



RENATO LOPES

WEB DESIGNER / FRONT-END

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SKILLS

- Adobe Experience Manager (AEM),
Wordpress, Drupal, Sitefinity, Wix.

- React.js, HTML5, CSS3, Sass,
JavaScript, Bootstrap, Tailwind.

- Github, NPM, FTP, E-mail mkt,
Google Analytics.

- Figma - XD - Photoshop - Zeplin.

- Jira, Trello, Slack, Teams.

PROFILE

Web professional with a career starting in small agencies, where I worked as a Web Designer in Communication, IT, and Marketing teams, creating complete websites—from UI design to frontend development using HTML, CSS, and JS. In another companies, I was responsible for implementing web projects and managing digital channels such as content portals, intranet, landing pages, apps, and corporate TV.

IBM - DEVELOPER (HOGARTH, CONTRACTOR)

DECEMBER 2022 – DECEMBER 2024

- Managing the globalization process of web pages for target languages in Adobe Experience Manager (AEM)
- Ensuring compliance in pre- and post-translation steps
- Integrating AEM with the translation provider
- Editing AEM pages, including Language Master, Locales, Live Copies and Experience Fragments
- Using Jira to report status updates to QAs, PMs, and GPOs
- Collaborating with engineering and support teams in Slack

BAYER - DEVELOPER (HOGARTH, CONTRACTOR)

OCTOBER 2022 – DECEMBER 2022

- Fix frontend issues in Drupal pages using HTML, CSS, and JS
- Submit pages for QA team review
- Using Jira to report status updates to QAs and PMs

APAS - WEB DESIGNER

JULY 2013 – OCTOBER 2018

- Managing projects using the PDCA methodology
- Training departments/teams to curate content for the APAS Portal
- Creating landing pages, hotsites, newsletters, basic image edit
- Managing digital assets like logos, signatures, and office templates
- Contributing to internal communication

WCA MENTORING & CONSULTING - WEB DESIGNER

JANUARY 2011 – MARCH 2013

- Developing frontend (HTML, CSS, and JavaScript) with Microsoft Visual Studio
- Ensuring cross-browser compatibility and merging code with the backend team (C#)
- Exporting assets from PSD files

COURSES

- Web Communication (Graduation)
- Adobe Experience Manager 6.5 - Building Websites (Udemy)
- Git Workflow, Sass, Bootstrap Builder (Up Inside)
- Sharepoint (Fundação Bradesco, Brasil)