



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

BUILDING BEAUTIFUL
COMPONENTS

LECTURE

WEB DESIGN RULES #10 - PART 2:
LAYOUT PATTERNS

GALLERY INDEX: ELEMENTS, SECTIONS, PATTERNS

A ELEMENTS

1. Text
2. Buttons
3. Images
4. Input elements
5. Tags

B COMPONENTS

1. Breadcrumbs
2. Pagination
3. Alert and status bars
4. Statistics
5. Gallery
6. Feature box
7. Preview and profile cards
8. Accordion
9. Tabs
10. Carousel
11. Customer testimonials
12. Customer logos
13. Featured-in logos
14. Steps
15. Forms
16. Tables
17. Pricing tables
18. Modal windows

This lecture

C SECTION COMPONENTS

1. Navigation
2. Hero section
3. Footer
4. Call-to-action section
5. Feature row

D LAYOUT PATTERNS

1. Row of boxes or cards
2. Grid of boxes or cards
3. Z-pattern
4. F-Pattern
5. Single-column
6. Sidebar
7. Multi-column/magazine
8. Asymmetry/Experimental

01 NAVIGATION

C SECTION COMPONENTS

secureframe

Products ▾ Why Secureframe For Auditors Blog Company ▾ Sign In Request a Demo

SOC 2
ISO 27001
Integrations

Streamline your security compliance

Secureframe helps organizations get SOC 2 and ISO 27001 compliant the smart way

Asset Inventory Risk Management
System Monitoring Vendor Management

Modelle | Fahrzeugsuche Online kaufen Motorsport & Events Service & Zubehör Unternehmen

Händlersuche (PLZ) >
Suchbegriff eingeben

Porsche

Motorsport
Porsche Experience
Porsche Drive
Porsche Clubs
Porsche Tennis Grand Prix
Porsche Golf
Porsche Partner Forum
Sportscar Together Day

Beratung & Services +

Car Configurator >

abyssale

Product ▾ Pricing Integrations Company ▾

Blog & newsroom
Help center
Changelog
About us

or your money back.
Try any mattress for 100 nights

Get started now

Flyaway
Scale your business with Hands-free Dropshipping
Start for free Shop now

Visit the Colosseum
Plan your next summer trip in Italy
Book now

vektor
Build your first AI Chatbot Try now

Thalado
Boost your revenue by 20% Reduce shopping cart abandonment. Increase sales
Create account

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Generate banners in minutes
Improve now your advertising process

