



# Office of Research Services

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OFFICE OF THE PRESIDENT	
<b>RECEIVED</b>	
Date:	APR 12 2022
Time:	
By:	RLM

## ACTIVITY PROPOSAL

### *Huntahan:* The Southern Luzon State University Research Seminar Series

#### I. Rationale

Universities have been under pressure to increase their research capacity primarily due to global metrics that place heavy importance on research productivity (Hazelkorn, 2009). Huenneke, et al.'s (2017) experience with an emerging research University in the United States reveals that one of the key strategies in building the research capacity of University faculty members is by creating a robust environment for collaborative research activities within and across institutions. But apart from facilitating cross-institutional support systems and investing in research infrastructure, Ryazanova and Jyaskene (2022) suggest that Universities must strengthen the link between their infrastructure and people by providing spaces where researchers from different disciplines could meet and have conversations.

A study conducted by University of the Philippines - Los Baños researchers, Maria Ana Quimbo and Evangeline Sulabo (2014), significantly notes the underperformance in research productivity at the time of five (5) State Universities in CALABARZON SUCs in the region. This, despite the Commission on Higher Education, reiterating in a Memorandum Order in 2012 about the role of Universities to be at the forefront of nation-building "by producing experts, knowledge, and technological innovations" (CHED Memorandum Order No. 46, 2012, p. 8).

Having noted on-the-ground experiences of faculty researchers in the five SUCs including SLSU, Quimbo and Sulabo (2014) suggest, among 10 other policy recommendations (see pp. 1966-1967), the institutionalization of "in-house research dissemination activities such as colloquia, round table discussions, and seminars..." The authors recommend that such in-house research dissemination activities "could be done within the College, if not by Department, where faculty members, students, and staff alike should be encouraged to participate" (p. 1967).

In view of the above-cited research-based findings, the Office of Research Services (ORS) deems it imperative to hold research dissemination activities through which to promote cross-institutional research-related conversations across disciplines. Consistent with its mandate to increase and enhance the scope, prominence, and impact of the University's research initiatives, the ORS hereby proposes a year-long Research Seminar Series, which will be dubbed "*Huntahan: The Southern Luzon State University Research Seminar Series*".

*Huntahan* is a Tagalog term that can mean two things: (1) a meeting place of sorts, and (2) a conversation (Komisyon ng Wikang Filipino, 2021). Encapsulating the dual meaning of the term, the research seminar series is intended to be a *channel* and at the same time the actual *conversation* through which to discuss cutting-edge research by in-house experts and invited international scholars.

#### II. Objectives

*Huntahan: The Southern Luzon State University Research Seminar Series* generally aims to serve as a venue for disseminating research findings and sharing best research practices by in-house and invited international experts in particular fields of study. Specifically, it aims to:





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1. Hold at least two research talks every quarter for one year, co-organized with research coordinators of colleges and campuses;
2. Feature in-house and/or international scholars who will talk about the findings of their research and/or share best research practices and experiences; and,
3. Disseminate cutting-edge research findings and practices to SLSU faculty, students, other stakeholders, and those who may not be affiliated with SLSU but are interested to listen to participate in the seminar series.

### III. Activity Management

1. Activity Leader – Dr. Nicanor L. Guinto
2. Members & Specific Roles:
  - a. College/ Campus Research Coordinators – Co-organizers
    - i. Ms. Jennifer Edytha E. Japor – College of Administration, Business, Hospitality, and Accountancy
    - ii. Assoc. Prof. Artemio Rajie M. Villenas – College of Agriculture
    - iii. Asst. Prof. Fritzie L. Azogue – College of Allied Medicine
    - iv. Dr. Editha E. de Jesus - College of Arts and Sciences
    - v. Engr. Madonna D. Castro – College of Engineering
    - vi. Ms. Aurita A. Laguador – College of Industrial Technology
    - vii. Asst. Prof. Marites M. Roh – College of Teacher Education
    - viii. Mr. Roberto L. Sulit – SLSU Alabat
    - ix. Ms. Mheyad Y. Opeña – SLSU Catanauan
    - x. Ms. Harlene Dimailig – SLSU Gumaca
    - xi. Dr. Violeta N. Coronacion – SLSU Infanta
    - xii. Dr. Jay-Ar C. Recto - SLSU JGE Tagkawayan
    - xiii. Dr. Jermine F. Alinea – SLSU Lucena
    - xiv. Mr. Jericho L. Marasigan – SLSU Polillo
    - xv. Ms. Michelle C. Villanueva – SLSU Tayabas
    - xvi. Mr. Jesus C. Duma – SLSU Tiaong
  - b. ORS Secretariat – Program, Publicity, Certificates, and Reports
    - i. Ms. April Arianne A. de Leon
    - ii. Ms. Jean Venelie G. Raga
    - iii. Ms. Alpha Ross A. Alvarez
    - iv. Ms. Elizabeth Claire C. Coronel

