1_q1_p2_a_ht <-
 t.test(realestate$`Sample 1`, mu = 2000)
a1_q1_p2_a_ht
##
##
   One Sample t-test
##
## data: realestate$`Sample 1`
## t = 0.11676, df = 39, p-value = 0.9077
## alternative hypothesis: true mean is not equal to 2000
## 95 percent confidence interval:
## 1802.479 2221.721
## sample estimates:
## mean of x
      2012.1
##
##Test statistic
round(a1_q1_p2_a_ht$statistic,3)
##
```

#### Critical Value

## 0.117

```
##Critical value
a1_q1_p2_a_ct <-
   round(
   qt(0.05/2, 39,
        lower.tail = FALSE),
   digits = 3)
a1_q1_p2_a_ct</pre>
```

## [1] 2.023

## FALSE

#### Validating Test

```
##Validating results
a1_q1_p2_a_ht$statistic > a1_q1_p2_a_ct
## t
```

Because the t-statistic is not greater than the critical value (0.117  $\geq$  2.023), we fail to reject the null hypothesis  $H_0$  meaning that we there is not sufficient evidence to prove that the population mean of living area is 2,000 sq. ft.

# 1.2.b

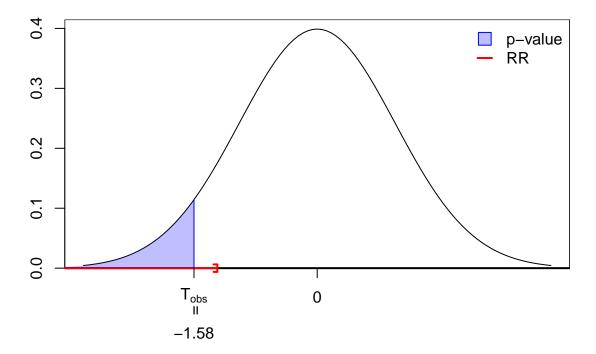
Using the data in column Sample\_p, manually test the hypothesis that the population proportion of properties that are ideal for a family of four is less than 20%. Use a 10% significance level. Calculate the p-value manually (i.e., using a normal distribution table) and explain how it confirms the conclusion reached by using the critical value approach. Assume that the normal approximation is reasonable in this case. Check your results using software.

# **Defining Hypotheses**

 $\begin{cases} H_0: p \not< 0.2 & \text{population proportion of properties is not less than } 20\% \\ H_A: p < 0.2 & \text{population proportion of properties is less than } 20\% \end{cases}$ 

# Hypothesis Test and Statistic

# $T \sim N(0,1)$



```
a1_q1_p2_b_ht
```

```
##
## Test for a proportion
##
## H0: p = 0.2
## H<U+2090>: p < 0.2
## T = (hat.p - p0) / sqrt(p0 * (1 - p0) / n)
## T ~ N(0,1)
## a = 0.1
## T_obs = -1.58114
## RR = (-8, -1.28155]
## p-value = 0.05692
##Test statistic
a1_q1_p2_b_ht$statistic</pre>
## T
```

# ## -1.581139

```
Critical Value
```

```
##Critical value
a1_q1_p2_b_ct <-
   round(qnorm(0.05),
        digits = 3)
a1_q1_p2_b_ct
## [1] -1.645</pre>
```

#### Validating Test

```
##Validating results
a1_q1_p2_b_ht$statistic > a1_q1_p2_b_ct
## T
```

The critical value of  $\alpha = 0.1$  on the left side is -1.645 while the z-statistic is z-stat = -1.58. Because the z-statistic is bigger than the critical value (-1.58 > -1.645), we reject the null hypothesis  $H_0$ . There is sufficient evidence to conclude that the population proportion of properties that are ideal for a family is less than 20%.

#### 1.3.a

## TRUE

Suppose you want to estimate the average living area of the real estate properties in the region. If you want to obtain a 95% confidence interval with a margin of error of  $\pm$  50 square feet, what sample size would you recommend? Assume for this exercise that the population standard deviation is 641 square feet.

#### ## [1] 632

The recommended sample size is 632 houses.

#### 1.3.b

Assume that you now would like to know what proportion of the real estate properties in the region are ideal for a family of four. This population proportion is not known. To estimate this population proportion with a margin of error of  $\pm$  0.02, what sample size would you recommend? Consider a 90% confidence level.

## [1] 609

The recommended sample size 609 houses.

# 2. Package Subscribers

Bell provides cable, phone, and internet services to customers, some of whom subscribe to packages consisting of multiple services. Suppose that in Ontario 25% of Bell customers are package subscribers. A local Bell representative in Ottawa wonders if the proportion of package subscribers in the city is larger than the provincial proportion. After sending a survey to 100 customers from his subscriber list at random, only 25 of them responded, and of those, 11 are package subscribers. Does this constitute sufficient evidence that the true proportion of package subscribers in the Ottawa is more than the provincial proportion? Consider a 5% significance level and clearly explain the reasoning behind your answer.

# **Defining Hypotheses**

 $\begin{cases} H_0: p=0.25 & \text{true proportion of package subscribers is equal to } 25\% \\ H_A: p>0.25 & \text{true proportion of package subscriebrs is greater than } 25\% \end{cases}$ 

### **Checking Conditions**

Success-failure conditions 
$$\begin{cases} np \geq 10 \rightarrow 25 \cdot 0.25 = 6.25 \not > 10 \\ n(1-p) \geq 10 \rightarrow 25 \cdot 0.75 = 18.75 > 10 \end{cases}$$

Only one of the success-failure conditions is met so we cannot use the normal distribution. We need to use the binomial distribution instead so that:

$$\hat{p} \to Bin(np, \sqrt{npq})$$

#### **Distribution Parameters**

Distribution parameters 
$$\begin{cases} \mu: np = 25 \cdot 0.25 = 6.25 \\ \sigma: \sqrt{npq} = \sqrt{6.25 \cdot 0.75} = 2.1651 \end{cases}$$

The binomial distribution now looks like this:  $\hat{p} \rightarrow Bin(6.25, 2.1651)$ 

#### **Binomial Distribution**

## [1] 0.0297

The p-value is 0.0297 or 2.97%.

# Validating Test

```
##Validating test
pckg_subs_prob < 0.05</pre>
```

## [1] TRUE

Since the p-value is less than our significance level ( $\alpha = 0.05$ ); we reject the null hypothesis  $H_0$  in favour of the alternative hypothesis  $H_A$ . There is sufficient evidence that the true proportion of Bell's package subscribers in Ottawa is more than the provincial proportion.