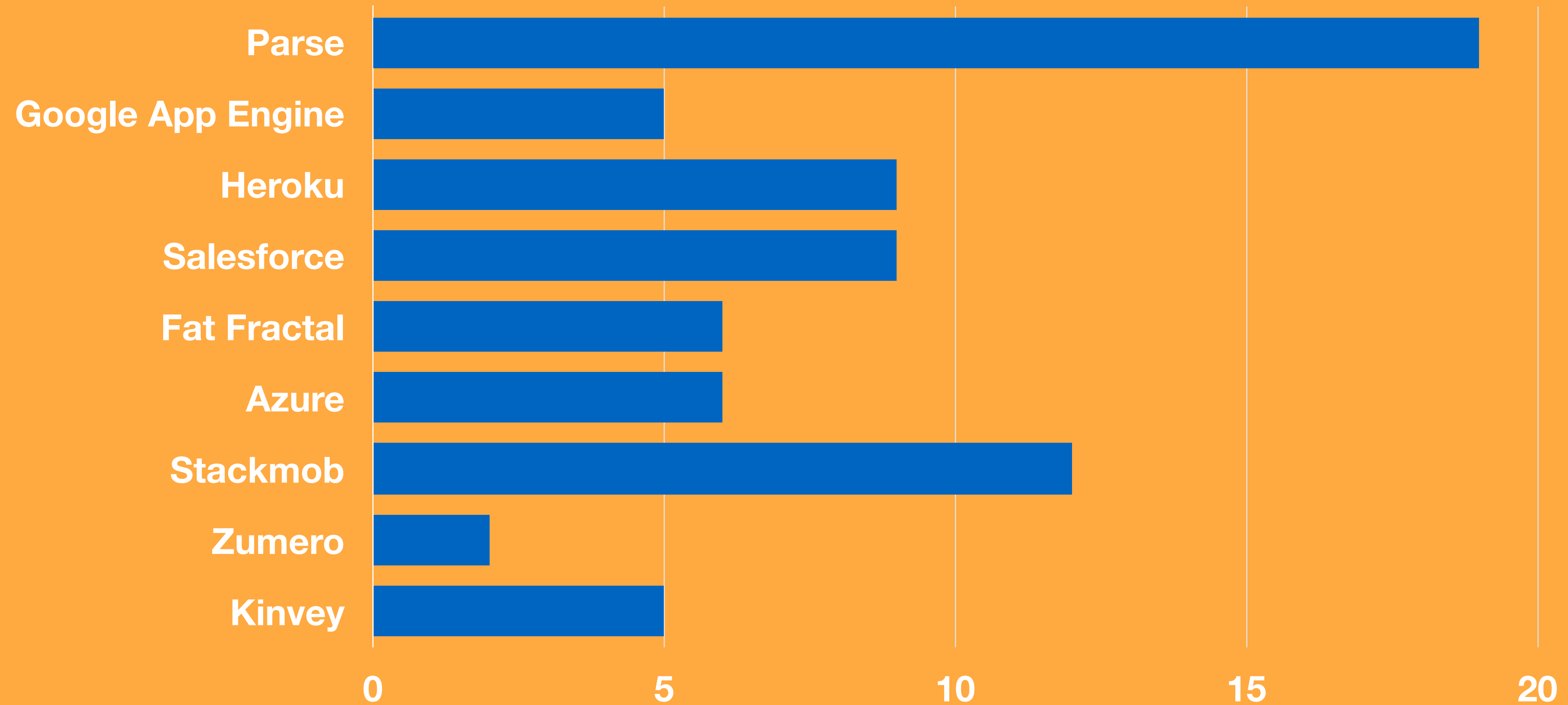


BaaS Survey Results

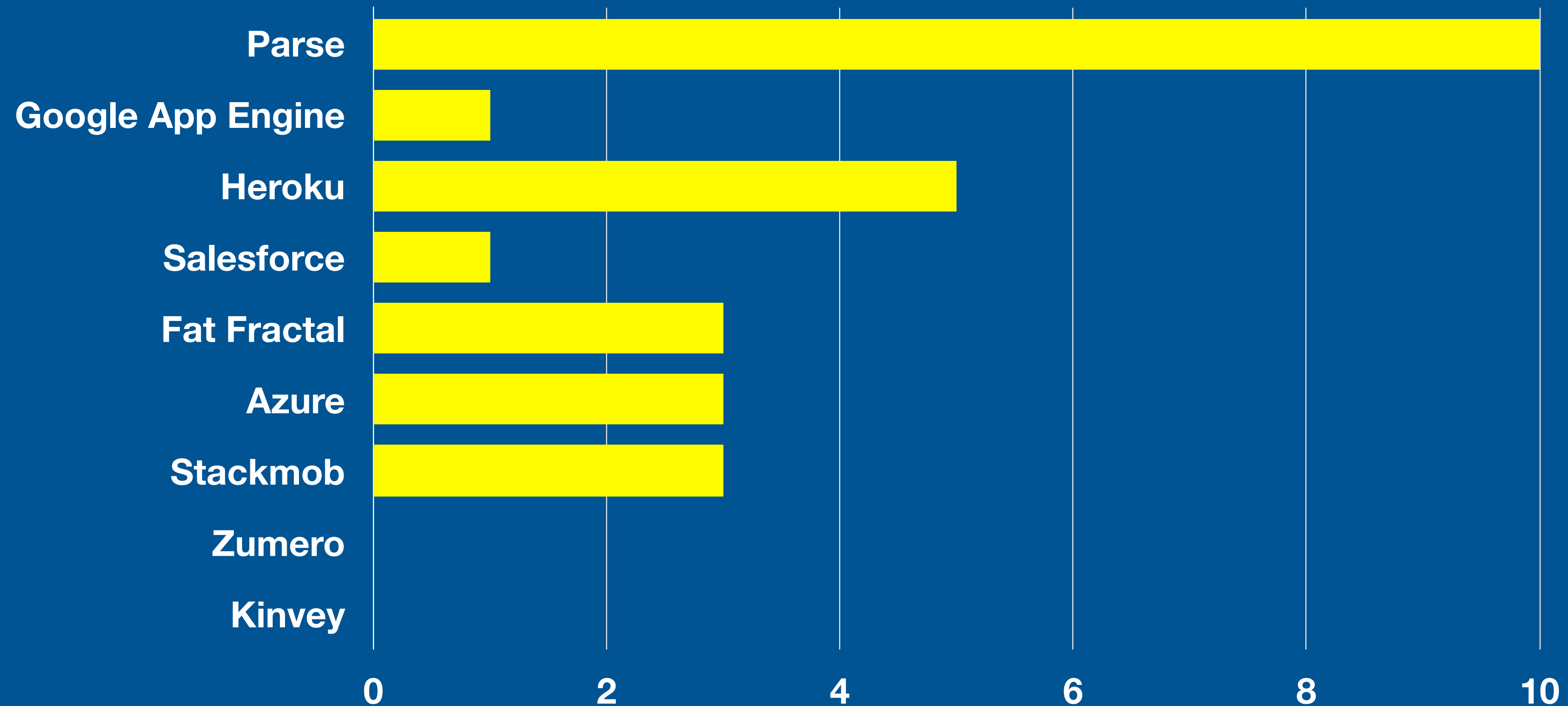
