# Light paper



#### Introduction

Our mission
Our vision
NVRO token
Nue-ro foundation

#### **NVRO** token

NVRO at a glance NVRO Strategy 5 Billion tokens at launch Unlocking tokens The liquidity pool

# How we make money

Funding big idea
The treasury
Donation in cryptocurrency



# Causes and community

Messages from us
Join a community, change the environment
Get involved with causes you believe in
Decide how your treasury gets spent
Join telegram & discord channel
Get update from project

#### Get Involved & Get Rewards

Get recognized for your effort with NVRO

## Roadmap and Team

NVRO roadmap Meet the NVRO team Information Legal



How will contributor be rewarded What about gas fees





#### INTRODUCTION

When looking forward, global waste is expected to grow to 3.40 billion tonnes by 2050, more than double population growth over the same period. Overall, there is a positive correlation between waste generation and income level. Daily per capita waste generation in high-income countries is projected to increase by 19 percent by 2050, compared to low-and middle-income countries where it is expected to increase by approximately 40% or more. Waste generation initially decreases at the lowest income levels and then increases at a faster rate for incremental income changes at low income levels than at high income levels. The total quantity of waste generated in low-income countries is expected to increase by more than three times by 2050. The East Asia and Pacific region is generating most of the world's waste, at 23 percent, and the Middle East and North Africa region is producing the least in absolute terms, at 6 percent.

However, the fastest growing regions are Sub-Saharan Africa, South Asia, and the Middle East and North Africa, where, by 2050, total waste generation is expected to more than triple, double, and double respectively. In these regions, more than half of waste is currently openly dumped, and the trajectories of waste growth will have vast implications for the environment, health, and prosperity, thus requiring urgent action.

In Indonesia (Nusantara) based on statistical data from national statistic agency (BPS, Badan Pusat Statistik) on 2018, it is stated that plastic waste reaches 66 million tons per year. We aware that this will create a really serious problem in the (near) future, and we publicly aware of this waste problem is not an easy thing based on our experience, to change people's mindset was very difficult.

In order to solve this issues, we have prepare a solid plan to answer these issues, and to build awareness about of this waste management.



#### **OUR VISION**

- Building nation-wide-mindset through character building based-on zero waste management program.
- Creating a sustainable grown healthy environment through massive awareness.
- Improving waste management starting from small solution throughout Indonesia (Nusantara).
- Creating community-based welfare opportunity from the integrated waste management ecosystem.



#### **OUR MISION**

- Forming a crowd-funding through for character building through waste management
- Building solid platform based-on blockchain network for crowdfunding purposes
- Creating tokenonomic ecosystem that is profitable for the blockchain token holders
- Giving rewards to students who actively playing role in maintaining better environment
- Supporting local government programs related to environment, health, and education.



#### WHAT IS THE NVRO TOKEN

NVRO token is a BEP 20 Utility token who can pay and provide a platform to participate as a form of charity.

#### WHY NVRO TOKEN

NVRO token will gives each holder earing more and sustainable rewards in the short and long run.

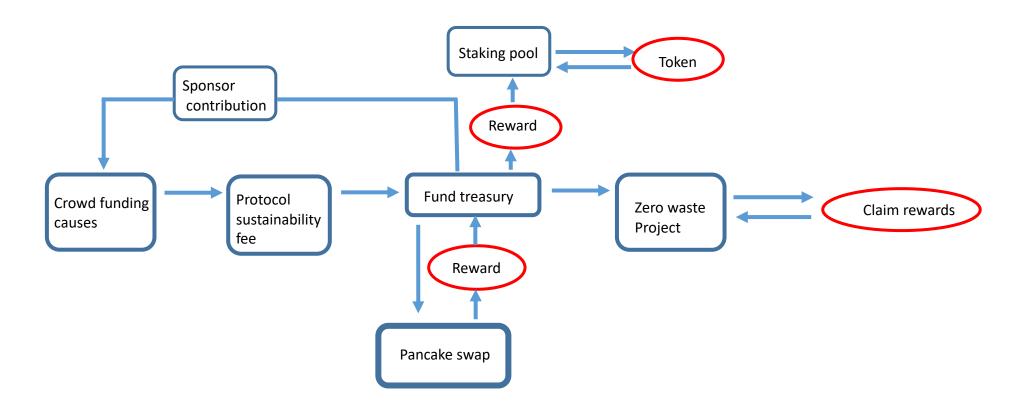
#### **HOW CAN YOU BUY NVRO TOKEN**

Please check our website and social media channel on how to buy it.



