Renan Peres
Business Management

Business graduate with a concentration in Finance and Analytics.

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📍 Orlando-FL, USA

in linkedin.com/in/renanperes

SKILLS

Fast Learner

Problem Solving & Analytical Skills

Ability to Work Independently

Ability to Multi-Task in a Fast-Paced Environment

Understanding of Financial Statements

Modeling Statistical & Logistic Regressions

Creating Charts & Graphs

Communicating Actionable Insights

LANGUAGES

English
Native or Bilingual Proficiency

Portuguese
Native or Bilingual Proficiency

Spanish
Full Professional Proficiency

French
Elementary Proficiency

EDUCATION

A.A - General Studies
Valencia College, Orlando - FL
01/2017 - 07/2019   *GPA 3.10*

B.A - Business Management
Rollins College, Winter Park - FL
08/2019 - 08/2022   *GPA 3.65*
Relevant Courses

- Entrepreneurial & Corporate Finance (A-)
- Digital Marketing (A-)
- Statistics for Business (A)
- High Performance Organizations (A)
- Personal Finance (A)
- Project Management (A)
- Global Business Strategy (A)
- Data Science & Analytics (A)

WORK EXPERIENCE

Market Research (Internship)
Invest Plus Realty
09/2021 - 01/2022   *Orlando - FL, United States.*

- Tracking the real estate market trends, prospecting competitors' web presence, making presentations about the findings, and assisting the firm with its bookkeeping process and financial statements.

Accounting & Finance (Internship)
ISGF
02/2022 - 05/2022   *Orlando - FL, United States.*

- Responsible for generating the weekly and monthly financial reports, creating dynamic and interactive dashboards, and formatting & automating Excel spreadsheets.

TECHNICAL SKILLS

Excel - Advanced
- Experience using advanced formulas & formatting (SUMIFS, VLOOKUPS, INDEX & MATCH), writing macros in VBA, making charts & pivot tables, and modeling data with PowerQuery & PowerPivot.

Power BI - Advanced
- Extracting: Experience creating online and local connections with SharePoint, websites, SQL databases.
- Transforming: Experience appending & merging queries, cleaning & assigning proper data types, modeling data & establishing relationships between different datasets, and using custom measures and DAX functions to analyze and report data.
- Loading: Experience reporting visualizations and results in PowerPoint, PDFs, publishing dynamic dashboards in MS Teams, Power BI Web, and embedding reports in websites.

SPSS - Intermediate
- Experience with conducting descriptive statistics and ANOVA (Analysis of Variance), reliability analysis, hypothesis testing, linear & logistic regressions, and make basic assumptions & probabilities.

SQL (MySQL) - Intermediate
- DDL: Knowledge on how to use statements (CREATE, INSERT, ALTER, RENAME, DROP, TRUNCATE) to create or modify tables and objects in a database.
- DML: Knowledge on how to use the statements (SELECT, INSERT, UPTADE, DELETE) to manipulate the data in a database and extract (or connect) them to external sources.

R & RStudio - Basic
- Knowledge on how to load data into R, install packages and libraries, and create vectors, matrices, and data frames.
- Knowledge on how to analyze data with descriptive statistics, test for differences (T-Test, ANOVA), and test for relationships (Correlations, Regressions).
- Knowledge on how visualize the results with GGPlot, Tidyverse, Shiny, and report using RMarkdowns and FlexDashboards.