

Renate Meimere, KEA MMD Int. 1. Sem, Theme 3 Basic Animation

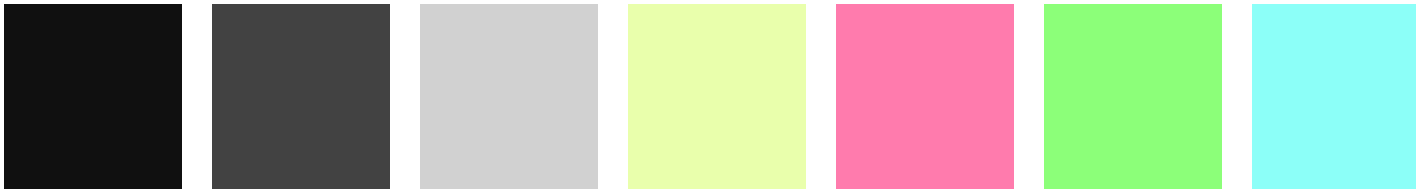
Animation : “The choice” influenced by “Flat design”

- Storyboard
- Message
- Genre/mood
- Narrative Curve Analysis Dramaturgic Elements Style tile
- Character sheet/Worksheet Backgrounds
- Sprite sheet drawn in illustrator
- Link to your sprite sheet animation on your web domain

STYLE TILE

- Influenced by “Flat design”
- Colour palette:

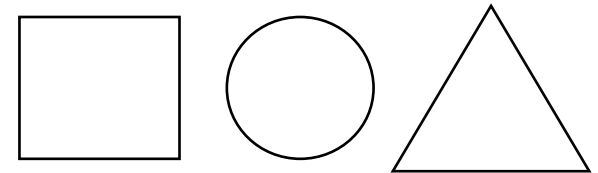
There will be big colour contrast. I will use grayscale colours to show how unlucky is main character and light, happy colours for second character, to show, how she is lucky.



- Contour line:
There is no line.

- Shapes (organic, geometric etc.)

The characters are made of geometric shapes - a circle, a quadrangle, a triangle. Also, to show how the work building looks, has been used a geometric figure - a rectangle.



- Composition

Focus on single, main elements. I use color contrast - colors and B&W. When the feelings are sad, everything is black and white, when happy - colorful

- Typography

Bold, simple, and straight-forward which is suitable for the modern and minimalistic flat design concept, for example - font “**MENLO**”

Description of idea

The story:

The story begins with showing the situation. People go to work in one line. Everyone looks the same - in black and white, sad. They go to work and work on a computer. And it repeats over and over again. Then one day, the main character, John, sees the girl playing the violin in the park. He is very attracted to this girl.

Interaction:

If you click on a John , it will explain the consequences of the choice:

The first choice - John comes to the girl.

The second choice - John does not come to the girl.

If John comes to the girl, they both fall in love and are happy. John would become colorful.

If John does not come to the girl, he again goes to work unlucky.

The Message:

With this story I wanted to invite the viewer to think what he would choose. Gray life in which he/she is unhappy and he/she only works for life.

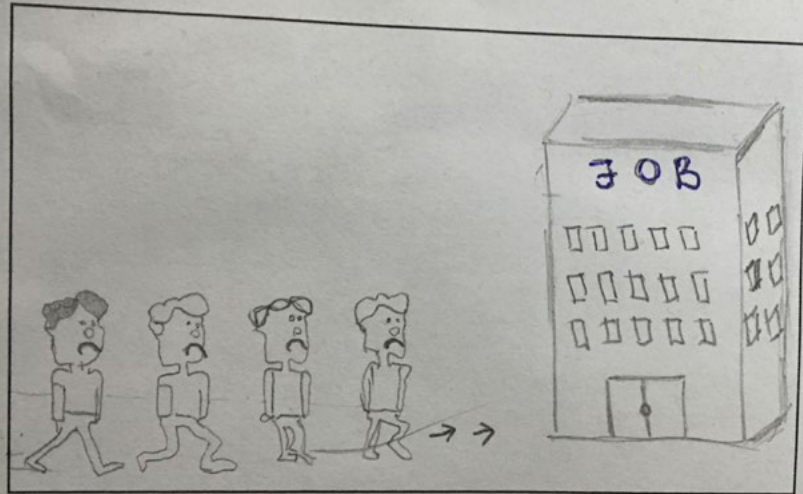
Or, enjoy the adventures and be happy. It is important to fill the soul rather than the purse.

