Adina Maratkyzy

Studying Interactive Media at New York University

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EDUCATION

New York University, Abu Dhabi — **Bachelor of Arts in Interactive Media**

SEPTEMBER 2020 - MAY 2024

- Minors in Psychology and Sound and Music Computing

EXPERIENCE

ASRM | Astana — **UX Designer**

JULY 2022 - AUGUST 2022

- Produce high-fidelity mockups of desktop and mobile versions for a membership website. Work closely with other team members to implement the design and adjust as needed.

KEY ACHIEVEMENT

Teamed up with 4 web developers to create a website ordered by a government-sponsored medical association of Kazakhstan.

CAIR | Abu Dhabi — **Logo Designer**

MARCH 2022 - MAY 2022

- Research field trends in logo design, and perform due diligence. Sketch and illustrate multiple logo design versions. Check the final logo design for accessibility. Design logo mockups in Photoshop. Work closely with the project supervisor, and provide timely updates on the progress.

KEY ACHIEVEMENT

Designed and proposed a logo that was chosen among 5 other proposals by the university's AI and Robotics research center.

NYUAD Art Gallery | Abu Dhabi — **Marketing**

SEPTEMBER 2021 - JUNE 2022

- Film and edit media content, design social media posts. Ensure the execution of relevant Social Media Marketing Strategies in design and contribute to marketing strategies.

KEY ACHIEVEMENT

Worked on several videography projects for the gallery. Learned to use new camera equipment and improved my skills in video editing.

NYUAD Arts and Humanities | Abu Dhabi — **Scene Workshop Assistant**

NOVEMBER 2021 - JUNE 2022

- Utilize CAD and vector-based graphic software to design and build shop equipment, signage, and art. Assisting with ceramics, glaze testing, preparation, and the firing process.

KEY ACHIEVEMENT

Designed and manufactured furniture pieces in FUSION 360 for the new ceramics space on campus.

SKILLS

Front End Web Development:

Adobe XD	✦✦✦✧
Figma	✦✦✧✧
HTML5	✦✦✦✧
CSS3	✦✦✦✧
JavaScript	✦✦✧✧

Graphic Design:

Illustrator	✦✦✦✧
Photoshop	✦✦✧✧
InDesign	✦✦✧✧
3ds Max	✦✦✧✧
Fusion 360	✦✦✧✧
Blender	✦✧✧✧

Video & Sound Editing:

Premiere Pro	✦✦✧✧
After Effects	✦✧✧✧
Audacity	✦✦✦✧
Logic Pro	✦✧✧✧

LANGUAGES

Kazakh (Native), **Russian** (Native), **English** (Fluent), **German** (Elementary)