### IV. Speakers

While speakers may be suggested by research coordinators, in consultation with faculty members in their respective colleges or campuses, the following are tentatively identified as speakers in the seminar series:

No.	Name	Affiliation	Tentative Topic	Tentative Date
1.	Dr. Gene Segarra Navera	National University of Singapore	Political Rhetoric	April 2022
2.	Dr. Rowie Palacios	University College London	Research Dissemination	May 2022



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3.	Dr. Cao Libing	Nanyang Technological University	Publishing in Engineering Journals	June 2022
4.	Dr. Ruanni Tupas	University College London	Choosing the right journals	July 2022
5.	External expertise		Disaster Risk Reduction Management	August 2022
6.	Ms. Maria Ressa	Rappler, Inc.	Investigative Journalism/ War Journalism	September 2022
7.	Dr. Floro Cataniag		Virology	October 2022
8.	External Expert		Statistics	November 2022
9.	External Expert		Agriculture/ Natural Sciences	December 2022

## V. Duration

The seminar series will run from April to December, 2022. As presented above, there will be up to nine (9) sessions for the series – one each for the month of April, May, June, July, August, September, October, November, and December. Each session is expected to run for 2 hours.

## VI. Funding Source

- P 25,200.00 to be charged to STF, under Personnel Services
- General Appropriations Act Fund under the Research Information Seminar Series (*for further details, please see attached proposed activities with budgetary requirements and copy of PPMP*)

## VII. Target Beneficiaries

1. SLSU Faculty members
2. SLSU Graduate Students
3. Participants not affiliated with SLSU, but may be interested to join

## VIII. Activity Location

- Zoom Webinar (that could accept up to 1000 participants)
- Facebook Live through the ORS Facebook Page

## IX. Strategies & Activities

The activity will be carried out as follows:

1. The activity leader will coordinate with research coordinators to decide about which college or campus may be willing to host the next session in the seminar series.





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2. Speakers will be identified and invited.
3. Publicity materials, including the program of activities for the session will be produced and published on the ORS website and social media pages.
4. Participants will be asked to register to receive the Zoom link.
5. The seminar will be held on the date and time agreed upon by the invited speaker and organizers.
6. Participants will be asked to evaluate the session to receive an e-certificate of participation.
7. An activity report will be produced by the ORS secretariat after every session in the series for purposes of monitoring and evaluation.

### X. Expected Outputs

*Huntahan:* The Southern Luzon State University Research Seminar Series is generally expected to strengthen the research culture, and by extension, in the long run, increase the research productivity in the University. More specifically, however, at the end of the duration of the seminar series, it is expected that:

1. Colleges and Campuses will be able to co-organize sessions in the research seminar series featuring speakers whose areas of specialization are in line with the research interests of their faculty members;
2. Participants will be acquainted with the research and best practices of in-house and international scholars in various fields; and,
3. Participants will be linked with in-house and international scholars for possible collaboration and research opportunities.

### XI. Budgetary Breakdown

Particulars	GAA Fund	STF
Zoom Webinar Subscription (good for 1000 participants)	Php 2,500.00	
Professional Fee @ Php 1,400.00 per hour x 2 hours x 9 sessions (based on DOST rate for resource person)		Php 25,200.00 (charged to Personnel Services)
Commemoratives	4,000.00	
Printing of Posters & Flyers	50,000.00	
Courier Services (for sending of posters and flyers to Satellite Campuses)	4,995.00	
Food for key participants	3,920.00	
Certificate for Speakers	450.00	
Total	Php 65,865.00	Php 25,200.00
<b>Grand Total</b>		<b>Php 91,065.00</b>

Notes: <sup>1</sup> while publicity materials will also be sent electronically via email, there are people who do not regularly check their email.

➤ please see attachments for the more detailed breakdown per activity



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### XII. References

- CHED Memorandum Order No. 46. (2012). Policy-Standard to Enhance Quality Assurance (QA) in Philippine Higher Education through an Outcomes-Based and Typology-based QA. Commission on Higher Education. <https://ched.gov.ph/wp-content/uploads/2017/10/CMO-No.46-s2012.pdf>
- Hazelkorn, E. (2009). Impact of global rankings on higher education research and the production of knowledge—UNESCO Digital Library (Occasional Paper No 15). UNESCO Forum on Higher Education, Research and Knowledge. <https://unesdoc.unesco.org/ark:/48223/pf0000181653>
- Huenneke, L. F., Stearns, D. M., Martinez, J. D., & Laurila, K. (2017). Key Strategies for Building Research Capacity of University Faculty Members. *Innovative Higher Education*, 42(5), 421–435. <https://doi.org/10.1007/s10755-017-9394-y>
- Komisyon ng Wikang Filipino. (2021). *Huntahan. KWF Diksiyunaryo Ng Wikang Filipino*. <https://kwfdiksiyonaryo.ph>
- Quimbo, M. A. T., & Sulabo, E. C. (2014). Research productivity and its policy implications in higher education institutions. *Studies in Higher Education*, 39(10), 1955–1971. <https://doi.org/10.1080/03075079.2013.818639>
- Ryazanova, O., & Jaskiene, J. (2022). Managing individual research productivity in academic organizations: A review of the evidence and a path forward. *Research Policy*, 51(2), 104448. <https://doi.org/10.1016/j.respol.2021.104448>

