

RENATA REINARTZ

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Calgary/Remote

Analytical and critical thinker with experience in front-end development and deploying solutions for complex requirements to drive technology projects forward. Passionate about web design; building clean, scalable, and UX-friendly experiences.

EDUCATION

Juno College of Technology, Toronto, ON

Web Development Immersive Bootcamp, Sep 2022 - Feb 2023

- **Core Courses:** Front End Development, Javascript & React Fundamentals, Responsive Design

Chartered Professional Accountant, Jun 2015

University of Lethbridge, Lethbridge, AB

Bachelor of Management, Major: Advanced Accounting

Certifications: RYT200 Advanced Yoga Teacher Training Program

TECHNICAL SKILLS

- **Backend:** Firebase
- **Frontend:** HTML, CSS, Javascript (React, Redux), Wordpress
- **Databases & Infrastructure:** Netlify, vsCode, Rest APIs
- **Design & Wireframing:** Figma, PDFs
- **Project Management:** Github, Asana, ClickUp
- **Marketing & Automation:** Mailerlite, MailChimp, ConvertKit
- **Responsive Email Framework:** MJML
- **Data:** Google Analytics

PROFESSIONAL EXPERIENCE

Web Developer, Freelancer

Remote | Oct 2021 - Present

Specializing in front-end development and creating a unique digital footprint leveraging human-centered design principles for clients across various industries.

- **Client:** Dr. Graham Lea, Internal Medicine Clinic [website], June 2022
- Built the first website for a medical clinic by gathering content and copy requirements and translating that to a site built on Wordpress with navigation bar functionality and dynamic text.
- **Client:** Styled by Sasla [website], Apr 2022
- Built the first website for an interior design firm by providing recommendations on functionality, integrations with client booking tools, and page design aligned with their design aesthetic; built on Wordpress.

Web Developer (Contractor), Easy-Evergreen: Website Services

Remote | Jun 2022 - Oct 2023

- **Client:** ThriveWell Solutions [website]
- Revamped the site built on Wordpress based on customer requirements and functionality such as dynamic popups and integrated webforms.
- Integrated with Google Analytics and email marketing system on Convertkit to streamline digital operations and provide reporting capabilities.

Additional Experience:

- **Evaluator & Teacher,** Whales English, Apr 2018 - Aug 2021 | **Accounting Manager,** Pacekids Programs, Mar 2014 - Dec 2017

PROJECT & VOLUNTEER EXPERIENCE

Student Mentor (Volunteer), Juno College of Technology

Toronto, ON / Remote | Mar 2023 - Present

- Demonstrated expertise in providing comprehensive guidance and support to 10+ students through the HelpCue platform, effectively addressing their code-related concerns in HTML, CSS, SASS, and responsive issues; helping them overcome challenges by sharing step-by-step guidance during code reviews.
- Implemented innovative teaching methodologies, such as interactive coding exercises to enhance students' comprehension and practical application of HTML, CSS, and SASS principles, by acting as the subject matter expert for these languages.
- Cultivated a warm and inclusive learning environment, actively encouraging students to ask questions and seek clarification, ultimately ensuring their comprehensive understanding of the course material.
- Coached students learning as a Mentor for Javascript courses on how to implement technical problem-solving skills, and effectively identify bugs.

Project: Jobi Job Board [links: to app: to github]

Mar 2023

Purpose: The Jobi Job Board is a marketplace for creative job seekers and employers. Developed collaboratively.

Tools: Data storage on Firebase, frontend on React and SASS, deployed through Netlify.

Project: Find Your Podcast [links: to app: to github]

Feb 2023

Purpose: A fun app to help users decide what podcasts to listen to by curating a list based on the users' desires, including selections for length of podcast, genre, and other categories. The user can also save to their playlist or delete their selection.

Tools: Database retrieval on ListenNotes API, data storage on Firebase, frontend on React and SASS.

Project: Choose Your Makeup [links: to app: to github]

Jan 2023

Purpose: A human-centered front-end design for a makeup eCommerce website that allows a user to select from multiple products and prices according to their preferences.

Tools: Database retrieval on Makeup API, data stored locally, frontend on SASS and React, deployed through Netlify.