



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

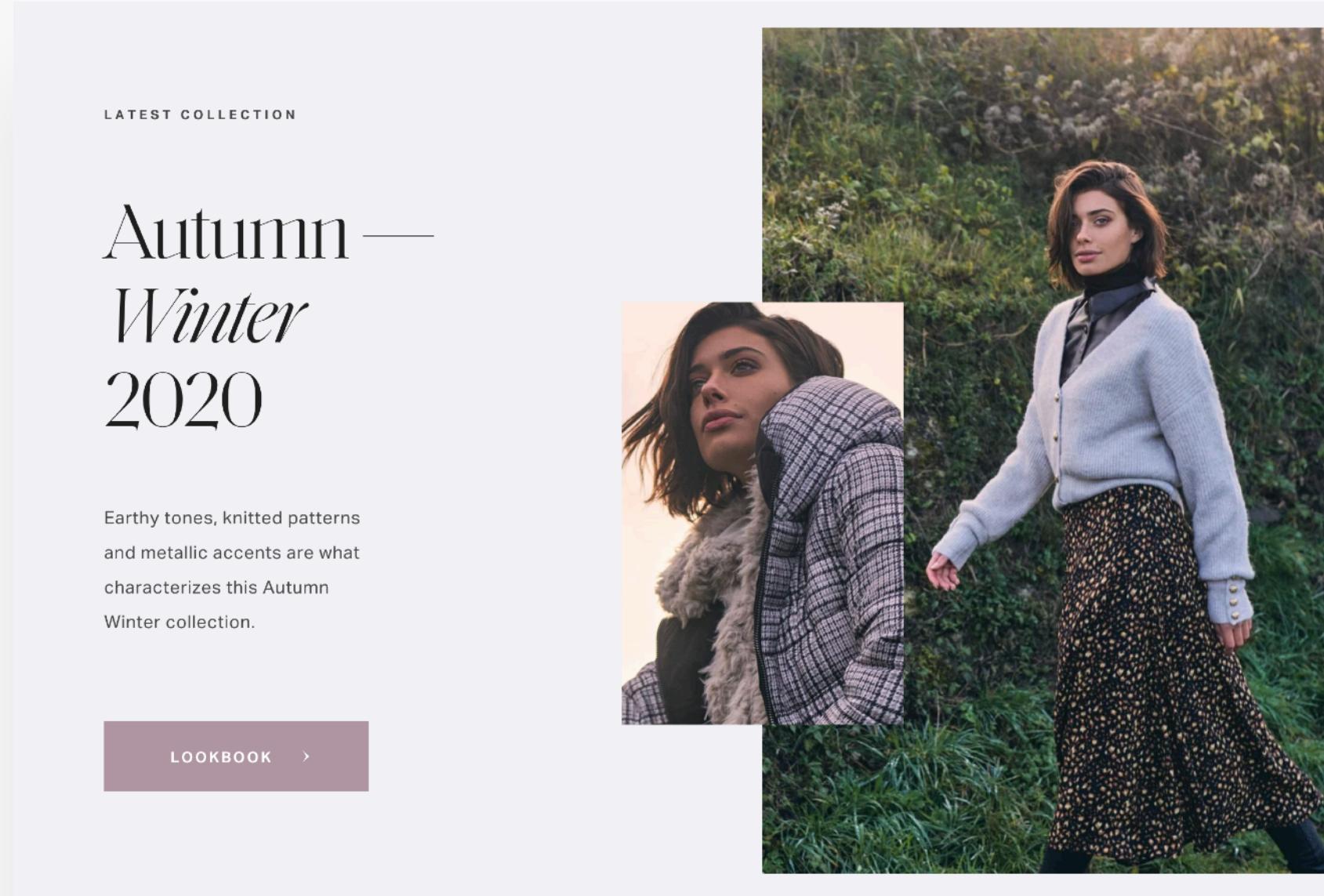
WEB DESIGN RULES AND
FRAMEWORK

LECTURE

WEB DESIGN RULES #6:
BORDER-RADIUS

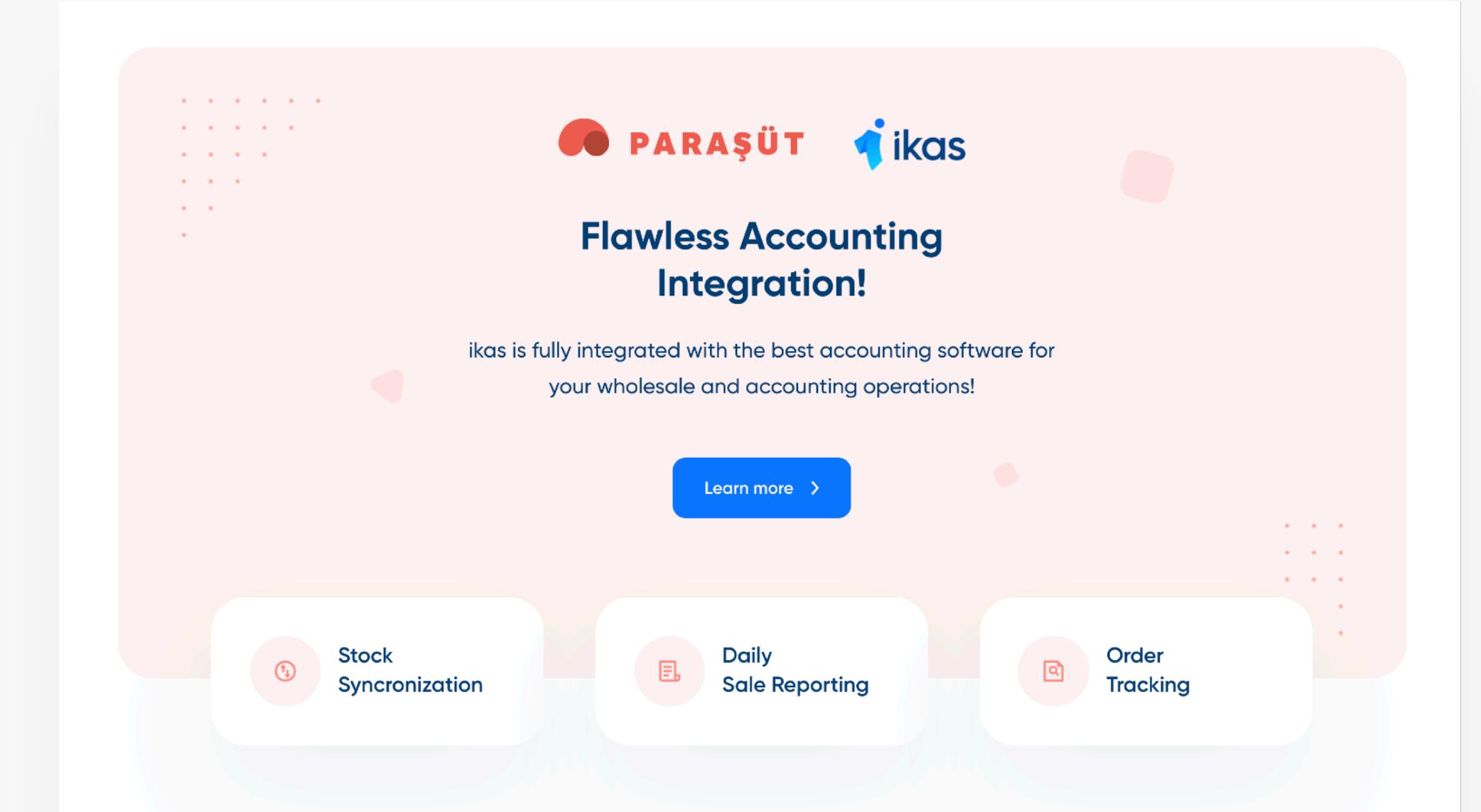
USE BORDER-RADIUS WELL

1 Use border-radius to increase the playfulness and fun of the design, to make it less serious



Less border-radius

SERIOUS / ELEGANT

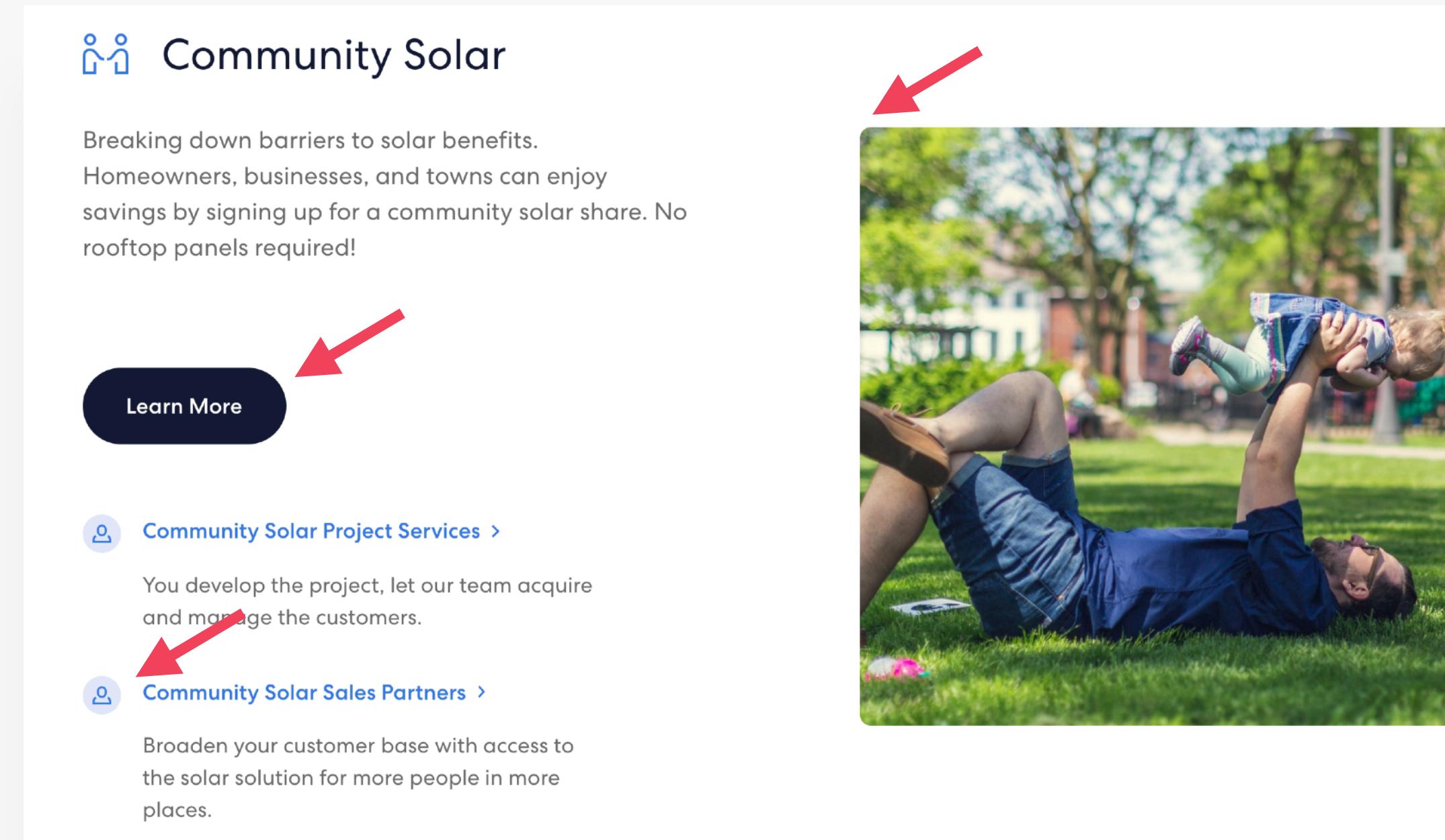


