

# Rena Kuai

I'm a designer turned coder who is passionate about UX, code, data viz, and, simply, creating things.

Portfolio: [renakuai.com](http://renakuai.com)  
Github: [github.com/renakuai](https://github.com/renakuai)  
Linkedin: [linkedin.com/in/renakuai](https://linkedin.com/in/renakuai)  
Email: [rena.kuai@gmail.com](mailto:rena.kuai@gmail.com)

## EDUCATION

**Massachusetts Institute of Technology (MIT)**  
BS, Management Science  
2008 - 2012

**The Odin Project**  
Completed the Full-stack Javascript course:  
MongoDB, Express, React, Node, Vanilla JS, CSS, and testing

**Freecodecamp**  
Responsive Web Design

## TOOLBOX

- Javascript
- Figma
- React
- HTML / CSS
- Node / Express
- MongoDB / Mongoose
- D3

## WHAT I'M CURRENTLY DOING...

### Self-Learning Code: Completed The Odin Project + Doing Side Projects

Dec 2021 - Current

Learned full-stack Javascript (MERN) through the completion of *The Odin Project*. Currently building full-stack side projects and creating data visualizations using D3. Projects include:

- Design components: Currently designing + building out reusable components in React using Styled Components
- A full-stack social app: Currently building a social app using React and Express. Designed all flows in Figma, built out an API using the MCV pattern, and authentication utilizing Passport and JSON web tokens
- Weather app using themes: Built an interactive weather app using React and Styled Components
- Rendering D3 in React: A Chart + Map: Charted topics relating to US politics & global GDP changes
- A CRUD app: Built a nursery inventory application using Express, Pug, and MongoDB

### Sr. Product Designer @ Salesforce (Remote)

Feb 2022 - Current

Within 2 months of joining and without a stable PM, I designed a new analytics feature to help gauge the effectiveness of Sales Enablement Programs. Also, prioritized work for the next release using a modified RICE framework.

## PAST EXPERIENCE

### Sr. Product Designer @ Iterable (Remote)

Oct 2020 - Jan 2022

Lead and only designer on the Analytics team at Iterable, a cross-channel marketing platform. In addition to design work, mentored junior designers and improved design processes through experimentation. Highlights include:

- *Long-term vision work*: Led a cross-functional group in creating and aligning on a structure and prototype for the future vision of analytics at Iterable
- *Cross-channel analytics*: Designed a brand new analytics product in a very tight timeline. This feature put us on par with competitors and increased Messaging Insights usage
- *Messaging Insights improvements*: Identified and designed improvements to our primary analytics product. Created additional components for our design system and improved product usability.

### Sr. Product Designer @ Gatsby (Remote)

Apr 2020 - Oct 2020

Designer on Gatsby Cloud, a platform that helps developers build and deploy Gatsby sites. Highlights include:

- *Product prioritization alignment*: Aligned the design and product teams on near-term UX priorities based on a Product framework
- *Workspaces*: Designed a new Workspaces feature to improve collaboration for agencies and other small companies.

### Sr. Product Designer @ 15Five (Remote)

Jun 2019 - Mar 2020

Lead and only designer on the Reporting squad at 15Five, a performance management platform. Highlights include:

- *15Five Reports & Dashboards*: Redesigned the analytics offering and improved usability and usage by prioritizing features based on user research and creating an improved user experience using an updated design language.
- *Best-self Review*: Designed a new employee performance feature to help HR Admins understand the strengths and weaknesses of teams based on performance reviews.

### Sr. Product Designer @ CloudBees (Remote)

Jan 2019 - Jun 2019

Lead and only designer on DevOptics, a tool to help DevOps managers better understand the health of their systems. Redesigned and enhanced the entire application.

### UX Designer @ StatMuse (Remote)

May 2016 - Dec 2018

Lead and only Product Designer at StatMuse, a sports stats platform. Designed the StatMuse website and accompanying mobile app from scratch.

### Associate Product Manager @ Citibank (Remote)

Oct 2014 - Jul 2015

UX-focused Product Manager for an enterprise banking platform

### Mobile Business Analyst II @ S&P (Remote)

Aug 2012 - May 2014

Mobile focused Business Analyst. Released 2 financial apps from our enterprise customers.