

## SkoolBag

All-in-one communication  
for modern schools.

SkoolBag 





# Bringing your school community together

Teachers, Staff and Parents  
One place for all school  
communication.

# \* Australia's Leading School Communication Platform



## A trusted service

- 2,500+ schools across all states
- Over 2 million users
- Mix of Public, Private, Catholic and Independent schools
- Primary, Secondary, Combined (K-12) and Childcare

Loved by thousands of schools from:





## Peace of mind for your community

- All data hosted and secured in Australia via Amazon AWS data centre and network architecture
- Built to meet the requirements of the most security-sensitive organisations
- Complete control over content privacy settings
- SkoolBag is part of the ASX Listed MOQ Group of companies

# \* Thousands of satisfied schools



*"SkoolBag is **so easy to use**. I can send important information out to parents in no time at all. It's essential when you're managing sports teams at a large school like Knox."*

Sharon Dewar  
K-6 Sports Coordinator  
**Knox Grammar School,  
NSW**



*"Having the app, push notifications, calendar and email **in one place** really simplifies how we communicate."*

Lyn Fletcher  
Deputy Principal  
**Dalby South State School,  
QLD**

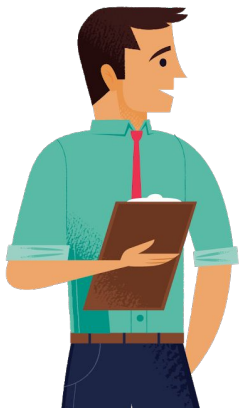


*"The support system at Skoolbag is great. The Admin team are **supportive and friendly** and there is normally a quick turnaround for technical support."*

Nadine DiGiorgio  
Marketing & Promotions Officer  
**Naracoorte High School, SA**

# \* Uniting your community

## Leaders & Teachers



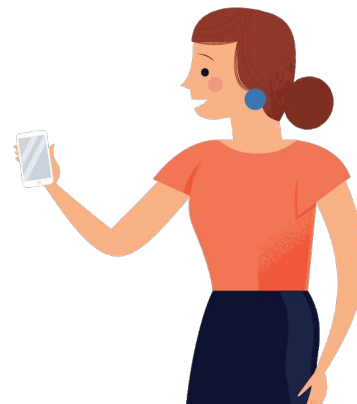
**Build Meaningful  
Connections**  
via frequent  
communication

## Admin Staff



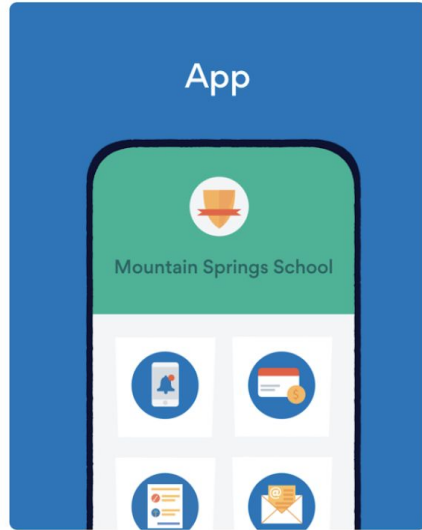
**Work more efficiently**  
with streamlined  
processes