Prepared by:


  
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OIC-Director, Office of Research Services

Recommending Approval:

  
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Vice President for Research, Extension,  
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**FREDERICK T. VILLA, DT**  
Vice President for Administration  
and Finance

**APR 11 2022**

Approved by:  
  
**DORACIE B. ZOLETA-NANTES, PhD**  
University President





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**Table 1.** Program of Activities with Budgetary Breakdown for *Huntahan* Research Seminar Series

Date	Activities	Particulars	Unit Cost	Estimated Cost
April 27, 2022 (Wednesday)	<b>Afternoon</b>	- Zoom Webinar Subscription (for 1000 participants)	Php 2,500 (1 year subscription)	Php 2,500.00
	<b>I. Opening Program</b>	- Food	<b>PM Snacks</b>	
	- Invocation (AVP)	• PM Snacks	Php 80 (5 ORS staff)	400.00
	- Welcome Remarks			
	- Launching of <i>Huntahan</i> Research Seminar Series			
	- Introduction of Speaker			
	<b>II. Talk Proper</b>			
	Dr. Gene Segarra Navera	- Professional Fee	Php 2,800 (per DOST rate for speaker)	2,800.00
	<b>III. Open Forum</b>			
	<b>IV. Launching of the New ORS Website</b>	- Equipment (LCD, Laptop, extension)		
		- E-Program, Powerpoint		
		- Online Attendance and Evaluation		
		- Licensed Zoom Account	Php 50 (Certificate for speaker)	50.00
		- Certificate		
		- Documentation (camera, recorder, battery)	Php 5,555 (Posters & Flyers)	5,555.00
		- Printing of Posters & Flyers	Php 555 (Courier)	555.00
		- Courier Services		
	<b>VI. Closing</b>		<b>Total</b>	<b>11,860.00</b>



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May, 2022	<b>I. Opening Program</b> - Welcome Remarks - Introduction of Speaker  <b>II. Talk Proper</b> Dr. Rowie Palacios  <b>III. Open Forum</b>  <b>IV. Closing</b>	- Food • PM Snacks  - Professional Fee  - Equipment (LCD, Laptop, extension) - E-Program, Powerpoint - Online Attendance and Evaluation - Licensed Zoom Account - Certificate - Documentation (camera, recorder, battery) - Printing of Posters & Flyers - Courier Services	<b>PM Snacks</b> Php 80 (5 ORS staff)   Php 2,800 <i>(per DOST rate for speaker)</i>  Php 50 (Certificate for speaker)  Php 5,555 (Posters & Flyers) Php 555 (Courier) <b>Total</b>	400.00    2,800.00   50.00  5,555.00 555.00 <b>9,360.00</b>
June, 2022	<b>I. Opening Program</b> - Welcome Remarks - Introduction of Speaker  <b>II. Talk Proper</b> Dr. Cao Libing	- Food • PM Snacks  - Professional Fee	<b>PM Snacks</b> Php 80 (5 ORS staff)   Php 2,800 <i>(per DOST rate for speaker)</i>	400.00   2,800.00



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	<b>III. Open Forum</b>  <b>IV. Closing</b>	<ul style="list-style-type: none"> <li>- Equipment (LCD, Laptop, extension)</li> <li>- E-Program, Powerpoint</li> <li>- Online Attendance and Evaluation</li> <li>- Licensed Zoom Account</li> <li>- Certificate</li> <li>- Documentation (camera, recorder, battery)</li> <li>- Printing of Posters &amp; Flyers</li> <li>- Courier Services</li> </ul>	Php 50 (Certificate for speaker)  Php 5,555 (Posters & Flyers) Php 555 (Courier) <b>Total</b>	50.00  5,555.00 555.00 <b>9,360.00</b>
July, 2022	<b>Opening Program</b> <ul style="list-style-type: none"> <li>- Welcome Remarks</li> <li>- Introduction of Speaker</li> </ul> <b>II. Talk Proper</b> Dr. Ruanni Tupas  <b>III. Open Forum</b>  <b>IV. Closing</b>	<ul style="list-style-type: none"> <li>- Food               <ul style="list-style-type: none"> <li>• PM Snacks</li> </ul> </li> <li>- Professional Fee</li> <li>- Equipment (LCD, Laptop, extension)</li> <li>- E-Program, Powerpoint</li> <li>- Online Attendance and Evaluation</li> <li>- Licensed Zoom Account</li> <li>- Certificate</li> <li>- Documentation (camera, recorder, battery)</li> <li>- Printing of Posters &amp; Flyers</li> <li>- Courier Services</li> </ul>	<b>PM Snacks</b> Php 80 (5 ORS staff)   Php 2,800 <i>(per DOST rate for speaker)</i>  Php 50 (Certificate for speaker)  Php 5,555 (Posters & Flyers) Php 555 (Courier)	400.00    2,800.00   50.00  5,555.00 555.00





