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EDUCATION

**B.A. in Economics,
Minor in Psychology**
Class of 2014

New York University

- Economics, Computer Science, Psychology, Media, Movie Marketing, Digital/Studio Art

WORK EXPERIENCE

Apprentice UX/UI Designer
July 2016 — Present

Bloc - Remote

- Design a group travel iOS mobile app, completing the entire design cycle
- Conduct user research and interviews, analyze the problem, design solutions, branding, prototypes, and usability tests
- Build websites with HTML and CSS

Recruiting Coordinator
August 2015 — June 2016

ADP, onsite at Goldman Sachs - NY

- Support recruiting for the Operations, Digital Consumer Lending, and Investment Management Divisions
- Manage and assist all new hires through onboarding process
- Design onboarding workflow and process with the offer management team

Project Coordinator
August 2014 — April 2015

Translations.com - NY

- Simultaneously execute 18-20 web-based localization projects through entire product life cycle
- Manage global network of linguists, engineers, and client services personnel to ensure client satisfaction

**Marketing and
Outreach Intern**
June 2013 — May 2014

Goldman Sachs 10,000 Small Businesses - NY

- Increased number of program scholar applicants with recruiting efforts including creating marketing material and networking
- Help maintain office database

SKILLS & INTERESTS

Technical Skills

UX Research, Strategy and Design, Vector Graphics, Branding Design, Wireframing, and Prototyping

- Adobe Illustrator and Photoshop, Sketch, Invision, HTML and CSS

Languages

Fluent in Mandarin Chinese, Basic Spanish

Personal Interests

Creating concept art for short films, traveling, singing, and freelance painting

LEADERSHIP

**Executive Producer, Creative
Director**

Chinese Mei Society - NYU

- Direct budgeting, marketing, stage design, and sponsorship outreach for annual multicultural benefit gala: Yuan

Co-Founder, President

Asian Fusion Dance - NYU

- Choreograph, recruit members, plan logistics, and perform for NYU's first and only Chinese dance group