

WILD & THE MOON

LEADER'S F&B AWARD APPLICATION

[October 2021 - Dubai, UAE]

➤ Leading Healthy Restaurant

I nominate Wild & The Moon because - it is one of the pioneers in the industry to introduce a healthy lifestyle that is 100% plant-based. This homegrown concept is based on the simple belief that food should be good for you, good for the planet and above all delicious. Offering a wide choice, Wild & The Moon provides a delicious, homemade spread of 100% vegan and healthy dishes, ranging from juices, salads, smoothies, breakfast bowls, soups and stews, and a selection of delicious hot dishes.

Wild & The Moon vouches for wild plant-based, local, gluten-free, ethically sourced, seasonal ingredients that bring a little bit of nature in our busy lives. All the foods and cold-pressed juices are 100% organic, pure, natural, fresh, leaving their nutritive powers intact. With the motto that food should bring nourishment, be beneficial for the body and provide energy and vitality, all the healthy recipes are created with focus on fresh products, no additives, no GMOs, no sugar... Wild advocates a return to traditional preparation methods, such as soaking, cold pressing, germination, fermentation or low temperature drying to optimize the benefits of food, leaving nutritional qualities intact.

Wild & The Moon gives importance to wild and vegetal diet, you will regain vitality, radiance, dynamism and energy. Plant-based diets are known to have immense health benefits, like strengthening your immune system, with essential nutrients that are not present in other foods. The vitamins and minerals highly present in plants keep your cells healthy and your body in balance so that your immune system can function at its best. Hence, Wild stands for what brings us back to the essence of nature, reminding us that everything that feeds us comes from the earth, by bringing in a bit of nature to the busy city life.

It is not only about the food you eat, but also where your food is coming from, how it has been grown, how it affects the environment, and how our own actions affect our planet. Raw and unprocessed ingredients, products from organic farming, without pesticides, but also promoting biodiversity, reminding us that everything that feeds us comes from the earth. But Wild, also, recalls our wild and indomitable side which makes us pioneers in this market.

About Wild & The Moon:

Wild & The Moon is a homegrown premium plant-based, organic, ethical, casual << quick service >> restaurant chain. Here, at Wild & The Moon, we believe there is no better business than a business that does good, hence we are based on the simple belief that food should be good for you, good for the planet, and delicious. Wild & The Moon provides a wide homemade spread of 100% vegan dishes, including salads, smoothies, juices, breakfast bowls, soups and stews, and classic favorites, like pizza, burgers, tacos, waffles, pancakes, and many more.

CONTACT:

Airin John

Brand & Communications Manager

socialdxb@wildandthemoon.com

056 581 0728

Website: <https://www.wildandthemoon.ae>

Social Media: [@wildandthemoonuae](https://www.instagram.com/wildandthemoonuae)