December 2013

Tom Harrington
@atomicbird

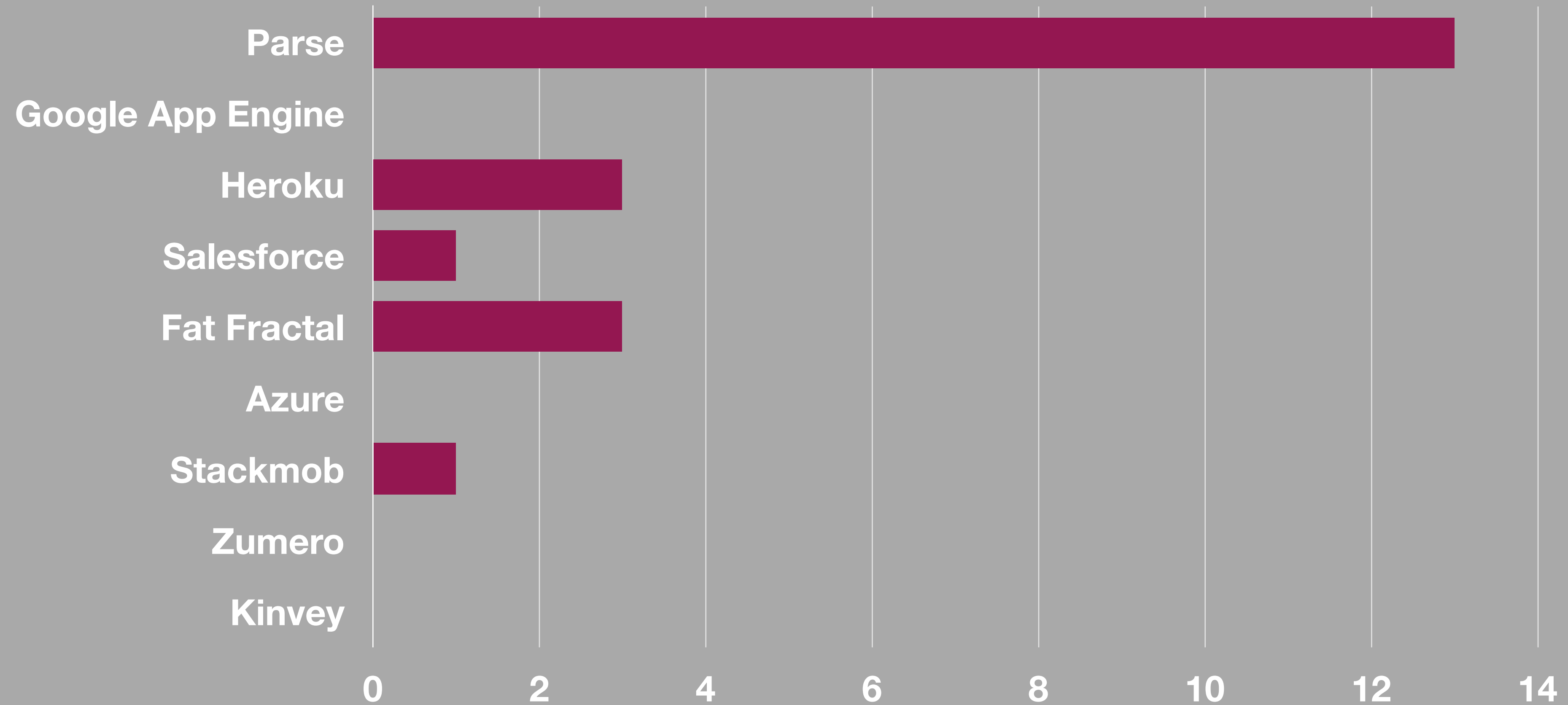