Genre/ mood

inspirational, motivating.

STORY BOARD

Frame 1



Action/Plot

People go to work in one line, they are sad. Everything is in Black & White.

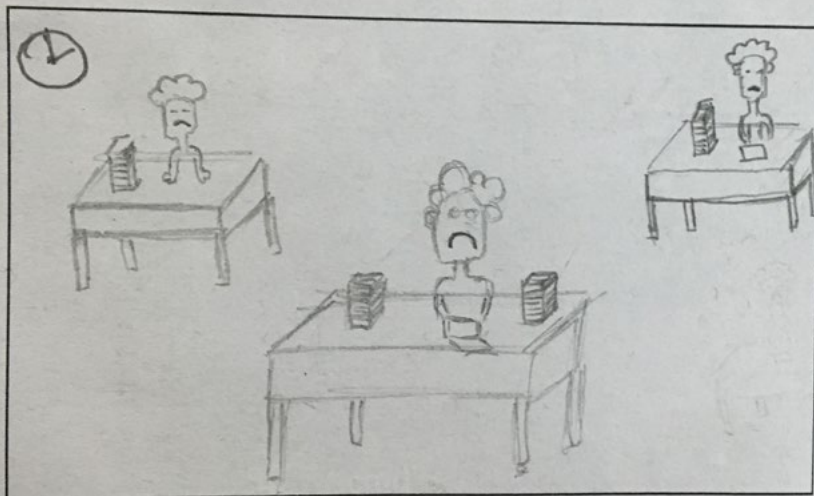
Sound

Sad, depressive

Time

3 seconds and repeat after 2. frame

Frame 2



Action/Plot

People are working, they are sad and unlucky. Everything is in Black&White.

Sound

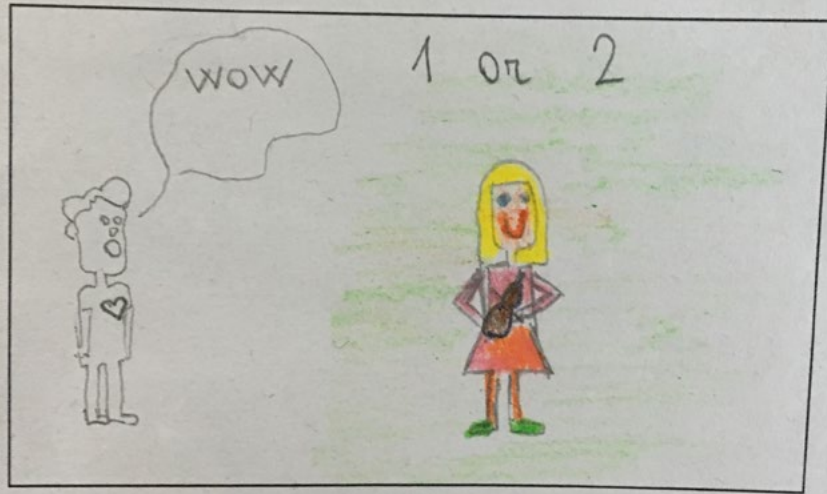
Sad, depressive

Time

3 seconds and repeat after 1. frame

STORY BOARD

Frame 3



Action/Plot

John sees the girl in the park. She plays a violin.
John side is black and white, but girl's side is colorful

