



EDUCATION

**B.A. in Economics,
Minor in Psychology**
Class of 2014

New York University

- Economics, Computer Science, Psychology, Media, Movie Marketing, Digital/Studio Art



WORK EXPERIENCE

Apprentice UX/UI Designer
July 2016 — Present

Bloc - Remote

- Design a group travel iOS mobile app, completing the entire design cycle
- Conduct user research and interviews, analyze the problem, design solutions, branding, prototypes, and usability tests
- Build websites with HTML and CSS

Recruiting Coordinator
August 2015 — June 2016

ADP, onsite at Goldman Sachs - NY

- Support recruiting for the Operations, Digital Consumer Lending, and Investment Management Divisions
- Manage and assist all new hires through onboarding process
- Design onboarding workflow and process with the offer management team

Project Coordinator
August 2014 — April 2015

Translations.com - NY

- Simultaneously execute 18-20 web-based localization projects through entire product life cycle
- Manage global network of linguists, engineers, and client services personnel to ensure client satisfaction

**Marketing and
Outreach Intern**
June 2013 — May 2014

Goldman Sachs 10,000 Small Businesses - NY

- Increased number of program scholar applicants with recruiting efforts including creating marketing material and networking
- Help maintain office database



SKILLS & INTERESTS

Technical Skills

UX Research, Strategy and Design, Vector Graphics, Branding Design, Wireframing, and Prototyping

- Adobe Illustrator and Photoshop, Sketch, Invision, HTML and CSS

Languages

Fluent in Mandarin Chinese, Basic Spanish

Personal Interests

Creating concept art for short film projects, traveling, singing, and freelance painting



LEADERSHIP

**Executive Producer, Creative
Director**

Chinese Mei Society - NYU

- Direct budgeting, marketing, stage design, and sponsorship outreach for annual multicultural benefit gala: Yuan

Co-Founder, President

Asian Fusion Dance - NYU

- Choreograph, recruit members, plan logistics, and perform for NYU's first and only Chinese dance group