nomads

For Companies For Engineers Events Resources Remote Jobs Blog Create account

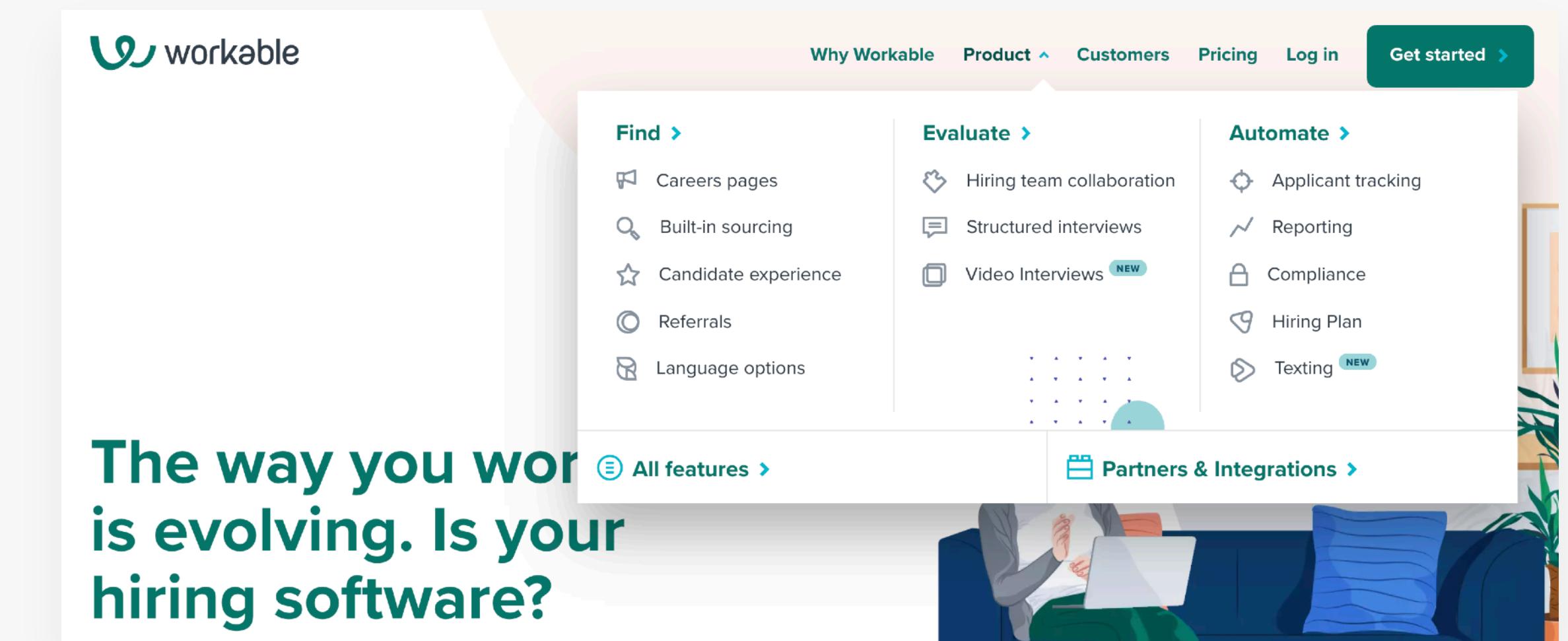
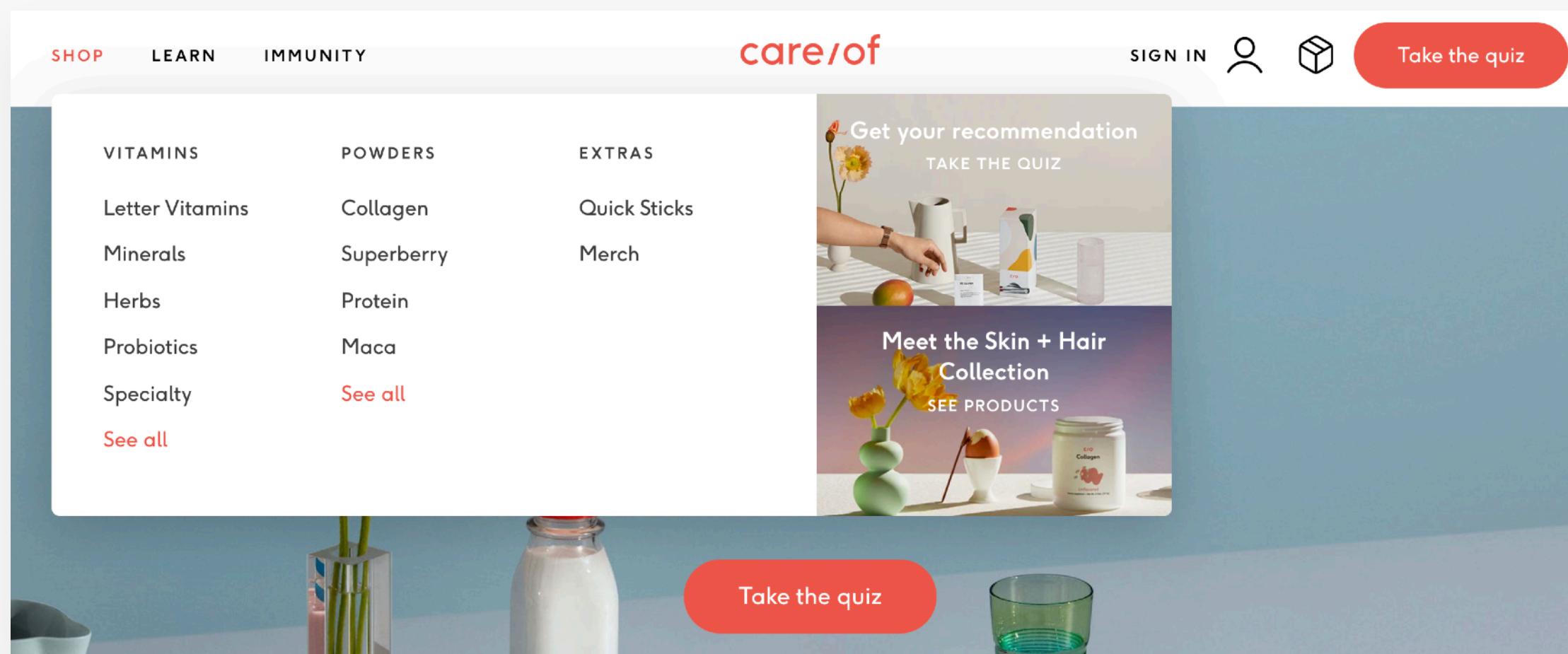
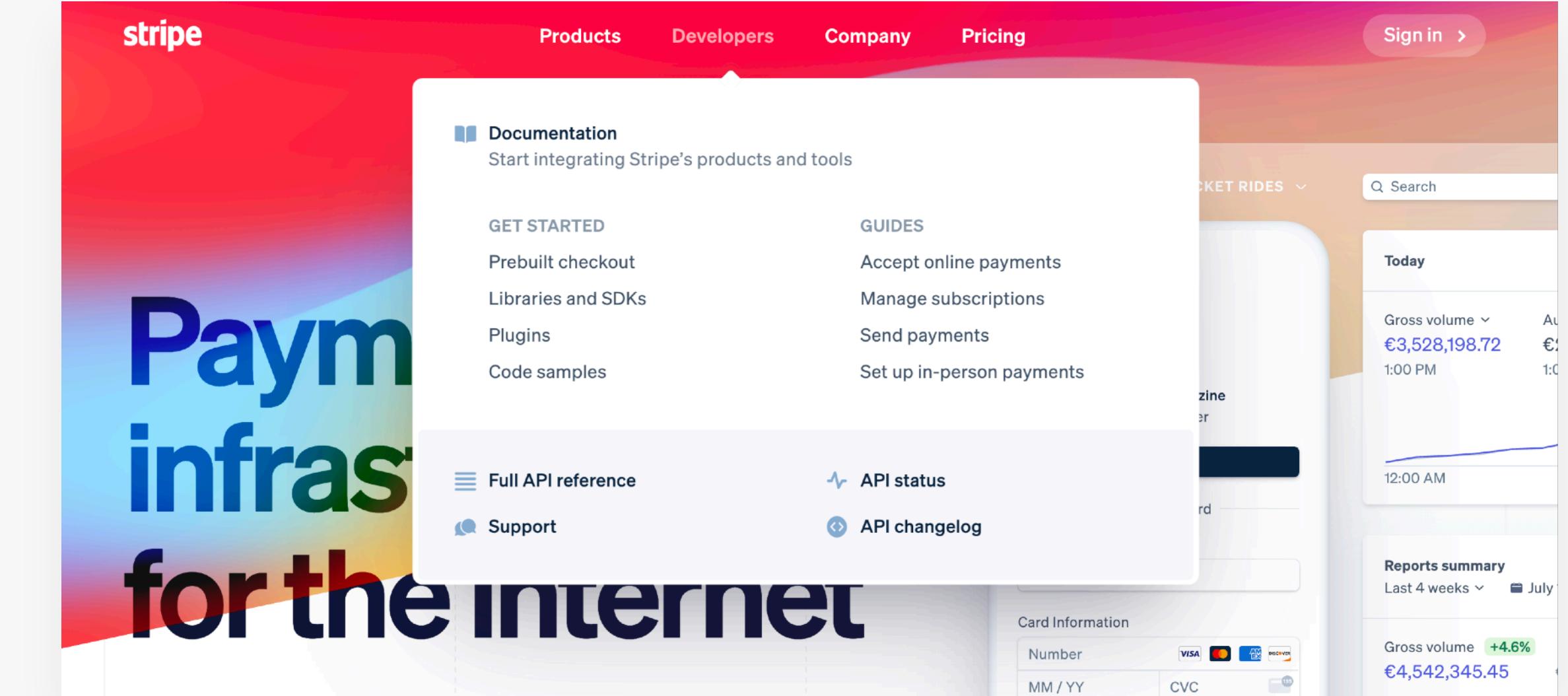
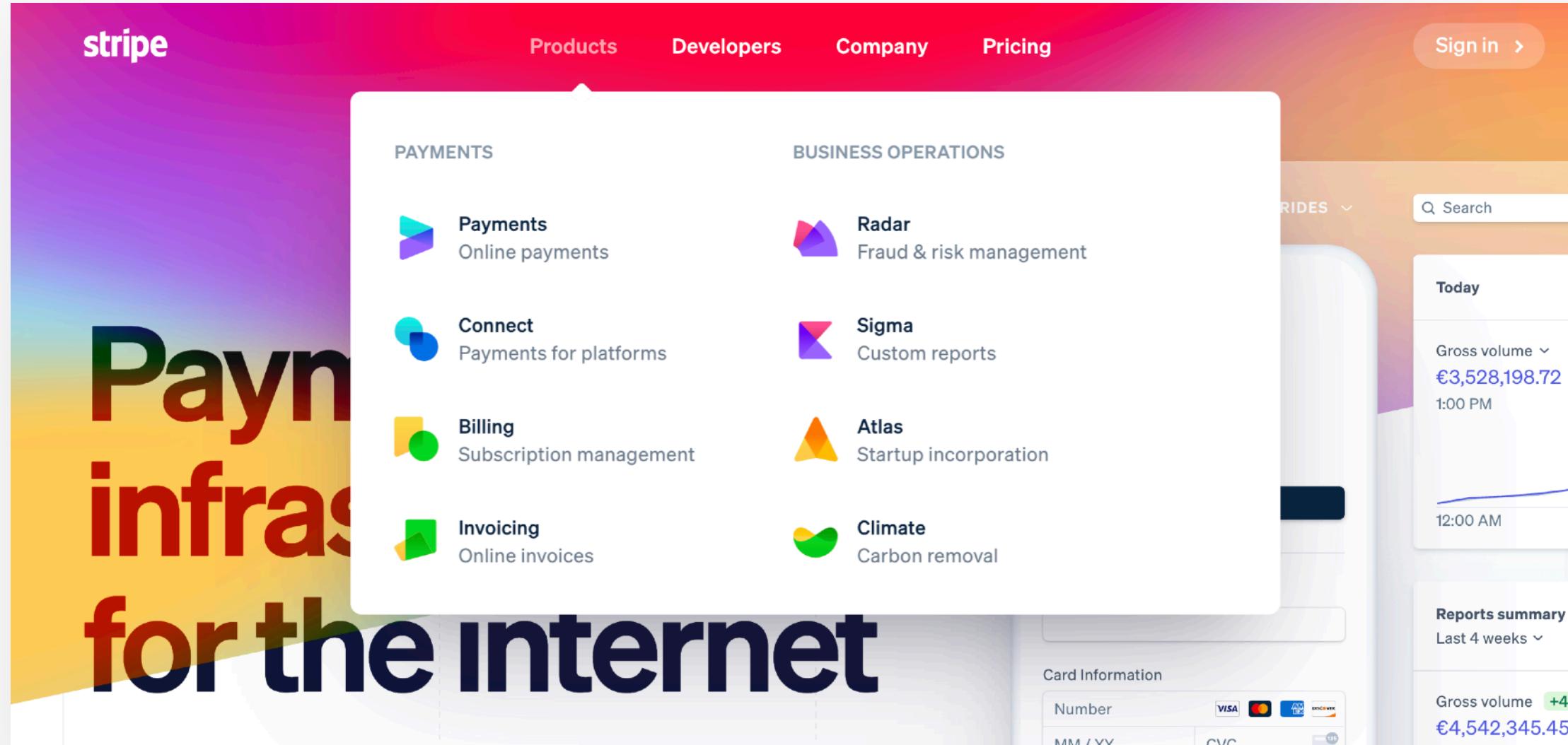
Talent success stories
Remote work productivity tips
Remote tools

Find a full-time remote job in a tech company

A woman is sitting at a desk, looking at a computer screen. There are several cardboard boxes stacked around her, some with dashed lines indicating they can be assembled. A globe is also visible on her desk.