Sound

gentle, romantic

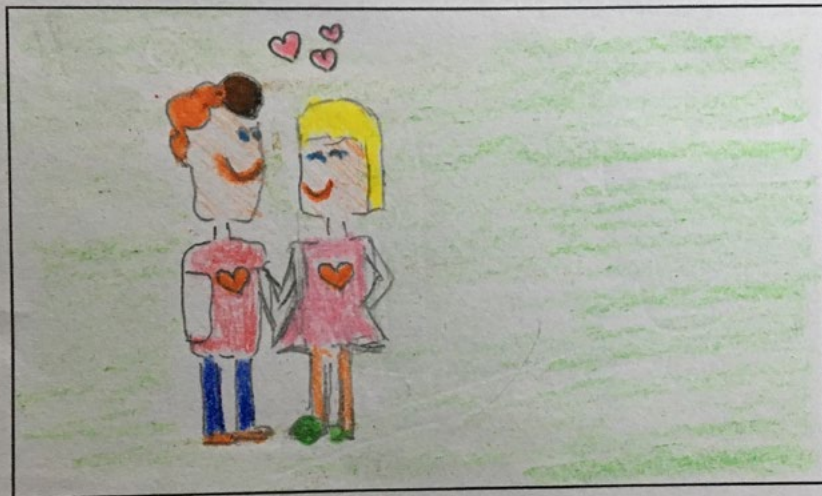
Interactive

user can now decide whether a man comes to girl (first version) or not (second version)

Time

4 seconds

Frame 4 (first version)



FIRST VERSION

Action/Plot

John comes to the girl. They fall in love with each other. Eyes are shining and they are smiling. Everything is colorful.

Sound

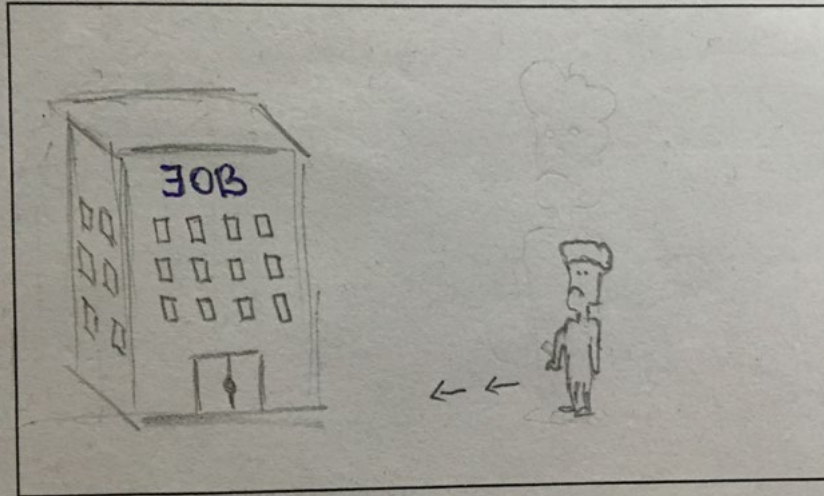
happy, uplifting

Time

5 seconds

STORY BOARD

Frame 4 (second version)



SECOND VERSION

Action/Plot

John doesn't come to the girl. He goes to work. Everything is black&white.

Sound

sad, depressive

Time

5 seconds

Narative curve

Dramaturgic curve

PRELUDE:

John goes to work. He's sad. and it repeats every day.

Point of no return:

John realizes that he is not happy

John goes for a walk and meets a girl. Will he start talking with the girl?

Climax:

1. option : If John goes to the girl, John would become colorful.

If John does not go to the girl, he is still black and white and unhappy

Fade out:

1. choice - they both fall in love and are happy. J

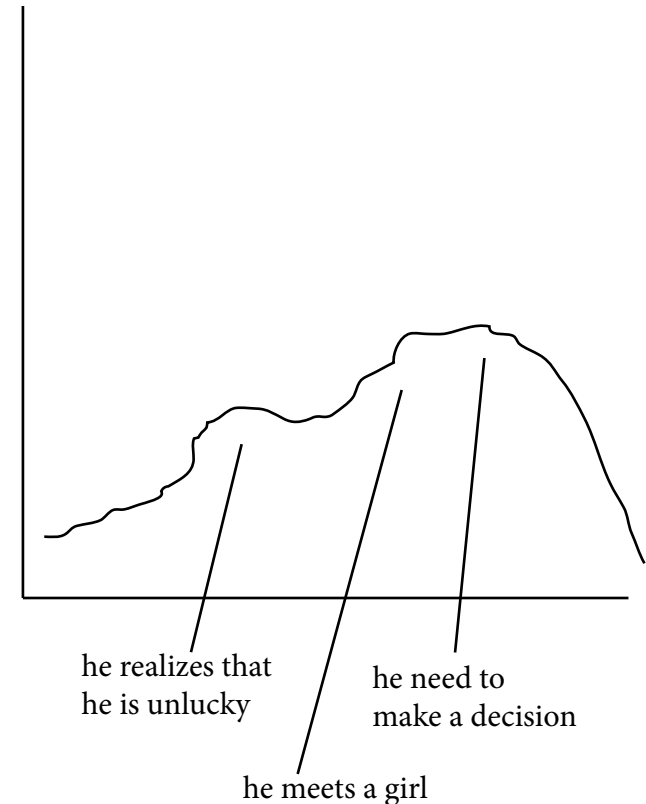
2. choice - he again goes to work unlucky.

