

PERSONALITY 04 – BOLD/CONFIDENT

OVERVIEW

Design that makes an impact, by featuring **big and bold typography**, paired with confident use of **big colored blocks**

INDUSTRIES

Digital agencies, software startups, travel, "strong" companies

TYPOGRAPHY

Boxy/squared sans-serif typefaces, big and bold typography, especially headings. Uppercase headings are common

COLORS

Usually multiple bright colors. Big color blocks/sections are used to draw attention

IMAGES

Lots of big images are usually displayed

ICONS

🚫 Usually no icons

SHADOWS

🚫 Usually no shadows

BORDER-RADIUS

🚫 Usually no border-radius

LAYOUT

>All kinds of layouts, no particular tendencies

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“

We hired an exceptional Staff Engineer and a Senior PM using Dover. The product helped us reach candidates with decades of experience.



Nicholas Bruno
Talent, Forge

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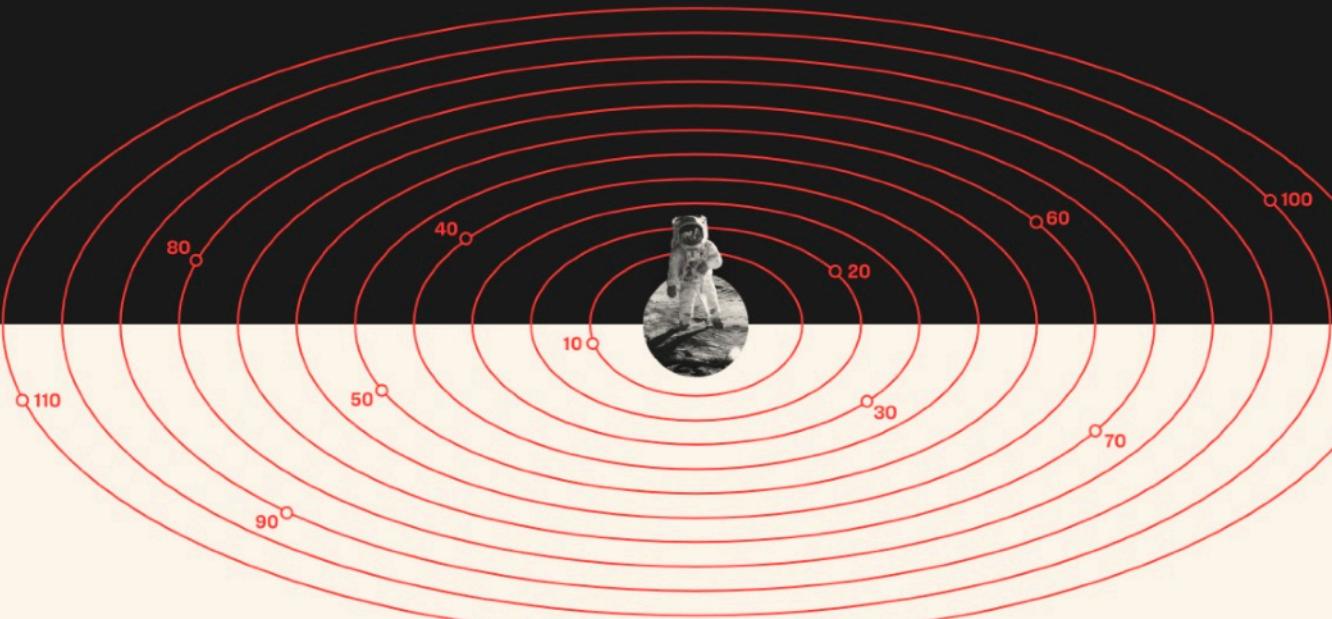


“

Dover helped us hire two phenomenal engineers for our first DevOps and Test roles. The product held up our high quality bar — and working with their team was fantastic!

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