Which Services Have You Tried?



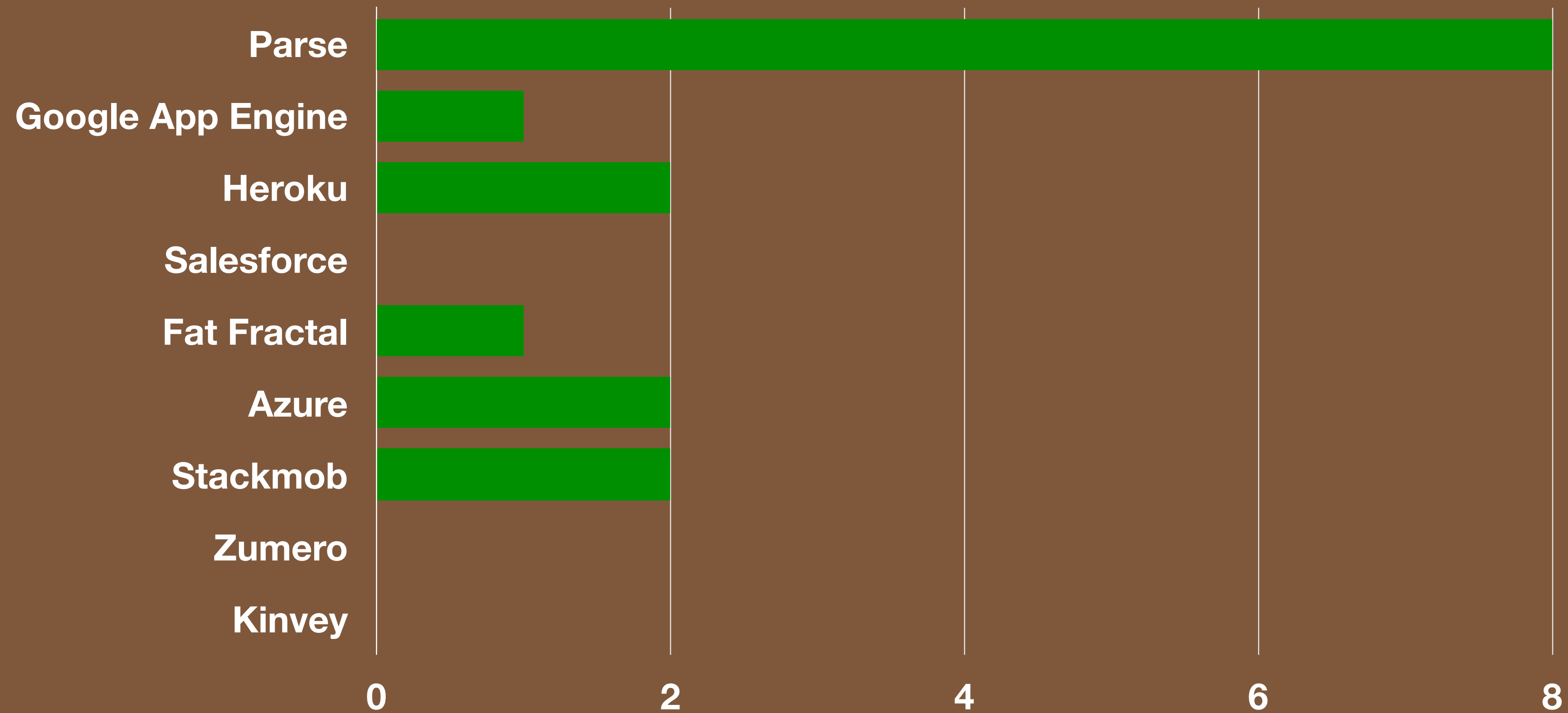
Which are You Using in a Shipping App?