a protagonist - John, who is lost in his life.

an antagonist - all the others who do not help him.

a helper - mysterious girl

an obstacle - his mind

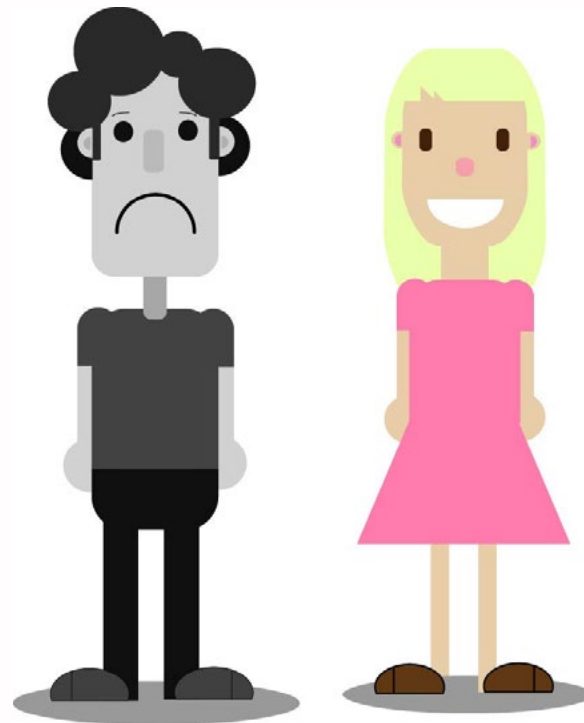


Work sheet

Character sheet

Story name: Life choices

Character names: John and Anna



2-3 characters (front) side by side

Your name: Renāte Meimere

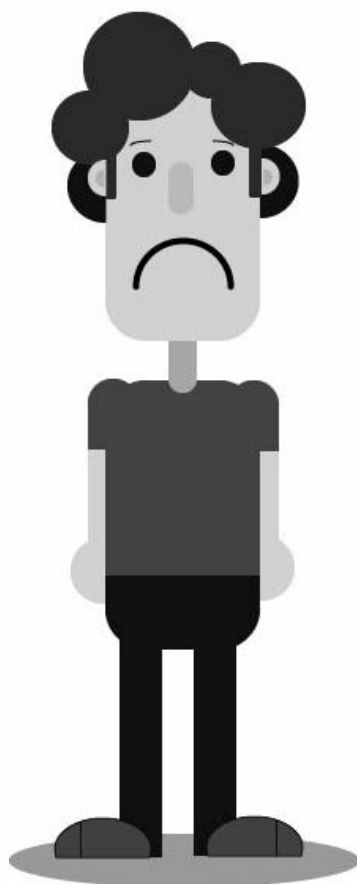
Work sheet

Model sheet

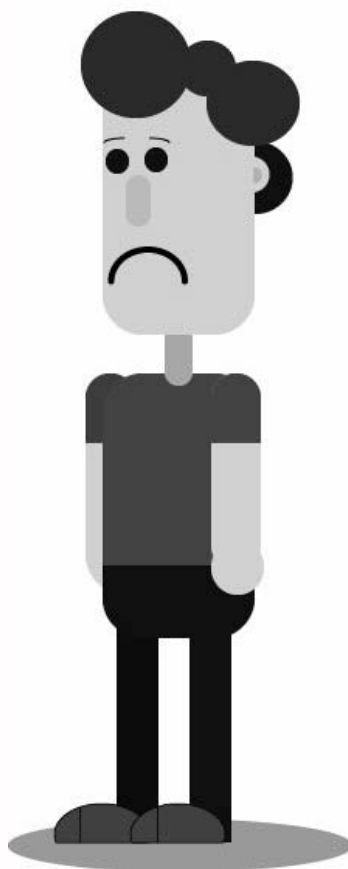
Story name: Life choices

Character name: John

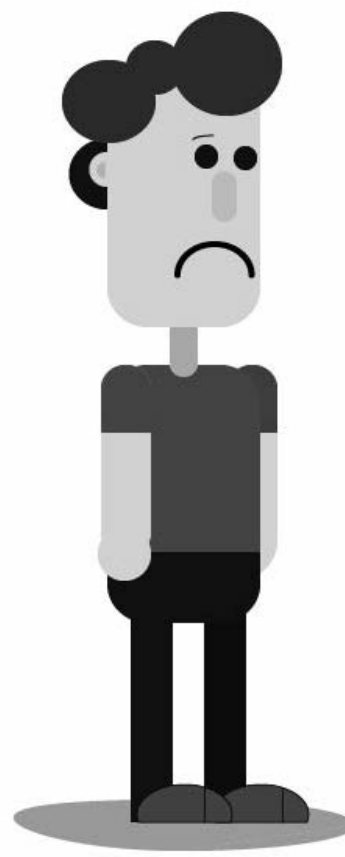
Front



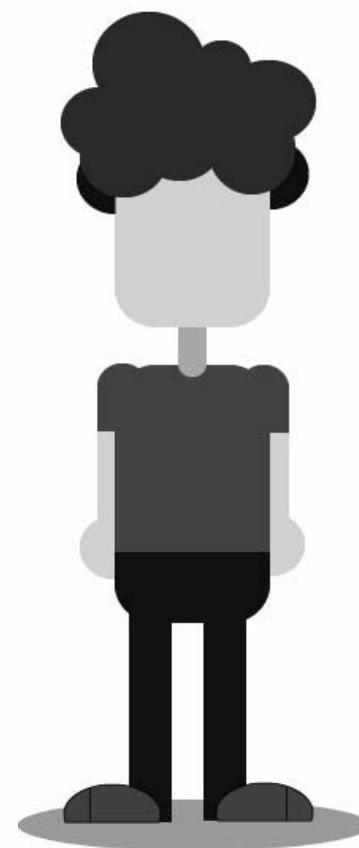
Left side



Right side



Back



Work sheet

Story name: Life choices

Character name: John and Anna

What drives the main character:

(Choose one: survival, safety and security, love and to "belong", need to know and understand, selfworth and selfesteem, God and the noble cause, selfrealization)

LOVE

Character's main goal:

find happiness and joy, to love and be loved and to stop working for a job that doesn't bring joy.

Character's friends and enemies:

John is the enemy himself. He accepts that he does not live a happy life. His friend is the mysterious girl Anna.

What is at stake for the character:

What the character needs to fulfill the goal/ mission:

He needs someone to help him understand that life is not just about work

Your name: _____

Work sheet Physical - Psychological - Sociological 01

Main Character name: John

Gender(s) Male
Age 35
Height 180cm
Weight 100kg
Eye color Blue
Hair color Brown when he is happy, black when he is sad
Distinguishes marks (tatoo, piercing, scars) _____
