

Hierarchy Poster Process | Ren Davison

Part 1: Establishing Hierarchy by Changing One Element

Weight:

The Drue Heinz Lectures
Five Literary Evenings 2016-17
present
September 26, 2016
Siddhartha Mukherjee
The Emperor of All Maladies
October 10, 2017
Patti Smith
Just Kids & M Train
November 21, 2016
Colson Whitehead
The Underground Railroad
March 6, 2017
Sally Mann
Hold Still
April 17, 2017
Helen Macdonald
H is for Hawk
7:30pm
Carnegie Music Hall
4400 Forbes Avenue
Oakland
Admission \$25

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Line Spacing:

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Two Margins:

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Three Margins:

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Part 2: Playing With Color and Size

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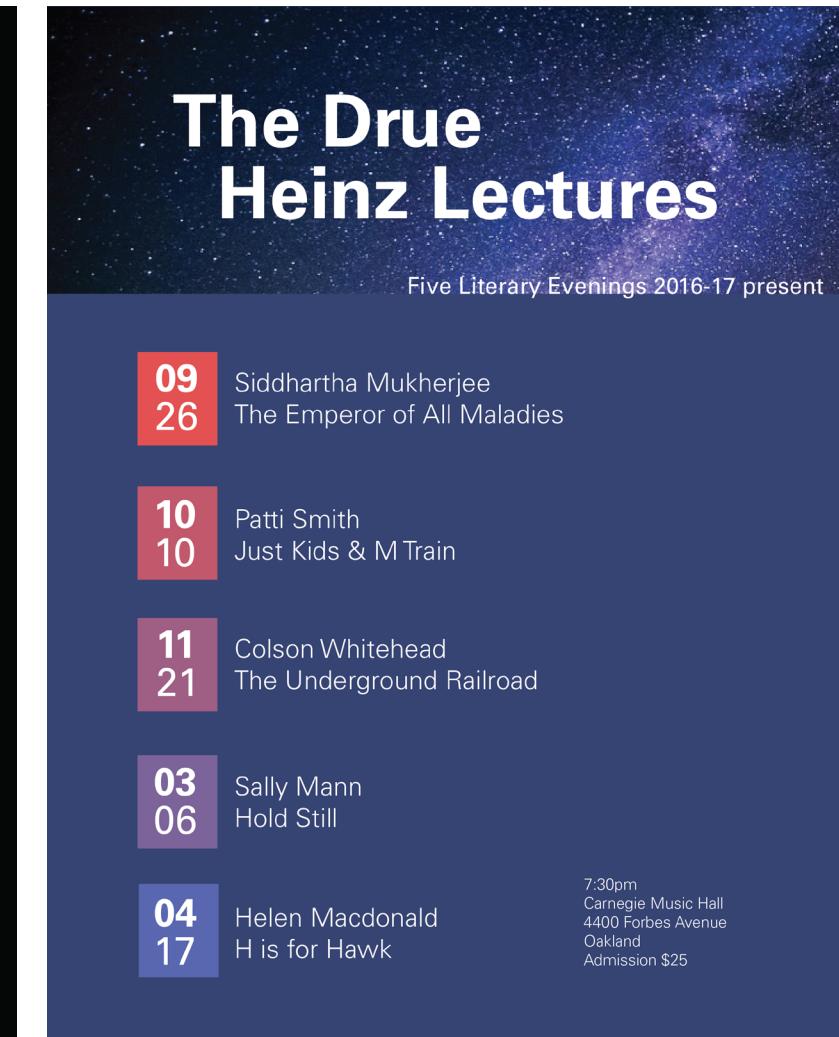
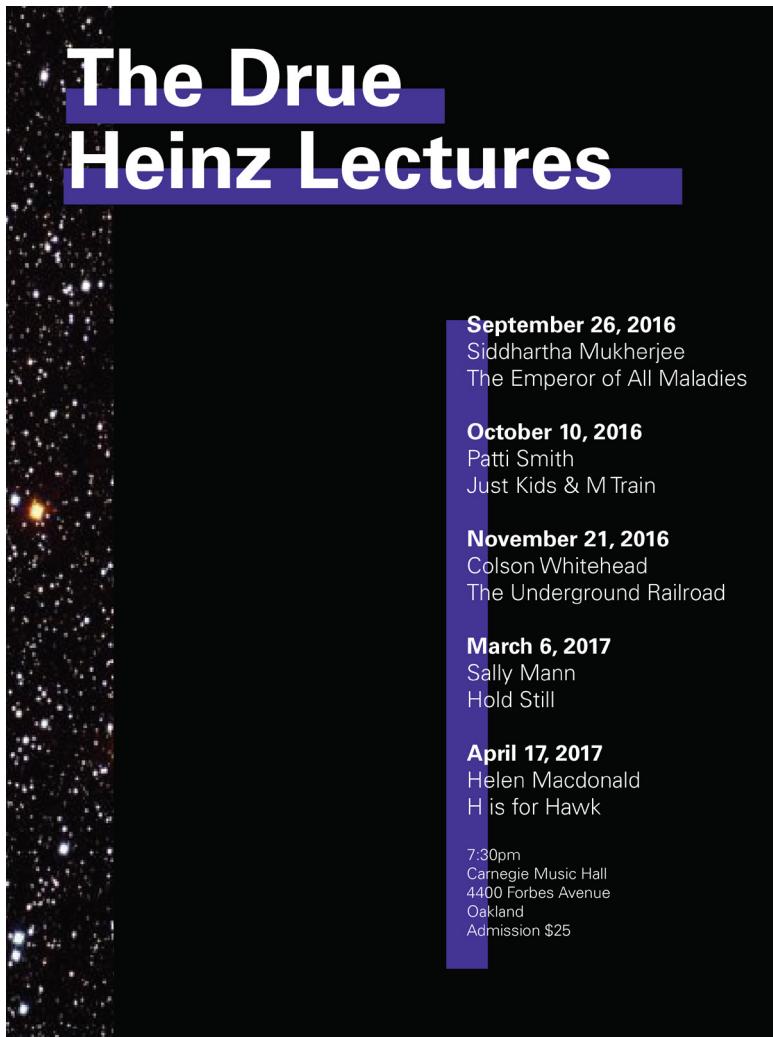
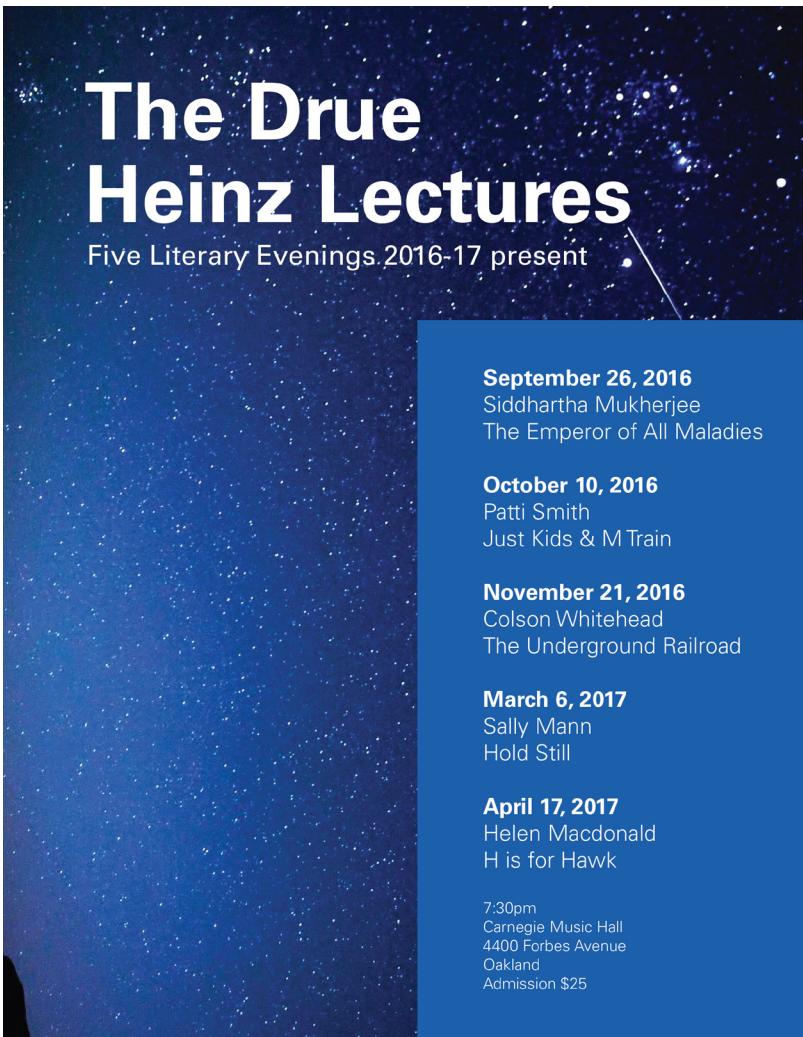
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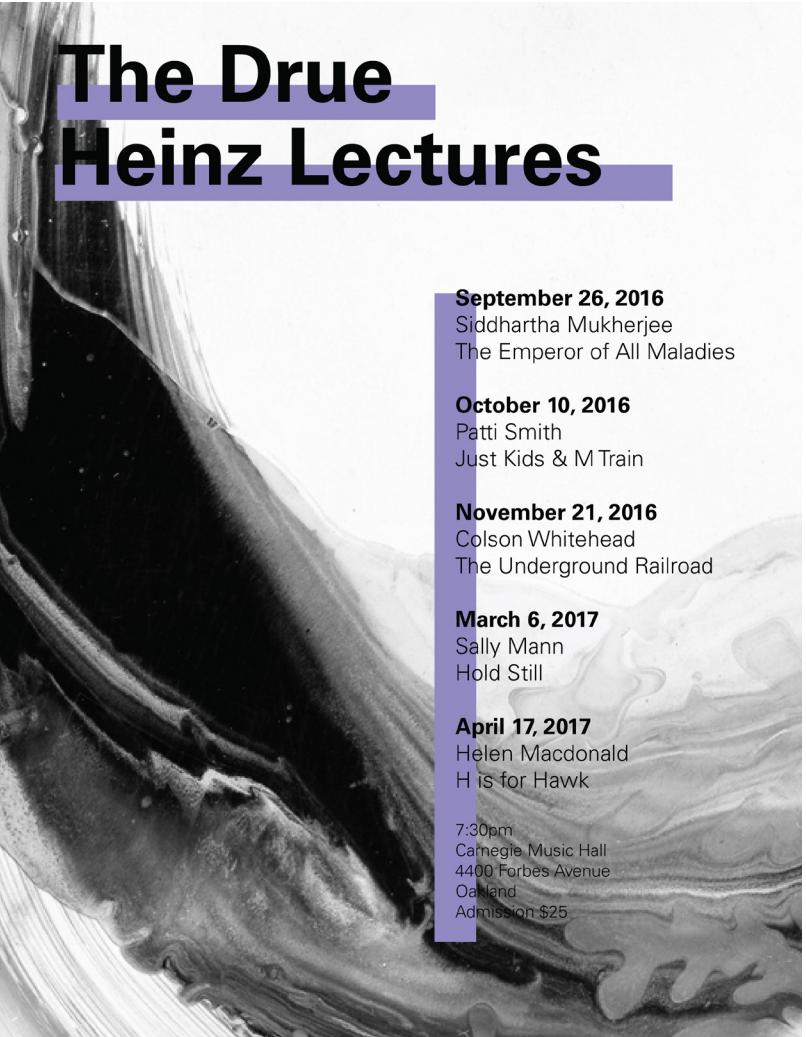
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Part 3: Adding Images