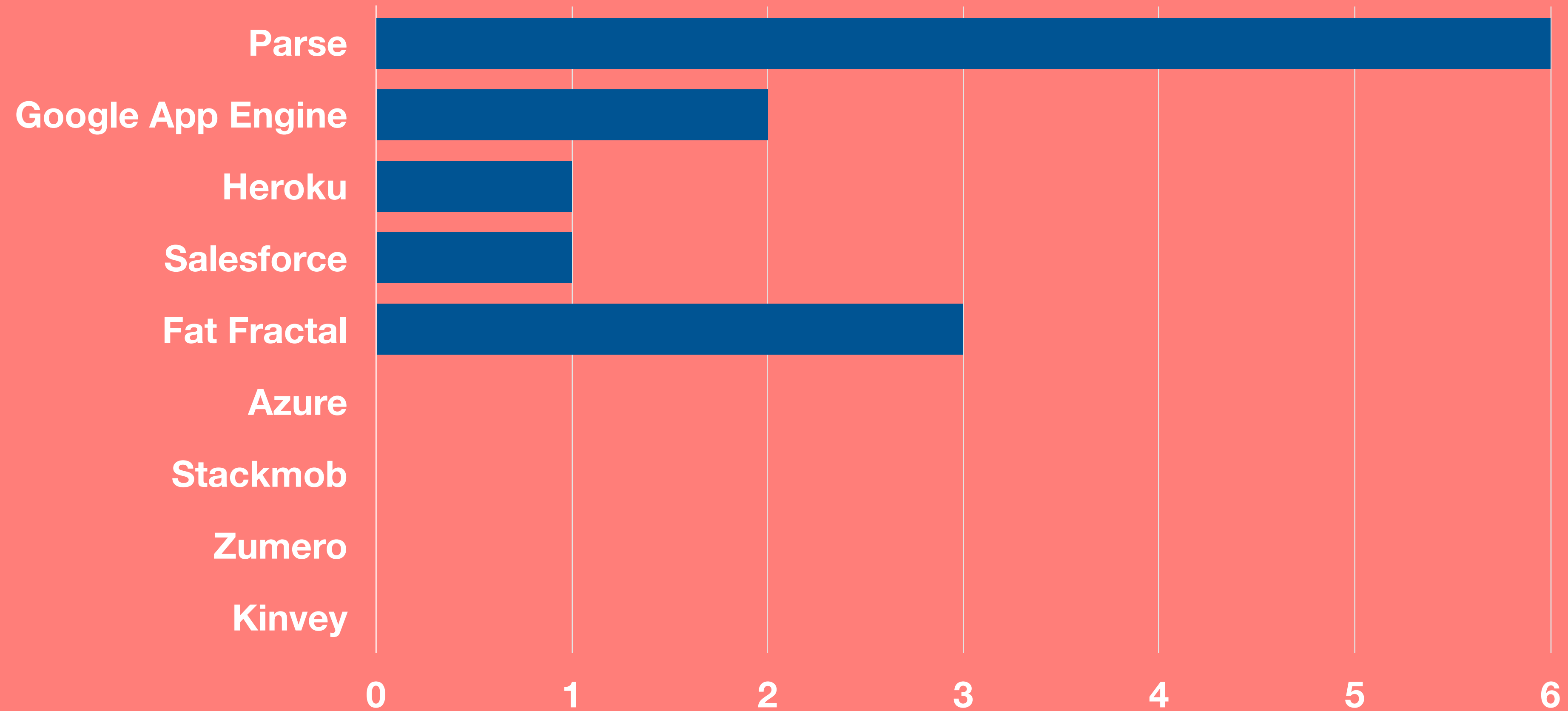
Which is easiest to use?



