

**Cognate/Professional Electives**

# Semantics & Sentiment Analysis

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- **Word2vec** is a two-layer neural net that processes text
- Its input is a text corpus and its output is a set of vectors: feature vectors for words in that corpus

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- The purpose and usefulness of **Word2vec** is to group the vectors of similar words together in vector space
- That is, it detects similarities mathematically

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- **Word2vec** creates vectors that are distributed numerical representations of word feature, features such as the context of individual words
- It does so without human intervention

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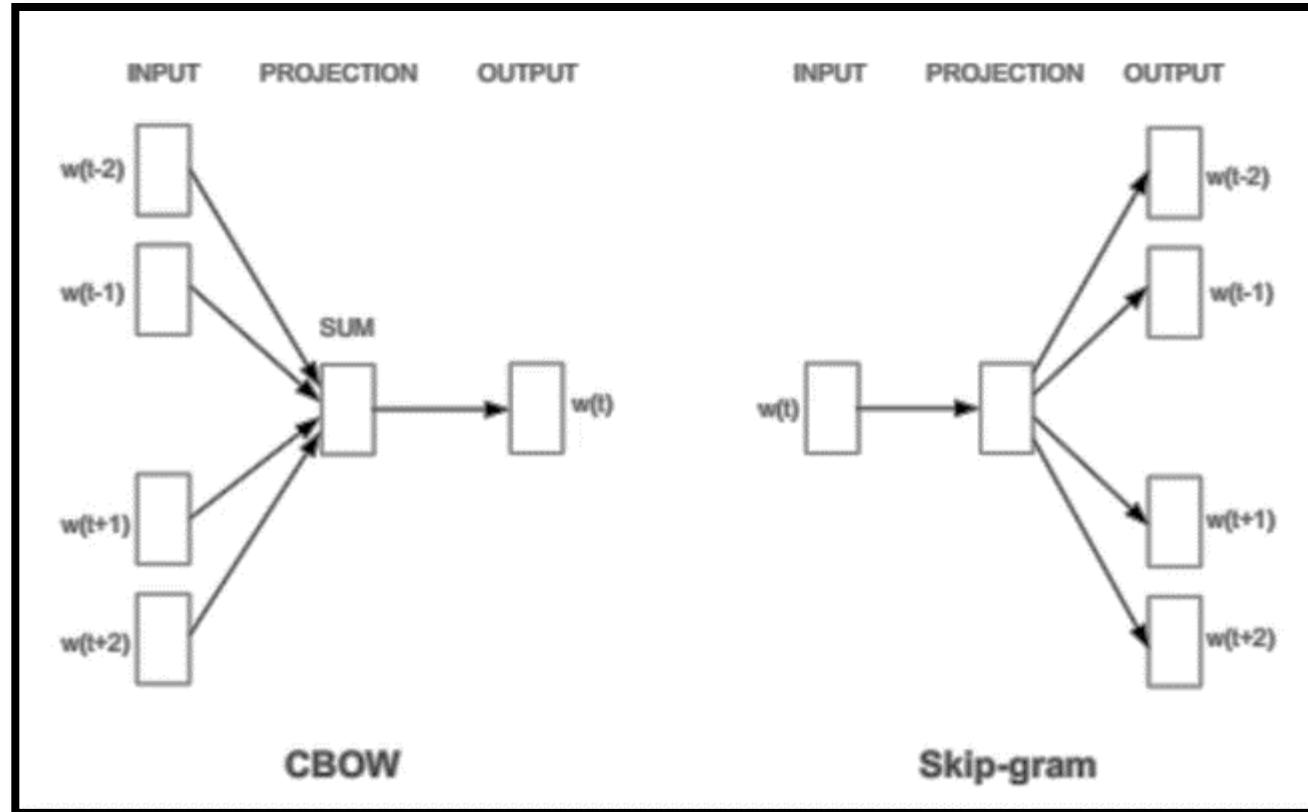
- Given enough data, usage and contexts, Word2vec can make highly accurate guesses about a word's meaning based on past appearances
- Example: “*man*” is to “*boy*” what “*woman*” is to “*girl*”

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- Word2vec trains words against other words that neighbor them in the input corpus
- Either using context to predict a target word (continuous bagging of words - CBOW) or using a word to predict a target context (skip-gram)