## Parents

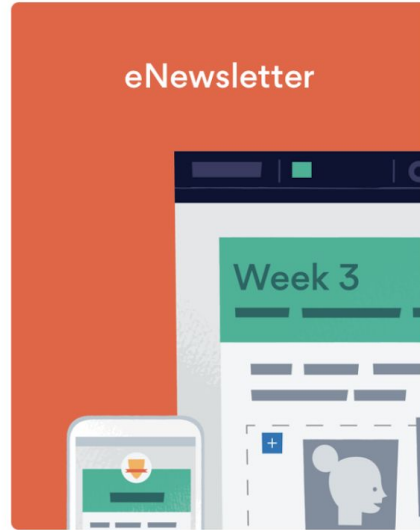


**Happier & more  
engaged**  
with all information in  
one place

# \* The SkoolBag Platform



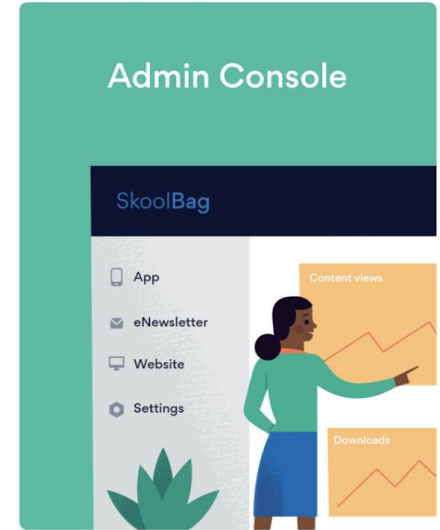
Instant, mobile-first communication



Simplified newsletter publishing



Your content available to all



Command and coordinate with a powerful desktop tool

## We're here to help

- Phone, chat and email support available Monday to Friday 9am to 5pm
- Onboarding and training sessions
- Self-service Help Centre and Training Videos