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			<b>Total</b>	<b>9,360.00</b>
August, 2022	<b>Opening Program</b> - Welcome Remarks - Introduction of Speaker	- Food • PM Snacks	<b>PM Snacks</b> Php 80 (5 ORS staff)	400.00
	<b>II. Talk Proper</b> External expertise	- Professional Fee	Php 2,800 (per DOST rate for speaker)	2,800.00
	<b>III. Open Forum</b>	- Equipment (LCD, Laptop, extension)		
	<b>IV. Closing</b>	- E-Program, Powerpoint - Online Attendance and Evaluation - Licensed Zoom Account - Certificate - Documentation (camera, recorder, battery) - Printing of Posters & Flyers - Courier Services	Php 50 (Certificate for speaker)  Php 5,555 (Posters & Flyers) Php 555 (Courier)	50.00  5,555.00 555.00
			<b>Total</b>	<b>9,360.00</b>
September, 2022	<b>I. Opening Program</b> - Welcome Remarks - Introduction of Speaker	- Food • PM Snacks	<b>PM Snacks</b> Php 80 (5 ORS staff)	400.00
	<b>II. Talk Proper</b> Ms. Maria Ressa	- Professional Fee	Php 2,800 (per DOST rate for speaker)	2,800.00



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		<ul style="list-style-type: none"> <li>- Printing of Posters &amp; Flyers</li> <li>- Courier Services</li> </ul>	Php 5,555 (Posters & Flyers) Php 555 (Courier)	5,555.00 555.00
			<b>Total</b>	<b>9,360.00</b>
November, 2022	<b>I. Opening Program</b> <ul style="list-style-type: none"> <li>- Welcome Remarks</li> <li>- Introduction of Speaker</li> </ul> <b>II. Talk Proper</b> External Expert	<ul style="list-style-type: none"> <li>- Food               <ul style="list-style-type: none"> <li>• PM Snacks</li> </ul> </li> </ul>	<b>PM Snacks</b> Php 80 (5 ORS staff)	400.00
	<b>III. Open Forum</b>	- Commemorative	Php 2,800 <i>(per DOST rate for speaker)</i>	2,800.00
	<b>IV. Closing</b>	<ul style="list-style-type: none"> <li>- Equipment (LCD, Laptop, extension)</li> <li>- E-Program, Powerpoint</li> <li>- Online Attendance and Evaluation</li> <li>- Licensed Zoom Account</li> <li>- Certificate</li> <li>- Documentation (camera, recorder, battery)</li> <li>- Printing of Posters &amp; Flyers</li> <li>- Courier Services</li> </ul>	Php 50 (Certificate for speaker)  Php 5,555 (Posters & Flyers) Php 555 (Courier)	50.00  5,555.00 555.00
			<b>Total</b>	<b>9,360.00</b>
December, 2022	<b>I. Opening Program</b> <ul style="list-style-type: none"> <li>- Welcome Remarks</li> <li>- Introduction of Speaker</li> </ul>	<ul style="list-style-type: none"> <li>- Food               <ul style="list-style-type: none"> <li>• PM Snacks</li> </ul> </li> </ul>	<b>PM Snacks</b> Php 80 (5 ORS staff)	400.00



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	II. Talk Proper External Expert	- Commemorative	Php 2,800 <i>(per DOST rate for speaker)</i>	2,800.00
	III. Open Forum	- Equipment (LCD, Laptop, extension)		
	IV. Closing	- E-Program, Powerpoint		
		- Online Attendance and Evaluation		
		- Licensed Zoom Account		
		- Certificate	Php 50 (Certificate for speaker)	50.00
		- Documentation (camera, recorder, battery)		
		- Printing of Posters & Flyers	Php 5,555 (Posters & Flyers)	5,555.00
		- Courier Services	Php 555 (Courier)	555.00
		- Others:		
		• Commemoratives	Php 4,000	4,000.00
		• Food for internal speaker <i>(Just in case)</i>	Php 320 (for internal Speaker)	320.00
			<b>Total</b>	<b>13,680.00</b>
<b>GRAND TOTAL</b>				<b>91,065.00</b>