



56 SCHOOL NEWSLETTER CONTENT IDEAS

Get inspired with our favourite newsletter topics.

Highlight a **Student of the Week**.



Do a profile on a **specific career** pathway.



List local **after-school care** options.



Issue handy excursion **permission slip** reminders.



Host a **Sports Team of The Week**.



Highlight a month of student **birthdays**.



Slot in hyperlinks to downloadable **learning apps**.



Reinforce after-school **safety procedures**.



Provide info on **eSafety** [see: Office of eSafety].



Host a student written **book review**.



Promote **anti-bullying** support contacts.



Promote **extracurricular opportunities**.



Suggest '**fuel for learning**' nutrition tips for lunches.



Better broadcast any **lost property** notifications.



Prepare students with a back to school checklist.



Promote **health info** (flu season, lice reports, etc).



Go **big and bold** with interesting pull-quotes.



Overlay images with a list of **survey questions**.



Include a short **YouTube video** of a sporting meet.



Host mini **recordings** of musically gifted students.



Overlay images with **inspirational quotes**.



Do a **photolog** of a recent school art exhibition.



Include **Google Maps** in excursion announcements.



Attach printable pdf **colouring competitions**.



Promote a competitions with **prize photos**.



Historical **before and after** campus photos



Do a bio on local **flora and fauna** in your school.



Have a **graph** of sports carnival "House Scores".



Host a short school **promo video**.



Do a screenshot + link to an external **resource** site.



Drop in a **visual puzzle** (think: crossword).



Slot in a **micro welcome video** instead of an editorial.



Do a faux **fashion report** (e.g. book week dress ups).



Attach **mini-craft guides** (origami or papercraft).



Theme sections with **wacky fonts** (e.g. Spooky Halloween).



Embed a subscribe link for your school's YouTube channel.



Start with an **ed's waffle** with personality!



Advertise your **uniform shop** catalogue.



Add hyperlinks to **local media coverage**.



Congratulate teachers on their **achievements**.



Include a means for readers to **share your work**.



Put out a **call-to-action** to recruit more volunteers.



Reflect on a **special moment** for the school.



More effectively telegraph '**report time**' to parents.



Host an **informal interview** with a teacher.



Establish quarterly **state of plays** with your principal.



Include up-to-date **contact information**.



Help students find **work experience** opportunities.



Offer thanks to non-profit **sponsors**.



Respond to **parent feedback** in an editorial form.



Advertise contests/**competitions**/fundraisers.



Give an update on **exchange student** activities.



Do a **behind-the-scenes** look at your process.



Myth-bust a **misconception** about the school.



Highlight delicious **canteen items**.



Progress report on a teacher **taking a sabbatical**.



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