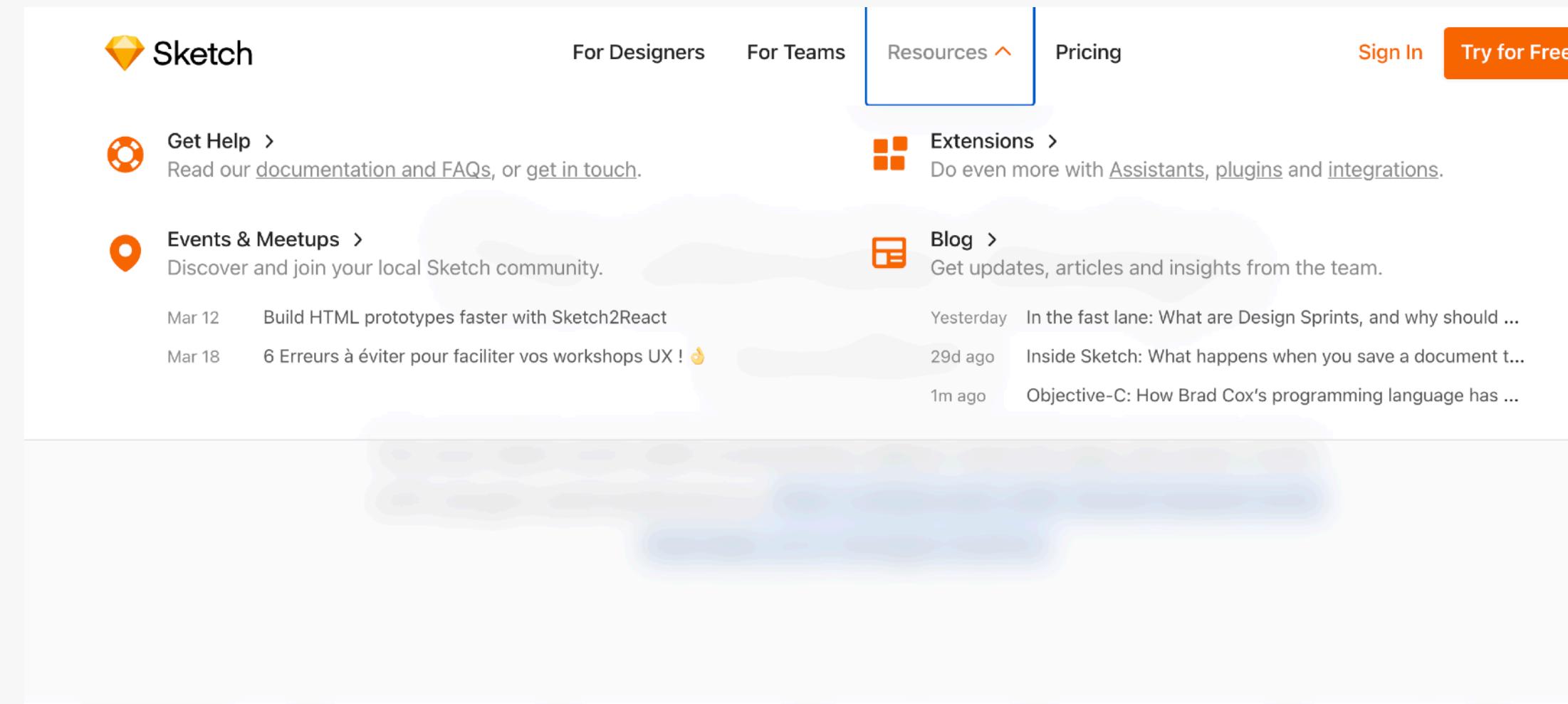
01 NAVIGATION

C SECTION COMPONENTS

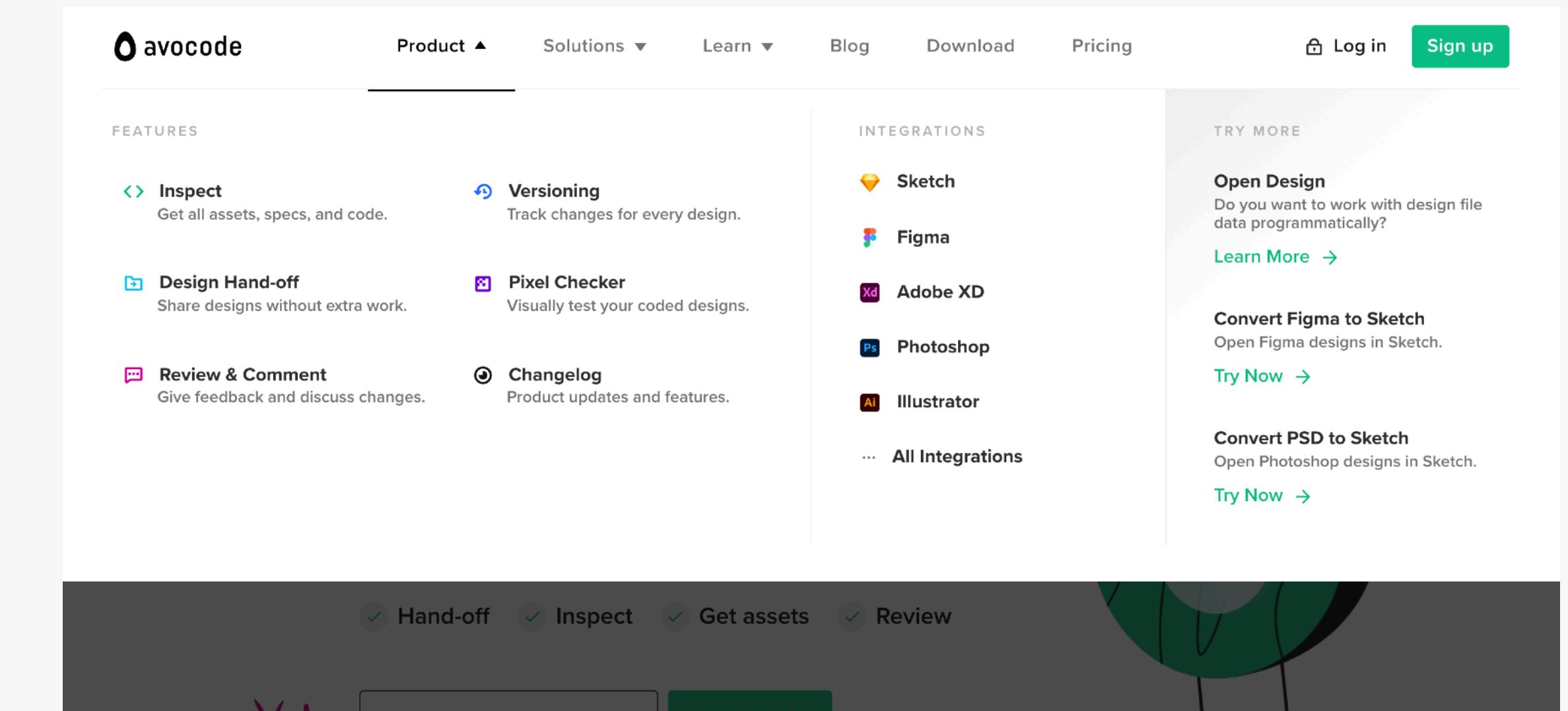


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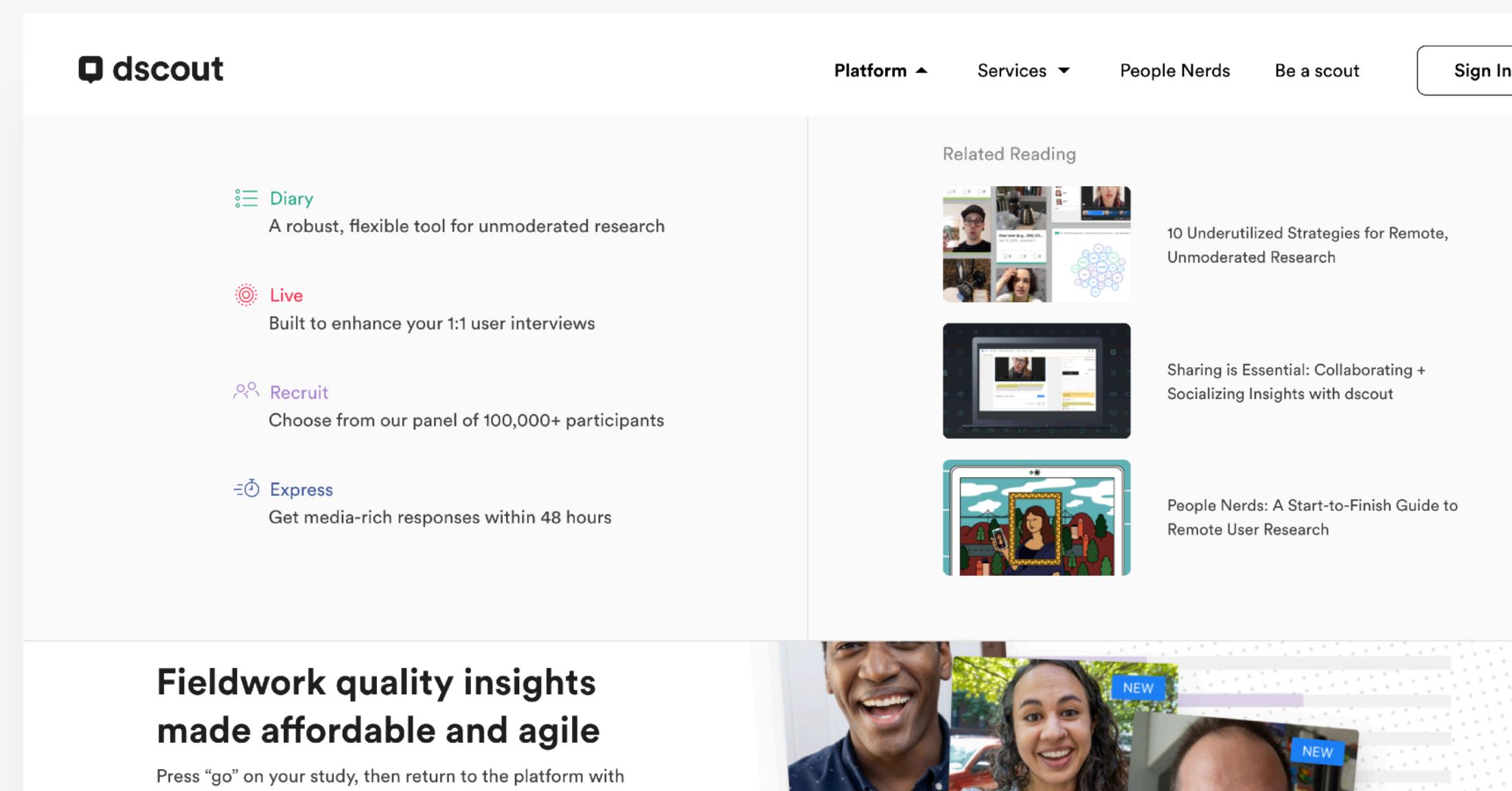
C SECTION COMPONENTS



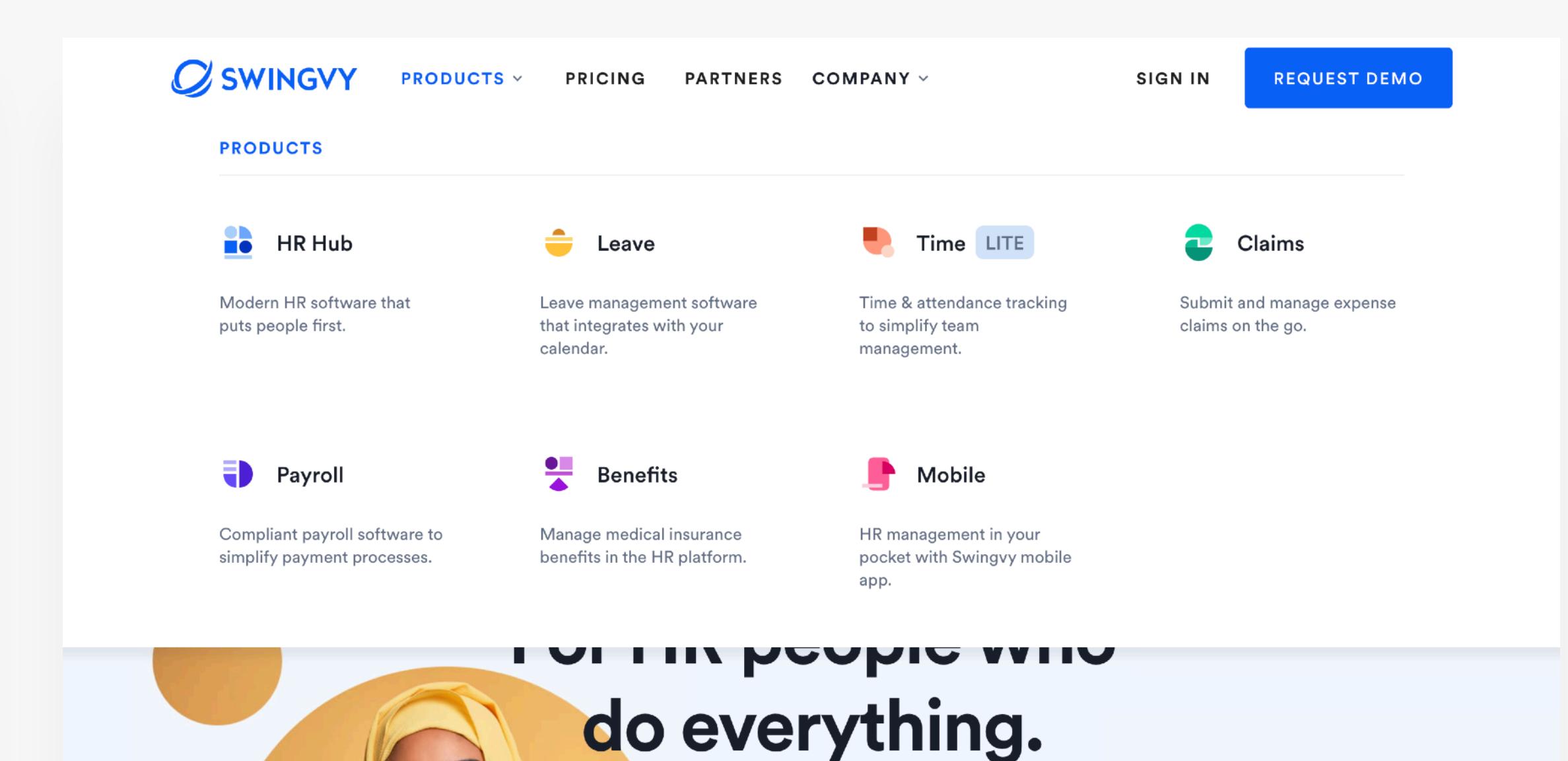
The Sketch website features a top navigation bar with links for "For Designers", "For Teams", "Resources", "Pricing", "Sign In", and "Try for Free". The "Resources" link is currently active, indicated by a blue outline. Below the navigation, there are sections for "Get Help", "Events & Meetups", and a blog feed with posts like "Build HTML prototypes faster with Sketch2React" and "Inside Sketch: What happens when you save a document t...".



The avocode website has a top navigation bar with links for "Product", "Solutions", "Learn", "Blog", "Download", "Pricing", "Log in", and "Sign up". The "Product" link is active. Below the navigation, there are sections for "FEATURES" (Inspect, Versioning, Design Hand-off, Pixel Checker, Review & Comment, Changelog) and "INTEGRATIONS" (Sketch, Figma, Adobe XD, Photoshop, Illustrator, All Integrations). A sidebar on the right provides links for "TRY MORE" (Open Design, Convert Figma to Sketch, Convert PSD to Sketch), "Learn More", "Try Now", and "Convert PSD to Sketch".



The dscout website features a top navigation bar with links for "Platform", "Services", "People Nerds", "Be a scout", and "Sign In". The "Services" link is active. Below the navigation, there are sections for "Diary", "Live", "Recruit", and "Express". There is also a "Related Reading" section with articles like "10 Underutilized Strategies for Remote, Unmoderated Research" and "Sharing is Essential: Collaborating + Socializing Insights with ds cout". A banner at the bottom left promotes "Fieldwork quality insights made affordable and agile".