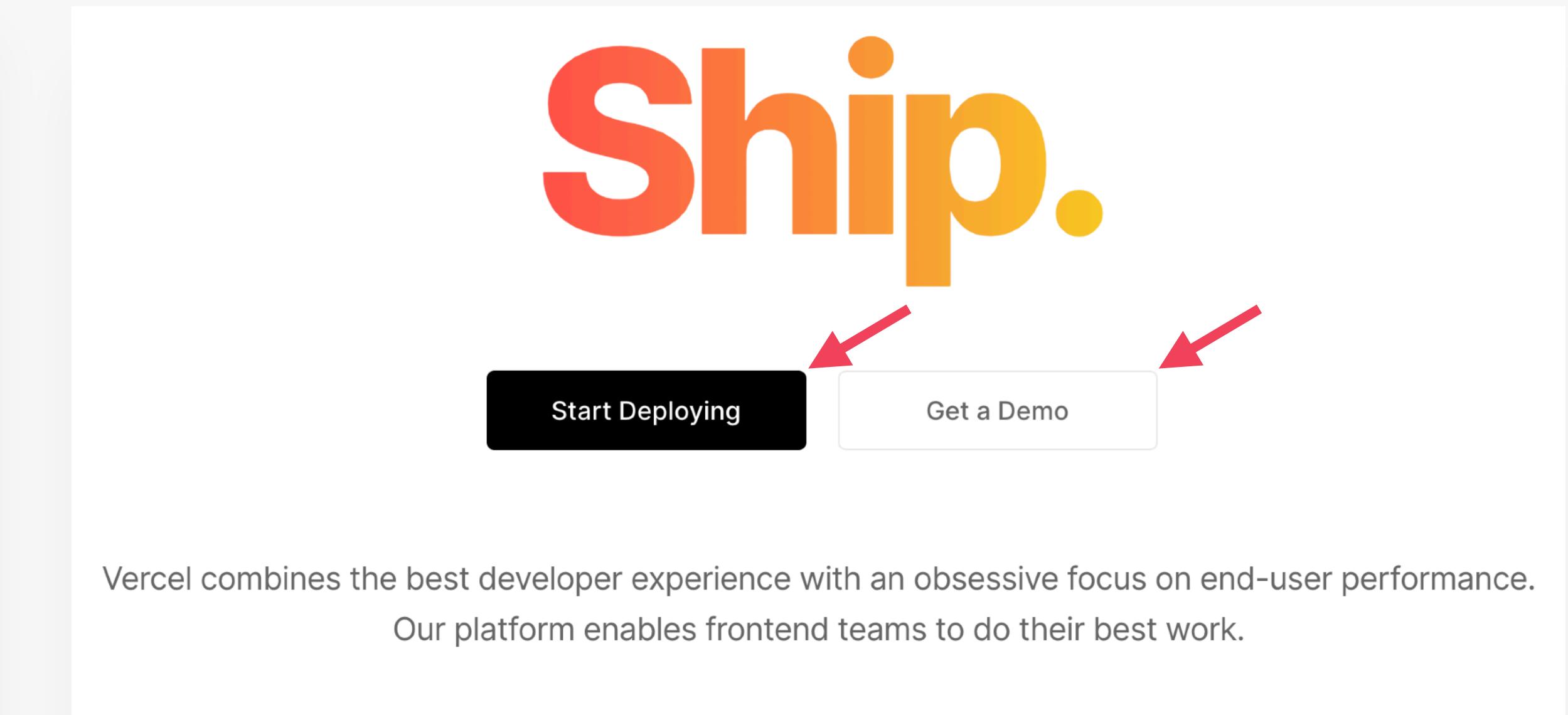
More border-radius

PLAYFUL / FUN

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A screenshot of the Community Solar website. At the top, there's a yellow header with the text "Community Solar". Below it is a large image of a man lying on his back on a grassy field, holding a young child up in the air. Two red arrows point to the rounded corners of the "Learn More" button and the image itself. On the left side, there's a section titled "Community Solar Project Services >" with a description and two links: "Community Solar Sales Partners >" and "Broaden your customer base with access to the solar solution for more people in more places." A third red arrow points to the rounded corners of the "Community Solar Sales Partners >" link.