#### **BUYING NVRO TOKEN GIVES HOLDERS THE OPTION TO**

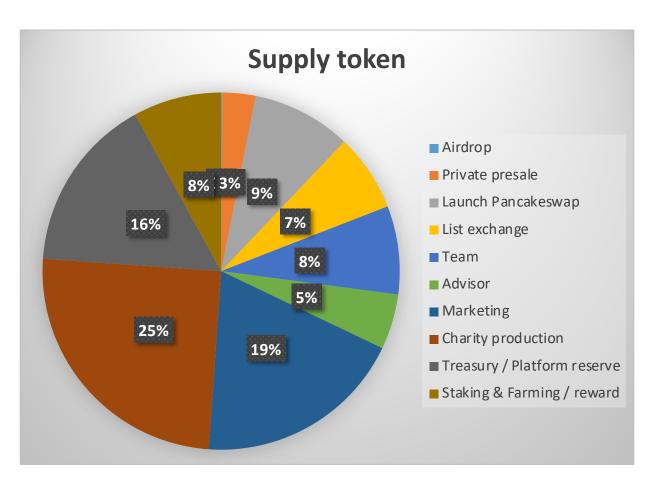
- ☐ Stake and claim rewards to earn more benefit for participating
- ☐ Be part of special communities and get free pass benefit events





#### **5 BILLION TOKEN**

5,000,000,000 tokens will be created at launch, **NVRO token** will be available for purchase through its token sale and the secondary exchange market.



5,000,000 150,000,000 450,000,000 350,000,000 400,000,000 250,000,000 950,000,000 1,250,000,000 795,000,000 400,000,000



#### **SCHEDULE UNLOCKING TOKEN**

We have designed a token schedule to secure long term growths

Air drop	12 week lockup
Private Presale	6 week lockup
Pancake swap	5% available at open
Exchange	4% available at open
Team	52 week lockup
Advisor	52 week lockup
Marketing	12 week lockup
Production	18 week lockup
Treasury	Burning each 2 month periode
Rewards	End month each quarter



# PROTECTING THE LIQUIDITY POOL

On the day one, NVRO will add 250,000,000 token to liquidity pools that will be lock for 24 months





#### **HOW WE MAKE MONEY**

All crypto activities using **NVRO** tokens will be taxed at 4 (four) percent

However, all of this fee will go back to the causes, it is split as follows

- ☐ 25% goes to rewards to holder
- ☐ 25% goes to marketing fee
- ☐ 25% goes to developer fee
- ☐ 25% goes to project continuity fee



# Phase 1

#### **TECHNOLOGY**

- Deep research & feasibility
   Roadmap powerful plan
   Light paper finalized
- ☐ Smart contract creation
- ☐ Token function test
- ☐ Token airdrop
- ☐ Application submitted to Coingecko & Coinmarketcap
- ☐ Coingecko & Coinmarketcap listed
- ☐ Private presale
- ☐ Presale
- ☐ NFT launch pad
- Certik audit pass ( No critical issues found )



# Phase 1

#### MARKETING & PUBLIC RELATION

- Website launch
- ☐ Indonesian in-person investment meeting
- ☐ Discord & telegram launch
- ☐ Gather Indonesian community
- ☐ Gather International community
- ☐ Global press release
- ☐ Digital campaign
- ☐ Social media advertising
- ☐ PR awareness approach each cluster
- ☐ Above the line advertising campaign
- ☐ Awareness online events & offline
- ☐ Enrolling new ambassador
- ☐ Partnership with major PR agencies



# Phase 1

#### **CHARITY**

- ☐ Building commitment all cluster
- ☐ Incinerator placement
- ☐ Character building program
- ☐ Operator training program
- ☐ Machine sertification
- ☐ Training awareness crypto



# Phase 2

#### **TECHNOLOGY**

- ☐ First exchange listing (Indodax)
- ☐ NFT rewards
- ☐ White paper finalized
- ☐ Farming & staking
- ☐ International exchange listing (Kucoin)
- ☐ Platform NVRO



# Phase 2

EC	HNOLOGY
	<ul> <li>□ First exchange listing (Indodax)</li> <li>□ NFT rewards</li> <li>□ White paper finalized</li> <li>□ Farming &amp; staking</li> <li>□ International exchange listing (Kucoin)</li> <li>□ Platform NVRO</li> </ul>
CHA	ARITY
	<ul> <li>□ 6 cluster ( 60 schools ) training program</li> <li>□ Incinerator placement</li> <li>□ Operator training program</li> </ul>

### MARKERTING & PUBLIC RELATION

■ Media placement
☐ Celebrity endorsement, seasonal campaign ,
☐ Social events & charity drop
☐ Appreciation event digital rewards
☐ Continue PR program campaign
☐ Speak on bitcointalk , Crypto podcast
☐ Awareness to other cluster program
☐ Social media advertising



Phase 3



#### **MEET THE TEAM**

# **VICO**

Corporate Secretary

Corporate legality
Business partner relation
Advisory boards (BoD)

# **KIRDI**

Chief Executives Officer

Strategic partnership Government relation Business development

## **NUGI**

Chief Operation Officer

Token & crypto related management Marketing & branding strategy Internal corporate development

## **RENALDY**

Chief Technical Officer

Technical production & development Database & backend operation Crypto algorithm & security