The SWINGVY website has a top navigation bar with links for "PRODUCTS", "PRICING", "PARTNERS", "COMPANY", "SIGN IN", and a "REQUEST DEMO" button. The "PRODUCTS" link is active. Below the navigation, there are six product cards: "HR Hub" (Modern HR software that puts people first.), "Leave" (Leave management software that integrates with your calendar.), "Time LITE" (Time & attendance tracking to simplify team management.), "Claims" (Submit and manage expense claims on the go.), "Payroll" (Compliant payroll software to simplify payment processes.), and "Benefits" (Manage medical insurance benefits in the HR platform.). A banner at the bottom right says "With people like you do everything."

01 NAVIGATION

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PandaDoc

Why PandaDoc? Solutions ▾ Pricing Resources ▾ Integrations Log in Start free 14-day trial

BY ROLE

For Sales Teams
Keep deals moving and close more deals

For Marketing
Create on-brand documents with pre-approved content

For Revenue Operations
Improve workflow and streamline processes

For Customer Success
Protect, retain and grow revenue

BY INDUSTRY

Construction

Education

Financial Services

Healthcare

Manufacturing

Professional Services

Software & Technology

All industries >

BY USE CASE

Proposals
Simplify the proposal process from start to finish

Quotes
Generate interactive, error-free quotes in seconds

Contracts
Pre-approved templates make contract generation a breeze

eSignatures
Reduce the length of your sales cycle with eSignatures

Forms
Collect information using self-service forms

All use cases >

PandaDoc

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Product Tour

Speed

Experience

Insights

Workflow

SQUARESPACE

PRODUCTS ▾ TEMPLATES RESOURCES ▾ LOG IN GET STARTED

Squarespace Blog
Stories and solutions for the modern entrepreneur

Help Guides
In-depth guides about the platform, our services, and how to get started

Webinars
Free, online sessions where you'll learn the basics and refine your Squarespace skills

Forum
Squarespace Forum is an online community for Squarespace users and professionals to discuss best practices and seek advice

Capsule

Features ▾ Pricing Integrations ▾ Solutions ▾ Blog Support Log in Try free

Overview >
Everything you need to know about Capsule and how each feature will benefit your business.

Contact Management
Giving you an overview of the people and companies you do business with.

Tasks & Calendar
Create tasks for appointments, meetings, phone calls and more.

Sales Pipeline
Get a complete summary of your opportunities with our sales dashboard.

Sales Analytics
Monitor every aspect of your sales cycle with our reports and gain insights.

Security & Permissions
The security of your data and earning your trust is core to our culture.

Capsule for Mobile
Manage what matters most to you anywhere you are with our app for iOS and Android.

Teams
Designed for growing businesses. Manage teams, segment data and track team performance.

01 NAVIGATION

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[Mac](#)[iPad](#)[iPhone](#)[Watch](#)[TV](#)[Music](#)[Support](#)[!\[\]\(01fb5058363dcb3bfe1ee1159e9c248e_img.jpg\)](#)[!\[\]\(54f0ad8b6afbf069171bcb3f2d838cc1_img.jpg\)](#)
[iPhone 12 Pro](#)
New[iPhone 12](#)
New[iPhone SE](#)[iPhone 11](#)[iPhone XR](#)[Compare](#)[AirPods](#)[Accessories](#)[Apple Card](#)[iOS 14](#)

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The image shows the homepage of Icelandic Mountain Guides. At the top left is the company logo, 'ICELANDIC MOUNTAIN GUIDES', with an orange mountain icon. To the right are navigation links: 'TAILOR MADE' (with a gift icon), 'DAY TOURS' (underlined in orange), 'MULTI-DAY TOURS', 'THEMES', 'ATTRACTIIONS', 'ENGLISH' (with a dropdown arrow), 'EURO' (with a user icon), and a search icon. Below this is a horizontal banner with five tour options: 'Glacier Walks' (Price from 59 EUR), 'Meet on location: Sólheimajökull' (Price from 62 EUR), 'Meet on location: Skaftafell' (Price from 59 EUR), 'Meet on location: Mýrdalsjökull' (Price from 98 EUR), and 'Ice Cave Day Tours' (Price from 91 EUR). Each option includes a small photo and a 'See all Day Tours' link at the bottom. The bottom half of the page features a large dark green banner with the word 'Iceland' in large white letters, a circular 'Learn More' button, and a 'LEARN MORE ABOUT WHO WE ARE' link.

[Microsoft](#) Microsoft 365 Office Windows Surface Xbox Deals Support [All Microsoft](#) S B R

Software	PCs & Devices	Entertainment	Business	Developer & IT	Other
Windows Apps	Computers	Xbox Game Pass Ultimate	Microsoft Azure	.NET	Microsoft Rewards
OneDrive	Shop Xbox	Xbox Live Gold	Microsoft Dynamics 365	Visual Studio	Free downloads & security
Outlook	Accessories	Xbox games	Microsoft 365	Windows Server	Education
Skype	VR & mixed reality	PC games	Microsoft Industry	Windows Dev Center	Virtual workshops and training
OneNote	Phones	Windows digital games	Data platform	Docs	Gift cards
Microsoft Teams		Movies & TV	Microsoft Advertising	Power Apps	Licensing
Microsoft Edge			Power Platform	HoloLens 2	Microsoft Experience Center
			Shop Business		

[VIEW SITEMAP >](#)



Products & Solutions ▾ Services & Consulting ▾ Learn & Support ▾ Explore more ▾

Search Q 👤 ≡

The essentials →

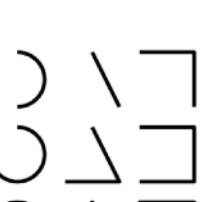
- Top products & platforms
- Industries
- Artificial intelligence
- Automation
- Blockchain
- Business operations
- Cloud computing
- Data & Analytics

The essentials

Explore the IBM hybrid cloud and AI solutions you need to modernize your business