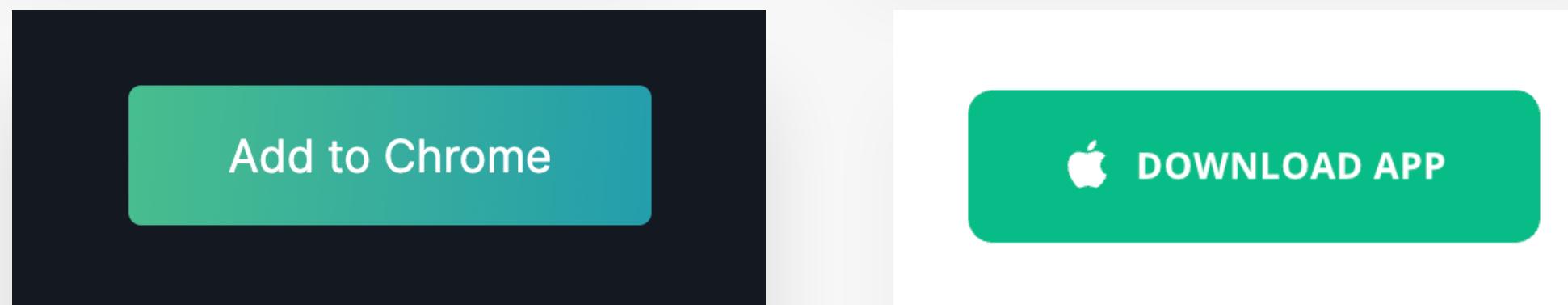
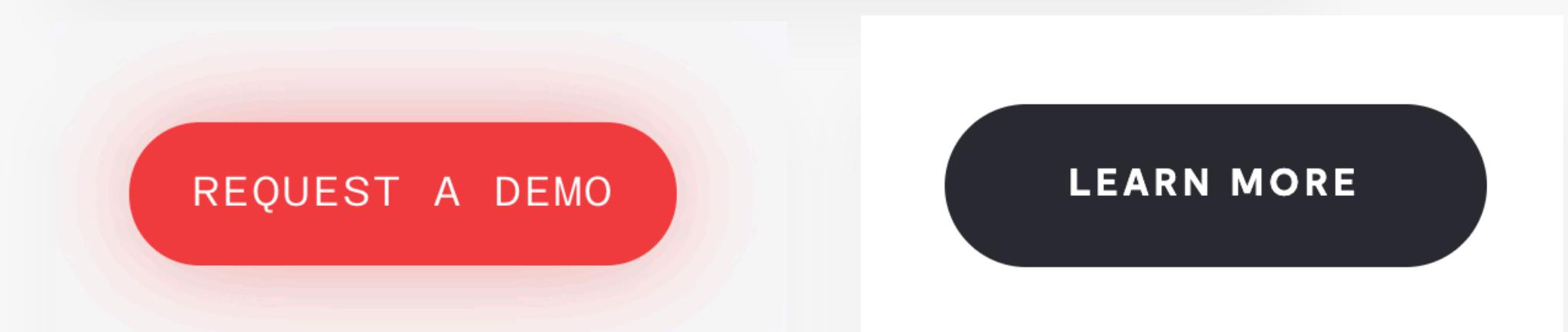
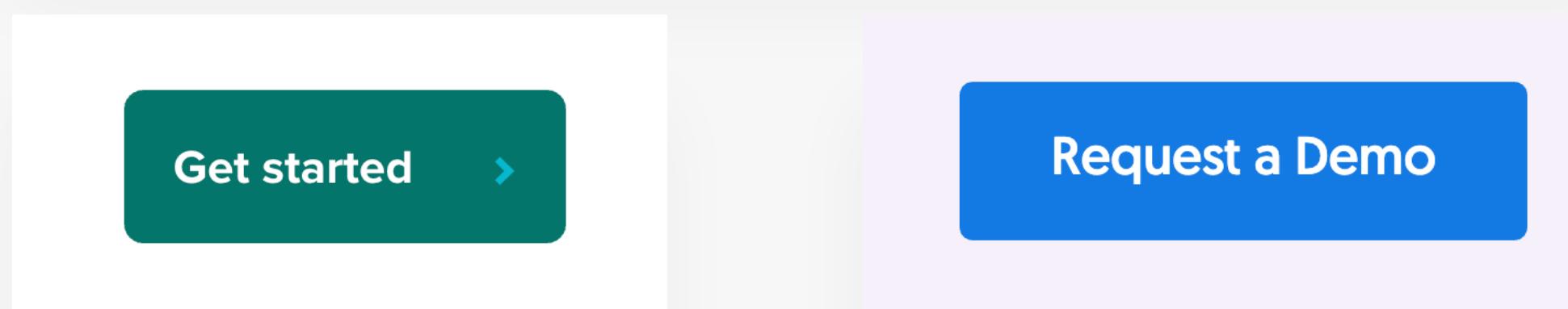
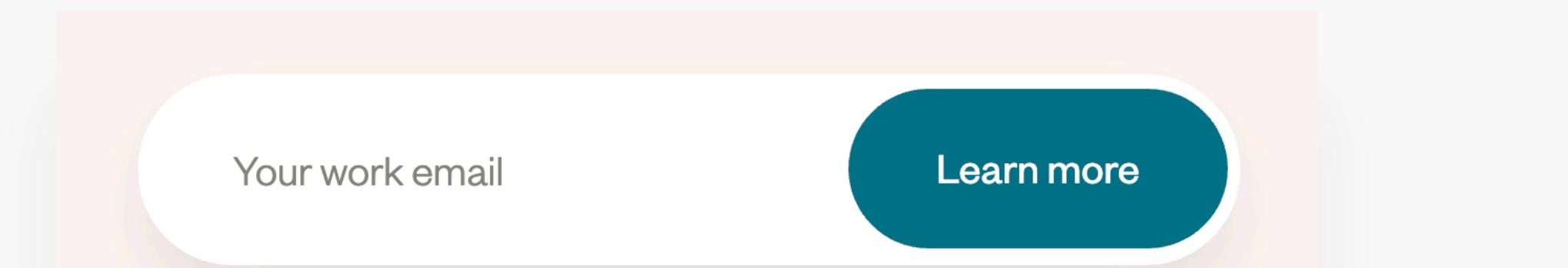
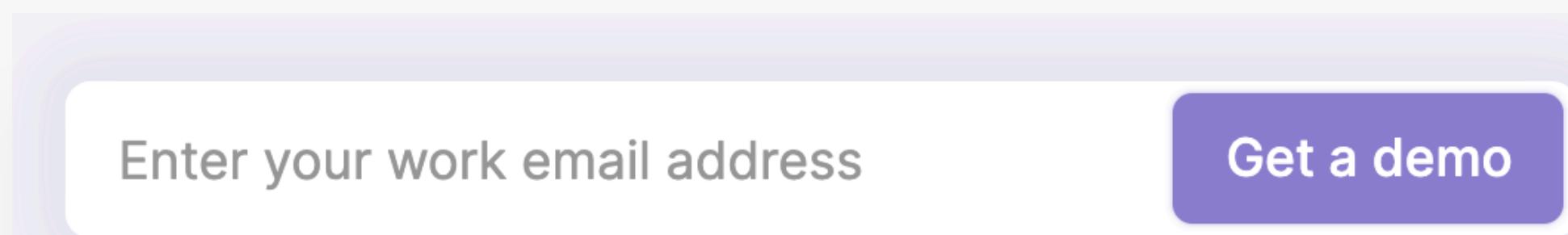
A screenshot of the Ship. website. The word "Ship." is written in a large, bold, orange-to-yellow gradient font. Below it are two buttons: a black one labeled "Start Deploying" and a white one labeled "Get a Demo". Two red arrows point to the rounded corners of both buttons. Below the main title, there's a short paragraph: "Vercel combines the best developer experience with an obsessive focus on end-user performance. Our platform enables frontend teams to do their best work."