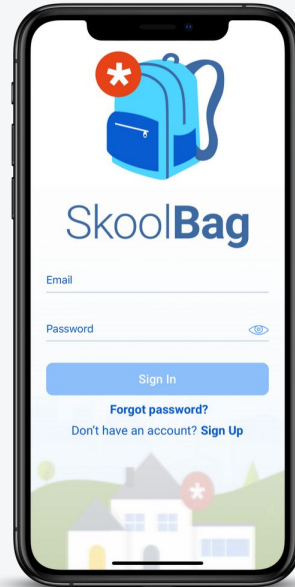


# \* Installing the SkoolBag App

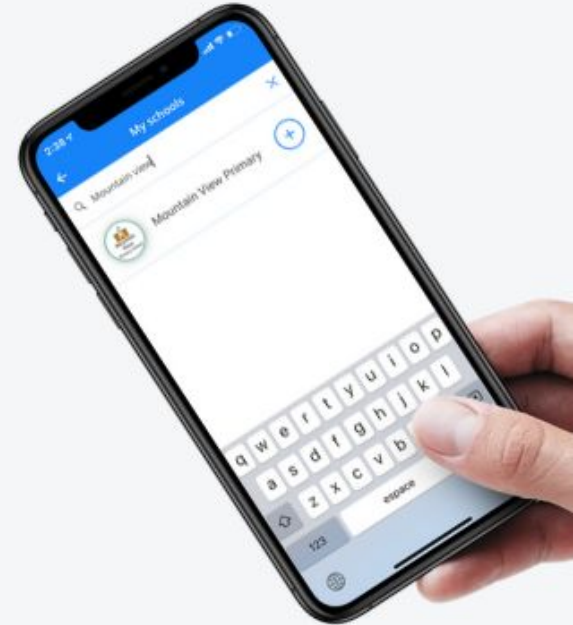
## 1. Download the SkoolBag App



## 2. Create an account



## 3. Add your school



# \* SkoolBag App: The homescreen for school life

## Simple Navigation

General Tab for  
"All school" info

## Instant Customisation

Tiles highlight important  
information, files and  
updates

## Easy Navigation

To Events, Profile &  
Notifications

## Flexible Branding

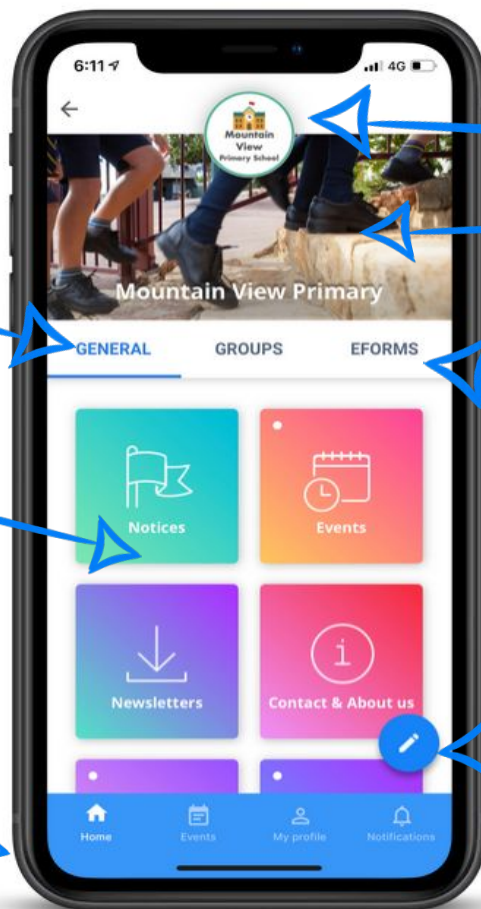
for consistency and  
presence

## Quick Access

to Content  
Groups & eForms

## Post from the app

for approved  
admins



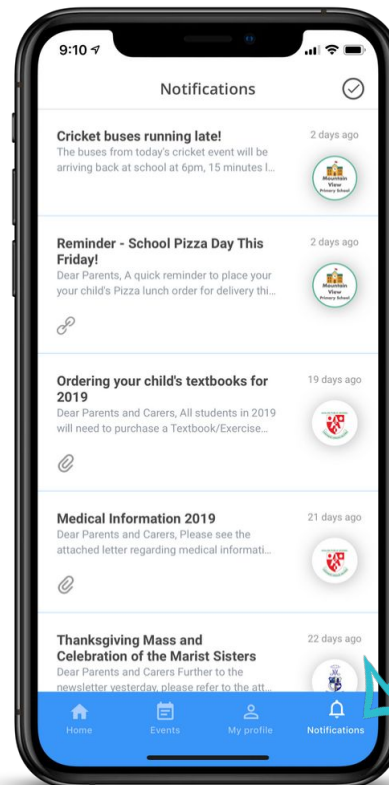
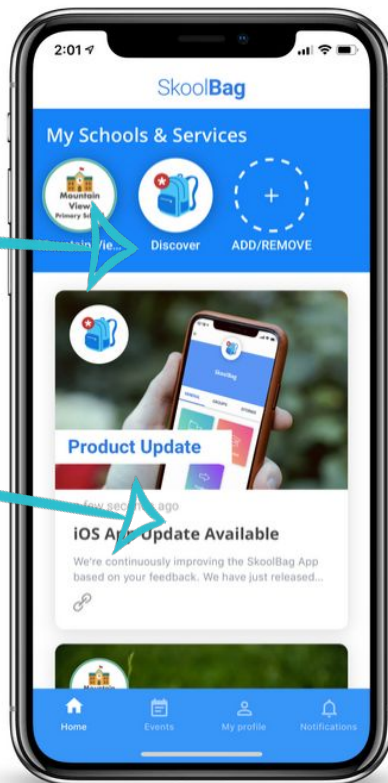
# \* SkoolBag App: The Feed & Notifications

## Discover School

Product Updates,  
Guides & Content

## The Feed

All posts appear  
chronologically

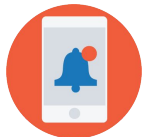


## Notifications Tab

Shows history of all “push”  
notifications received

# \* SkoolBag App: Instant Mobile Communication

## Quick Compose



**Post instant updates** to parents phone's home screen, from the Admin Console **or** mobile app



**Attach documents**, videos, PDFs important links



**Target content** and updates to groups of staff & parents



# \* SkoolBag App: Streamlined information handling

## eForms



**Receive Absentee Notices** or Permission  
Slips or customise for any information  
gathering



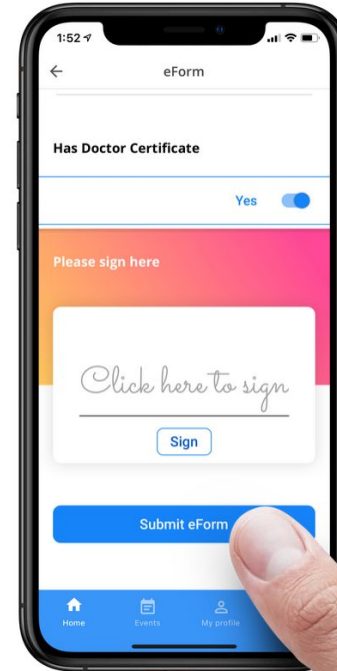
**Record digital signatures** on any eForm