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# Two possible approaches

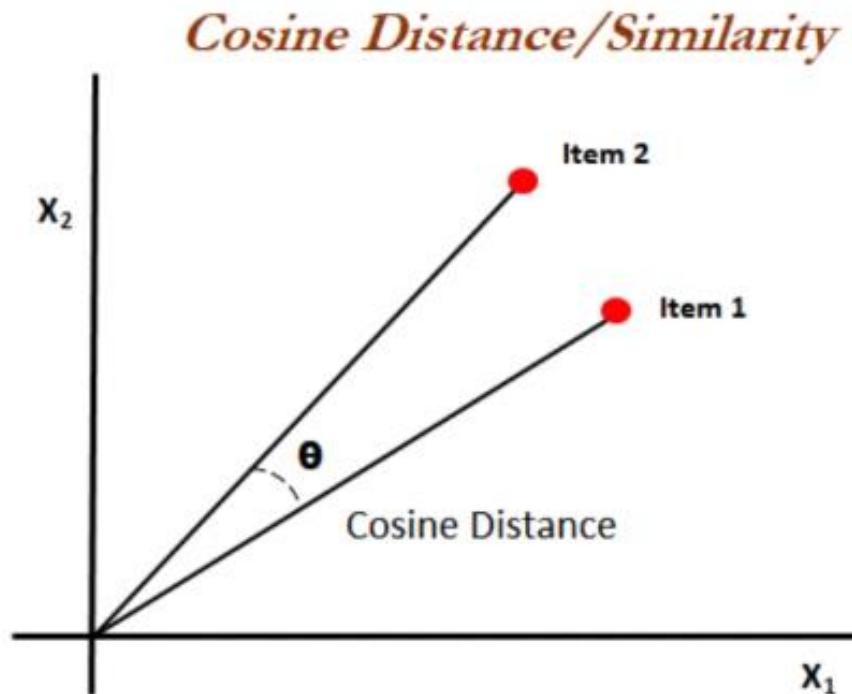


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- Each word is now represented by a vector
- In SpaCy, vectors has 300 dimensions

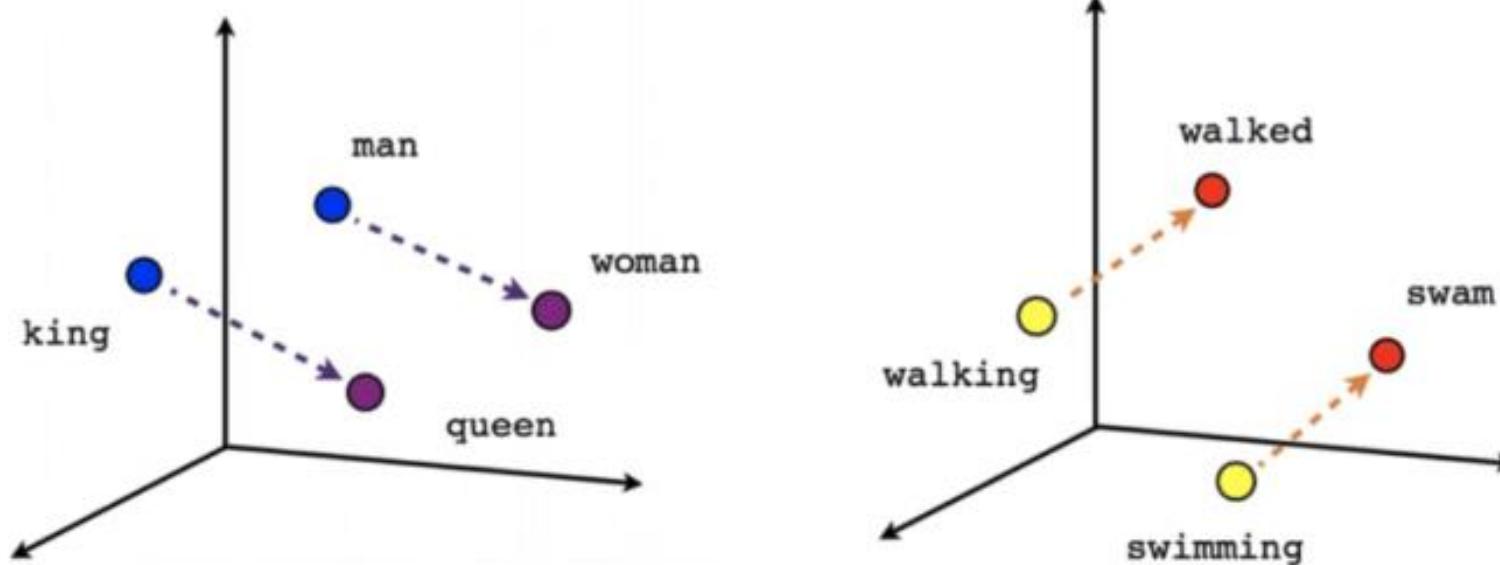
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- This means we can use Cosine Similarity to measure how similar word vectors are to each other



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- Interesting relationships can be established between the word vectors



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**[CODE DEMO]**

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**Thank you very much for listening.**