😊 **Very round typeface, lots of border-radius in button, icons and image**

😊 **Boxy/squared typeface, but designers wanted to add some playfulness, so little border-radius**

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Work – 01

Helped get stakeholder buy-in, for an EdTech platform through a new user experience and visual refresh, in 6 weeks

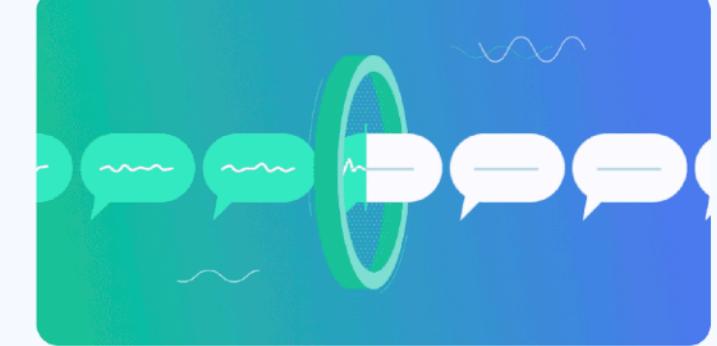
I would 100% recommend Heavyweight to anyone looking for a team to help with UX & UI. They uniquely were able to understand what we needed for our project – the degree of complexity required, meeting deadlines, and [...] budget.




Solar 101
How to Build a Solar Farm


Press
Feeding Families in Need: Ren Energy Companies Enter the N


Solar 101
How the Seasons Affect Comr Solar


RESEARCH
Under the Hood at Grammarly:
Transforming Writing Style with AI
[Take a deep dive >](#)


HAPPY USERS
Inspiring Trust and Maximizing Clarity:
Why Trulia's Editors Rely on Grammarly
[Get inspired >](#)


Sam Green
Co-founder & CEO of Turinglab

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 **Boost productivity**
Make your product more valuable to your users by boosting their productivity through optimised UX.

 **Increase confidence**
Seamless UX and sleek UI increases customers' confidence in your application's ability as a whole.

 **Scale your product**
Rapidly scale up your product without sacrificing quality by implementing a design system.

 **Gets feedback from stakeholders.**
With Greenlight you can easily collate feedback from those who matter on the product version that your users will see.