**Attach to Events & Entries**



**Manage submissions** Print & export in bulk  
via the Admin Console



# \* SkoolBag App: Empower all school staff

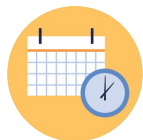
## Groups & Group Managers



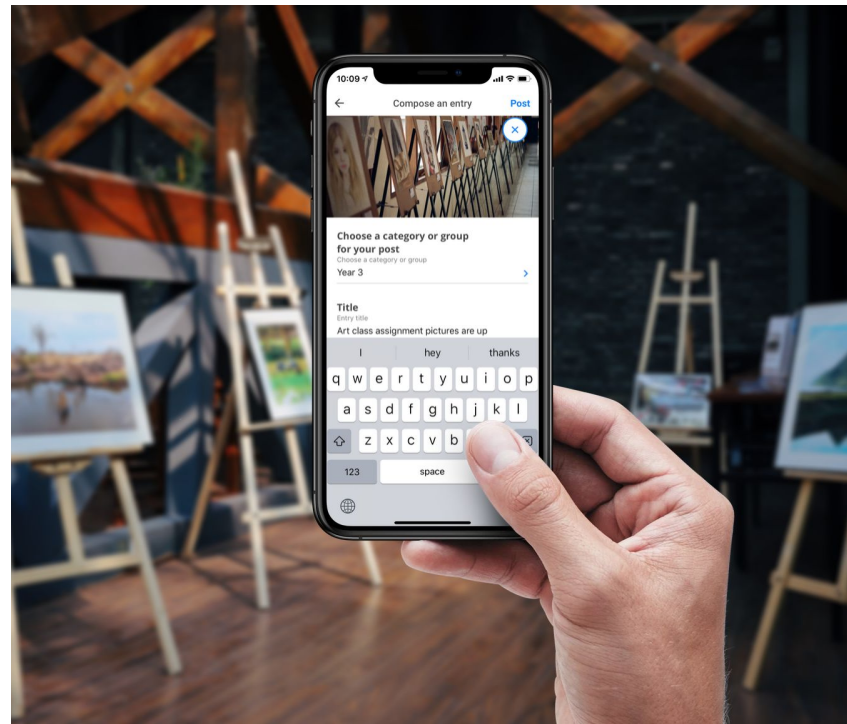
**Create Content Groups** based on Year Groups or Activities



**Control Access Levels**, add users or set passwords



**Assign Group Managers** who can post entries from the app



# \* SkoolBag App: Admin Console

## Your all-in-one control centre

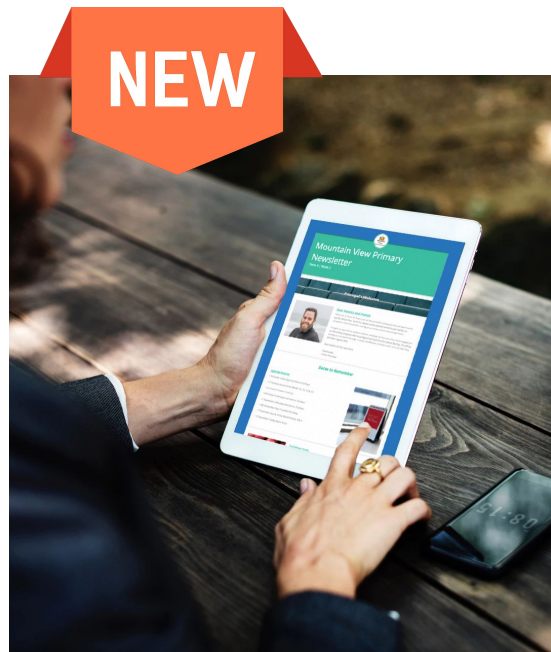
- **Manage your app and content** from any desktop computer in real-time
- **Complete user control** - invite, block, approve & manage access to Content Groups
- **See metrics** on app installs, content views and more
- **Schedule notifications** for later & send email





## Simplified Newsletter Publishing

- Publish mobile optimised online newsletters in minutes
- Customised templates for your school
- Instantly translate to 100+ languages
- Share anywhere and or print to PDF
- Get stats on views







**Thanks!**

**Learn more at:**  
[mogproducts.com/skoolbag](https://mogproducts.com/skoolbag)