Best Reliability and Scaling?



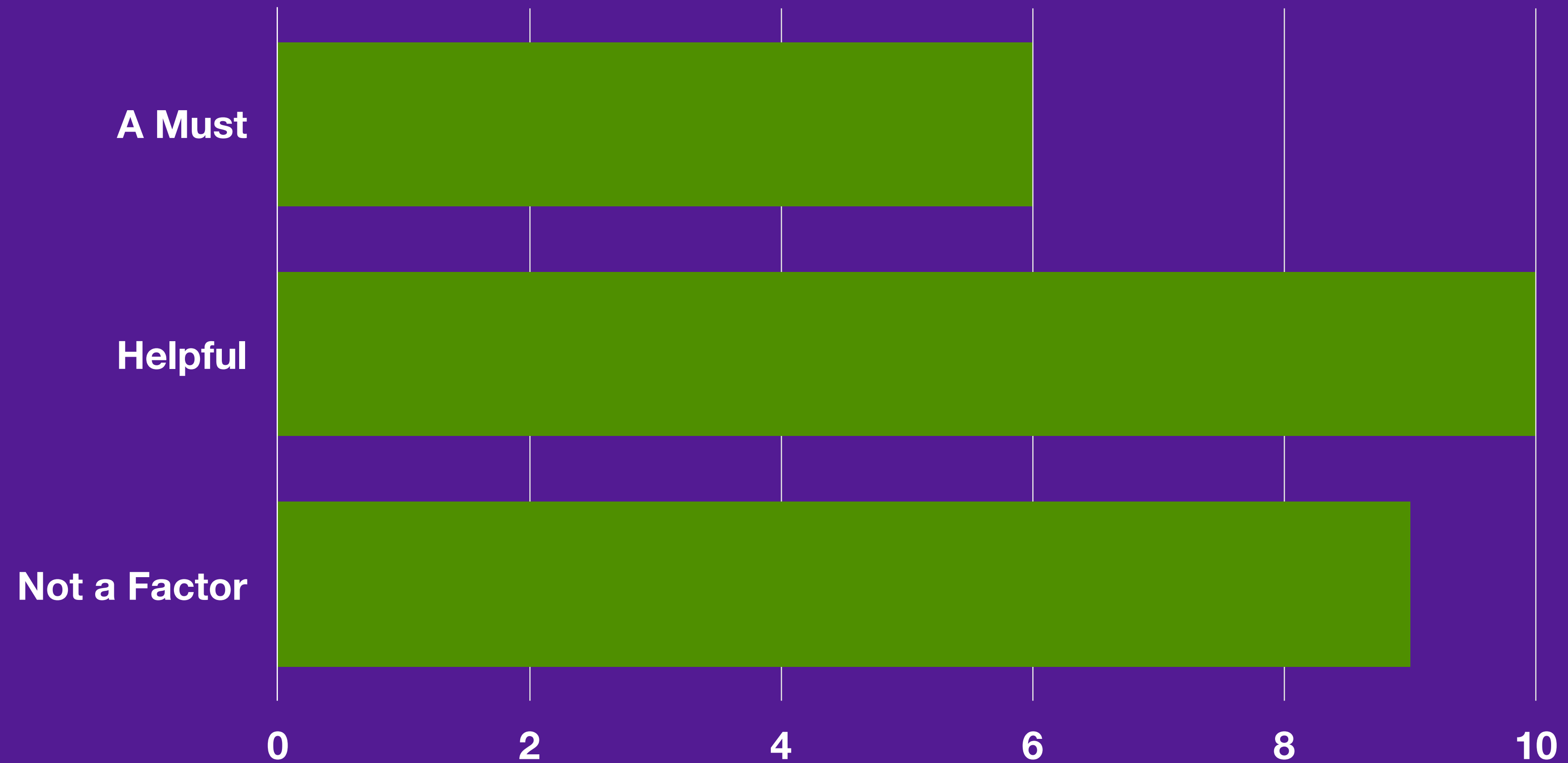
Best Opportunities to Make Money?