Illnesses Loneliness
Enhanced features _____
Strenghts _____
Handicap _____
Weakness _____
Build (basic shape) _____

Social/family

Parents left him
Siblings none
Marital status not yet
Relationship soon will be
Pets cat
Friends no friends
Enemies himself
Ethnicity _____
Eating habbits _____
Main mode og transportation _____
Workspace _____
Important items _____
Weakness _____
Accent _____
Living space in an old and small apartment

Work sheet Physical - Psychological 02 - Sociological 01

Main Character name: John

Beliefs He doesnt believe in anyone

Superstutions

dying alone

Fears

Prefers groups or solitary life solitary life

Planned-out or spontaneous Planned-out

Hobby walk in the park

Prejudices

work

Stressors

Ambitions none

Addictions cigarettes

Journal entries(keep diary)

Leader or follower follower

Music & book preferences

Sleeping habbits

How does x relax walking in the park

Recreation

What excite s nothing, until he meets Anna

Your name:

Obsessions work

As seen by others

As seen by self

Special memories his childhood

Nightmares His life

Clothes

Costume red t-shirt and jeans

colors red and blue when he is lucky; black&white - unlucky

style boring

uniform/specific outfit

Rank

Embroidery

Belt, hat

Decoration

Work sheet

second character

Story name: Life choices

Character name: Anna

Characters role/part in the story:

Anna symbolizes love and love will save the world. She is like the star of hope for John

Characters main goal:

Show to John how life can be colorful and that life is not just a job.