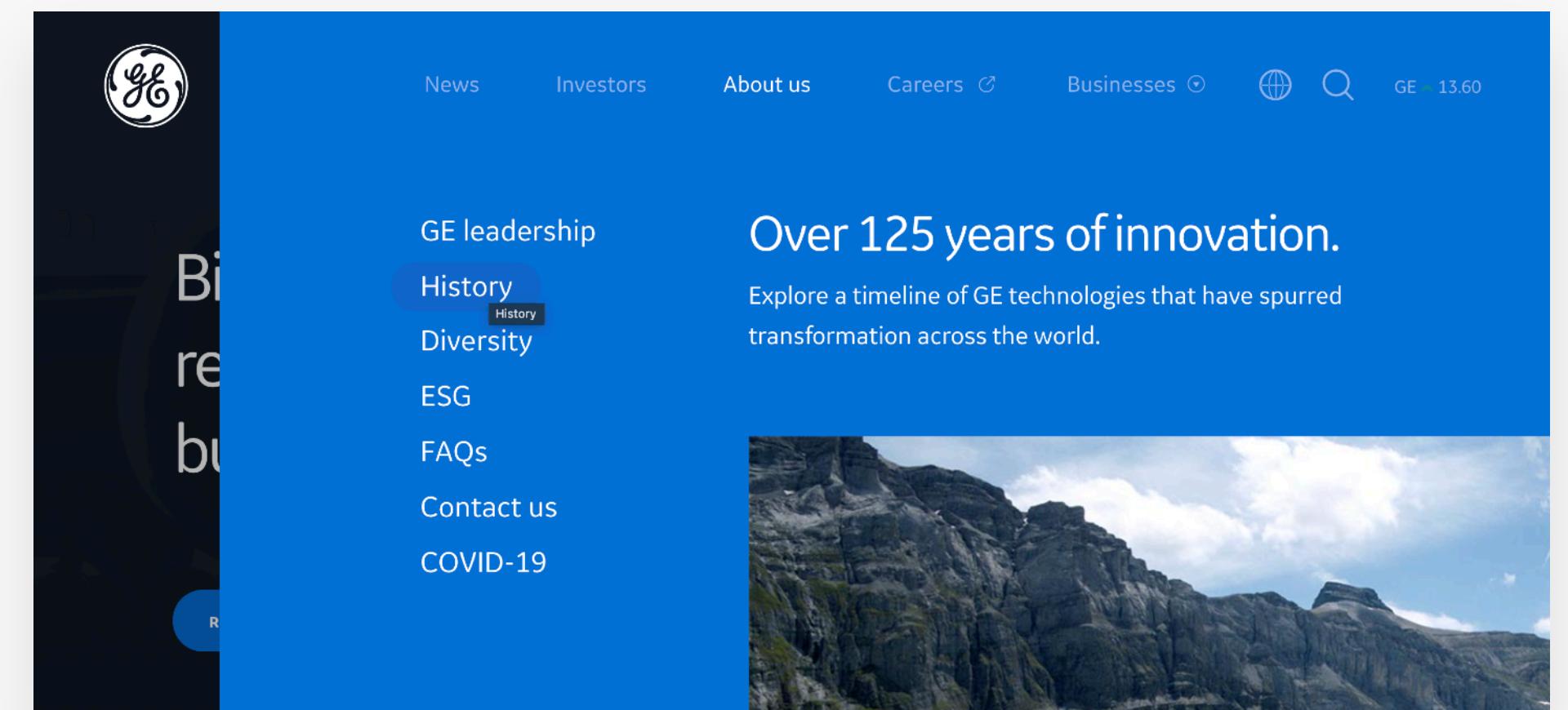
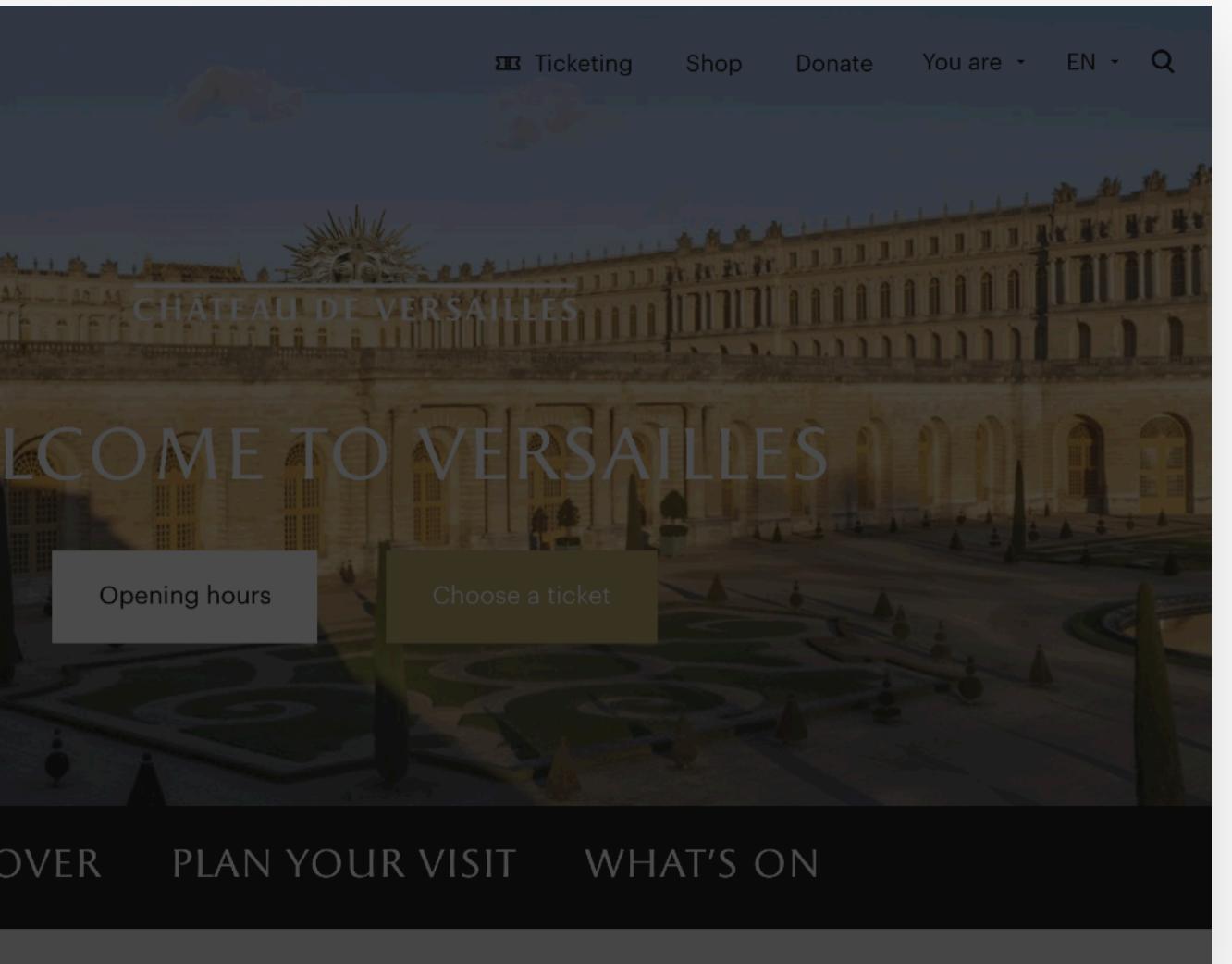
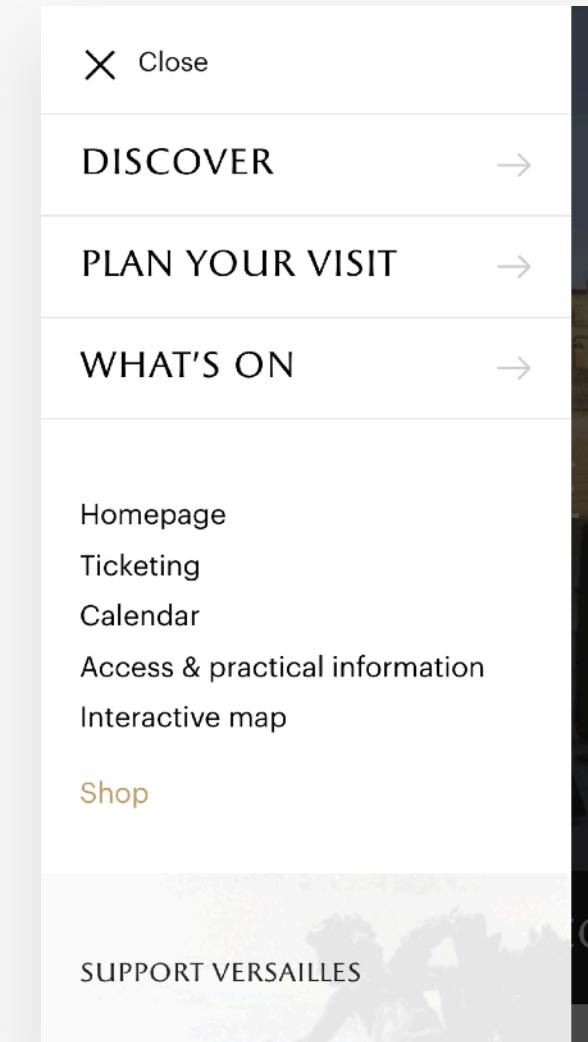
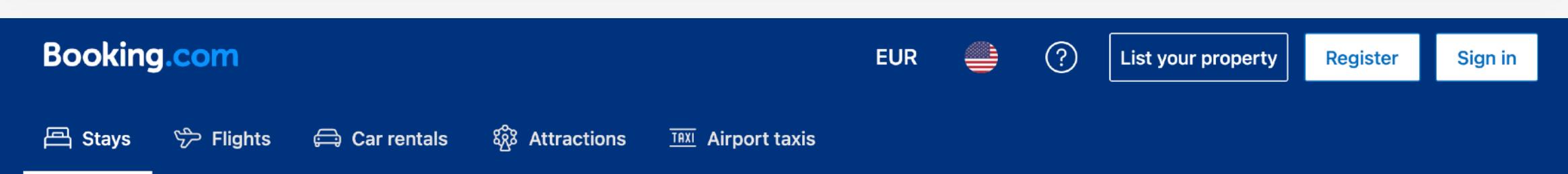
