

illustration in its entirety, but no more than five (5) images by an artist or photographer, and may be reproduced or otherwise incorporated as part of an educational multimedia project. Moreover, they must still cite the images using the APA citation style.

6. Production, Distribution, Commercialization, and Marketing

If the work in which copyright and other IP registration subsist is financed in full or in part by the college, or if the work is commissioned by the college, the work shall be submitted to the Vice President for REPDI, ITSSO Director, Production Services Director, and the Intellectual Property Committee. These parties shall review and evaluate the work and shall determine the manner of production, marketing, and utilization of the work. They shall communicate the result of the review and evaluation to the originators.

a. Faculty and staff incentives for granted Intellectual Property Applications

To motivate researchers in the SLSU, there are categories of privileges and incentives: 1) funding support and consultations for the IP Application; 2) royalties from income-generating research or projects subject to existing University Policies on Intellectual Property Rights; 3) credit for performance and NBC evaluation; and, 4) monetary incentives. SLSU shall give an amount of PHP 10,000 for every patent and PHP 5,000 for every utility model approved, respectively. Based on the SLSU Technology Transfer Protocol, an additional incentive of PHP 80,000.00 shall be given to each technology (utility model, patent, or industrial design) adopted for commercialization (licensing, outright sale, or spin-offs). The respective amounts will be prorated among all authors. Only authors who are organic to SLSU and who have provided the necessary documents for application are entitled to the incentives. They must submit a copy of the patent/utility model certificate prior to the payment of the monetary incentive.

b. Royalty from Copyrighted Works and Inventions

The owners of the copyright (originators, SLSU, and other collaborators) shall share with the royalty derived from

inventions and copyrightable works, subject to the following guidelines unless there is an expressed agreement to the contrary:

- 1) The share of the party who undertakes the production, distribution, and marketing of the work shall neither be less than twenty percent (20%) nor more than eighty percent (80%), depending on the assistance extended by the college or unit to the creator/s.
- 2) If the sharing is based on net income, the share of creator/s shall not be less than eighty percent (80%), depending on the assistance extended by the college or unit to the creator/s.

If the work is produced in an institute, center, or unit attached to an academic unit, both shall share the royalty allotted to the university.

The share in the royalty of an external agency that is co-owner of the intellectual property, pursuant to these rules, shall be subject to the policies of both the college and the external agency concerned. It shall neither be less than twenty percent (20%) nor more than eighty percent (80%) depending on the following:

- 1) The nature and type of invention or percent contributed work; and,
- 2) The extent of assistance or contribution of the SLSU and /or outside entity.