What is at stake for the character:

Characters friends and enemies:

she has a lot of friends and she has no enemies.

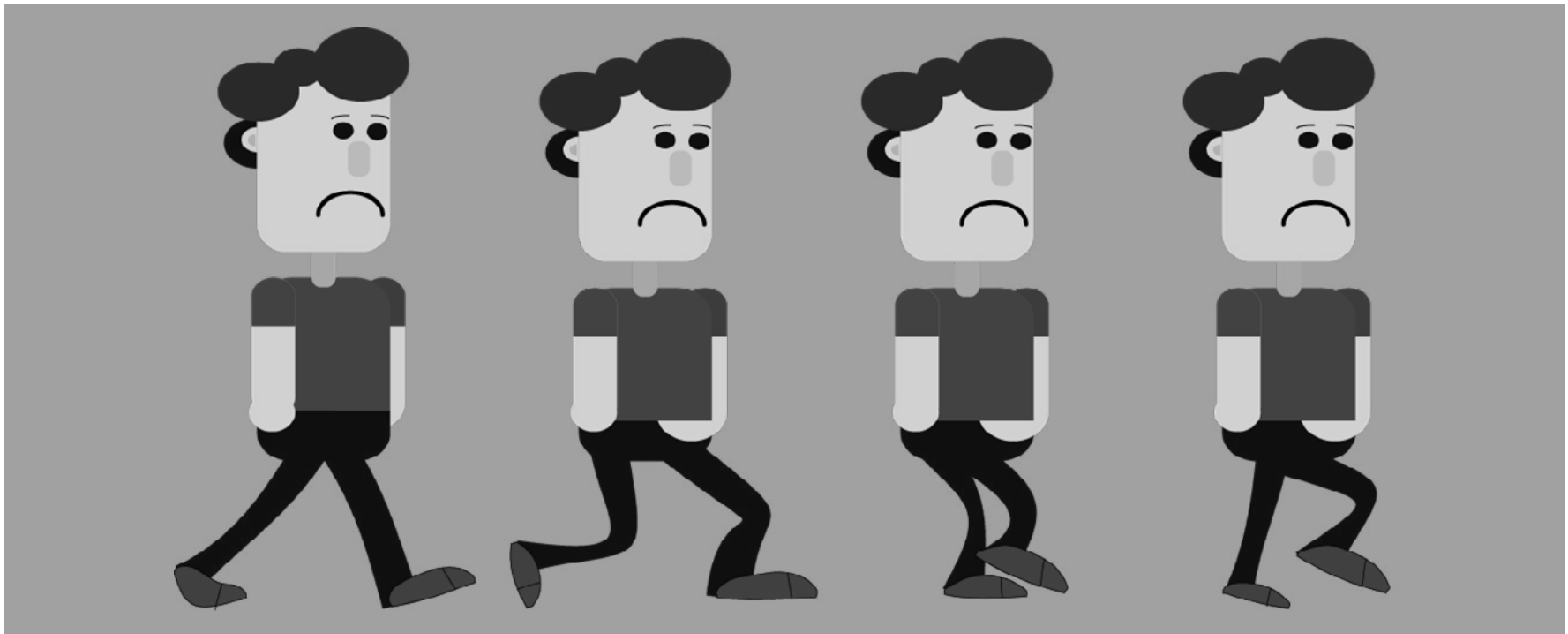
What the character needs to fulfill goal/ mission:

she wants to open John's eyes so that one more person in this world would live a happy life.

Your name: Renate Meimere

SPRITESHEET

Animation principle used:
Straight Ahead & Pose to Pose



<http://renatemeimere.com/animation-John/asign-1.html>

BACKGROUND

FLAT DESIGN -Since the background is often one-color for Flat design, one of the backgrounds I chose following

