Renae Ruschill

Designer & Developer
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(712) 541-3834

experience

Lead Product Designer & Front-end Development Lead

MākuSafe · March 2021 – Now

Primarily working with stakeholders, leadership, and the technical team to determine new product requirements—then executing on smart, polished UI designs for them. Maintaining and extending the MākuSmart design system. Contributing to our customer-facing Angular app and ensuring the final experience is faithful to the intended design and functionality. Leveraging my training as a Certified Occupational Safety Specialist, and working alongside our data scientist to make informed decisions within the realm of workplace safety.

UX Design Lead & Front-end Developer

We Write Code · May 2019 – March 2021

Led small product design team doing project-based work. Assisting to gather technical requirements during discovery, most times for an MVP product, but at times for new features on existing products—leading into execution of high fidelity prototypes and high quality front-end experiences for our clients. I primarily worked in a design-focused role but also jumped into product development including HTML, CSS, JavaScript, and Angular to ensure final deliverables were polished.

Interactive Designer & Front-end Developer

Shift Interactive · May 2015 – May 2019

Product design and prototyping for a variety of software and native applications. Front-end development in HTML, CSS, JavaScript, Vue. Custom WordPress theme and plugin development in PHP.

volunteer

Iowa State University Graphic Design Advisory Council

Council Member · January 2019 – Now

Grand View University, Drake University, Des Moines Area Community College

Guest Speaker & Reviewer · Respective Graphic Design programs · August 2017 – Now

Art Directors Association of Iowa (ADAI)

Vice President · May 2016 – August 2021

tools

Figma	HTML	PHP
Adobe Creative Cloud	CSS / SCSS	SQL
Cinema 4D	JavaScript / TypeScript	Git / Command Line Tools
Google / MS Office	Angular, Vue	{ insert desired tool here—I learn fast! }

education

Bachelor of Fine Arts, Graphic Design

Magna Cum Laude, with Honors · Rome Study Abroad Program

Iowa State University · August 2012 – May 2016