

To do / Not to do

The screenshot shows the Bradesco Seguros website's header with links for 'Sobre a Bradesco Seguros', 'Contratação Online', 'Outros Portais', 'Seja um Corretor', and accessibility options 'A-' and 'A+'. Below the header, there's a search bar and a navigation menu with 'Produtos', 'Empresas do Grupo', 'Atendimento', and 'Acesso'. A main banner features a man using a laptop, a tooth icon, and the text 'CONTRATE AGORA SEU BRADESCO DENTAL IDEAL ONLINE'. It also includes a subtext about technology changing how to find a dentist and a 'Simule e contrate' button.



Cores e tamanhos das fontes devem ser respeitados, o mesmo para os botões, como pré-estabelecidos no guia de estilos do Bradesco Seguros.



This screenshot shows the same Bradesco Seguros website layout as the first one, but with a green checkmark icon instead of a red 'X'. The main banner and its content are identical to the first screenshot, including the 'Simule e contrate' button.

To do / Not to do

The screenshot shows the top navigation bar of the Bradesco Seguros website. It includes links for 'Sobre a Bradesco Seguros', 'Contratação Online', 'Outros Portais', 'Seja um Corretor', and font size controls ('A-', 'A+', 'A'). Below the navigation is a search bar with a magnifying glass icon and the word 'Busca'. To the right of the search bar are links for 'Produtos' (with a dropdown arrow), 'Empresas do Grupo' (with a dropdown arrow), 'Atendimento' (with a dropdown arrow), and 'Acesso' (with a lock icon). The main banner features the text '#Partiuferiado' in large blue and yellow letters. Below it, a subtext reads 'APROVEITE O FERIADO COM PROTEÇÃO E TRANQUILIDADE!' with a small red button containing the text '#Partiu'. A red car with luggage on its roof is shown driving towards a city skyline where a white airplane is flying. Navigation arrows are visible on the left and right sides of the banner.



Cores e tamanhos das fontes devem ser respeitados, o mesmo para os botões, como pré-estabelecidos no guia de estilos do Bradesco Seguros.



This screenshot shows the same website layout as the first one, but with corrected design elements. The 'Partiuferiado' banner now features a red button with the text 'Conheça e contrate' instead of '#Partiu'. The overall color scheme and font sizes are consistent with the design guidelines, using a green circle with a white checkmark to indicate the correct approach.