 **Works everywhere, even when you need to log in.**
It easily integrates with your workflow, without the need for any code or website iterations

 **Share security with team members.**
Greenlight makes sure that anything behind a login is protected and your access design and security architecture stay the same

 **Tech that keeps you safe**
We support face & fingerprint ID, and use 256-bit TLS encryption.

 **Humans on hand**
Our customer support team is ready to help you, 7 days a week.

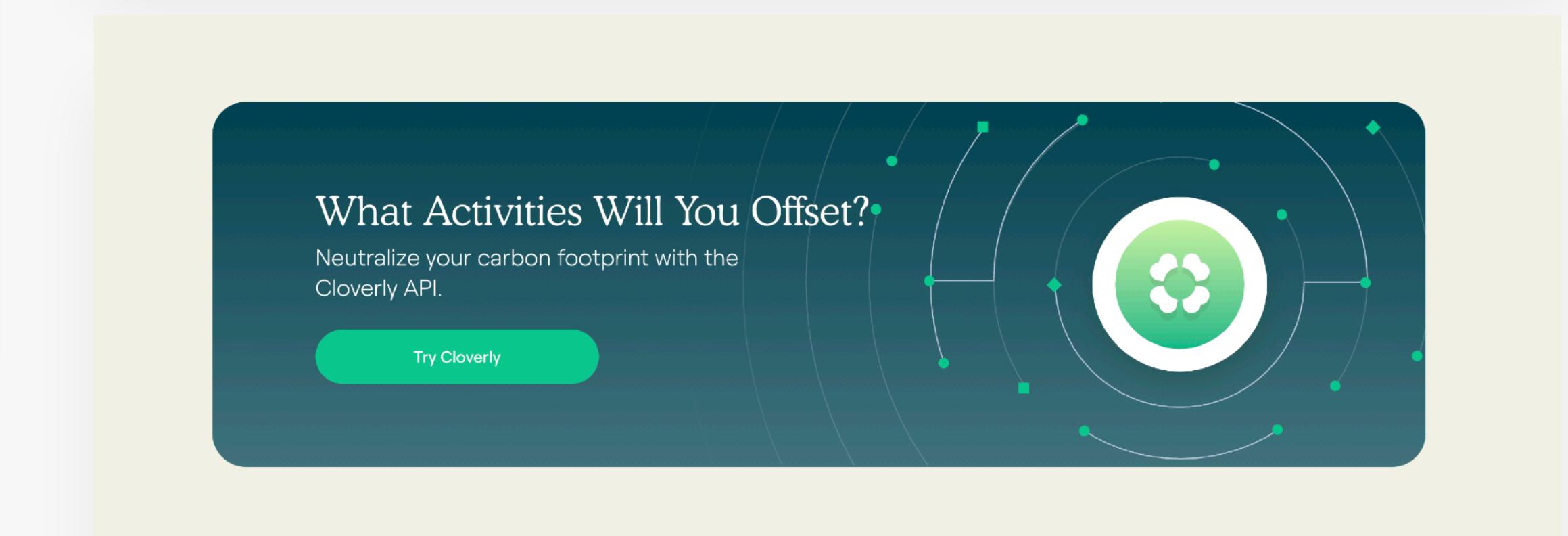
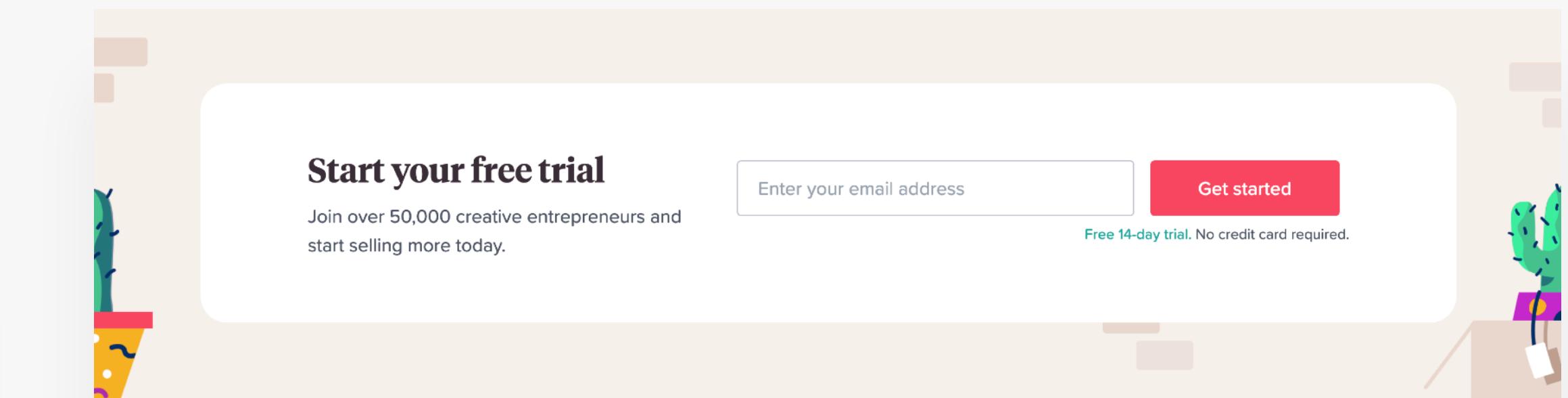
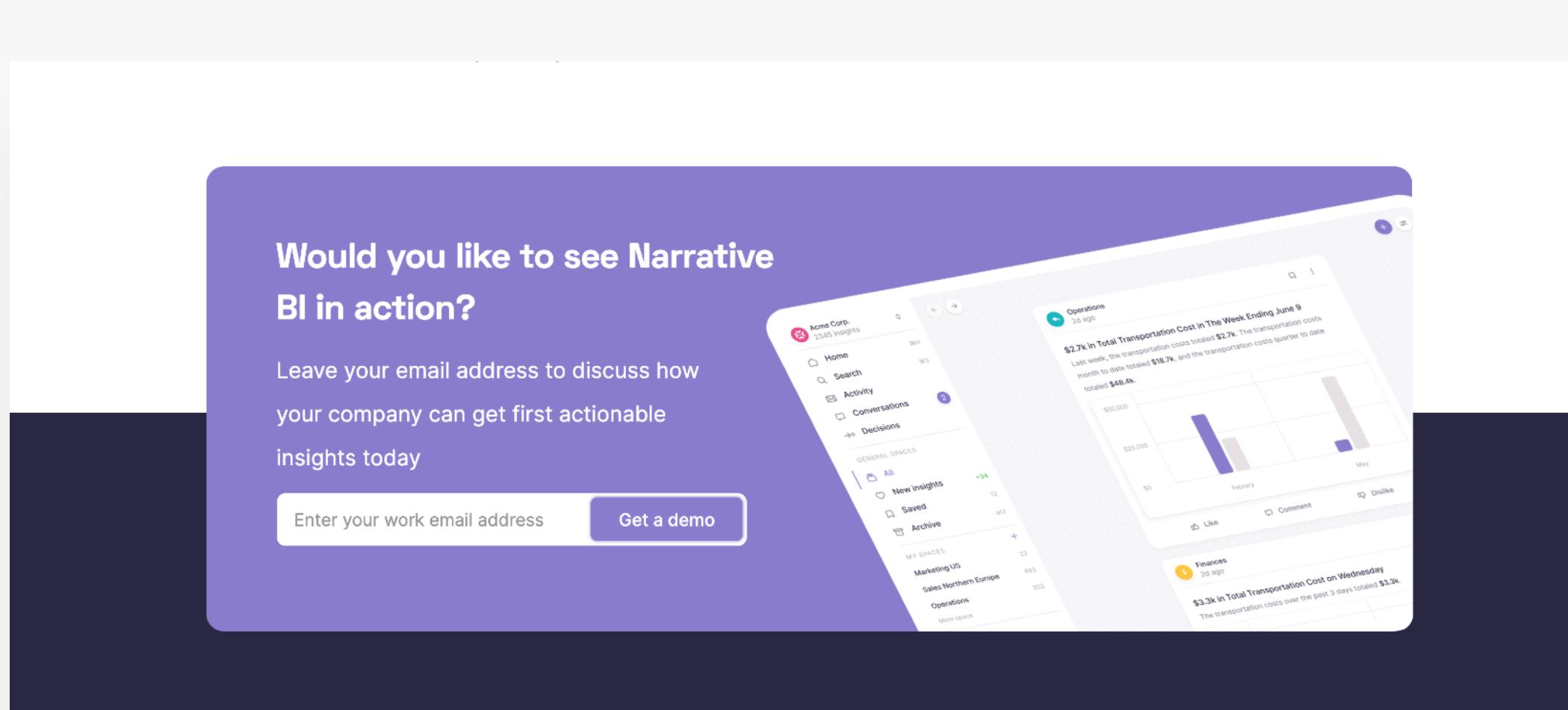
 **Strong privacy**
We never share your data with any other parties without your consent.

 **Transaction Transparency**
We believe in transparency and fully validated transactions. That's why every time you (or your customers) choose to offset an emission-producing activity with Cloverly, we provide real-time transactional data to show the location, type, and amount of carbon offset.

 **Verified Sources**
To effectively neutralize carbon emissions, we know that quality matters. That's why Cloverly works with reputable, internationally recognized suppliers who track and verify registered carbon offset projects.

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