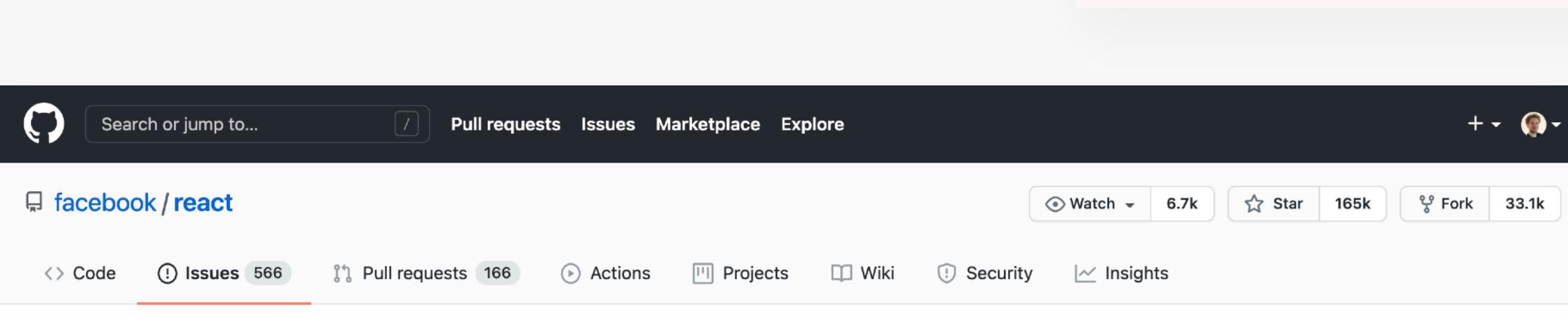
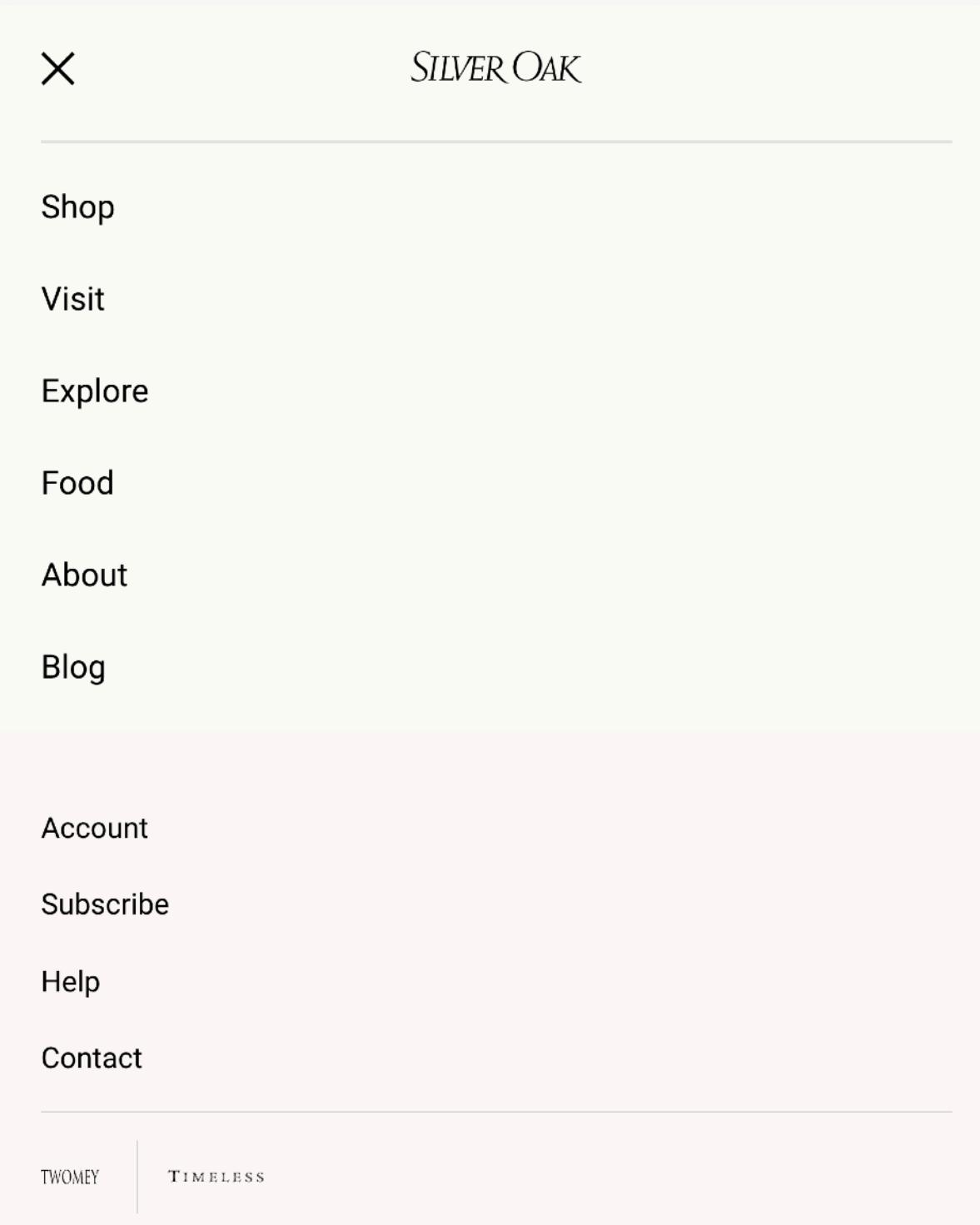
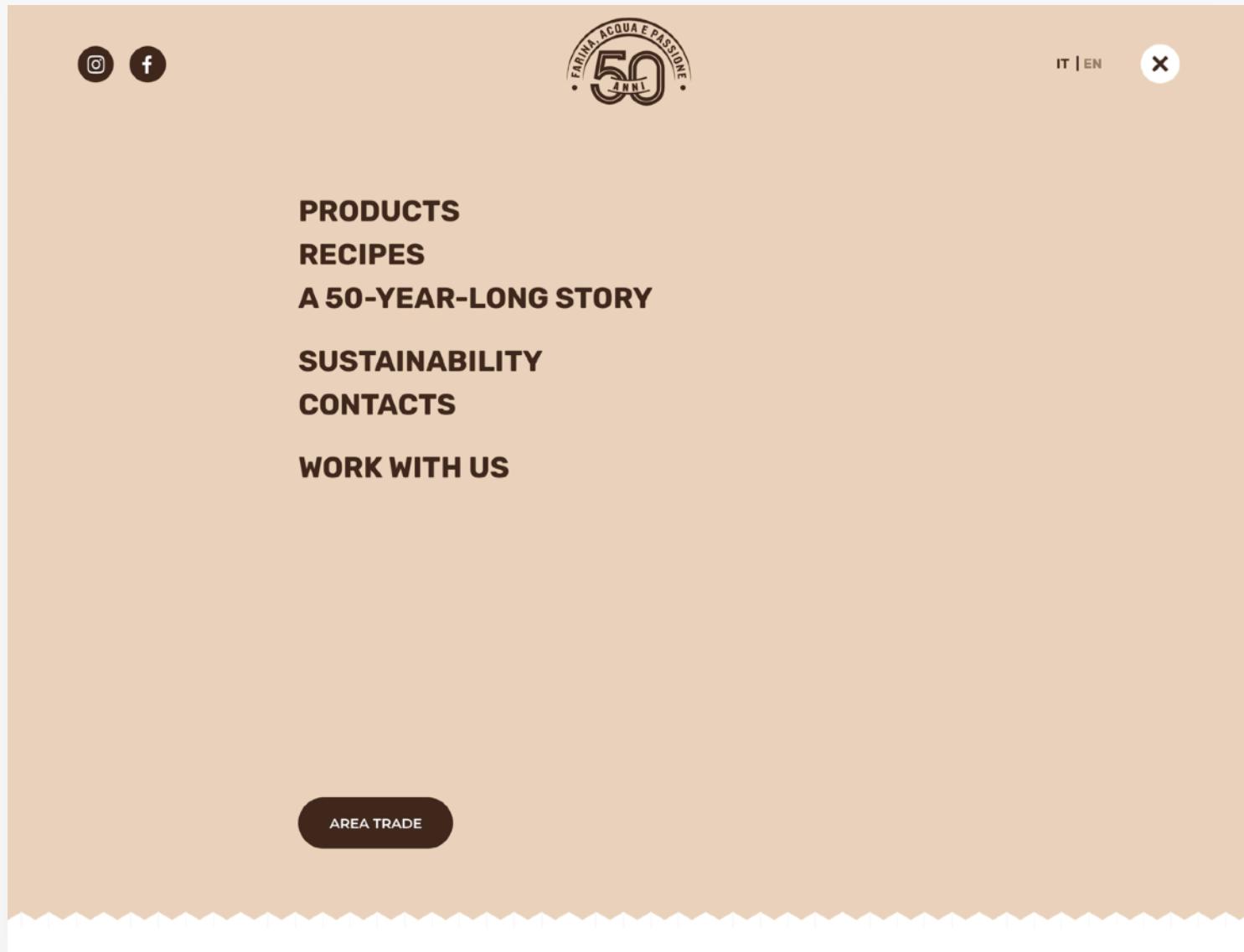
[Hybrid cloud](#)