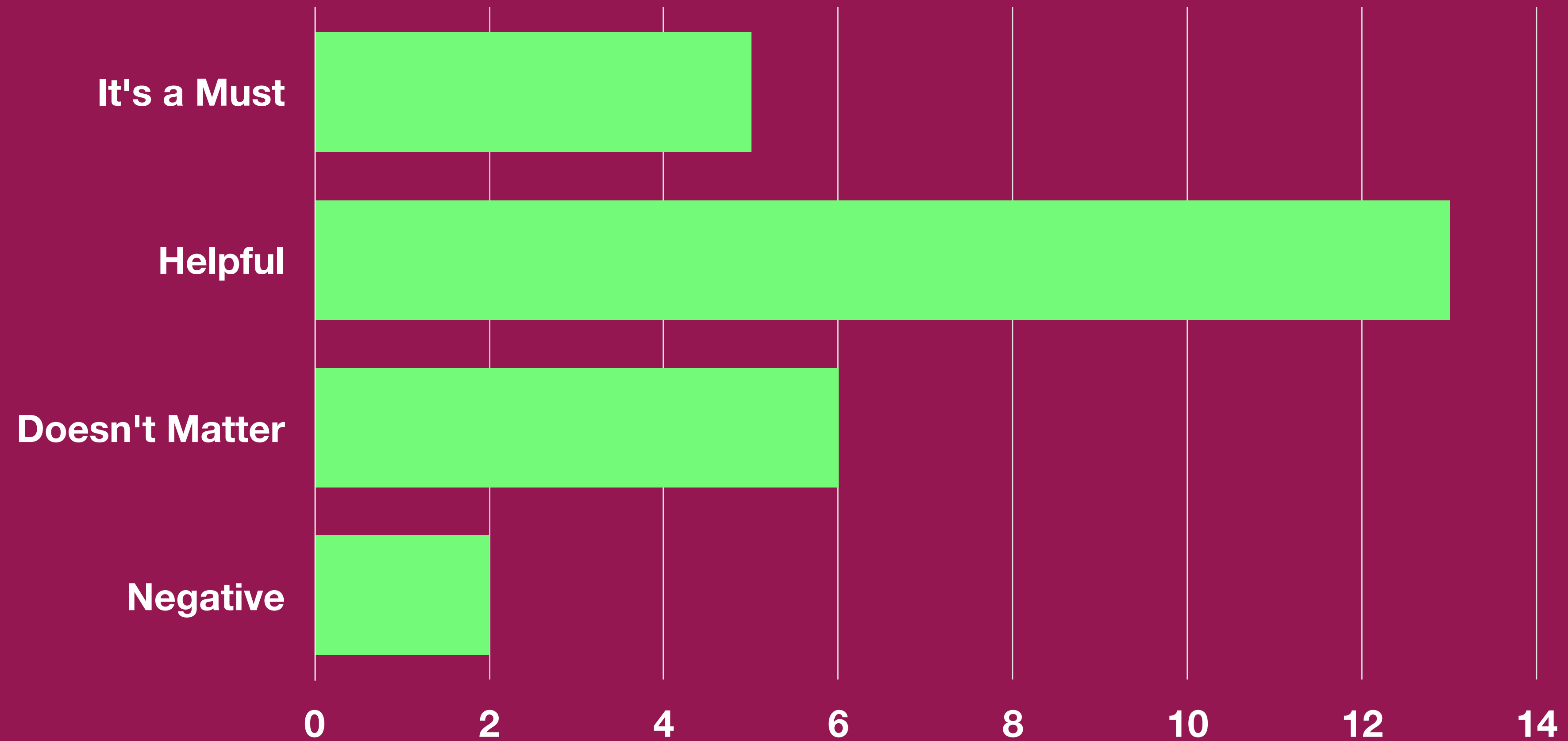
The Winner: Parse*

*** Results are not scientifically valid**

How Important is Core Data?



Open Source?



What Services Would You Like?