Part 4: Thinking Less Literally

At this point I went in a direction of thinking more conceptually, using textures as my images instead of trying to force my idea with photographs. This loosened me up enough to really develop my ideas.

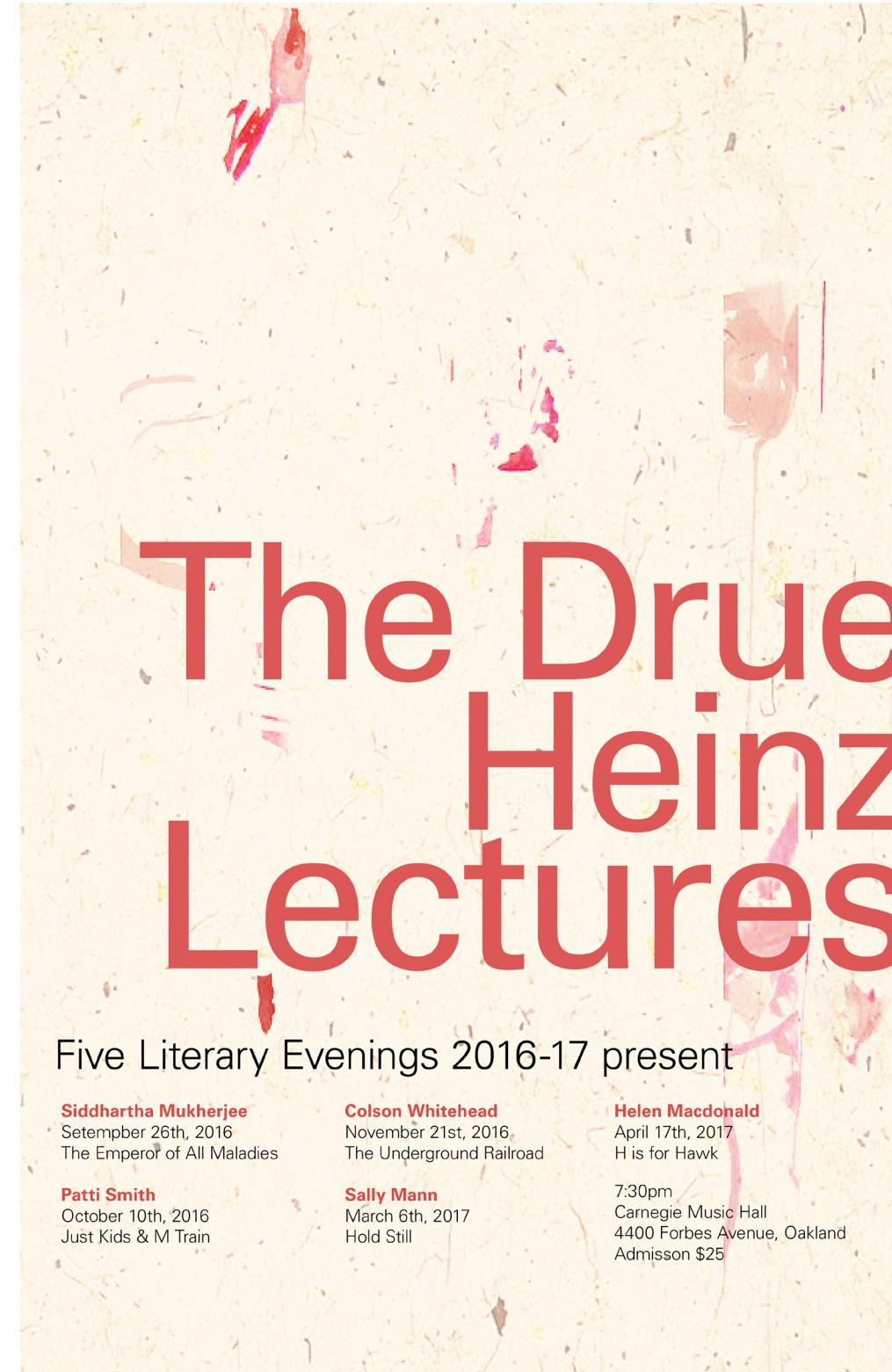


Part 5: Narrowing Things Down

Eventually I settled on two ideas, and worked on both as I transitioned to tabloid sized paper.



The Drue Heinz Lectures



Part 6: The Final

After picking the final design, I tweaked some of the colors and printed my last iteration.