[Artificial intelligence](#)



01 NAVIGATION

C SECTION COMPONENTS



OVERLAYS

01 NAVIGATION

C SECTION COMPONENTS

The Sketch website features a top navigation bar with links for 'For Designers', 'For Teams', 'Resources', 'Pricing', 'Sign In', and a prominent orange 'Try for Free' button. Below the header, a large section titled 'The ultimate design toolkit' is displayed, followed by a descriptive paragraph about the app's capabilities. A horizontal menu at the bottom includes numbered items from '01 The Basics' to '07 Get started', with 'The Basics' highlighted by a red box.

The Zendesk website has a top navigation bar with links for 'Products', 'Pricing', 'Solutions', 'Demo', 'Services', 'Resources', and a 'Get started' button. The main content area features a smiling woman wearing glasses and the text 'Our people are your people'. Below this, a section titled 'Customer Experience' includes a 'Download the guide' button and a horizontal menu with 'Overview', 'Professional Services', 'Training', and 'Customer Service', the latter of which is highlighted by a red box.

The Bluewave website includes a top navigation bar with 'SOLUTIONS', 'COMPANY', 'RESOURCES', and a 'Log In' button. A sidebar on the left lists 'Community Solar' and 'Solar Development' sections. The main content area features a large image of a child playing outdoors and the text 'Share in something good'. A horizontal menu at the bottom includes 'COMMUNITY SOLAR', 'PROJECT SERVICES', and 'SALES PARTNERS', with 'COMMUNITY SOLAR' highlighted by a red box.

The Shopify website features a top navigation bar with links for 'Start', 'Sell', 'Market', 'Manage', 'Pricing', 'Learn', 'Log in', and a 'Start free trial' button. The main content area includes a 'Shopify Online store' section and a horizontal menu with 'Overview', 'Features', 'Examples', and 'Themes', the latter of which is highlighted by a red box. A large yellow banner at the bottom right reads 'SECONDARY NAVIGATION'.

02 HERO SECTION

C SECTION COMPONENTS

 CleanShot X

Changelog License Manager FAQ Contact us Log in to Cloud Buy now

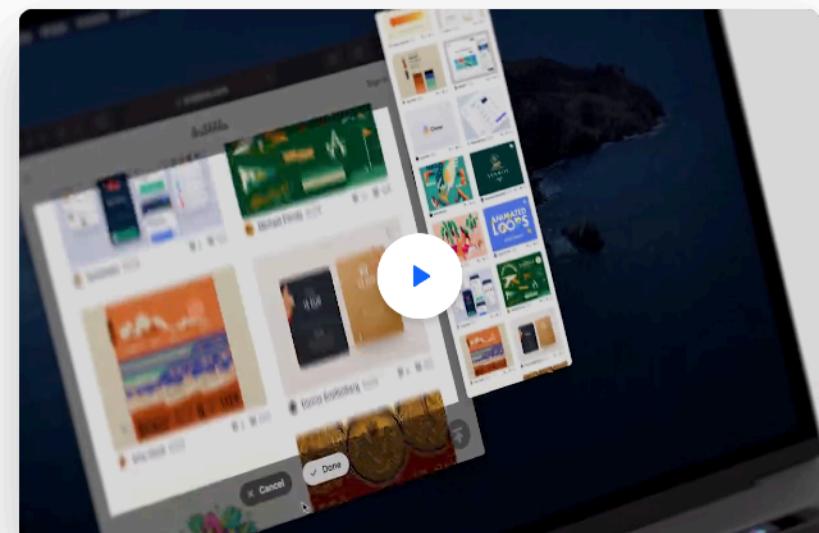
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Daniel Zarick, Arrows.to



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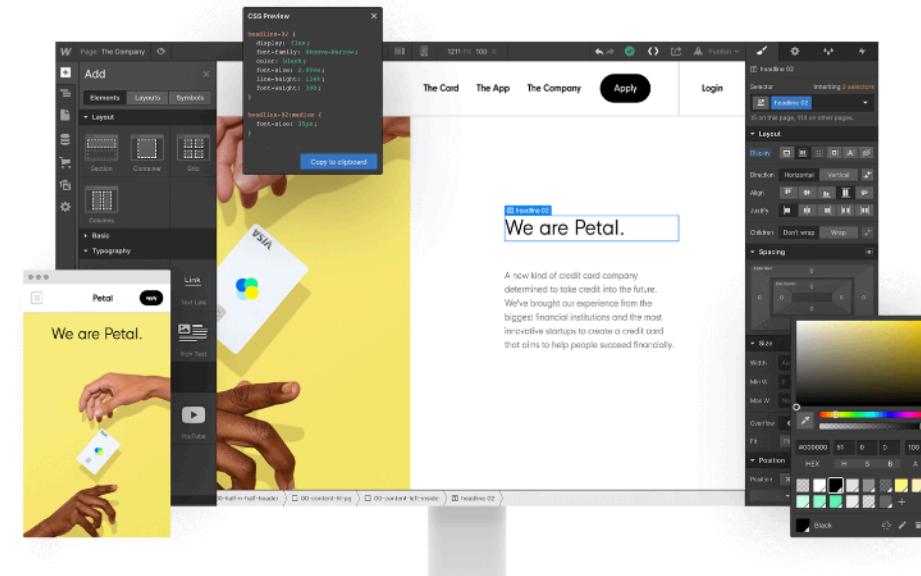
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Get started — it's free



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02 HERO SECTION

C SECTION COMPONENTS

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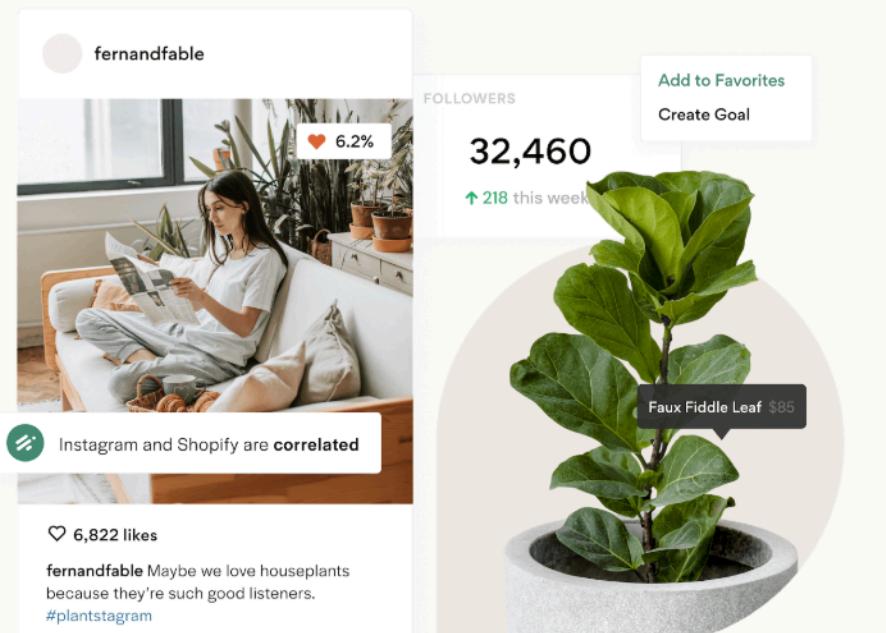


The only all-in-one analytics tool for email newsletters

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