

RENATA REINARTZ

825-437-4269

renata.techie@gmail.com

linkedin.com/in/renata1026

www.renata-reinartz.com

Calgary/Remote

Analytical and critical thinker with experience in front-end development and deploying solutions for complex requirements to drive technology projects forward. Passionate about web design; building clean, scalable, and UX-friendly experiences.

EDUCATION

Juno College of Technology, Toronto, ON

Web Development Immersive Bootcamp, Sep 2022 - Feb 2023

- **Core Courses:** Front End Development, Javascript & React Fundamentals, Responsive Design

Chartered Professional Accountant, Jun 2015

University of Lethbridge, Lethbridge, AB

Bachelor of Management, Major: Advanced Accounting

Certifications: RYT200 Advanced Yoga Teacher Training Program

TECHNICAL SKILLS

- **Backend:** Firebase
- **Frontend:** HTML, CSS, Javascript (React, Redux), Wordpress
- **Databases & Infrastructure:** Netlify, vsCode, Rest APIs
- **Design & Wireframing:** Figma, PDFs
- **Project Management:** Github, Asana, ClickUp
- **Marketing & Automation:** Mailerlite, MailChimp, ConvertKit
- **Responsive Email Framework:** MJML
- **Data:** Google Analytics

PROFESSIONAL EXPERIENCE

Web Developer, Freelancer

Remote | Oct 2021 - Present

Specializing in front-end development and creating a unique digital footprint leveraging human-centered design principles for clients across various industries.

- **Client:** Dr. Graham Lea, Internal Medicine Clinic [website], June 2022
- Built the first website for a medical clinic by gathering content and copy requirements and translating that to a site built on Wordpress with navigation bar functionality and dynamic text.
- **Client:** Styled by Sasla [website], Apr 2022
- Built the first website for an interior design firm by providing recommendations on functionality, integrations with client booking tools, and page design aligned with their design aesthetic; built on Wordpress.

Web Developer (Contractor), Easy-Evergreen: Website Services

Remote | Jun 2022 - Oct 2023

- **Client:** ThriveWell Solutions [website]
- Revamped the site built on Wordpress based on customer requirements and functionality such as dynamic popups and integrated webforms.
- Integrated with Google Analytics and email marketing system on Convertkit to streamline digital operations and provide reporting capabilities.

Additional Experience:

Evaluator & Teacher, Whales English

Remote | Apr 2018 - Aug 2021

- Promoted to an evaluator. Reviewed playback of over 40 teachers monthly (1000+ teachers in total) and wrote evaluation reports and suggestions for improvement which led to 30% higher client satisfaction and renewals.

Accounting Manager, Pacekids Programs

Mar 2014 - Dec 2017

- Converted the company's software to QuickBooks Pro, created monthly reporting package, and implemented an accrual-based accounting system with monthly cutoffs which led to 98% more accurate reporting

PROJECT & VOLUNTEER EXPERIENCE

Student Mentor (Volunteer), Juno College of Technology

Toronto, ON / Remote | Mar 2023 - Present

- Demonstrated expertise in providing comprehensive guidance and support to 10+ students through the HelpCue platform, effectively addressing their code-related concerns in HTML, CSS, SASS, and responsive issues; helping them overcome challenges by sharing step-by-step guidance during code reviews.
- Cultivated a warm and inclusive learning environment, actively encouraging students to ask questions and seek clarification, ultimately ensuring their comprehensive understanding of the course material.

Project: Jobi Job Board [links: to app; to github]

Mar 2023

Purpose: The Jobi Job Board is a marketplace for creative job seekers and employers. Developed collaboratively.

Tools: Data storage on Firebase, frontend on React and SASS, deployed through Netlify.

Project: Find Your Podcast [links: to app; to github]

Feb 2023

Purpose: A fun app to help users decide what podcasts to listen to by curating a list based on the users' desires, including selections for length of podcast, genre, and other categories. The user can also save to their playlist or delete their selection.

Tools: Database retrieval on ListenNotes API, data storage on Firebase, frontend on React and SASS.

Project: Choose Your Makeup [links: to app; to github]

Jan 2023

Purpose: A human-centered front-end design for a makeup eCommerce website that allows a user to select from multiple products and prices according to their preferences.

Tools: Database retrieval on Makeup API, data stored locally, frontend on SASS and React, deployed through Netlify.